



2014 VISITOR PLANT INVENTORY



Tourism Research

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INTRODUCTION

As part of the Tourism Research Program, the Hawai'i Tourism Authority (HTA) maintains an inventory of properties and units available for visitor accommodations in Hawai'i. The inventory is known as the Visitor Plant Inventory (VPI). This report presents the results of an update to the VPI conducted in 2014. It provides data on the number of visitor units, property types, and room classes for the State of Hawai'i and each of its six major islands. Comparison data are provided for four prior years.

The VPI was first published by the Hawai'i Visitors and Convention Bureau (HVCB) in 1964 and has been updated periodically since that time. HVCB did not conduct a survey in 1995 and did not publish hard copies of the report in 1998. The Department of Business, Economic Development and Tourism (DBEDT) published VPI reports annually from 1999 through 2008. HTA has been responsible for annual updates since 2009.

The method for updating VPI begins with a review of the previous year's inventory. Visitor industry agencies (Hawai'i Lodging and Tourism Association, Hawai'i Visitors and Conventions Bureau, County Planning Departments, Island Visitors' Bureaus, etc.) are surveyed for information they may have on new visitor properties. Extensive internet searches are used to find individual visitor rental units. The master inventory file is updated using these inputs. Representatives of each property in the master file are then surveyed to gather additional data on each property. First, the survey establishes whether the property is available for short-term visitor rental. Then, the VPI survey gathers the number of units, types of units, class of units, and other useful information. For further details, see the Methods section in the appendix to this report.

As in previous reports, island and district names are written in proper Hawaiian language orthography. However, individual property names were not written in the same manner unless the words were easily identifiable (i.e., island names).

The 2014 Visitor Plant Inventory report is posted on the HTA website: www.HawaiiTourismAuthority.org/research/reports/visitor-plant-inventory/. For more information, contact HTA at (808) 973-2255 or by email at info@HawaiiTourismAuthority.org.

The 2014 Visitor Plant Inventory report was produced by SMS Research & Marketing Services, Inc. (SMS) for the Hawai'i Tourism Authority.

OVERVIEW

Visitor Plant Inventory Trends

Figure 1 shows the Visitor Plant Inventory counts for five major types of visitor accommodations units in Hawai'i for the last ten years.

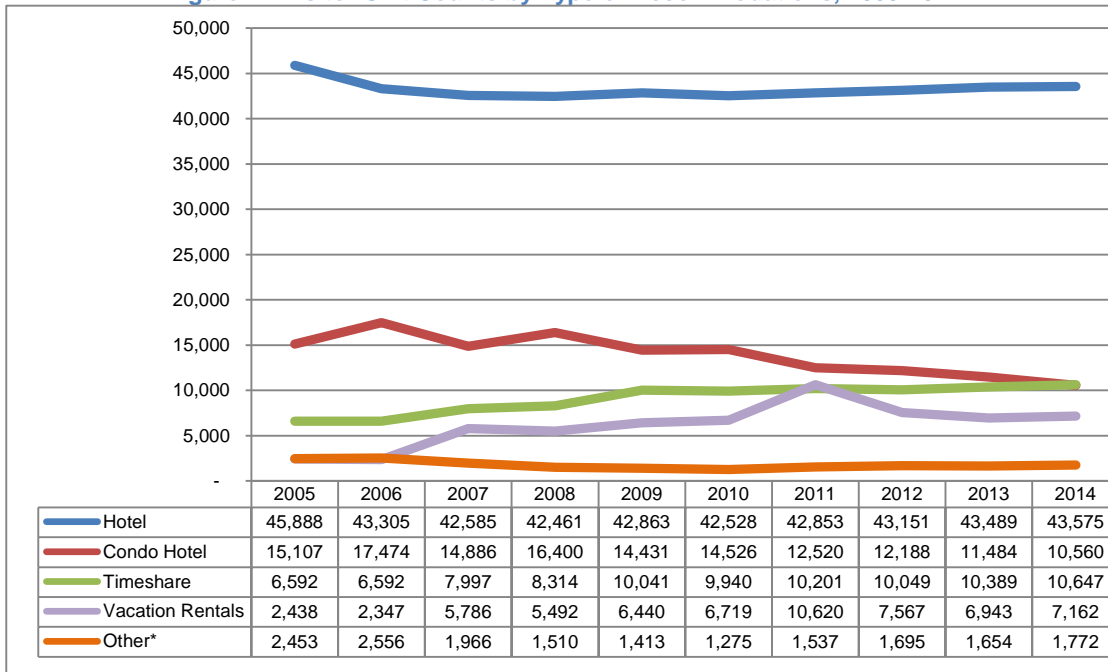
Between 2004 and 2006, VPI counts were marked by decreasing number of hotels and increasing number of condominium hotels. From 2006 through 2009, the major change was a shift from condominium hotels and "other" units to timeshare and Individual Vacation Units (also referred to as Vacation Rentals). In 2009, timeshare units leveled off at about 10,000 units statewide. "Other" units have remained steady at about 1,500 to 1,600 per year. Vacation Rental counts rose significantly from 2007. The high point in 2011 seems to correspond to a similar decline in condominium hotel units. The decline in Vacation Rentals after 2011, however, is likely the result of the difficulty in adequately identifying Vacation Rentals.

In 2014, there were 73,716 lodging units available for short-term rental by Hawai'i visitors. That was a decrease in total inventory amounting to 243 units (-0.3%) compared with 2013 numbers. Gains in hotel units (86), Vacation Rentals (219) and timeshares (258) were offset by losses in condominium hotel units (-924 units).

Further evidence suggests that there may be many more Vacation Rentals across the State than are currently counted in the VPI. Two efforts launched in 2014 added to that evidence. First, a review of VPI methodology was conducted that included interviews with VPI users. Many users felt the Vacation Rental estimates in VPI were low.

Second, an independent study¹ with a different methodology was conducted to concentrate on units which advertised on selected online booking sites. That study estimated that there may be as many as 22,238 individually advertised units,

Figure 1: Visitor Unit Counts by Type of Accommodations, 2005-2014



Source: Visitor Plant Inventory, 2005-2014. Note: 2013 data was revised.
Other = Apartment hotels, B&Bs, hostels, and other units.

¹ Hawai'i Tourism Authority (2014) "Individually Advertised Units in Hawai'i (Vacation Rentals)", December 2014.

including Vacation Rentals and Bed & Breakfasts (B&B) in Hawai'i in 2014. If we apply those numbers to VPI, assuming that all identified units are available for visitor use at the same time, the estimated number of individually advertised units in Hawai'i in 2014 would be about 20,000 in high season, plus or minus 2,500 units and the estimated number of lodging units of all types would be about 88,041 compared with the 73,716 reported here.

While it is difficult to estimate the number of Vacation Rentals accurately, there is little doubt there are more of them². There were fewer than 2,400 Vacation Rentals in the VPI in 2004. By 2011, that number had risen to 10,620, an

increase of 400 percent in seven years. VPI numbers for 2012 through 2014 are lower than the 2011 count, suggesting that undercounting may be significant.

The accuracy of counting unlisted units is improving. In Maui and Kaua'i Counties, land use definitions and tax assessment rules are changing such that Vacation Rental units are counted much more accurately. In the short-run, however, it may be necessary to augment methods used to enumerate Vacation Rentals for the VPI.

² The rise in Vacation Rental counts may be related to a lag in the supply of traditional visitor accommodations units in the face of increasing demand. Visitor arrivals were up 6.9 percent between 2008 and 2011 and the sum of hotel and condominium hotel units measured in VPI was down 5.9 percent for the same period.

Higher hotel room rates coupled with a stagnant residential housing market may prompt property owners to convert residential units to Vacation Rentals.

State of Hawai'i

In 2014, the State of Hawai'i visitor plant inventory was comprised of 73,716 visitor accommodations units, slightly down (-0.3 %) from the number of visitor units confirmed in the previous year. Significant increases in B&B units (+15.8%), Vacation Rentals (+3.2%), and timeshares (+2.5%) were offset by decreasing numbers of condominium hotel units (-8.0%) and apartment hotels (-5.5%).

About half (48.7%) of all visitor units were located on the island of O'ahu. Other units were located on Maui (24.7%), Kaua'i (11.5%), and Hawai'i Island (14.5%). Moloka'i and Lāna'i had the fewest lodging units.

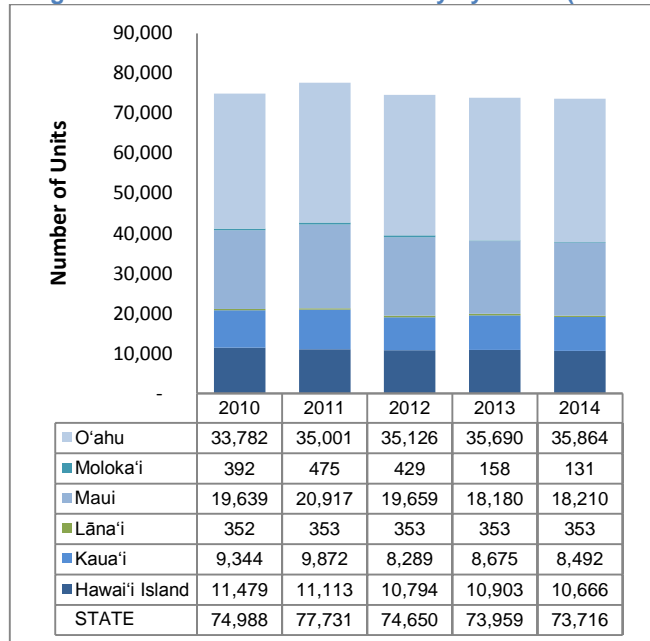
Hotel units once again comprised the bulk (59.1%) of visitor accommodations units across the state. Condominium hotel units (14.3%) and timeshares (14.4%) accounted for the next largest groups of units. Vacation Rentals made up 9.7 percent of the inventory. The 2014 inventory also showed a small number of apartment-hotel units (0.4%), hostels (0.4%) and "other" units (0.5%) [Figure 3].

The number of properties (1,700) in the State in 2014 decreased by 12 percent since 2013. The largest number of properties was found on Hawai'i Island (568), followed by Kaua'i (515), Maui (331), and O'ahu (255) [Figure 4]. The 2014 counts showed continued growth for Hawai'i Island (+4.6%). Lāna'i unit counts remained stable. Property counts dropped for Kaua'i (-19.2%), Maui (-25.1%), O'ahu (-7.6%) and Moloka'i (-6.9%) [Figure 3].

The changes by island were largely the result of changes in the number of confirmed Vacation Rentals for 2014. Vacation Rentals made up the bulk (66.6%) of the properties this year and their numbers declined by 19.0 percent [Figure 5]. As noted earlier, the number of confirmed Vacation Rentals enumerated in 2014 were likely a significant under-estimate of the total number of Vacation Rentals in Hawai'i.

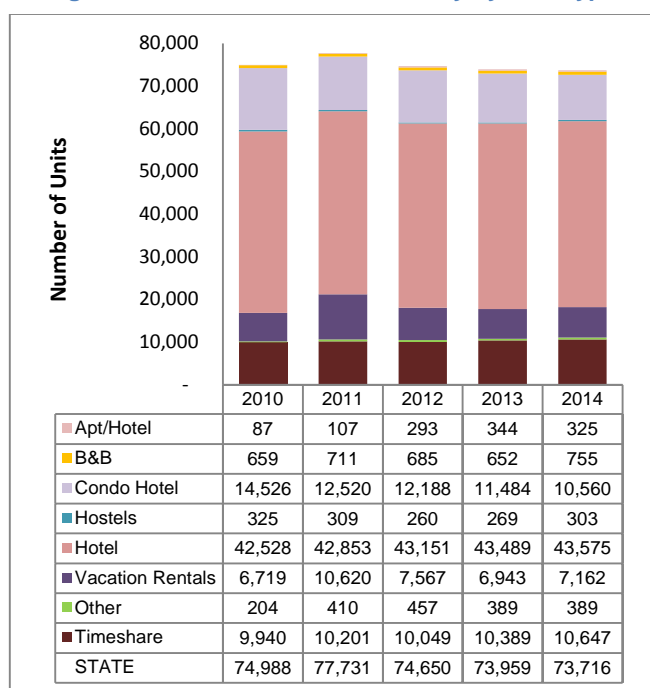
The 2014 distribution of units by price class was consistent with the continuing increase in room rates since 2009. Deluxe units accounted for approximately 42 percent of all units and luxury units made up more than 28 percent of the inventory [Figure 6].

Figure 2: State of Hawai'i – Inventory by Island (Units)



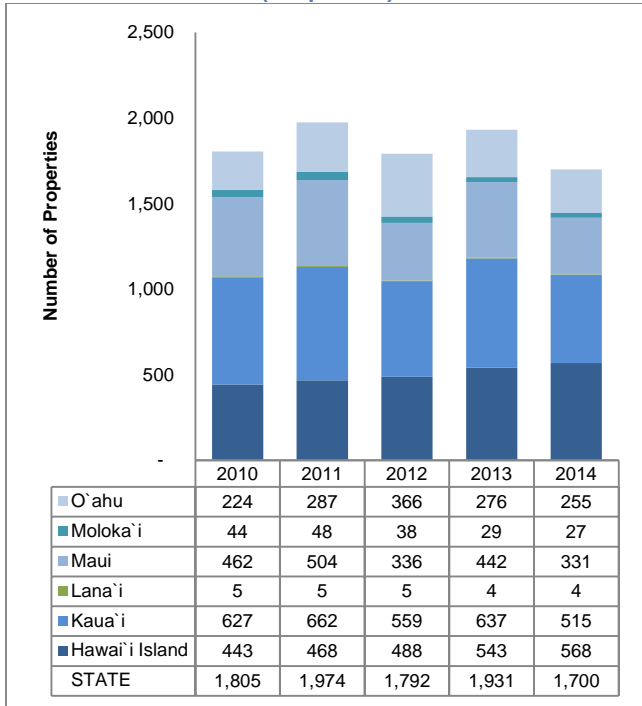
*2013 data was revised

Figure 3: State of Hawai'i – Inventory by Unit Type



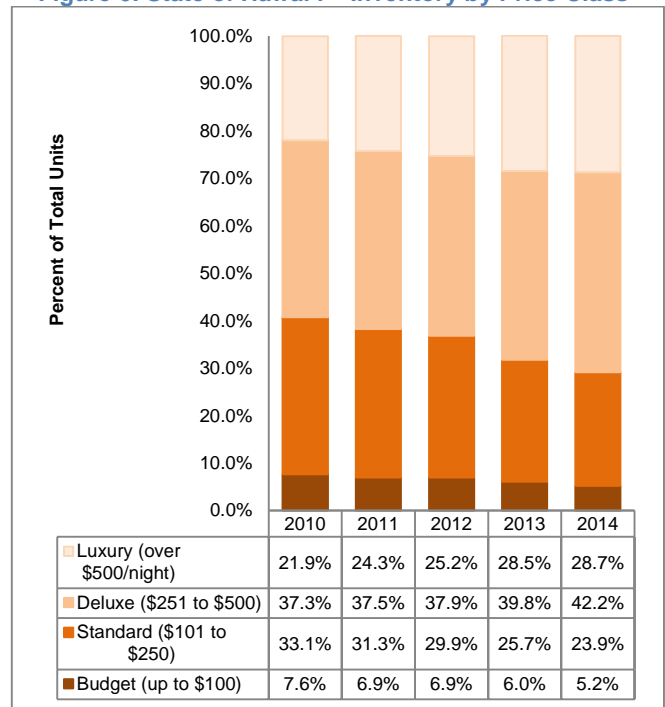
*2013 data was revised

Figure 4: State of Hawai'i – Inventory by Island (Properties)



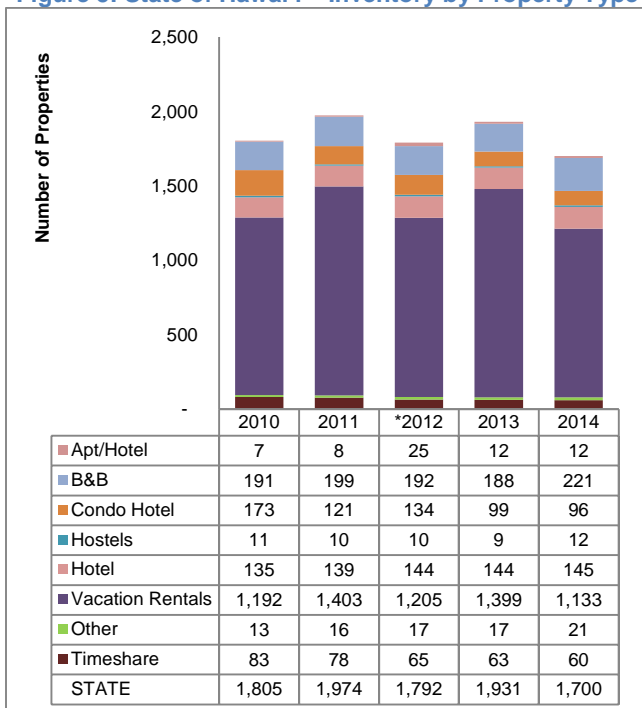
*2013 data was revised

Figure 6: State of Hawai'i – Inventory by Price Class



*2013 data was revised

Figure 5: State of Hawai'i – Inventory by Property Type



*2013 data was revised

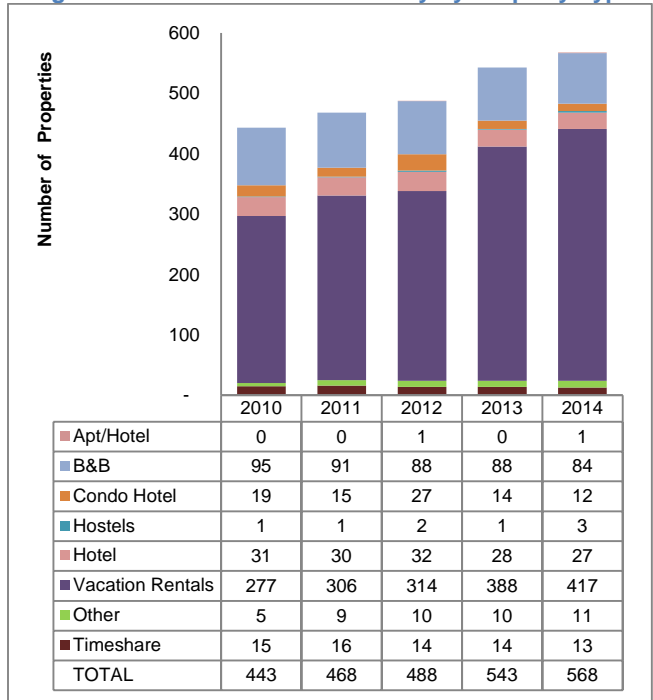
Inventory by Island

Hawai'i Island

The number of visitor units on Hawai'i Island (10,666) dropped 2.2 percent from 2013. The number of Vacation Rentals fell 2.4 percent, while condominium hotel units were down significantly (-15.3%). There were smaller losses for B&B units (-1.9%) and "other" units (-1.6%). Apartment hotel units and hostels rose by 36.4 percent and 20.0 percent, respectively.

- Hotels accounted for the greatest number of visitor units (6,347), and the third largest property type (27).
- The number of Vacation Rental units declined while Vacation Rental properties increased compared to 2013.
- Data on the distribution of units by price class have been fluctuating in Hawai'i Island over the last four years. In 2014, prices were very similar to those recorded in 2013.

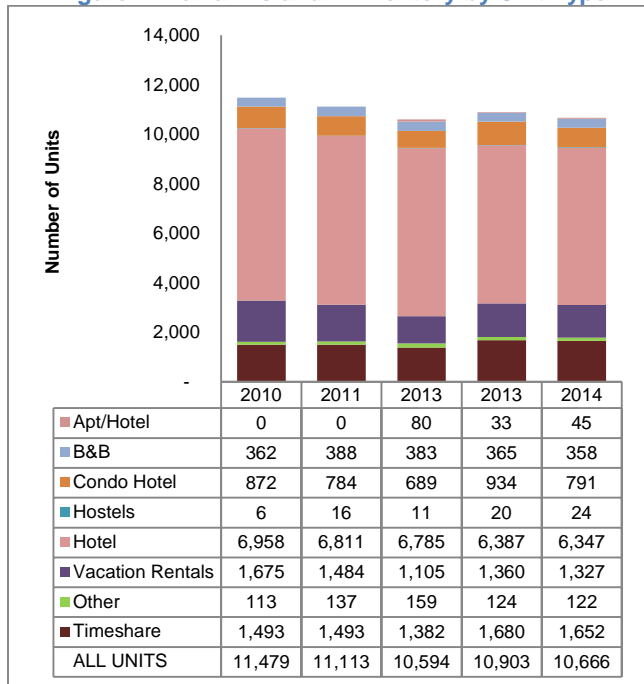
Figure 8: Hawai'i Island – Inventory by Property Type



*2013 data was revised

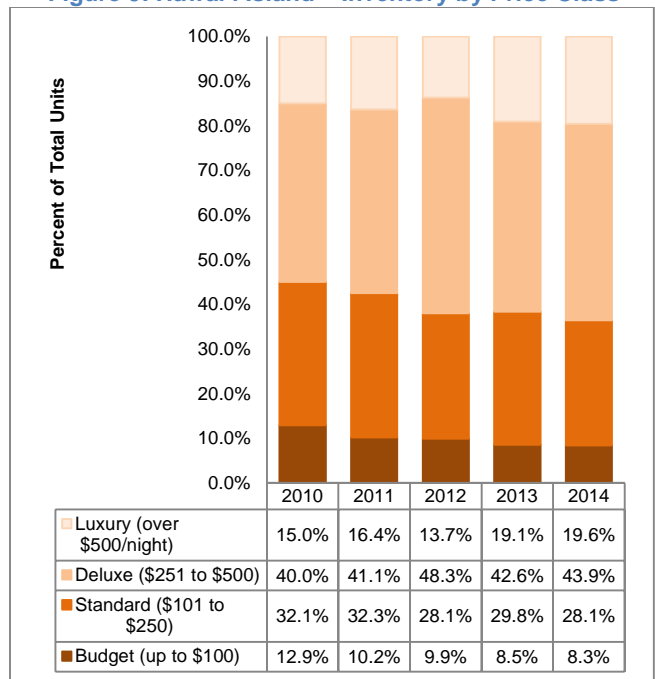
In 2013 there were 33 apartment hotel units and no apartment hotel properties. Units were all found in structures with other types of units.

Figure 7: Hawai'i Island – Inventory by Unit Type



*2013 data was revised

Figure 9: Hawai'i Island – Inventory by Price Class



Kaua'i

The count of confirmed units on Kaua'i in the 2014 inventory was 8,492, which represented a decrease of 2.1 percent since 2013.

- The decline in the inventory was largely due to decreases in condominium hotel units (-12.0%), B&B units (-8.1%) and Vacation Rentals (-2.8%). Timeshare units were up 4.4 percent compared to 2013.
- The number of properties dropped by 19.2 percent from 2013, led by a decrease of 21.1 percent in Vacation Rental properties.
- The largest percentage of Kaua'i's units remained in the deluxe price class (45.0%), followed this year by the luxury class units (28.8%). The percent of inventory in the standard class was slightly lower this year. Overall, the data indicate that visitor accommodations prices were higher in 2014 than in 2013.

Figure 11: Kaua'i – Inventory by Property Type

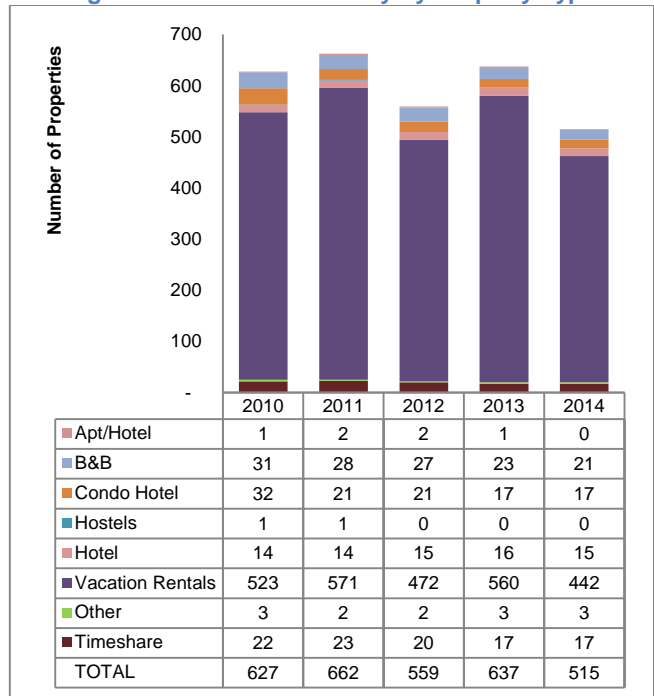


Figure 10: Kaua'i – Inventory by Unit Type

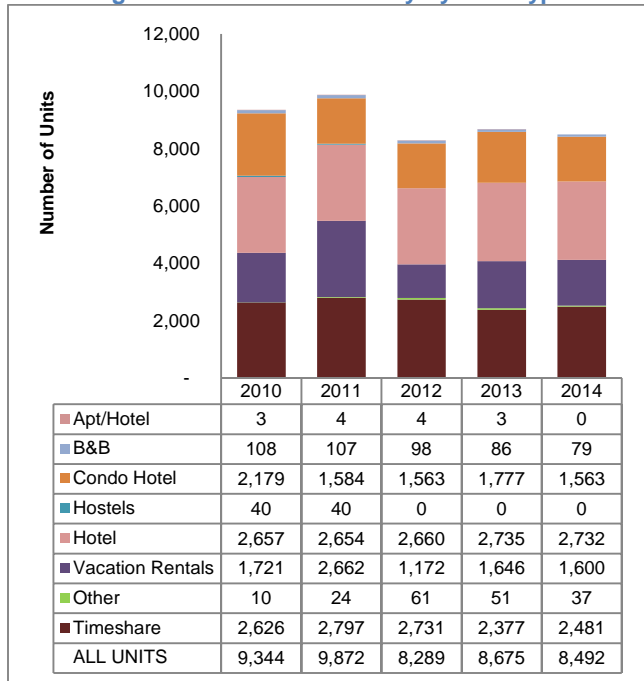
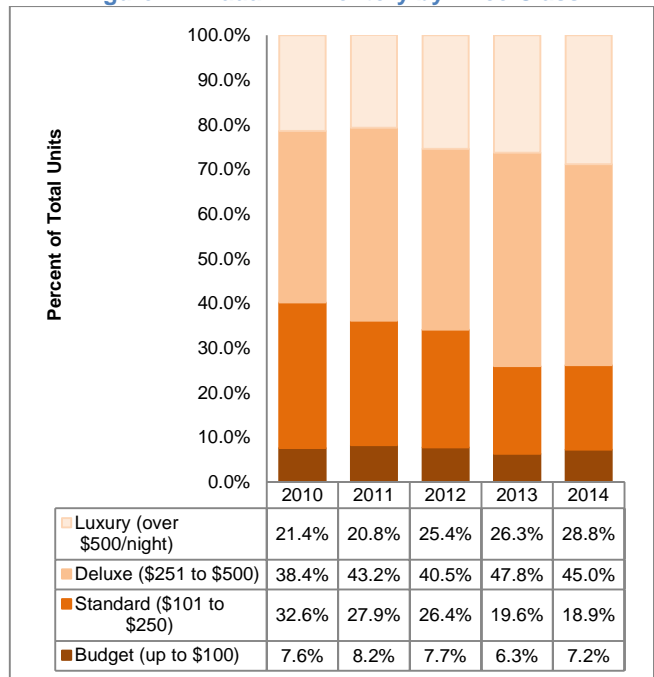


Figure 12: Kaua'i – Inventory by Price Class



Maui

The number of visitor accommodations units on Maui rose slightly (+0.2%). Increases were noted for several types of units.

- The number of condominium hotel units on Maui was 13.2 percent lower compared to 2013. Apartment hotel counts also declined. Those losses were offset by gains in hotel units (+6.3%), Vacation Rentals (+1.3%), B&B units (+78.9%), and timeshares (+1.8%). The unusual growth in B&B units was confirmed by the Maui County Tax Office.
- The number of properties on Maui decreased by 25.1 percent in 2014. The number of Vacation Rental properties was down by half since 2013 and condominium hotel properties fell by 8.9 percent. There were 5.6 percent fewer timeshare properties in 2014 as well.

Figure 14: Maui – Inventory by Property Type

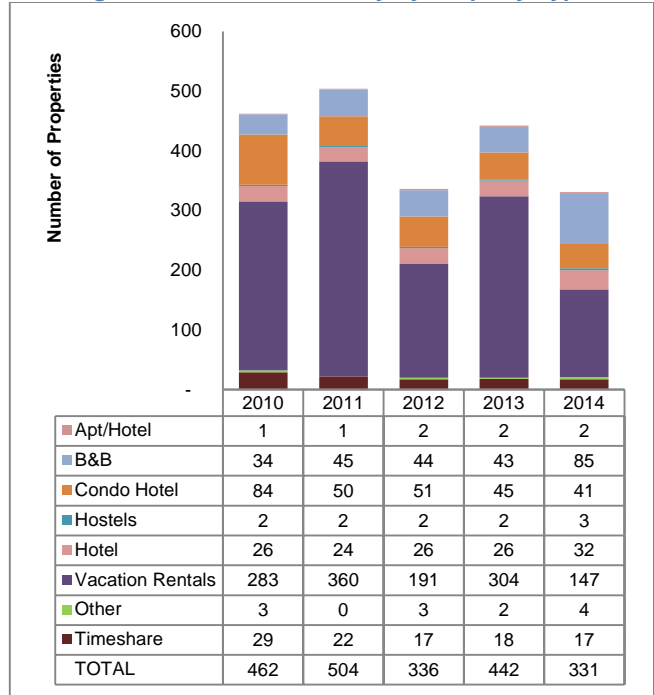


Figure 13: Maui – Inventory by Unit Type

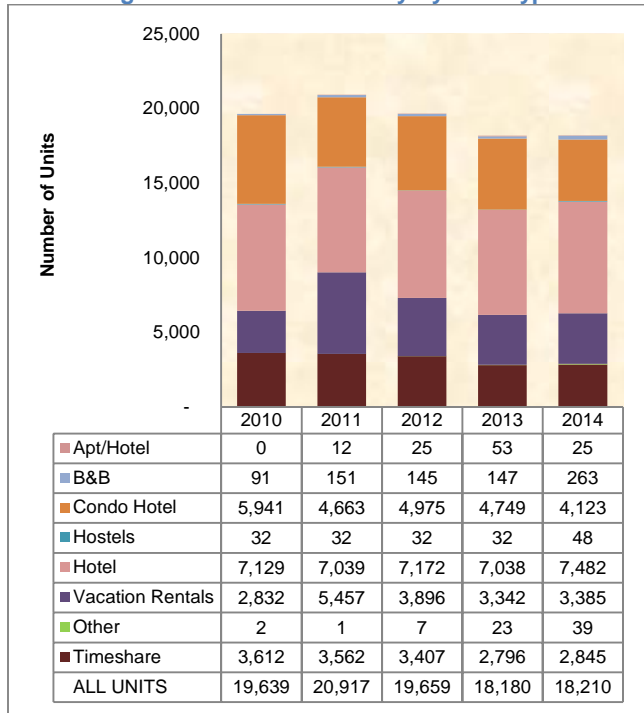
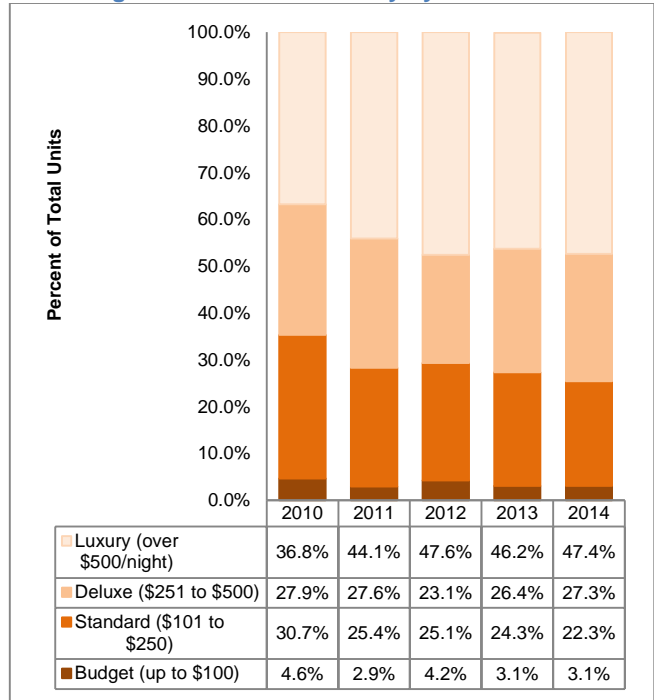


Figure 15: Maui – Inventory by Price Class



Moloka'i

Moloka'i experienced a decline in the number of visitor accommodations units from 2013

- The 2014 inventory saw the number of condominium hotel units returned to its pre-2013 level after reclassifying some units. The number of Vacation Rental units remained the same.
- The number of properties in 2014 (27) was also lower than it was in 2013 (29) owing primarily to a drop in Vacation Rental properties compared to 2013.
- Nearly all (92.1%) of Moloka'i's 2014 visitor accommodations units fell into the standard price class. The percentage of accommodations units that belong to the budget class continued to decrease.

Figure 16: Moloka'i – Inventory by Unit Type

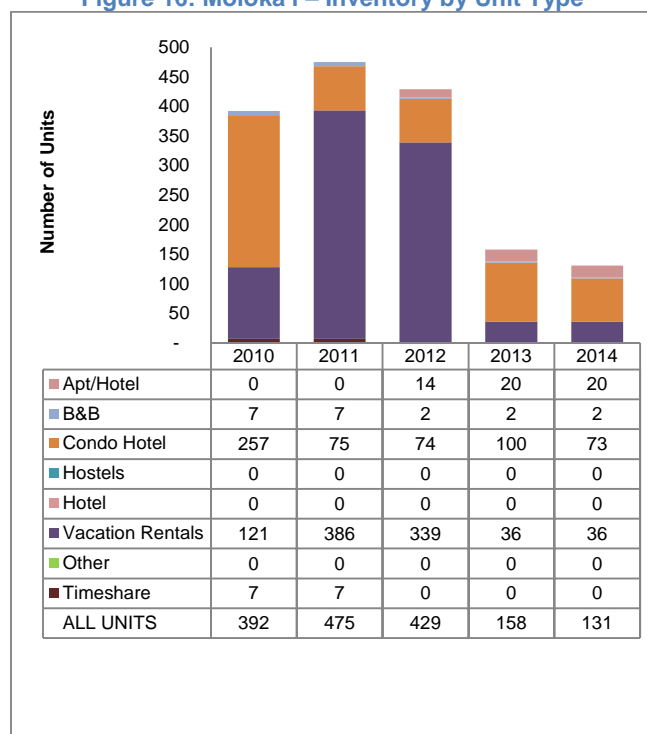


Figure 17: Moloka'i – Inventory by Property Type

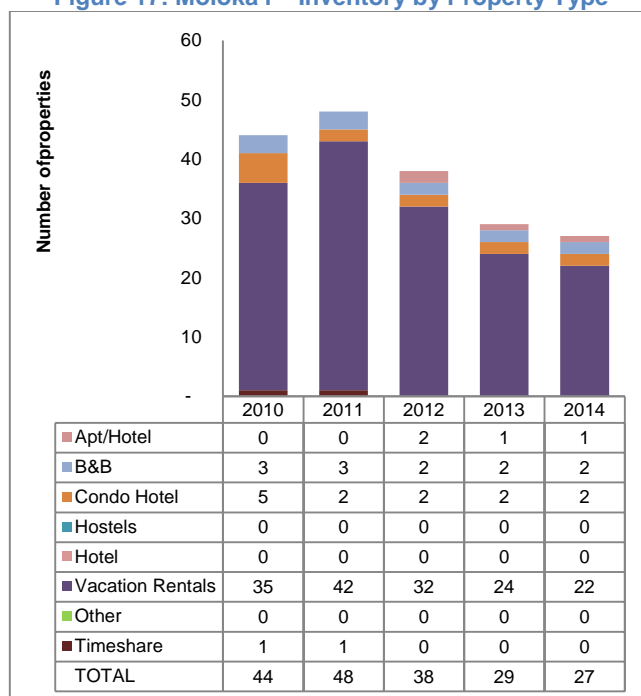
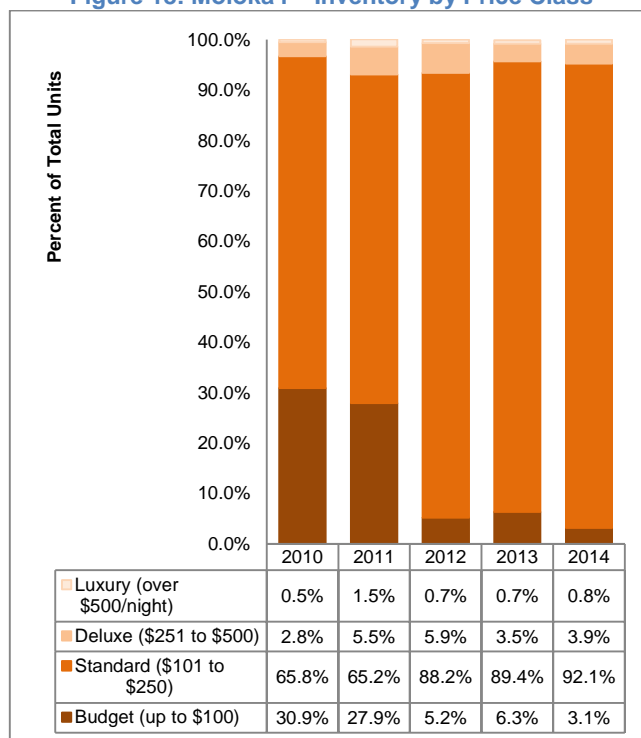


Figure 18: Moloka'i – Inventory by Price Class



Lānaʻi

The number of confirmed units on Lānaʻi remained constant from the previous year at 353 units.

- Hotels comprised virtually all of the island's units and accounted for almost all the properties.
- The totals numbers remained the same for units and properties on Lānaʻi once again.
- Almost all of the units fell into the luxury or deluxe price class.

Figure 19: Lānaʻi – Inventory by Unit Type

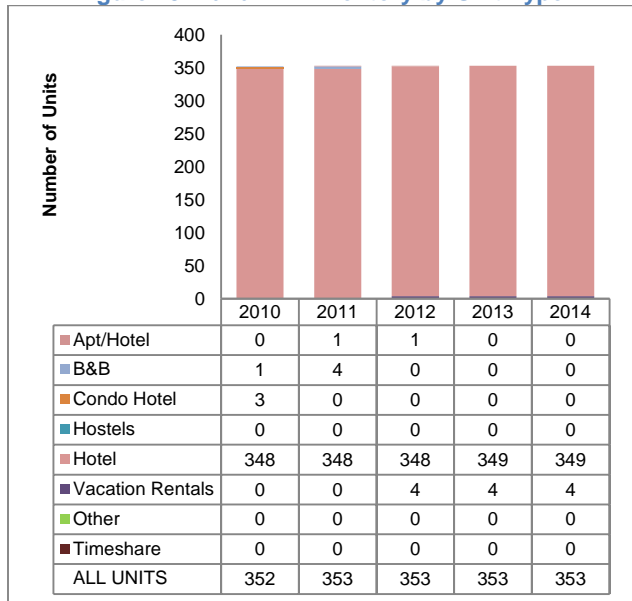


Figure 20: Lānaʻi – Inventory by Property Type

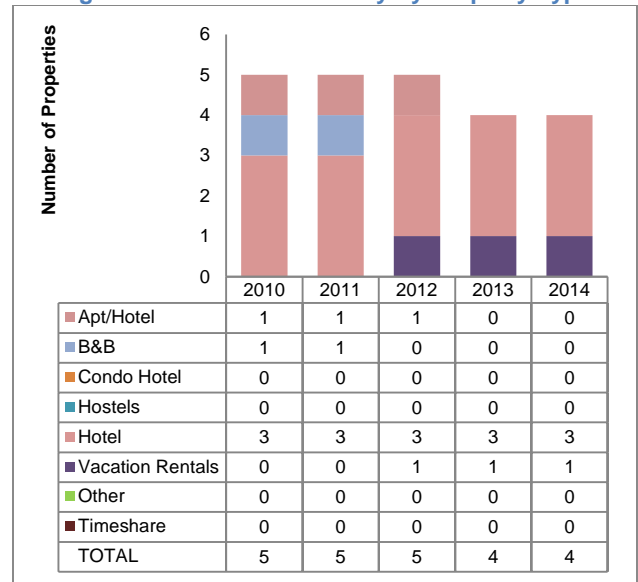
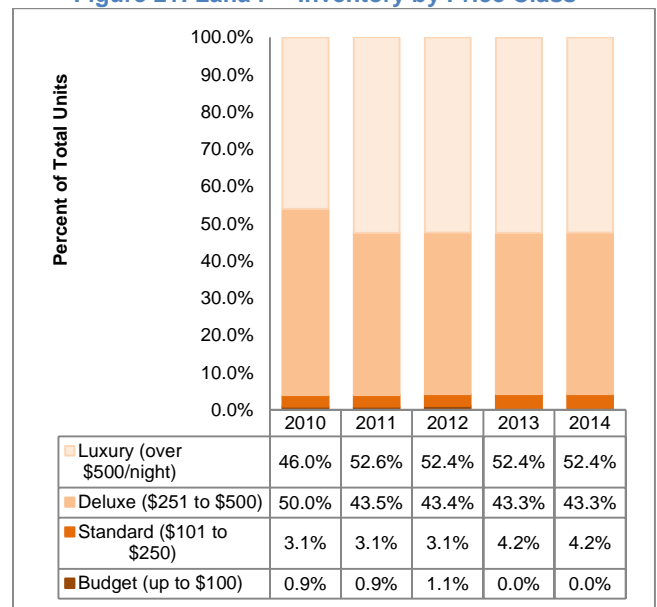


Figure 21: Lānaʻi – Inventory by Price Class

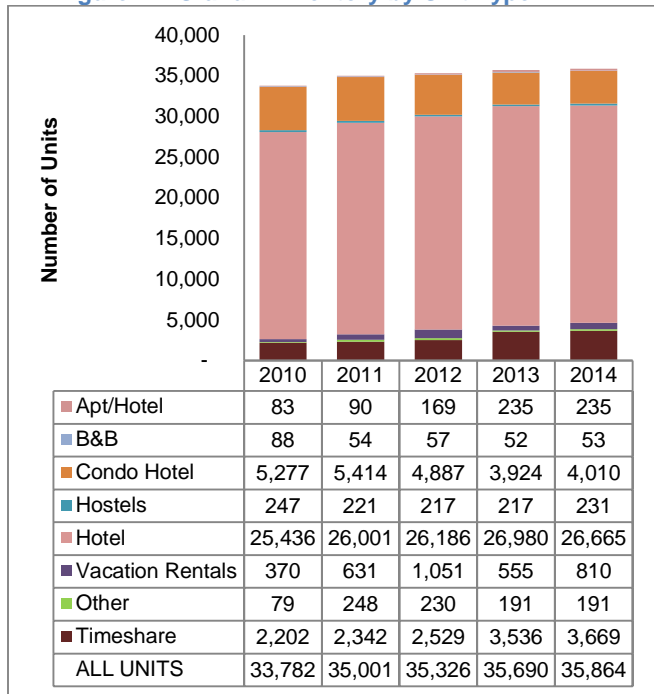


O'ahu

The number of visitor units on O'ahu rose slightly (+0.5%) to 35,864 in 2014. The number of properties on O'ahu dropped from 276 in 2013 to 255 in 2014, largely due to decreases in hotel units and Vacation Rentals.

- Unit counts were higher in most of the accommodations categories this year. A large increase in Vacation Rentals (+45.9%) led smaller gains for B&Bs, condominium hotels, hostels, and timeshare. The gains were nearly matched by losses among hotel units.
- The number of apartment hotel units on O'ahu remained stable in 2014.
- O'ahu's inventory by price class showed increases in deluxe unit percentages again this year.

Figure 22: O'ahu – Inventory by Unit Type



*2013 data was revised. Other changed from 30 to 230.

Figure 23: O'ahu – Inventory by Property Type

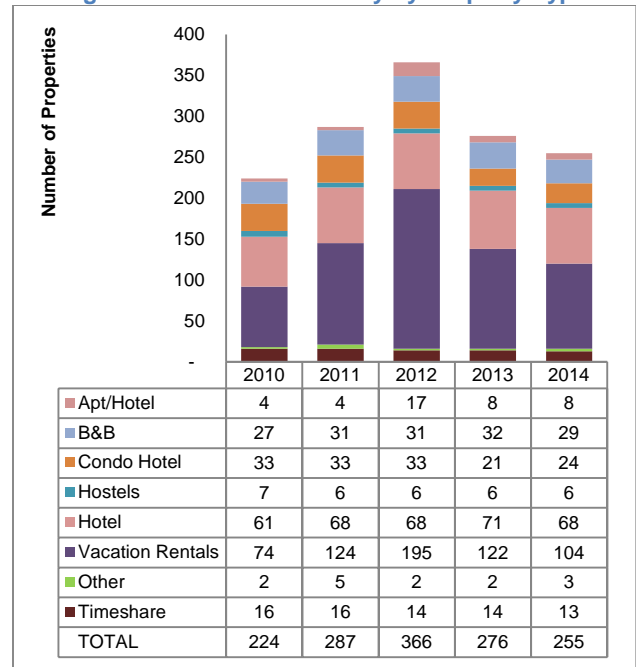
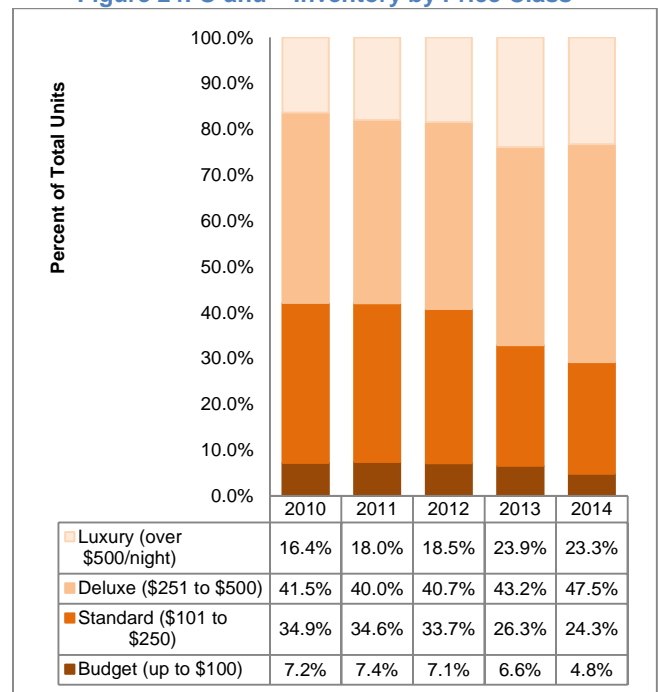


Figure 24: O'ahu – Inventory by Price Class



Inventory by Type

Hotels

Hotels comprised the largest percentage of visitor units in the State, and O'ahu continued to provide the bulk of these units (61.2%). The most notable increase (+6.3%) was on Maui, due primarily to the addition of the Andaz Maui at Wailea Resort.

Condominium Hotels

The number of confirmed condominium hotel units continued to decline on all islands except O'ahu and Lāna'i this year. The trend toward lower participation in managed rental pools and the reclassification of units from condominium hotels to Vacation Rentals continued as web-based booking sites become more sophisticated.

Figure 25: Hotel – Inventory by Island (Units)

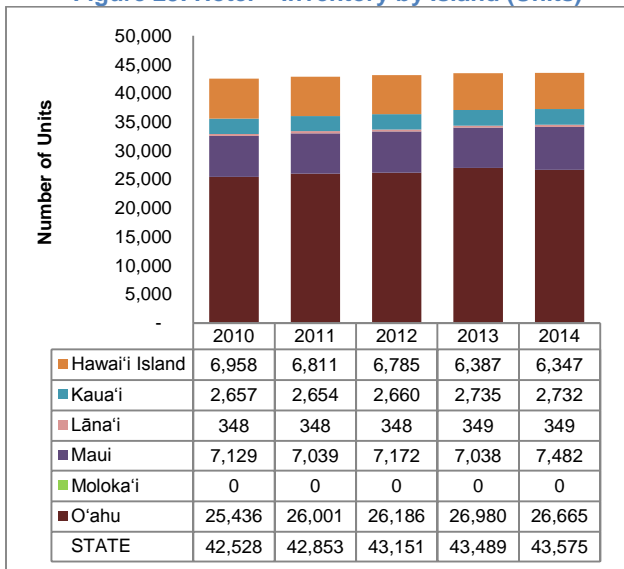


Figure 27: Condo Hotel – Inventory by Island (Units)

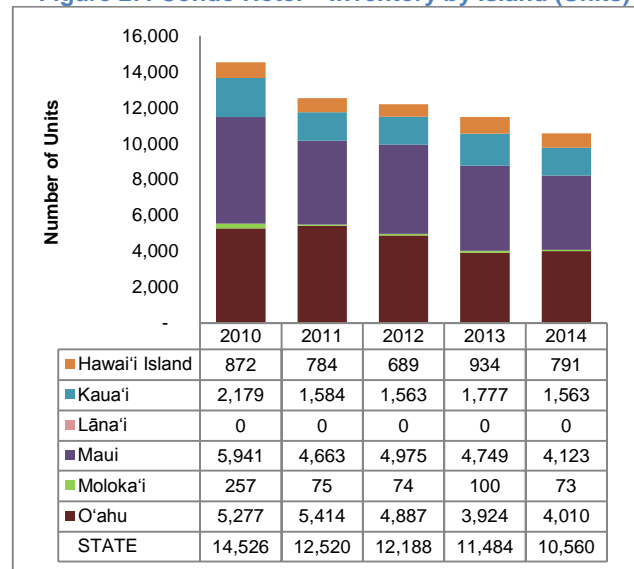


Figure 26: Hotel – Inventory by Island (Properties)

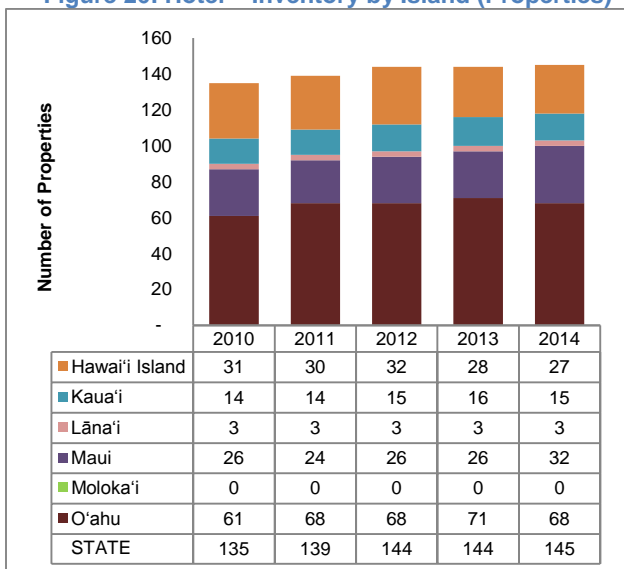
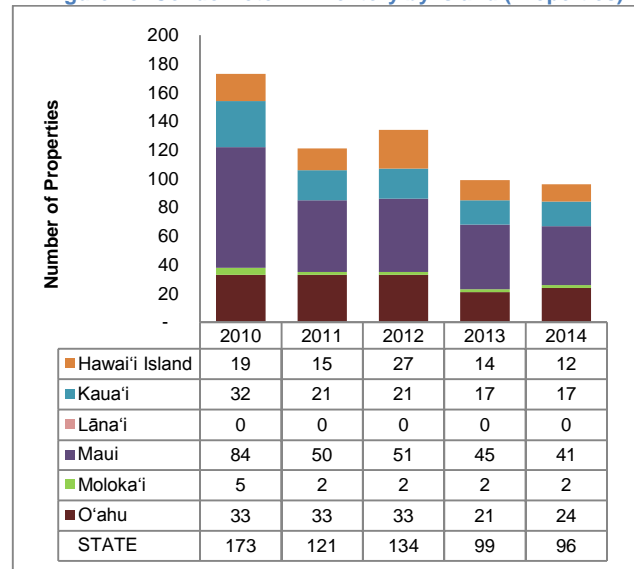


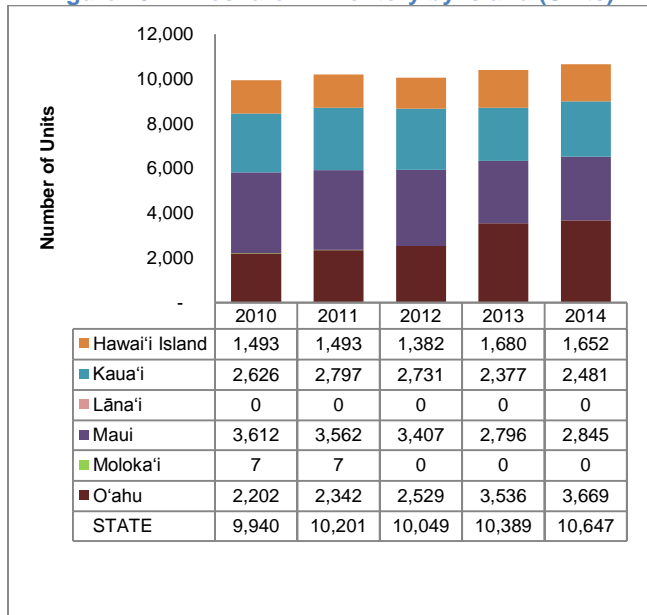
Figure 28: Condo Hotel – Inventory by Island (Properties)



Timeshares

The number of timeshare units was up 2.5 percent in 2014. Numbers of properties were lower on O'ahu (-7.1%), Maui (-5.6%), and Hawai'i Island (-7.1%).

Figure 29: Timeshare – Inventory by Island (Units)



Vacation Rental Properties

Vacation Rentals remained the most volatile of the unit types in the inventory. Vacation Rentals were further categorized into condominiums (VR-Condo) and rental houses (VR-House). The number of confirmed units was 3.2 percent higher this year than in 2013. Growth was mostly on Maui and O'ahu. Vacation Rentals on Hawai'i Island and Kaua'i slightly declined in 2014.

The increase in the confirmed number of Vacation Rentals was due in part to better data available in 2014. Nevertheless, outside evidence suggests that the number of Vacation Rentals are underestimated by the VPI methods.

Figure 30: Vacation Rentals – Inventory by Island (Units)

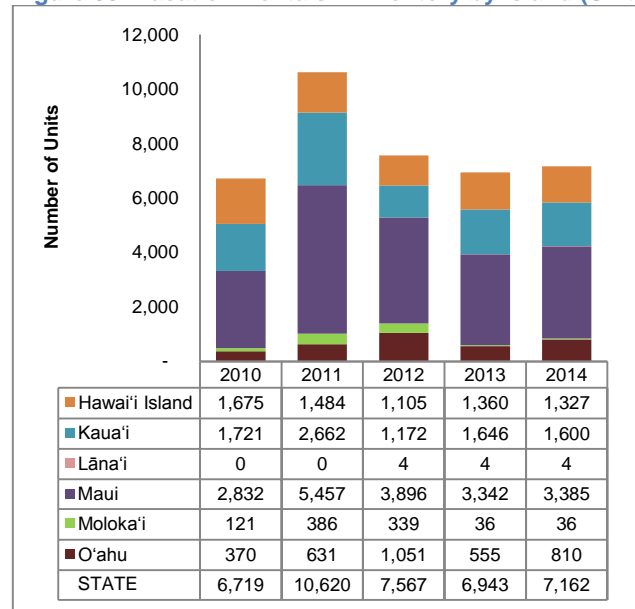


Figure 30: Timeshare – Inventory by Island (Properties)

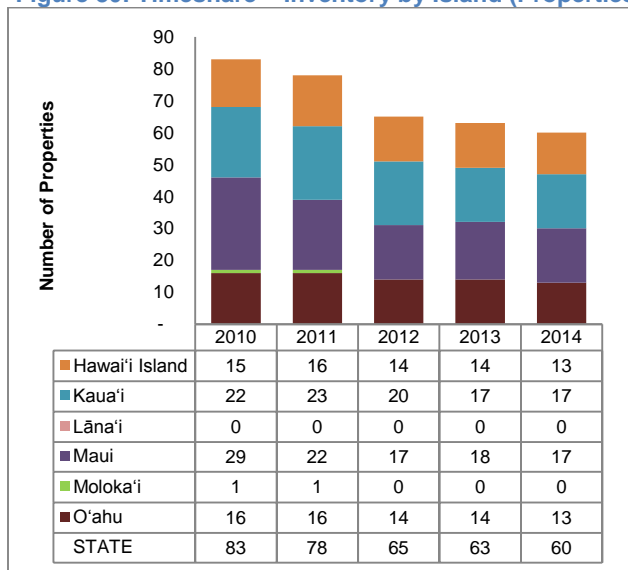
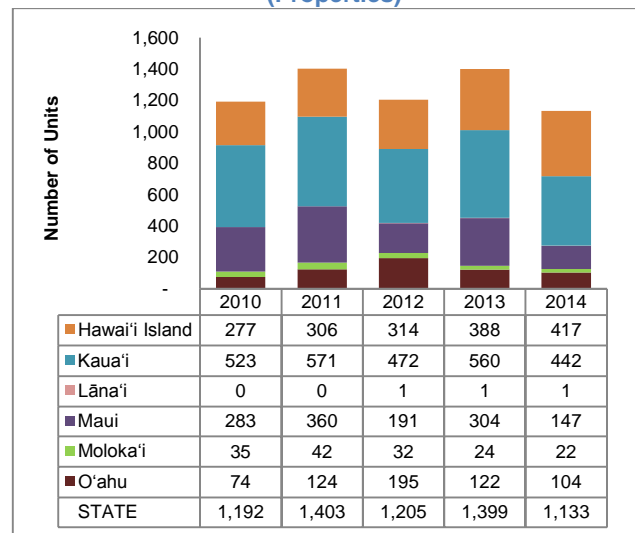


Figure 31: Vacation Rentals – Inventory by Island (Properties)



Bed & Breakfasts

B&B units increased by 15.8 percent between 2013 and 2014. The change was primarily the result of better data available for B&Bs on Maui. B&B unit numbers dropped slightly for Hawai'i Island and Kaua'i. Property counts also increased (+17.6%).

Figure 32: B&B – Inventory by Island (Units)

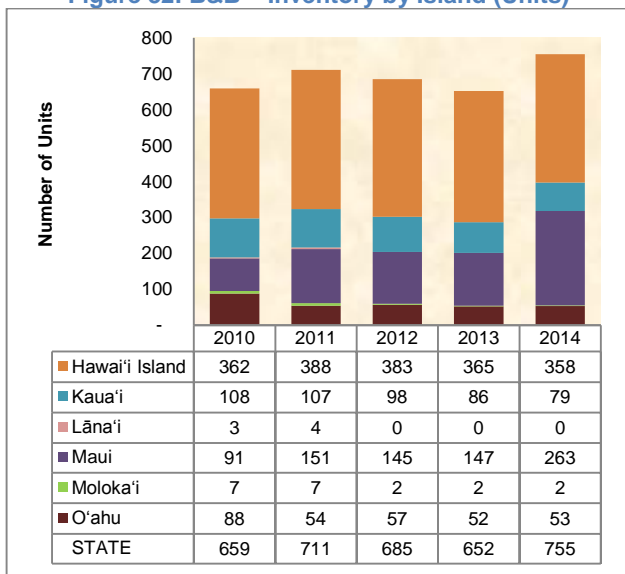
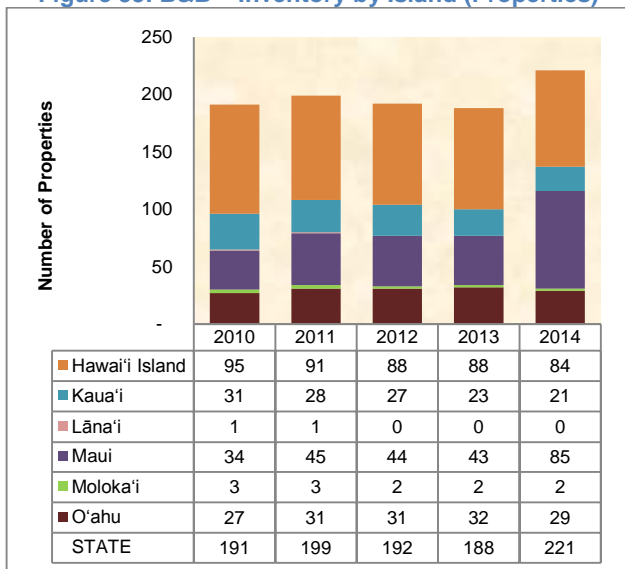


Figure 33: B&B – Inventory by Island (Properties)



Apartment/Hotels

The number of apartment hotel units declined by 5.5% to 325 in 2014. This decrease followed a steady upward trend through 2013.

Figure 34: Apartment/Hotel – Inventory by Island (Units)

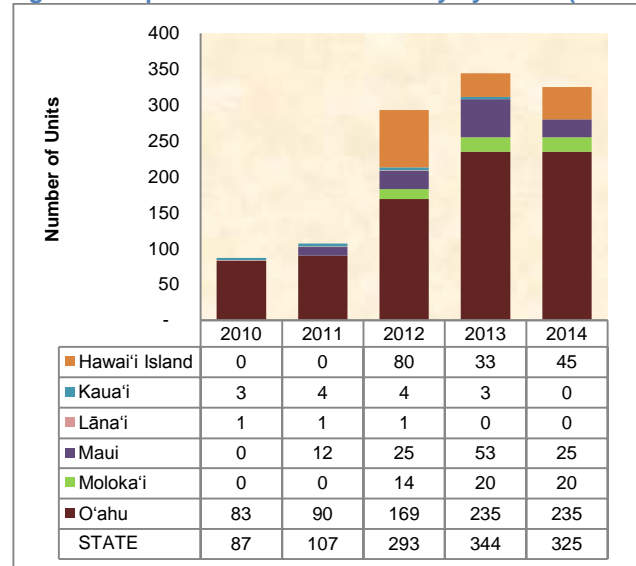
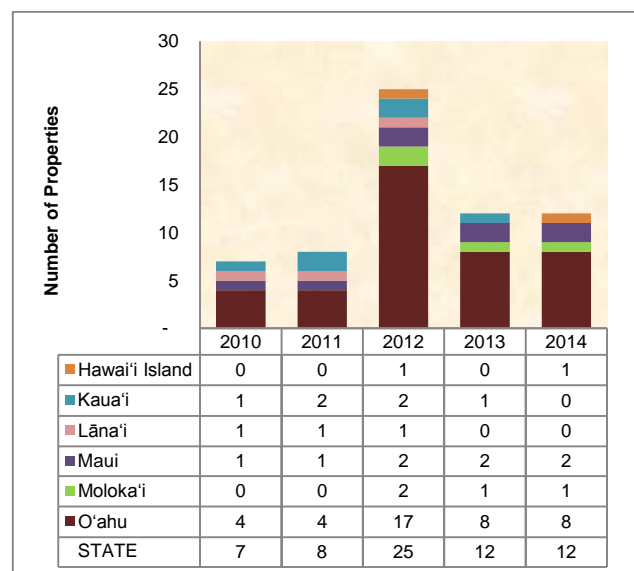


Figure 35: Apartment/Hotel – Inventory by Island (Properties)



Hostels

Data collection for the 2014 VPI confirmed that there were 12 hostels in Hawai'i with a total of 303 hostel units. There were three new hostels since 2013 and 34 more rooms. 80 percent of hostel units were located on O'ahu.

Other

The number of "other" units remained stable in 2014. "Other" units are those that have not been classified by their managers as being any of the types defined for the VPI. The objective for 2015 will be to decrease the number of properties and units in this category.

Figure 36: Hostel – Inventory by Island (Units)

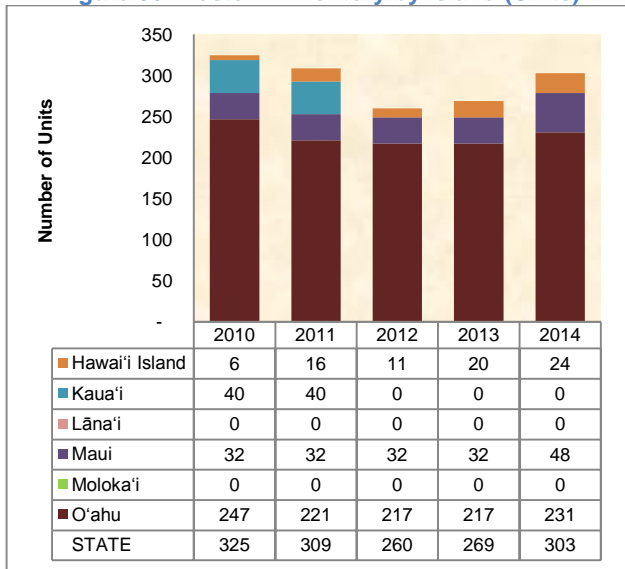


Figure 38: Other – Inventory by Island (Units)

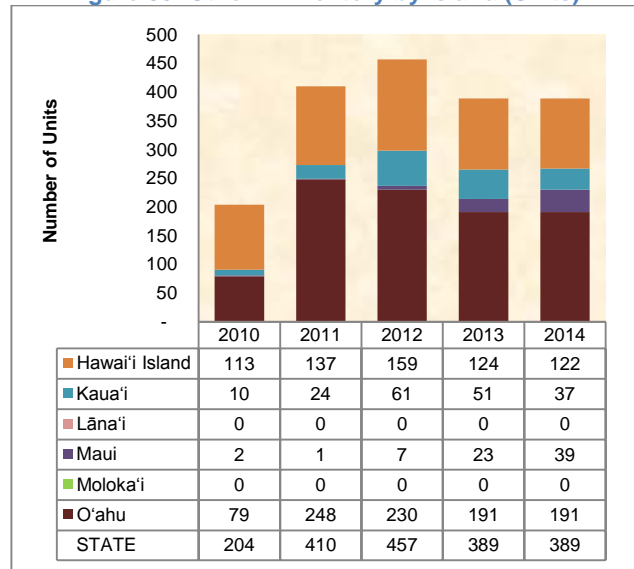


Figure 37: Hostel – Inventory by Island (Properties)

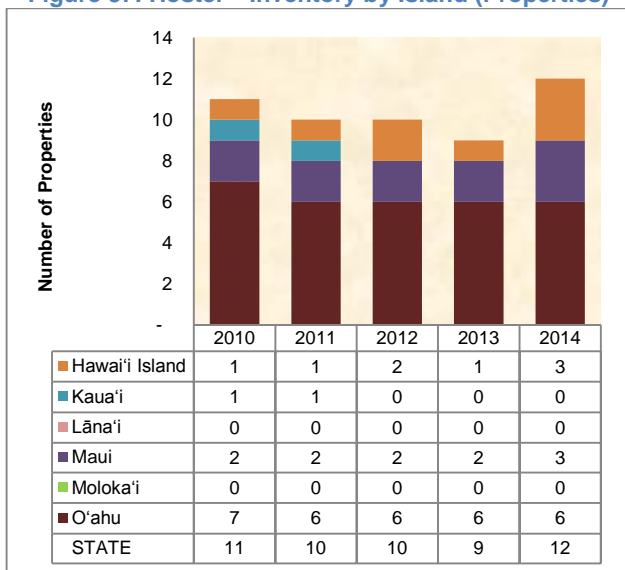
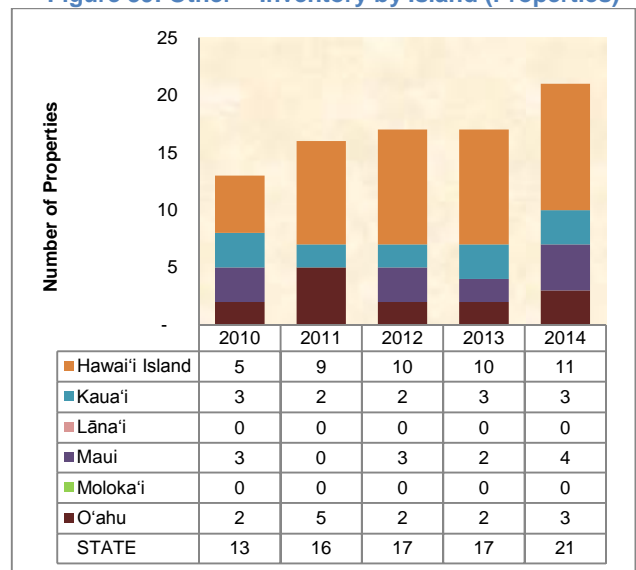


Figure 39: Other – Inventory by Island (Properties)



APPENDIX

Appendix A: Visitor Plant Inventory Tables

Appendix A is a set of eight tabulations taken from the Hawai'i Visitor Plant Inventory as of May 1, 2014. Table 1 presents an annual listing of inventory counts from 1965 to 2014. Tables 2 through 8 present inventory data for 2014 according to formats that exactly match inventory tables in past years. The tables include inventory by island and property type, inventory by island and unit type, inventory by area and property type, inventory by area and unit type, price class of units by island, price class of units by type, and timeshare properties by island and area.

Table 1: Available Units by County, 1965 to 2014³

Year	State Total	% Change	Hawai'i Island	% Change	Kaua'i	% Change	Maui County	% Change	O'ahu	% Change
1965	12,903		865		776		1,231		10,031	
1966	14,827	14.9%	1,387	60.3%	860	10.8%	1,497	21.6%	11,083	10.5%
1967	17,217	16.1%	1,790	29.1%	1,115	29.7%	1,714	14.5%	12,598	13.7%
1968	18,657	8.4%	2,188	22.2%	1,260	13.0%	2,043	19.2%	13,166	4.5%
1969	22,801	22.2%	2,480	13.3%	1,914	51.9%	2,415	18.2%	15,992	21.5%
1970	26,923	18.1%	3,166	27.7%	2,565	34.0%	2,743	13.6%	18,449	15.4%
1971	32,289	19.9%	3,435	8.5%	2,628	2.5%	3,695	34.7%	22,531	22.1%
1972	35,797	10.9%	4,241	23.5%	2,719	3.5%	4,095	10.8%	24,742	9.8%
1973	36,608	2.3%	4,796	13.1%	2,629	-3.3%	4,075	-0.5%	25,108	1.5%
1974	38,675	5.6%	5,234	9.1%	2,868	9.1%	5,208	27.8%	25,365	1.0%
1975	39,632	2.5%	5,348	2.2%	3,102	8.2%	5,830	11.9%	25,352	-0.1%
1976	42,648	7.6%	6,045	13.0%	3,520	13.5%	7,232	24.0%	25,851	2.0%
1977	44,986	5.5%	5,929	-1.9%	3,657	3.9%	8,037	11.1%	27,363	5.8%
1978	47,070	4.6%	6,002	1.2%	3,786	3.5%	8,736	8.7%	28,546	4.3%
1979	49,832	5.9%	6,093	1.5%	4,202	11.0%	9,472	8.4%	30,065	5.3%
1980	54,246	8.9%	5,889	-3.3%	4,322	2.9%	9,701	2.4%	34,334	14.2%
1981	56,769	4.7%	6,705	13.9%	4,738	9.6%	11,359	17.1%	33,967	-1.1%
1982	57,968	2.1%	7,167	6.9%	5,147	8.6%	12,162	7.1%	33,492	-1.4%
1983	58,765	1.4%	7,469	4.2%	4,193	-18.5%	12,749	4.8%	34,354	2.6%
1984	62,448	6.3%	7,149	-4.3%	5,313	26.7%	13,138	3.1%	36,848	7.3%
1985	65,919	5.6%	7,511	5.1%	5,656	6.5%	14,152	7.7%	38,600	4.8%
1986	66,308	0.6%	7,280	-3.1%	5,922	4.7%	14,096	-0.4%	39,010	1.1%
1987	65,318	-1.5%	7,328	0.7%	5,956	0.6%	13,849	-1.8%	38,185	-2.1%
1988	69,012	5.7%	8,823	20.4%	7,180	20.6%	15,168	9.5%	37,841	-0.9%
1989	67,734	-1.9%	8,161	-7.5%	7,398	3.0%	15,708	3.6%	36,467	-3.6%
1990	71,266	5.2%	8,952	9.7%	7,546	2.0%	17,869	13.8%	36,899	1.2%
1991	72,275	1.4%	9,383	4.8%	7,567	0.3%	18,702	4.7%	36,623	-0.7%
1992	73,089	1.1%	9,170	-2.3%	7,778	2.8%	19,290	3.1%	36,851	0.6%
1993	69,502	-4.9%	9,140	-0.3%	4,631	-40.5%	19,127	-0.8%	36,604	-0.7%
1994	70,463	1.4%	9,595	5.0%	5,870	26.8%	18,804	-1.7%	36,194	-1.1%
1995										
1996	70,288	-0.2%	9,558	-0.4%	6,760	15.2%	17,824	-5.2%	36,146	-0.1%
1997	71,025	1.0%	9,913	3.7%	6,589	-2.5%	18,552	4.1%	35,971	-0.5%
1998	71,480	0.6%	9,655	-2.6%	6,969	5.8%	18,650	0.5%	36,206	0.7%
1999	71,157	-0.5%	9,815	1.7%	6,872	-1.4%	18,609	-0.2%	35,861	-1.0%
2000	71,506	0.5%	9,774	-0.4%	7,159	4.2%	18,270	-1.8%	36,303	1.2%
2001	72,204	1.0%	9,944	1.7%	7,202	0.6%	18,234	-0.2%	36,824	1.4%
2002	70,783	-2.0%	9,297	-6.5%	7,037	-2.3%	17,992	-1.3%	36,457	-1.0%
2003	70,579	-0.3%	9,478	1.9%	7,257	3.1%	18,303	1.7%	35,541	-2.5%
2004	72,176	2.3%	9,857	4.0%	8,105	11.7%	18,445	0.8%	35,769	0.6%
2005	72,307	0.2%	10,940	11.0%	8,221	1.4%	19,220	4.2%	33,926	-5.2%
2006	72,274	0.0%	10,831	-1.0%	8,266	0.5%	19,571	1.8%	33,606	-0.9%
2007	73,220	1.3%	11,061	2.1%	8,692	5.2%	19,879	1.6%	33,588	-0.1%
2008	74,177	1.3%	11,240	1.6%	9,203	5.9%	19,653	-1.1%	34,081	1.5%
2009	75,188	1.4%	11,541	2.7%	9,469	2.9%	20,151	2.5%	34,027	-0.2%
2010	74,988	-0.3%	11,479	-0.5%	9,344	-1.3%	20,383	1.2%	33,782	-0.7%
2011	77,731	3.7%	11,113	-3.2%	9,872	5.7%	21,745	6.7%	35,001	3.6%
2012	74,650	-4.0%	10,594	-4.7%	8,289	-16.0%	20,441	-6.0%	35,326	0.9%
2013 ⁴	73,959	-0.9%	10,903	2.9%	8,675	4.7%	18,691	-8.6%	35,690	1.0%
2014	73,716	-0.3%	10,666	-2.2%	8,492	-2.1%	18,694	0.0%	35,864	0.5%

³ Hawai'i Visitors and Convention Bureau did not conduct a survey in 1995. Data for 2010 is revised.

⁴ Data for 2013 was revised for Hawai'i Island, Kaua'i, Maui County, and O'ahu.

Table 2: Inventory by Island and Property Type

Island	Type	2013 Properties	2014 Properties	Change from 2013
Hawai'i Island ⁵	Apartment Hotel	0	1	1
	Bed & Breakfast	88	84	-4
	Condominium Hotel	14	12	-2
	Hostel	1	3	2
	Hotel	28	27	-1
	Vacation Rentals*	388	417	29
	Other	10	11	1
	Timeshare	14	13	-1
	Total	543	568	25
Kaua'i	Apartment Hotel	1	0	-1
	Bed & Breakfast	23	21	-2
	Condominium Hotel	17	17	0
	Hostel	0	0	0
	Hotel	16	15	-1
	Vacation Rentals*	560	442	-118
	Other	3	3	0
	Timeshare	17	17	0
	Total	637	515	-122
Maui	Apartment Hotel	2	2	0
	Bed & Breakfast	43	85	42
	Condominium Hotel	45	41	-4
	Hostel	2	3	1
	Hotel	26	32	6
	Vacation Rentals*	304	147	-157
	Other	2	4	2
	Timeshare	18	17	-1
	Total	442	331	-111
Moloka'i	Apartment Hotel	1	1	0
	Bed & Breakfast	2	2	0
	Condominium Hotel	2	2	0
	Hostel	0	0	0
	Hotel	0	0	0
	Vacation Rentals*	24	22	-2
	Other	0	0	0
	Timeshare	0	0	0
	Total	29	27	-2
Lāna'i	Apartment Hotel	0	0	0
	Bed & Breakfast	0	0	0
	Condominium Hotel	0	0	0
	Hostel	0	0	0
	Hotel	3	3	0
	Vacation Rentals*	1	1	0
	Other	0	0	0
	Timeshare	0	0	0
	Total	4	4	0

⁵ 2013 data for Hawai'i Island was revised

Table 2: Inventory by Island and Property Type (continued)

Island	Type	2013 Properties	2014 Properties	Change from 2013
O'ahu	Apartment Hotel	8	8	0
	Bed & Breakfast	32	29	-3
	Condominium Hotel	21	24	3
	Hostel	6	6	0
	Hotel	71	68	-3
	Vacation Rentals*	122	104	-18
	Other	2	3	1
	Timeshare	14	13	-1
	Total	276	255	-21
State	Apartment Hotel	12	12	0
	Bed & Breakfast	188	221	33
	Condominium Hotel	99	96	-3
	Hostel	9	12	3
	Hotel	144	145	1
	Vacation Rentals*	1,399	1,133	-266
	Other	17	21	4
	Timeshare	63	60	-3
	Total	1,931	1,700	-231

*Cabins, Individual Condo Units, Vacation House/Villa/Cottage were combined

Table 3: Inventory by Island and Unit Type

Island	Type	2013 Units	2014 Units	Change from 2013
Hawai'i Island ⁶	Apartment Hotel	33	45	12
	Bed & Breakfast	365	358	-7
	Condominium Hotel	934	791	-143
	Hostel	20	24	4
	Hotel	6,387	6,347	-40
	Vacation Rentals*	1,360	1,327	-33
	Other	124	122	-2
	Timeshare	1,680	1,652	-28
	Total	10,903	10,666	-237
Kaua'i	Apartment Hotel	3	0	-3
	Bed & Breakfast	86	79	-7
	Condominium Hotel	1,777	1,563	-214
	Hostel	0	0	0
	Hotel	2,735	2,732	-3
	Vacation Rentals*	1,646	1,600	-46
	Other	51	37	-14
	Timeshare	2,377	2,481	104
	Total	8,675	8,492	-183
Maui ⁷	Apartment Hotel	53	25	-28
	Bed & Breakfast	147	263	116
	Condominium Hotel	4,749	4,123	-626
	Hostel	32	48	16
	Hotel	7,038	7,482	444
	Vacation Rentals*	3,342	3,385	43
	Other	23	39	16
	Timeshare	2,796	2,845	49
	Total	18,180	18,210	30
Moloka'i	Apartment Hotel	20	20	0
	Bed & Breakfast	2	2	0
	Condominium Hotel	100	73	-27
	Hostel	0	0	0
	Hotel	0	0	0
	Vacation Rentals*	36	36	0
	Other	0	0	0
	Timeshare	0	0	0
	Total	158	131	-27
Lāna'i	Apartment Hotel	0	0	0
	Bed & Breakfast	0	0	0
	Condominium Hotel	0	0	0
	Hostel	0	0	0
	Hotel	349	349	0
	Vacation Rentals*	4	4	0
	Other	0	0	0
	Timeshare	0	0	0
	Total	353	353	0

⁶ 2013 data for Hawai'i Island was revised

⁷ 2013 data for Maui was revised

Table 3: Inventory by Island and Unit Type (continued)

Island	Type	2013 Units	2014 Units	Change from 2013
O'ahu ⁸	Apartment Hotel	235	235	0
	Bed & Breakfast	52	53	1
	Condominium Hotel	3,924	4,010	86
	Hostel	217	231	14
	Hotel	26,980	26,665	-315
	Vacation Rentals*	555	810	255
	Other	191	191	0
	Timeshare	3,536	3,669	133
	Total	35,690	35,864	174
State	Apartment Hotel	344	325	-19
	Bed & Breakfast	652	755	103
	Condominium Hotel	11,484	10,560	-924
	Hostel	269	303	34
	Hotel	43,489	43,575	86
	Vacation Rentals*	6,943	7,162	219
	Other	389	389	0
	Timeshare	10,389	10,647	258
	Total	73,959	73,716	-243

*Cabins, Individual Condo Units, Vacation House/Villa/Cottage were combined

⁸ 2013 data for O'ahu was revised

Table 4a: Inventory by Area and Property Type – Hawai'i Island⁹

Type			Properties		
			2013	2014	Difference
Hawai'i Island	Hilo/Honoka`a	Apartment Hotel	0	1	1
		Bed & Breakfast	33	31	-2
		Condominium Hotel	2	1	-1
		Hostel	0	0	0
		Hotel	7	7	0
		VR-condo	NA	10	
		VR-house	NA	131	
		Total Vacation Rentals	102	141	39
		Other	2	2	0
		Timeshare	0	0	0
	Total	146	183	37	
	Kohala/Waimea/Kawaihae	Apartment Hotel	0	0	0
		Bed & Breakfast	7	8	1
		Condominium Hotel	6	6	0
		Hostel	0	0	0
		Hotel	10	10	0
		VR-condo	NA	19	
		VR-house	NA	55	
		Total Vacation Rentals	98	74	-24
		Other	2	2	0
		Timeshare	3	3	0
	Total	126	103	-23	
	Kona	Apartment Hotel	0	0	0
		Bed & Breakfast	29	28	-1
		Condominium Hotel	6	5	-1
		Hostel	0	1	1
		Hotel	9	8	-1
		VR-condo	NA	56	
		VR-house	NA	116	
		Total Vacation Rentals	161	172	11
		Other	3	3	0
		Timeshare	10	9	-1
	Total	218	226	8	
	Na`alehu	Apartment Hotel	0	0	0
		Bed & Breakfast	4	3	-1
		Condominium Hotel	0	0	0
		Hostel	0	1	1
		Hotel	0	0	0
		VR-condo	NA	0	
		VR-house	NA	2	
Total Vacation Rentals		2	2	0	
Other		1	2	1	
Timeshare		0	0	0	
Total	7	8	1		
Volcano Area	Apartment Hotel	0	0	0	
	Bed & Breakfast	15	14	-1	
	Condominium Hotel	0	0	0	
	Hostel	1	1	0	
	Hotel	2	2	0	
	VR-condo	NA	2		
	VR-house	NA	26		
	Total Vacation Rentals	25	28	3	
	Other	2	2	0	
	Timeshare	1	1	0	
Total	46	48	2		
Hawai'i Island Total			543	568	25

⁹ 2013 data for Hawai'i Island was revised

Table 4b: Inventory by Area and Property Type – Kauaʻi

Type			Properties		
			2013	2014	Difference
Kauaʻi *	Kalaheo-Waimea	Apartment Hotel	0	0	0
		Bed & Breakfast	4	5	1
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	1	1	0
		VR-condo	NA	5	
		VR-house	NA	16	
		Total Vacation Rentals	23	21	-2
	Other	2	2	0	
	Timeshare	0	0	0	
	Total	30	29	-1	
Līhuʻe	Līhuʻe	Apartment Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	2	2	0
		Hostel	0	0	0
		Hotel	6	6	0
		VR-condo	NA	3	
		VR-house	NA	8	
		Total Vacation Rentals	17	11	-6
	Other	1	1	0	
	Timeshare	0	1	1	
	Total	26	21	-5	
Poʻipū /Kukuiula	Poʻipū /Kukuiula	Apartment Hotel	1	0	-1
		Bed & Breakfast	5	5	0
		Condominium Hotel	8	9	1
		Hostel	0	0	0
		Hotel	3	3	0
		VR-condo	NA	17	
		VR-house	NA	96	
		Total Vacation Rentals	186	113	-73
	Other	0	0	0	
	Timeshare	3	3	0	
	Total	206	133	-73	
Princeville/Hanalei	Princeville/Hanalei	Apartment Hotel	0	0	0
		Bed & Breakfast	6	5	-1
		Condominium Hotel	1	1	0
		Hostel	0	0	0
		Hotel	1	1	0
		VR-condo	NA	24	
		VR-house	NA	233	
		Total Vacation Rentals	293	257	-36
	Other	0	0	0	
	Timeshare	8	8	0	
	Total	309	272	-37	
Wailua/Kapaʻa	Wailua/Kapaʻa	Apartment Hotel	0	0	0
		Bed & Breakfast	8	6	-2
		Condominium Hotel	6	5	-1
		Hostel	0	0	0
		Hotel	5	4	-1
		VR-condo	NA	10	
		VR-house	NA	30	
		Total Vacation Rentals	41	40	-1
	Other	0	0	0	
	Timeshare	6	5	-1	
	Total	66	60	-6	
Kauaʻi total			637	515	-122

Table 4c: Inventory by Area and Property Type – Maui

Type			Properties		
			2013	2014	Difference
Maui	Hana	Apartment Hotel	0	0	0
		Bed & Breakfast	1	10	9
		Condominium Hotel	0	1	1
		Hostel	0	0	0
		Hotel	1	1	0
		VR-condo	NA	2	
		VR-house	NA	6	
		Total Vacation Rentals	10	8	-2
		Other	0	0	0
		Timeshare	0	0	0
	Total	12	20	8	
	Kahului/Wailuku	Apartment Hotel	0	0	0
		Bed & Breakfast	2	3	1
		Condominium Hotel	1	1	0
		Hostel	2	3	1
		Hotel	2	3	1
		VR-condo	NA	10	
		VR-house	NA	1	
		Total Vacation Rentals	10	11	1
		Other	0	0	0
		Timeshare	0	0	0
	Total	17	21	4	
	Kula/Makawao	Apartment Hotel	0	0	0
		Bed & Breakfast	7	7	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	0	1	1
		VR-condo	NA	3	
		VR-house	NA	3	
		Total Vacation Rentals	3	6	3
		Other	0	1	1
		Timeshare	0	0	0
	Total	10	15	5	
Lahaina/Kapalua	Apartment Hotel	1	1	0	
	Bed & Breakfast	9	14	5	
	Condominium Hotel	28	25	-3	
	Hostel	0	0	0	
	Hotel	10	11	1	
	VR-condo	NA	29		
	VR-house	NA	6		
	Total Vacation Rentals	67	35	-32	
	Other	2	3	1	
	Timeshare	10	10	0	
Total	127	99	-28		
Maalea	Apartment Hotel	1	1	0	
	Bed & Breakfast	12	30	18	
	Condominium Hotel	0	0	0	
	Hostel	0	0	0	
	Hotel	1	3	2	
	VR-condo	NA	2		
	VR-house	NA	8		
	Total Vacation Rentals	8	10	2	
	Other	0	0	0	
	Timeshare	0	0	0	
Total	22	44	22		

Table 4c: Inventory by Area and Property Type – Maui

			Properties		
			2013	2014	Difference
Maui	Wailea/Kihei	Apartment Hotel	0	0	0
		Bed & Breakfast	12	21	9
		Condominium Hotel	16	14	-2
		Hostel	0	0	0
		Hotel	12	13	1
		VR-condo	NA	64	
		VR-house	NA	13	
		Total Vacation Rentals	206	77	-129
		Other	0	0	0
		Timeshare	8	7	-1
		Total	254	132	-122
Maui Total			442	331	-111

Table 4d: Inventory by Area and Property Type – Moloka‘i & Lāna‘i

Type			Properties		
			2013	2014	Difference
Moloka‘i	Moloka‘i	Apartment Hotel	1	1	0
		Bed & Breakfast	2	2	0
		Condominium Hotel	2	2	0
		Hostel	0	0	0
		Hotel	0	0	0
		VR-condo	NA	9	
		VR-house	NA	13	
		Total Vacation Rentals	24	22	-2
		Other	0	0	0
		Timeshare	0	0	0
Moloka‘i Total			29	27	-2
Lāna‘i	Lāna‘i	Apartment Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	3	3	0
		VR-condo	NA	1	
		VR-house	NA	0	
		Total Vacation Rentals	1	1	0
		Other	0	0	0
		Timeshare	0	0	0
Lāna‘i Total			4	4	0

Table 4e: Inventory by Area and Property Type – O’ahu

			Properties		
			2013	2014	Difference
O’ahu	Airport Area	Type			
		Apartment Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	0	0	0
		Hostel	1	1	0
		Hotel	5	5	0
		VR-condo	NA	0	
		VR-house	NA	0	
		Total Vacation Rentals	0	0	0
		Timeshare	0	0	0
		Other	0	0	0
		Total	6	6	0
			Ale Moana Area	Apartment Hotel	0
Bed & Breakfast	1			0	-1
Condominium Hotel	0			0	0
Hostel	0			0	0
Hotel	3			3	0
VR-condo	NA			4	
VR-house	NA			0	
Total Vacation Rentals	3			4	1
Other	0			1	1
Timeshare	0			0	0
Total	7			8	1
	Leeward/Makaha	Apartment Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	2	2	0
		Hostel	0	0	0
		Hotel	2	1	-1
		VR-condo	NA	1	
		VR-house	NA	3	
		Total Vacation Rentals	3	4	1
		Other	1	1	0
		Timeshare	2	3	1
		Total	10	11	1
	North Shore	Apartment Hotel	0	0	0
		Bed & Breakfast	1	1	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	0	0	0
		VR-condo	NA	2	
		VR-house	NA	26	
		Total Vacation Rentals	27	28	1
		Other	0	0	0
		Timeshare	0	0	0
		Total	28	29	1
	Other Honolulu	Apartment Hotel	2	2	0
		Bed & Breakfast	4	4	0
		Condominium Hotel	2	2	0
		Hostel	1	1	0
		Hotel	3	4	1
		VR-condo	NA	1	
		VR-house	NA	16	
		Total Vacation Rentals	17	17	0
		Other	0	0	0
		Timeshare	0	0	0
		Total	29	30	1
	Waikiki/Honolulu	Apartment Hotel	6	6	0
		Bed & Breakfast	2	2	0
		Condominium Hotel	17	20	3
		Hostel	4	4	0
		Hotel	55	52	-3
		VR-condo	NA	16	
		VR-house	NA	5	
		Total Vacation Rentals	40	21	-19
		Other	0	0	0
		Timeshare	12	10	-2
		Total	136	115	-21

Table 4e: Inventory by Area and Property Type – O’ahu

			Properties		
			2013	2014	Difference
	Windward	Apartment Hotel	0	0	0
		Bed & Breakfast	24	22	-2
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	3	3	0
		VR-condo	NA	4	
		VR-house	NA	26	
		Total Vacation Rentals	32	30	-2
		Other	1	1	0
		Timeshare	0	0	0
		Total	60	56	-4
O’ahu Total			276	255	-21

Table 5a: Inventory by Area and Unit Type – Hawai'i Island¹⁰

Type			Units		
			2013	2014	Difference
Hawai'i Island	Hilo/Honoka`a	Apartment Hotel	24	24	0
		Bed & Breakfast	130	130	0
		Condominium Hotel	70	50	-20
		Hostel	14	16	2
		Hotel	980	981	1
		VR-condo	NA	81	
		VR-house	NA	140	
		Total Vacation Rentals	188	221	33
		Other	9	9	0
		Timeshare	0	0	0
	Total	1,415	1,431	16	
	Kohala/Waimea/Kawaihae	Apartment Hotel	0	0	0
		Bed & Breakfast	50	50	0
		Condominium Hotel	355	349	-6
		Hostel	0	0	0
		Hotel	3,350	3,342	-8
		VR-condo	NA	50	
		VR-house	NA	101	
		Total Vacation Rentals	321	151	-170
		Other	12	12	0
		Timeshare	625	625	0
	Total	4,713	4,529	-184	
	Kona	Apartment Hotel	9	9	0
		Bed & Breakfast	110	107	-3
		Condominium Hotel	509	392	-117
		Hostel	0	1	1
		Hotel	1,994	1,975	-19
		VR-condo	NA	721	
		VR-house	NA	159	
		Total Vacation Rentals	782	880	98
		Other	69	71	2
		Timeshare	999	999	0
	Total	4,472	4,434	-38	
	Na`alehu	Apartment Hotel	0	0	0
		Bed & Breakfast	12	12	0
		Condominium Hotel	0	0	0
		Hostel	0	1	1
		Hotel	0	0	0
		VR-condo	NA	0	
		VR-house	NA	2	
		Total Vacation Rentals	2	2	0
		Other	6	6	0
		Timeshare	0	0	0
Total	20	21	1		
Volcano Area	Apartment Hotel	0	12	12	
	Bed & Breakfast	63	59	-4	
	Condominium Hotel	0	0	0	
	Hostel	6	6	0	
	Hotel	63	49	-14	
	VR-condo	NA	18		
	VR-house	NA	55		
	Total Vacation Rentals	67	73	6	
	Other	28	24	-4	
	Timeshare	56	28	-28	
Total	283	251	-32		
Hawai'i Island Total			10,903	10,666	-237

Excludes out-of-business and residential only properties for 2014

¹⁰ 2013 data for Hawai'i Island was revised

Table 5b: Inventory by Area and Unit Type – Kauaʻi

		Type	Units		
			2013	2014	Difference
Kauaʻi	Kalaheo-Waimea	Apartment Hotel	0	0	0
		Bed & Breakfast	14	12	-2
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	53	53	0
		VR-condo	NA	7	
		VR-house	NA	21	
		Total Vacation Rentals	25	28	3
		Other	28	28	0
		Timeshare	0	0	0
	Total	120	121	1	
	Līhuʻe	Apartment Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	383	379	-4
		Hostel	0	0	0
		Hotel	559	556	-3
		VR-condo	NA	65	
		VR-house	NA	15	
		Total Vacation Rentals	68	80	12
		Other	19	9	-10
		Timeshare	274	270	-4
	Total	1,303	1,294	-9	
	Poʻipū /Kukuiula	Apartment Hotel	3	0	-3
		Bed & Breakfast	31	35	4
		Condominium Hotel	783	763	-20
		Hostel	0	0	0
		Hotel	1,124	1,124	0
		VR-condo	NA	343	
		VR-house	NA	175	
Total Vacation Rentals		598	518	-80	
Other		4	0	-4	
Timeshare		626	625	-1	
Total	3,169	3,065	-104		
Princeville/Hanalei	Apartment Hotel	0	0	0	
	Bed & Breakfast	17	13	-4	
	Condominium Hotel	110	106	-4	
	Hostel	0	0	0	
	Hotel	251	251	0	
	VR-condo	NA	312		
	VR-house	NA	264		
	Total Vacation Rentals	592	576	-16	
	Other	0	0	0	
	Timeshare	884	1,063	179	
Total	1,854	2,009	155		
Wailua/Kapaʻa	Apartment Hotel	0	0	0	
	Bed & Breakfast	24	19	-5	
	Condominium Hotel	501	315	-186	
	Hostel	0	0	0	
	Hotel	748	748	0	
	VR-condo	NA	363		
	VR-house	NA	35		
	Total Vacation Rentals	363	398	35	
	Other	0	0	0	
	Timeshare	593	523	-70	
Total	2,229	2,003	-226		
Kauaʻi Total			8,675	8,492	-183

Table 5c: Inventory by Area and Unit Type – Maui¹¹

Type		Units		
		2013	2014	Difference
Hana	Apartment Hotel	0	0	0
	Bed & Breakfast	2	21	19
	Condominium Hotel	18	18	0
	Hostel	0	0	0
	Hotel	71	71	0
	VR-condo	NA	12	
	VR-house	NA	14	
	Total Vacation Rentals	29	26	-3
	Other	0	0	0
	Timeshare	0	0	0
	Total	120	136	16
Kahului/Wailuku	Apartment Hotel	0	0	0
	Bed & Breakfast	15	18	3
	Condominium Hotel	111	46	-65
	Hostel	32	48	16
	Hotel	334	472	138
	VR-condo	NA	387	
	VR-house	NA	3	
	Total Vacation Rentals	301	390	89
	Other	0	0	0
	Timeshare	0	0	0
	Total	793	974	181
Kula/Makawao	Apartment Hotel	0	0	0
	Bed & Breakfast	23	25	2
	Condominium Hotel	0	0	0
	Hostel	0	0	0
	Hotel	5	24	19
	VR-condo	NA	16	
	VR-house	NA	4	
	Total Vacation Rentals	4	20	16
	Other	0	5	5
	Timeshare	0	0	0
	Total	32	74	42
Lahaina/Kapalua	Apartment Hotel	40	12	-28
	Bed & Breakfast	52	64	12
	Condominium Hotel	3,004	2,749	-255
	Hostel	0	0	0
	Hotel	3,569	3,616	47
	VR-condo	NA	1,032	
	VR-house	NA	170	
	Total Vacation Rentals	760	1,202	442
	Other	16	27	11
	Timeshare	2,314	2,355	41
	Total	9,755	10,025	270
Maalea	Apartment Hotel	13	13	0
	Bed & Breakfast	28	79	51
	Condominium Hotel	0	0	0
	Hostel	0	0	0
	Hotel	12	28	16
	VR-condo	NA	14	
	VR-house	NA	15	
	Total Vacation Rentals	25	29	4
	Other	5	5	0
	Timeshare	0	0	0
	Total	83	154	71

¹¹ 2013 data for Maui was revised

Table 5c: Inventory by Area and Unit Type – Maui

		Type	Units		
			2013	2014	Difference
	Wailea/Kihei	Apartment Hotel	0	0	0
		Bed & Breakfast	27	56	29
		Condominium Hotel	1,616	1,310	-306
		Hostel	0	0	0
		Hotel	3,047	3,271	224
		VR-condo	NA	1,692	
		VR-house	NA	26	
		Total Vacation Rentals	2,223	1,718	-505
		Other	2	2	0
		Timeshare	482	490	8
		Total	7,397	6,847	-550
Maui Total			18,180	18,210	30

Table 5d Inventory by Area and Unit Type – Moloka‘i and Lāna‘i

			Units		
			2013	2014	Difference
Moloka‘i	Moloka‘i	Apartment Hotel	20	20	0
		Bed & Breakfast	2	2	0
		Condominium Hotel	100	73	-27
		Hostel	0	0	0
		Hotel	0	0	0
		VR-condo	NA	22	
		VR-house	NA	14	
		Total Vacation Rentals	36	36	0
		Other	0	0	0
		Timeshare	0	0	0
Moloka‘i Total			158	131	-27
Lāna‘i	Lāna‘i	Apartment Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	349	349	0
		VR-condo	NA	4	
		VR-house	NA	0	
		Total Vacation Rentals	4	4	0
		Other	0	0	0
		Timeshare	0	0	0
Lāna‘i Total			353	353	0

Table 5e: Inventory by Area and Unit Type – O’ahu¹²

			Units		
Type		2013	2014	Difference	
O’ahu	Airport Area	Apartment Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	0	0	0
		Hostel	22	22	0
		Hotel	805	805	0
		VR-condo	NA	0	
		VR-house	NA	0	
		Total Vacation Rentals	0	0	0
		Timeshare	0	0	0
		Other	0	0	0
		Total	827	827	0
	Ala Moana Area	Apartment Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	1,581	1,573	-8
		VR-condo	NA	17	
		VR-house	NA	0	
		Total Vacation Rentals	4	17	13
		Other	26	26	0
		Timeshare	0	0	0
		Total	1,611	1,616	5
	Leeward/Makaha	Apartment Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	563	487	-76
		Hostel	0	0	0
		Hotel	741	746	5
		VR-condo	NA	14	
		VR-house	NA	3	
		Total Vacation Rentals	3	17	14
		Other	39	39	0
		Timeshare	1,431	1,431	0
		Total	2,777	2,720	-57
	North Shore	Apartment Hotel	0	0	0
		Bed & Breakfast	3	3	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	0	0	0
		VR-condo	NA	12	
		VR-house	NA	46	
		Total Vacation Rentals	57	58	1
		Other	0	0	0
		Timeshare	0	0	0
		Total	60	61	1
	Other Honolulu	Apartment Hotel	37	37	0
		Bed & Breakfast	7	7	0
		Condominium Hotel	151	151	0
		Hostel	40	40	0
		Hotel	680	690	10
		VR-condo	NA	14	
		VR-house	NA	16	
		Total Vacation Rentals	17	30	13
		Other	0	0	0
		Timeshare	0	0	0
		Total	932	955	23
	Waikiki/Honolulu	Apartment Hotel	198	198	0
		Bed & Breakfast	5	5	0
		Condominium Hotel	3,210	3,372	162
		Hostel	155	169	14
		Hotel	22,575	22,327	-248
		VR-condo		476	
		VR-house		29	
		Total Vacation Rentals	278	505	227
		Other	19	19	0
		Timeshare	2,105	2,238	133
		Total	28,545	28,833	288

¹² 2013 data for O’ahu was revised

Table 5e: Inventory by Area and Unit Type – O‘ahu

			Units		
Type			2013	2014	Difference
Windward	Apartment Hotel		0	0	0
	Bed & Breakfast		37	38	1
	Condominium Hotel		0	0	0
	Hostel		0	0	0
	Hotel		598	524	-74
	VR-condo		NA	134	
	VR-house		NA	49	
	Total Vacation Rentals		196	183	-13
	Other		107	107	0
	Timeshare		0	0	0
	Total		938	852	-86
	O‘ahu Total			35,690	35,864

Table 6: Price Class of Units by Island

Island	Class	Percent of Total Units ¹³		Percentage Point Change from 2013
		2013 ¹⁴	2014 ¹⁵	
Hawai'i Island	Budget (Up to \$100)	8.5%	8.3%	-0.2%
	Standard (\$101 to \$250)	29.8%	28.1%	-1.7%
	Deluxe (\$251 to \$500)	42.6%	43.9%	1.3%
	Luxury (Over \$500/night)	19.1%	19.6%	0.5%
	Total	100.0%	100.0%	0.0%
Kaua'i	Budget (Up to \$100)	6.3%	7.2%	0.9%
	Standard (\$101 to \$250)	19.6%	18.9%	-0.7%
	Deluxe (\$251 to \$500)	47.8%	45.0%	-2.8%
	Luxury (Over \$500/night)	26.3%	28.8%	2.5%
	Total	100.0%	100.0%	0.0%
Maui	Budget (Up to \$100)	3.1%	3.1%	0.0%
	Standard (\$101 to \$250)	24.3%	22.3%	-2.0%
	Deluxe (\$251 to \$500)	26.4%	27.3%	0.9%
	Luxury (Over \$500/night)	46.2%	47.4%	1.2%
	Total	100.0%	100.0%	0.0%
Moloka'i	Budget (Up to \$100)	6.3%	3.1%	-3.2%
	Standard (\$101 to \$250)	89.4%	92.1%	2.7%
	Deluxe (\$251 to \$500)	3.5%	3.9%	0.4%
	Luxury (Over \$500/night)	0.7%	0.8%	0.1%
	Total	100.0%	100.0%	0.0%
Lāna'i	Budget (Up to \$100)	0.0%	0.0%	0.0%
	Standard (\$101 to \$250)	4.2%	4.2%	0.0%
	Deluxe (\$251 to \$500)	43.3%	43.3%	0.0%
	Luxury (Over \$500/night)	52.4%	52.4%	0.0%
	Total	100.0%	100.0%	0.0%
O'ahu	Budget (Up to \$100)	6.6%	4.8%	-1.8%
	Standard (\$101 to \$250)	26.3%	24.3%	-2.0%
	Deluxe (\$251 to \$500)	43.2%	47.5%	4.3%
	Luxury (Over \$500/night)	23.9%	23.3%	-0.6%
	Total	100.0%	100.0%	0.0%
Statewide	Budget (Up to \$100)	6.0%	5.2%	-0.8%
	Standard (\$101 to \$250)	25.7%	23.9%	-1.8%
	Deluxe (\$251 to \$500)	39.8%	42.2%	2.4%
	Luxury (Over \$500/night)	28.5%	28.7%	0.2%
	Total	100.0%	100.0%	0.0%

¹³ Totals may not sum to 100% due to rounding

¹⁴ Based on 61,765 units (84% percent of the total units in 2013) for which information on the class of units was available.

¹⁵ Based on 73,656 units (99.7% percent of the total units in 2014) for which information on the class was available.

Table 7: Price Class of Units by Type

Type	Class	Percent of Total Units ¹⁶		Percentage Point Change from 2013
		2013 ¹⁷	2014 ¹⁸	
Apartment Hotel	Budget (Up to \$100)	70.1%	65.7%	-4.4%
	Standard (\$101 to \$250)	29.5%	34.3%	4.8%
	Deluxe (\$251 to \$500)	0.4%	0.0%	-0.4%
	Luxury (Over \$500/night)	0.0%	0.0%	0.0%
	Total	100.0%	100.0%	
Bed & Breakfast	Budget (Up to \$100)	31.0%	27.3%	-3.7%
	Standard (\$101 to \$250)	59.8%	63.8%	4.0%
	Deluxe (\$251 to \$500)	8.5%	8.4%	-0.1%
	Luxury (Over \$500/night)	0.7%	0.5%	-0.2%
	Total	100.0%	100%	
Condominium Hotel	Budget (Up to \$100)	13.5%	13.2%	6.5%
	Standard (\$101 to \$250)	33.1%	28.5%	-2.1%
	Deluxe (\$251 to \$500)	40.1%	50.1%	-3.9%
	Luxury (Over \$500/night)	13.4%	8.2%	-0.5%
	Total	100.0%	100.0%	
Hostel	Budget (Up to \$100)	100.0%	100.0%	0.0%
	Standard (\$101 to \$250)	0.0%	0.0%	0.0%
	Deluxe (\$251 to \$500)	0.0%	0.0%	0.0%
	Luxury (Over \$500/night)	0.0%	0.0%	0.0%
	Total	100.0%	100.0%	
Hotel	Budget (Up to \$100)	3.1%	3.0%	-0.1%
	Standard (\$101 to \$250)	23.4%	22.2%	-1.2%
	Deluxe (\$251 to \$500)	41.6%	40.6%	-1.0%
	Luxury (Over \$500/night)	31.9%	34.2%	2.3%
	Total	100.0%	100.0%	
VR-condo	Budget (Up to \$100)	NA	13.5%	
	Standard (\$101 to \$250)	NA	40.3%	
	Deluxe (\$251 to \$500)	NA	31.0%	
	Luxury (Over \$500/night)	NA	15.2%	
	Total	NA	100.0%	
VR-house	Budget (Up to \$100)	NA	7.9%	
	Standard (\$101 to \$250)	NA	41.7%	
	Deluxe (\$251 to \$500)	NA	28.0%	
	Luxury (Over \$500/night)	NA	22.4%	
	Total		100.0%	
Total Vacation Rentals	Budget (Up to \$100)	11.8%	11.6%	-0.2%
	Standard (\$101 to \$250)	46.8%	40.8%	-6.0%
	Deluxe (\$251 to \$500)	30.7%	30.0%	-0.7%
	Luxury (Over \$500/night)	10.7%	17.6%	6.9%
	Total	100.0%	100.0%	
Other	Budget (Up to \$100)	66.9%	67.1%	0.2%
	Standard (\$101 to \$250)	32.3%	29.3%	-3.0%
	Deluxe (\$251 to \$500)	0.8%	3.7%	2.9%
	Luxury (Over \$500/night)	0.0%	0.0%	0.0%
	Total	100.0%	100.0%	
Timeshare	Budget (Up to \$100)	5.7%	4.1%	-1.6%
	Standard (\$101 to \$250)	32.4%	17.4%	-15.0%
	Deluxe (\$251 to \$500)	6.1%	49.6%	43.5%
	Luxury (Over \$500/night)	55.8%	28.9%	-26.9%
	Total	100.0%	100.0%	
Statewide	Budget (Up to \$100)	6.0%	5.2%	-0.8%
	Standard (\$101 to \$250)	25.7%	23.9%	-1.8%
	Deluxe (\$251 to \$500)	39.8%	42.2%	2.4%
	Luxury (Over \$500/night)	28.5%	28.7%	0.2%
	Total	100.0%	100.0%	

¹⁶ Totals may not sum to 100% due to rounding.

¹⁷ Based on 62,258 units (83 percent of the total units in 2013) for which information on the class was available.

¹⁸ Based on 60,382 units (84 percent of the total units in 2014) for which information on the class was available.

Table 8a: Timeshare Properties by Island and Area: Hawai'i Island

		2013r		2014		Change from 2013	
Area	Property	Reg.	Oper.	Reg.	Oper.	Reg.	Oper.
Hawai'i Island							
Hilo/Honoka'a							
Kohala/Waimea/ Kawaihae	Hilton Bay Club at Waikoloa Beach Resort	168	168	168	168	0	0
	Hilton Kings Land	295	295	295	295	0	0
	Paniolo Greens Resort	162	162	162	162	0	0
Kona	Holua Resort at Mauna Loa Village	73	73	73	73	0	0
	Keauhou Kona Surf & Racquet Club	17	17	17	17	0	0
	Kona Billfisher	65	65	65	65	0	0
	Kona Coast Resort	268	268	268	268	0	0
	Kona Islander Inn	85	85	85	85	0	0
	Kona Reef (r)	24	24	24	24	0	0
	Outrigger Royal Sea Cliff	76	76	76	76	0	0
	Sea Village (r)	58	58	58	58	0	0
	Sea Village Condominium Resort	58	58	58	58	0	0
	Worldmark at Kona	64	64	64	64	0	0
	Wyndham Kona Hawaiian Resort	158	158	158	158	0	0
	Wyndham Mauna Loa Village (r)	53	53	53	53	0	0
Volcano Area	Vacation Internationale - Sea Mountain	56	56	28	28	-28	-28
Total		1,680	1,680	1,652	1,652	-28	-28

Note: Some 2014 VPI Survey respondents from timeshare properties reported sizeable differences in numbers of units since 2013. Three properties, Kona Reef, Sea Village Condominium Resort, and Wyndham Mauna Loa Village were misclassified in 2013. They did not add units in 2014.

Table 8b: Timeshare Properties by Island and Area: Kauaʻi

Area	Property	2013r		2014		Change from 2013	
		Reg.	Oper.	Reg.	Oper.	Reg.	Oper.
Kauaʻi							
	Līhuʻe						
	Banyan Harbor Resort	40	40	38	38	-2	-2
	Kauaʻi Marriott Resort & Beach Club	232	232	232	232	0	0
Poʻipū/Kukuiula	Lawai Beach Resort	172	172	172	172	0	0
	Marriott Waiohai Beach Club	238	238	238	238	0	0
	Nihi Kai Villas (r)	0	0	0	0	0	0
	The Point at Poʻipū	216	216	215	215	-1	-1
Princeville	Alii Kai II	27	27	27	27	0	0
	The Cliffs at Princeville	130	130	130	130	0	0
	Hanalei Bay Resort	77	77	77	77	0	0
	Westin Princeville Ocean Resort Villas	179	179	179	358	0	179
	Wyndham Bali Hai Villas	257	257	257	257	0	0
	Wyndham Kaeo Kai	125	125	125	125	0	0
	Wyndham Makai Club	57	57	57	57	0	0
	Wyndham Shearwater	32	32	32	32	0	0
Wailua/Kapaʻa	Kauaʻi Coast Resort at The Beachboy	108	108	108	108	0	0
	Kauaʻi Kailani I & II	57	57	0	0	-57	-57
	Mokihana of Kauaʻi	79	79	80	80	1	1
	Pono Kai	150	150	167	167	17	17
	Worldmark Kapaʻa Shore	51	51	63	63	12	12
	Wyndham Kauaʻi Beach Villas	150	150	105	105	-45	-45
Total		2,377	2,377	2,302	2,481	-75	104

Note: Some 2014 VPI Survey respondents from timeshare properties reported sizeable differences in numbers of units since 2013. The largest change, Westin Princeville Ocean Resort resulted from a change in classification of units as lock-off units. There were no new units constructed. The Nihi Kai Villas was not in business in 2013. Number of units has been adjusted.

Table 8c: Timeshare Properties by Island and Area: Maui

Area	Property	2013r		2014		Change from 2013		
		Reg.	Oper.	Reg.	Oper.	Reg.	Oper.	
Maui	Aston at Papakea Resort	-	-	37	37	37	37	
	Hololani Resort	9	9	0	0	-9	-9	
	Lāhainā	28	28	28	28	0	0	
	Kā'anapali/Nāpili	413	413	413	413	0	0	
	Kapalua	Kahana Beach Resort	84	84	84	84	0	0
		Kahana Falls Resorts	70	70	70	70	0	0
		Kahana Villa	39	39	39	39	0	0
		Marriott's Maui Ocean Club	459	459	459	459	0	0
		One Napili Way	14	14	14	14	0	0
		Sands of Kahana	144	144	144	144	0	0
		The Gardens at West Maui	33	33	32	32	-1	-1
		Westin Kā'anapali Ocean Resort Villas	1,021	1,021	1,021	1,021	0	0
Worldmark Valley Isle	0	0	14	14	14	14		
Wailea/Kīhei Area	Aston Maui Hill	76	76	76	76	0	0	
	Kamaole Beach Club	31	31	31	31	0	0	
	Kapulanikai	12	12	12	12	0	0	
	Kīhei Kai Nani	6	6	6	6	0	0	
	Kīhei Surfside Resort	0	0	7	7	7	7	
	Leilani Kai Resort	8	8	8	8	0	0	
	Maui Beach Vacation Club	47	47	47	47	0	0	
	Maui Schooner Resort (Estimate)	58	58	58	58	0	0	
	Maui Sunset (r)	45	45	45	45	0	0	
Worldmark at Kīhei	199	199	200	200	1	1		
Total		2,796	2,796	2,845	2,845	49	49	

Note: Some 2014 VPI Survey respondents from timeshare properties reported sizeable differences in numbers of units since 2013. The 45 units at the Maui Sunset were misclassified in 2013. No new units were added.

Table 8d: Timeshare Properties by Island and Area: O'ahu

Area	Property	2013r		2014		Change from 2013	
		Reg.	Oper.	Reg.	Oper.	Reg.	Oper.
O'ahu							
Leeward/Mākaaha	Aulani, A Disney Resort & Spa	481	481	481	481	0	0
	Hawaiian Princess at Mākaaha Beach	32	32	32	32	0	0
	Marriott Ko Olina Beach Club	918	918	918	918	0	0
Waikīkī/Honolulu	Aloha Towers	81	81	81	81	0	0
	Waikīkī Banyan (r)	49	49	49	49	0	0
	Grand Waikīkīan	331	331	331	331	0	0
	Hilton Hawaiian Village	677	677	677	677	0	0
	Hilton Hukulani Resort	-	-	143	143	143	143
	Ilikai Hotel and Suites	133	133	123	123	-10	-10
	Ilikai Marina Condo	53	53	53	53	0	0
	Imperial At Hawai'i Resort	248	232	278	232	30	0
	Kuhio Banyan Hotel (Estimate)	61	61	61	61	0	0
	Royal Garden	140	140	140	140	0	0
	Royal Kuhio	153	153	153	153	0	0
	Wyndham at Waikīkī Beach Walk	195	195	195	195	0	0
Total		3,552	3,536	3,715	3,669	163	133
State Total		10,405	10389	10,514	10,647	109	258

Note: Some 2014 VPI Survey respondents from timeshare properties reported sizeable differences in numbers of units since 2013. The 876 units for the Waikīkī Banyan in 2013 were all listed as timeshare units in 2013. In fact there were 49 timeshare units at that property. The 'Ilikai Marina timeshare units were also misclassified in 2013.

Appendix B: Planned Additions to Visitor Plant Inventory, 2014 - 2015

The tables that follow present the best estimate of the number of visitor plant units that were under construction, obtained the necessary permits, or are currently pending by County planning departments in 2014.

Data for County of Hawai'i was given for 2014 (Table 9), as was County of Kaua'i (Table 10), County of Maui (Table 11), and City and County of Honolulu (Table 12).

Table 9: Planned Additions and New Developments – County of Hawai‘i

County of Hawai‘i

Name of Applicant	Planned Type	Total Units in Project	District	Notes
Kurt McCarley	B&B	4	Puna	USE Approved
David Cox & Michael Corbitt	B&B	4	South Kona	Special Purpose Permit (SPP) Approved
Terri J. Dolan	B&B	4	North Kona	Special Purpose Permit (SPP) Approved
Garvin & Laura Goode	B&B	3	South Hilo	Special Purpose Permit (SPP) Approved
Edward Staak	B&B	2	Puna	USE Approved
Source: County of Hawai‘i, Department of Planning, 2014				

Table 10: Planned Additions and New Developments – County of Kauaʻi

County of Kauaʻi

Name of Facility	Planned Type	Total Units in Project	Estimated Completion	Notes
Waimea-Kikiaola Land Co.	Hotel	Approx. 250	N/A	Zoning permits obtained. Building permits not obtained yet.
Kapalawai-Robinson Family	Hotel-Cottage type	250	N/A	Zoning permits obtained. Building permits not obtained yet.
Kukuiʻula-Kukuiʻula Development Co. (Hawaiʻi), LLC	Resort, Single Family, Multi-Family, Golf course, Hotel, Condo/Timeshare	1,500 (all types) (max of 750 visitor units, plus 21 guest cottages)	N/A	21 guest cottages constructed. Project features high-end residential development.
Koloa Landing	Resort Condo	323	N/A	Phase I complete and in operation. Phase II is under construction.
Poʻipū Realty Partner LLC/Royal Palms at Poʻipū Beach	Resort Condo	164	N/A	Zoning permits obtained. Building permits not obtained yet.
Kiahuna Fairways, LLC/Pili Mai at Poʻipū	Resort Condo	191	N/A	Zoning permits obtained. Building permits not obtained yet.
Kiahuana Poʻipū Golf Resort LLC	Resort Condo	282	N/A	Zoning permits obtained. Building permits not obtained yet.
Poʻipū Beach Estates	Res. Subdivision	106	N/A	Residential Subdivision in the VDA
Poʻipū Sheraton Expansion/SVO Pacific Inc.	Timeshare	382 Multi-family units & 186 Hotel	N/A	Land permits issued. Building permits not applied for yet.
Kauaʻi Lagoons-Mori Gold LLC	Hotel, Resort Single Family, Resort Multi-Family	772	N/A	72 units in operation.
Waipouli-Niu Pia Farms/Coconut Beach Development LLC	Apartment/Hotel	343 Multi-Family, 6 Hotel	N/A	Land use permits issued. Building permits not applied for yet.
Waipouli-Niu Pia Farms/Coconut Beach Development LLC	Apartment/Hotel	192 Multi-Family, 6 Hotel	N/A	Land use permits issued. Building permits not applied for yet.
Princeville-Moody property	Hotel or Timeshare	N/A	N/A	There have been inquiries on this property, no formal permit applications.

Source: County of Kauaʻi Planning Department, 2014

Table 11: Planned Additions and New Developments – County of Maui

County of Maui

Name of Facility	Planned Type	Total Units in Project	Estimated Completion	Notes
Kahului Airport Hotel	Hotel	138	N/A	Project is open for business.
Maui Palms Expansion	Hotel	101	N/A	SMA permit issued. Project pending. SMA permit transferred in 2014
Maui Lu Timeshare	Timeshare	388	N/A	Ammended SMA to delete lock off units. Project pending. SMA permit transferred in 2014
Wailea Renaissance	Hotel/Condo	328	N/A	Construction Complete
Kamaole Heights	Hotel/Condo	24	N/A	Project in review.
Kula Lodge	Hotel	15	N/A	Revision to phase 2Project District Approved. Project Pending
Hyatt Regency Maui	Timeshare	131	N/A	Granted a 6-month Temporary Certificate of Occupancy
Westin Kā'anapali Ocean	Timeshare	390	N/A	SMA permit issued. Construction initiated.
Kapalua Project District 1	Various	1050	N/A	Project District permits issued. Project pending.
Villas at Royal Lahaina	Condo/Hotel	126	N/A	SMA permit issued. Project pending.
Grand Wailea Resort Expansion	Hotel	310	N/A	SMA permit issued. Project pending.
Piilani Suites	Hotel	200	N/A	SMA permit issued. Project pending.
Maui Research and Technology Park	Mixed Use/Hotel	150	N/A	Phase I Pending County Council Review
Down Town Kihei	Mixed Use/Hotel	150	N/A	CPA, CIZ, & SMA reviewed by MPCCPA & CIZ to transmit to Council for Action. SMA deferred
Wada Commercial Building & Hotel	Mixed Use/Hotel	8	N/A	Project in review.
Bed & Breakfast (individually owned homes with guest bedrooms operating throughout the county)	B&B	Establishments w/ approved permits 79	N/A	Projects in review-9
Short-term rentals homes (single-family dwellings for rent in their entirety for a period of less than 180 days, operating throughout the county)	New class accommodations	Establishments w/approved STRH permits 123	N/A	Projects in review-35
Transient vacation rentals (Establishments are processed under the Conditional Permit requirements and may be more varied types than B&B and STRH)		Establishments w/ approved STRH permits 12	N/A	Projects in review-1

Source: County of Maui Department of Planning, December 11, 2014. Data from the contents of the Kiva Permit Database.

Table 12: Planned Additions and New Developments – City and County of Honolulu

City and County of Honolulu

Name Of Facility	Planned Type	Total Units In Project	Actual or Estimated Completion	Notes
Marriott Koʻolina Beach Club at the Koʻolina Resort and Marina	Timeshare	750	416 completed 132 by 2012 rest by 2014	A 28-acre, four-tower beachfront timeshare project, with two towers completed and a third partially completed.
Koʻolina Resort and Marina	Timeshare	Up to 3,286	400 by 2013 rest by 2020	Negotiations are underway on the next project.
Koʻolina Resort and Marina	Hotel & Condo hotel	Up to 3,180	637 completed 400 by 2013 rest by 2020	Ihilani and Beach Villas completed. Negotiations are underway on building the next hotel.
Two new timeshare towers at the Hilton Hawaiian Village	Timeshare Timeshare	307 255	2015 2023	The first tower will replace the existing bus-loading area. The second tower will replace the existing Rainbow Bazaar.
Moana Surfrider – replacing the old Diamond Head wing	Hotel	-141 +185	2013 2015	The hotel's old 8-story Diamond Head wing will be replaced by a 282' tower with 185 hotel rooms and 40 resident condominiums.
Sheraton Princess Kaiulani demolition and replacement	Condo hotel	-474 +210	On hold	The 350' Ainahau Tower will remain; all else will be replaced by a 350' tower with 210 hotel condominiums and 61 resident condominiums.
Replacement of the Lāʻie Inn by the Lāʻie Marriott Courtyard	Hotel	-49 +222	2010 2015	The project will replace the old 49-unit Lāʻie Inn, which was demolished in mid-2010. Expected to open May 2015.
Hoakalei Resort at Ocean Pointe	Hotel	Up to 950	up to 250 by 2015	Construction of the first hotel is expected to start in 2013.
Kuilima Resort (an expansion of the Turtle Bay Resort)	Hotel, T.S. & Condo	2,345	Not Yet Determined	A new development plan is being formulated, after which a Supplemental EIS must be prepared.

Source: City and County of Honolulu, Department of Planning and Permitting, Planning Division, 2014

Appendix C: 2014 Visitor Plant Inventory List of Properties

The 2014 VPI property list is available online in a companion workbook. Notes for the list are shown below.

Explanation of Categories

- Island = Island on which the property is located
- Area = Area of the island where the property is located
- Name = Name of property
- Type = Unit Type
- Available Units = Number of units available for visitor use
- Opened = Year property first opened
- Survey Year = Last year for which a VPI survey was received.

Class

- B Number of visitor units classified as Budget (Up to \$100 per night)
- S Number of visitor units classified as Standard (\$101 to \$250 per night)
- D Number of visitor units classified as Deluxe (\$251 to \$500 per night)
- L Number of visitor units classified as Luxury (Over \$500 per night)
- N/A Not available

Last Response

- 2014 Survey form received in 2014.
- 2013 No response received in 2014, information received in 2013.
- 2012 No response received in 2014, information received in 2012
- 2011 No response received in 2014, information received in 2011

Vacation Rental Notation

In 2014, web-based searches identified many Vacation Rental units located in condominium hotels. For the grand majority, unique property names and unit numbers were not available and the units were identified only by the property name associated with the condominium hotel property. These units are properly classified here as Vacation Rental units and are listed separately from the condominium hotel property.

Appendix D: Definitions

Unit Type types are described below. A property may include more than one type of unit. By convention, property types of multi-type properties are assigned according to the unit type with the highest count for that property. In case of ties, the types are assigned according to the following priority: Hotel, condominium hotel, timeshare, B&B, VR-condo, VR-house, apartment hotel, other.

Apartment / Hotel (Apt/Hotel): Visitor accommodations units located in low-rise, apartment-style buildings with less than 50 units per building. Available for short-term rental. Units may have kitchens and laundry facilities. Front desk operations and housekeeping service are limited and sometimes non-existent.

Bed & Breakfast (B&B): A lodging facility with fewer than ten guest units, available for short-term rental. Services include breakfast in the daily rental rate. The property owner or manager reside on-site. Typical bed and breakfast facilities may be small inns or family homes.

Condominium Hotel (Condo Hotel): A multi-unit property legally classified as a condominium with each unit individually deeded. Generally, units are collectively placed into transient hotel rental operations, offering most of the services of a hotel, such as daily housekeeping service and front desk operations. Condominium hotel units are larger than hotel units and include studios and one- to three-bedroom units, with kitchen and laundry facilities, available for transient use on short-term rental basis (30 days or less).

Hotel: A multi-unit lodging facility that provides room accommodations on a short-term rental basis. Services often include a pool, restaurant operations, and other “away from home” services such as daily housekeeping service and front desk operations.

Hostel: An inexpensive, limited-service lodging facility, often with dormitory-style accommodations. They are available for short-term rental and are frequently used by younger travelers.

Vacation Rental (VR): (aka individual vacation unit, IVU) A unit available for visitor use on a short-term basis (30 days or less). Currently there are two types, VR-condo and VR-house (see below). VRs

usually include kitchens, laundry facilities, and parking garages. Services are very limited although some may include some housekeeping service. Owners or managers generally do not reside on-property.

Vacation Rental in a Condominium Hotel (VR-Condo): A condominium hotel unit available for visitor use on a short-term basis. VR-condos are not rented or managed by the condominium hotel management, but are available through individual owners, property managers, or Internet agencies. VR-condos usually include kitchens, laundry facilities, and parking. Other services are very limited.

Vacation Rental in Single-family Dwelling Unit (VR-house): A single-family dwelling units may be a house, townhouse, duplex, multiplex, cabin, villa or cottage. They are available for visitor use on a short-term basis. Owners or managers do not reside on property. VR-house units usually include kitchens, laundry facilities, and parking. Other services are limited.

Timeshare: “Timeshare” is a type of property ownership in which guests acquire a percentage interest in a hotel or condominium hotel unit for a specific period of time and on a recurring basis. This share could be one week per year (i.e. 1/52 share) or more. Some resorts offer one week every other year (1/104 share) or four weeks per year (1/13 share). “Operated” timeshare units are those that are currently (as of May 1) available for visitor use. “Registered” units include operated units and units that are not yet operating as visitor rentals. Some timeshare units can be let as one or two units (their design allows a single unit to be operated at two units by securing a door between two parts of the master unit) The number of keys operated as timeshare reflect the number of distinct keys available for each unit.

Other: Includes motels, lodges, inns, or any other form of property not included in the above definitions.

Owner-Occupied: Units not available for transient visitor use (30 days or less).

Not for visitor use: Includes owner-occupied units, residential rentals only, and units being remodeled or refurbished.

Class of Unit: The Visitor Plant Inventory survey

also included questions about the class of units at each property. The subsequent tables showed the percent of each class of units available by island. Units were classified as follows:

Class Price Range / Rack Rate

- Budget Up to \$100 per night
- Standard \$101 to \$250 per night
- Deluxe \$251 to \$500 per night
- Luxury Over \$500 per night

Appendix E: Methods

The 2014 Visitor Plant Inventory presents the results of HTA's enumeration of visitor accommodations in Hawai'i. The data were collected from May 2014 through October 2014, and thus reflects inventories for each property as of May 1st, 2014.

Visitor Plant Inventory Survey: Information about transient accommodations was gathered mainly from a survey of existing visitor accommodation properties and management companies. Survey forms were sent to general managers, property managers and other individuals who could provide information about the property. The survey provided information about property location, contact information, available units, number of units by property type, number of structures and floors on each property, room rates and other information presented in this report.

The 2014 survey instrument differed from that used in previous years. The questionnaire was revised in order to make the survey instrument more user-friendly and produce more relevant information for inventorying visitor accommodation units across the state. Alterations to the survey instrument include the following: property type definitions were revised, including retitling Vacation Rentals to either VRs or VR-Condos; the property unit counts was reversed in such a manner that total units for the property was included first, followed by number of visitor units, and number of units not designated for visitor use; the section for visitor units managed by company was deleted due to duplication from the visitor units for entire building/property section; the new instrument include values for number of structures on the property and number of floors in each property; the new instrument includes questions on the number of units converted to timeshares, the number of units converted to condo-hotels, and the number of units converted to VRs; and instead of asking for year-round room rates, the new survey asks respondents to provide number of units at each of the four listed rates separately for the low and peak seasons. Property information, contact information and property milestones were unchanged from the previous iterations of the survey instrument.

Survey forms were mailed to all properties that participated in the prior year's survey (excluding properties no longer in business) and had a valid mailing address. If no response was received, follow-up telephone calls and emails were made to the property to remind them to complete and return the form or provide the relevant information to our staff. Follow-up contact occurred for all non-responding properties with valid phone numbers in two waves. The first wave occurred within the first 30 days of mailing. A second wave occurred approximately 2-3 months after the initial mailing. Subsequently, if no response was received after the follow-up contact, an Internet search was conducted to determine number of total property units, property types for these units, and room rates for low and peak seasons. If no data was found on the Internet, but information was available from prior years, that information was included and so noted.

Verification of Data and Amendments to 2013

Data: All returned surveys that indicated any change from 2013 to 2014 were set aside prior to data entry. In each case the respondent listed in the contact information was called so that we could verify that the data was supposed to be revised to what was listed in the returned 2014 survey instrument. After the new data was verified, the information was entered into the database and denoted.

In some cases, the processing of the survey data uncovered problems with the 2013 data. These problems usually involved the misclassification of property types and in some cases resulted in changes to number of units by type. The new data for 2013, when vetted and verified, were used to amend data for 2013 that appear in the 2014 report.

Timeshare Properties: Information on timeshare properties were gathered through the survey questionnaire, which asked for information on the number of units registered as timeshare and units operated as timeshare. The number of units registered included those that were available for sale in a timeshare program (as well as those already sold in such a program). The number of units operated represented the units that were in use. Certain timeshare properties have the ability to split a

given registered timeshare unit into more than one operated visitor unit (i.e. it may be possible for a two-bedroom unit to be rented as two keys: one studio unit and one 1-bedroom unit).

The listing of timeshare inventory presented in Table 8 has been re-stated with registered units representing the number of units that were available to be sold as part of a timeshare program and operated units were defined as number of salable keys that were operated for visitor use. In some cases, the number of operating units exceed the number of registered units for a given timeshare property.

The available timeshare units listed in Tables 3 and 5 and their related charts were the total number of operated units. The number of timeshare properties listed in Tables 2 and 4 were the properties with the majority of units classified as timeshare. However, the number of available units listed with the timeshare category included those units that were cross-listed under the other property types. The 2014 current Visitor Plant Inventory details the unit types available at each property.

Starting with the 2009 VPI, certain timeshare operators reported their inventory counts in terms of individual guest rooms (keys) rather than timeshare units previously reported. For example, a two-bedroom timeshare unit may, depending configuration, be rented separately as two guest rooms: a one-bedroom unit and as a studio unit.

Unit Type Classification: Each unit reported in the survey was assigned a unit type based on HTA's type definitions (found in Appendix C). For the purposes of classification, a given property may include more than one unit type. Historically, type classifications were self-selected by the respondent but research has shown that the response was not always consistent with HTA's type definitions. In such cases, the unit type was corrected for the 2014 VPI report.

Property Type Classification: Classification of property type (Tables 2 & 4) for properties with more than one unit type was determined by the majority of units on that property. Historically property type was self-selected by the respondent but research has shown that the

response was not always consistent with HTA's type definitions.

Planned New Developments: Information about planned new developments was gathered with assistance from the four county Planning Offices. The information was reprinted here and includes projects and developments that have achieved some level of jurisdictional approval. That was to say, these developments were a step beyond the preliminary stages of development and have some "official" standing as planned developments.

Appendix F: Survey Forms



AUTHORITY

Please review the existing data we have for your property, which is listed in the column labeled "2013." If the data is correct as of May 1st, 2014 simply check the box, and sign and date below. If the data is erroneous or needs to be revised, please provide the correct information in the second column and then sign and date. **Definitions for each property type are listed in the Property Type Definition Sheet on the page prior to this survey.** Please return the form to SMS Research & Marketing Services in the postage paid business reply envelope provided. For further information or clarification, please contact SMS at (808) 440-0737. **Mahalo for your cooperation!**

If the data listed for 2013 is correct as of May 1st, 2014, please check this box and sign and date below.

SIGNATURE: _____ DATE: _____

1. PROPERTY INFORMATION:

Current Name of Property:	
Physical Address Of Property:	
Physical City, State, Zip Code:	
Website:	
VPI ID:	

2. CONTACT INFORMATION: 2013 2014

Name of management company for this property:		
Contact name:**		
Contact title:		
Contact company:		
Contact address:		
City, State Zip Code:		
Email:		
Phone:		
Fax:		

**If the person who manages the vacation rental property or properties is different that the person listed, please provide their name and contact information instead (if applicable)

3. PROPERTY UNIT COUNTS (TOTALS):

	<u>2013</u>	<u>2014</u>
A. Total # units for entire property		
B. # that are designated for visitor use		
C. # that are not for visitor use		

4. VISITOR UNITS FOR ENTIRE BUILDING/PROPERTY:

	<u>2013</u>	<u>2014</u>
A. Total # of <u>visitor units</u> for the entire property		
B. # that are operated as hotel		
C. # that are operated as condominium hotel (usually has a front desk)		
D. # that are registered as timeshare		
E. # that are operated as timeshare		
F. # keys operated as timeshare		
G. # that are operated as bed & breakfast		
H. # that are operated as vacation rental (VR)		
1) individual condo unit		
2) vacation rental house		
I. # that are operated as hostel		
J. # that are operated as apartment hotel		
K. # that are operated as other (please specify)		

5. PROPERTY DESCRIPTION AS OF MAY 1st, 2014:

A. # of structures on property		
B. # of floors in each property		

6. PROPERTY CHANGES AS OF MAY 1st, 2014:

	<u>2013</u>	<u>2014</u>

A. # units converted to timeshare this year

B. # units converted to condo-hotel this year

C. # units converted to VRs this year

7. AVERAGE ROOM RATES DURING PEAK SEASON:

A. # that have rates Up to \$100/night

B. # that have rates \$101 to \$250

C. # that have rates \$251 to \$500

D. # that have rates Over \$500/night

E. TOTAL (A+B+C+D)

8. AVERAGE ROOM RATES DURING LOW SEASON:

A. # that have rates Up to \$100/night

B. # that have rates \$101 to \$250

C. # that have rates \$251 to \$500

D. # that have rates Over \$500/night

E. TOTAL (A+B+C+D)

9. PROPERTY MILESTONES

A. Year property first opened

B. Year of last major renovation (Property restored to like-new condition)

If you would like your property's name and address to be listed in the 2014 Visitor Plant Inventory, please check this box.

HAWAII TOURISM

AUTHORITY

Please review the existing data we have for your property, listed in the column labeled "2013 Data". If the data as of May 1st, 2014 is correct, simply check the box and provide your signature and date. If the data is incorrect or needs to be revised, please provide the correct information in the second column and then sign and date. Definitions for each property type are listed on the Property Type Definition Sheet on the prior page. Please return the form to SMS Research and Marketing Services, Inc. in the self-addressed stamped envelope or by fax to (808) 537-2686. For further information or clarification, please contact SMS Research at (808) 440-0737. ***Mahalo for your cooperation.***

If the data listed for 2013 is correct as of May 1st, 2014, please check this box and sign and date below.

SIGNATURE: _____

DATE: _____

	<u>2013 Data</u>	<u>2014 Correction</u>
1. PROPERTY INFORMATION		
A. Current name of property:		
B. Physical address of property:		
C. Physical city, state, zip code:		
D. Website:		
E. Name of building/complex:		
F. VPI ID:		
2. VISITOR UNITS MANAGED BY YOU AT THIS ADDRESS		
A. Total number of visitor units for entire property		
B. # that are operated as bed & breakfast		
C. # that are operated as vacation rental (VR)		
1) individual condo unit		
2) vacation rental house		
D. # that are operated as hostel		
E. # that are operated as apartment hotel		
F. # that are registered as timeshares		
G. # that are operated as timeshares		
H. # of keys operated as timeshares		
I. # that are operated as other		
3. PROPERTY DESCRIPTION		
A. # of structures on property		
B. # of floors on property		
4. AVERAGE ROOM RATES DURING PEAK SEASON		
A. # that have rack rates Up to \$100/night		
B. # that have rack rates \$101 to \$250		
C. # that have rack rates \$251 to \$500		
D. # that have rack rates Over \$500/night		
E. TOTAL (A+B+C+D)		
5. AVERAGE ROOM RATES DURING LOW SEASON		
A. # that have rack rates Up to \$100/night		
B. # that have rack rates \$101 to \$250		
C. # that have rack rates \$251 to \$500		
D. # that have rack rates Over \$500/night		
E. TOTAL (A+B+C+D)		

1. YEAR PROPERTY FIRST OPENED:		
Year:		
2. YEAR OF LAST MAJOR RENOVATION		
(Property restored to like-new condition):		
3. CONTACT INFO:		
A. Contact Name/Title:		
B. Contact Company:		
C. Contact Address:		
D. City, State, Zip Code:		
E. Email:		
F. Phone:		
G. Fax:		

If you would like your property's name and address to be listed in the 2014 Visitor Plant Inventory, please check this box

DEFINITION SHEET

Apartment / Hotel	Visitor accommodations units located in low-rise apartment-style buildings with less than 50 units per building. Available for short-term rental. Units may have kitchens and laundry facilities. Front desk operations and housekeeping service are limited and sometimes non-existent.
Bed & Breakfast (B&B)	A lodging facility with fewer than ten guest units, available for short-term rental. Services include breakfast in the daily rental rate. Typical bed and breakfast facilities may be small, quaint inns or family homes.
Condominium Hotel	A multi-unit property legally classified as a condominium with each unit individually deeded. Generally, units are collectively placed into transient hotel rental operations, offering most of the services of a hotel, such as daily housekeeping service and front desk operations. Condominium hotel units are larger than hotel units and include studios and one- to three-bedroom units, with kitchen and laundry facilities, available for transient use on short-term rental basis (30 days or less).
Hotel	A multi-unit lodging facility that provides room accommodations on a short-term rental basis. Services often include a pool, restaurant operations, and other "away from home" services such as daily housekeeping service and front desk operations.
Hostel	An inexpensive, limited-service lodging facility, often with dormitory-style accommodations. They are available for short-term rental and are frequently used by younger travelers.
Vacation Rental (VR)	A house or condominium unit available for visitor use on a short-term basis (30 days or less). VRUs may also be located in villas, cabins, cottages, duplexes, townhouses and other types of units. Units in condominium hotels are classified separately as VRU-Condos (see below). VRUs usually include kitchens, laundry facilities, and parking garages. Services are very limited although some may include some housekeeping service.
Vacation Rental in a Condominium Hotel (VR-Condo)	A condominium hotel unit available for visitor use on a short-term basis. VRU-Condos are not rented or managed by the condominium hotel management, but are available through individual owners, property managers, or Internet agencies. VRU-Condos usually include kitchens, laundry facilities, and parking. Other services are very limited.
Timeshare	"Timeshare" is a type of property ownership in which guests acquire a percentage interest in a hotel or condominium hotel unit for a specific period of time and on a recurring basis. This share could be one week per year (i.e. 1/52 share) or more. Some resorts offer one week every other year (1/104 share) or four weeks per year (1/13 share). "Operated" timeshare units are those that are currently (as of May 1) available for visitor use. "Registered" units include operated units and units that are not yet operating as visitor rentals. Some timeshare units can be let as one or two units (their design allows a single unit to be operated at two units by securing a door between two parts of the master unit) The number of keys operated as timeshare reflect the number of distinct keys available for each unit.
Other	Includes motels, lodges, inns, or any other form of property not included in the above definitions.
Owner-Occupied	Units not available for transient visitor use (30 days or less).
Not for visitor use	Includes owner-occupied units, residential rentals only, and units under remodeling.