



Kaua'i · O'ahu · Moloka'i · Lāna'i · Maui · Hawai'i

2016 Partnership Opportunities

HVCB/ Island Chapter/ Meet Hawai'i	ACTIVITY	DATE	DESCRIPTION	CONTACT
CONSUMER MARKETING				
HVCB Central	Consumer Television Advertising	Sep	The HVCB television strategy leverages key cable television partners to deliver the Hawai'i Target Traveler audience on a national basis, and provides great reach with a Fall flight in 2016. Partners can participate in a cooperative national cable television buy. Commercial Unit: Stand-alone 30-second commercials to be provided by partner.	Gina Chun Director, Consumer Marketing gchun@hvcb.org
HVCB Central, KVB, OVB, MVCB, BIVB	Collateral Advertising: <ul style="list-style-type: none"> · Hawai'i Statewide Official Visitors' Guide · Kaua'i Official Travel Planner · O'ahu Official Vacation Planner · Maui Official Vacation Planner for Maui, Moloka'i & Lāna'i · Hawai'i Island Official Travel Planner · Travel Professionals' Guide 	Annual with mid-year updates	Visitors' Guides/Planners for Hawai'i statewide and the individual islands of Kaua'i, O'ahu, Maui/Moloka'i/Lāna'i and Hawai'i Island are published annually in print and digital formats with mid-year digital updates. Extended exposure for tablet, mobile and video. These are the official HVCB Central and Island Chapter fulfillment pieces for information requests received. Various advertising opportunities are available through the publisher.	Simone Perez Sales Representative simone@abbottcommunications.net
HVCB Central	Enewsletter: Islands of Aloha Express	Monthly	The consumer enewsletter offers members an opportunity to reach up to 358,000 opted-in subscribers. It includes stories about Hawai'i, a festivals and events calendar, travel planning tips, special offers and downloadable wallpapers. Advertising opportunities are available.	Bill Kennedy Manager bkennedy@hvcb.org
HVCB Central, KVB, OVB, MVCB, LVB, DMVB, BIVB	Online Calendar of Events	Ongoing	To list your event go to events.gohawaii.com	events.gohawaii.com
OVB, KVB, MVCB, LVB, DMVB, BIVB	Online Advertising: The Knot	Contact Rep	The Knot provides online cooperative advertising opportunities to Hawai'i partners interested in reaching the U.S. romance market with a focus on Destination Weddings and Honeymoons.	Jena Tanaka Kaneshiro Sales Representative jkaneshiro@xogrp.com
OVB, KVB, MVCB, LVB, DMVB, BIVB	Online Advertising: TripAdvisor.com	Contact Rep	TripAdvisor.com Destination Pages – Placement on the respective island overview pages on TripAdvisor – graphical ads and/or content placements available.	Todd Skelton Sales Representative tskelton@tripadvisor.com

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KVB	Eblast	Summer, Fall, Winter	Eblast to KVB opt-in consumers about special offers. Partners can list a special offer on the Kaua'i Section of the <i>gohawaii.com</i> website.	Maile Brown Director of Marketing maile@hvcb.org
MVCB, LVB, DMVB	Enewsletter: The Insider	Quarterly	The consumer newsletter reaches more than 300,000 opted-in subscribers. It includes stories about Maui Nui, a festivals and events calendar, travel planning tips and recipes. Partners can participate by providing content for articles and for the event calendar.	Lynn Erfer Senior Director of Marketing lynn@mauibv.com
BIVB	Special Offers Landing Page	Ongoing	Partners provide special offers to be placed (at no charge) on BIVB's Special Offers website page.	Donna Kimura Director of Marketing dkimura@hvcb.org
CONSUMER SHOWS				
OVB	Wedding Salon Bridal Show - Chicago	May 9	Estimated 500-1,000 attendee couples per show. Opportunity to partner with OVB to create an O'ahu Hawai'i-themed area.	Karishma Chowfin Director of Travel Industry Sales karishma@visit-oahu.com
OVB	Wedding Salon Bridal Show – Washington, DC	Sep	Estimated 500-1,000 attendee couples per show. Opportunity to partner with OVB to create an O'ahu Hawai'i-themed area.	Karishma Chowfin Director of Travel Industry Sales karishma@visit-oahu.com
PUBLIC RELATIONS				
HVCB Central	Press Trip: Go Green, Go Hawai'i	Sep	Qualified journalists will discover diverse eco-tourism offerings on O'ahu and Kaua'i. Partners contribute accommodations, activities and meals.	Darlene Morikawa Director, PR/Communications dmorikawa@hvcb.org
HVCB Central	Individual Media Visits	Ongoing	HVCB Central works closely with the Island Chapters to coordinate multi-island visits for qualified journalists. Partners contribute accommodations, activities and meals.	Darlene Morikawa Director, PR/Communications dmorikawa@hvcb.org
KVB	Media Blitz: New York, Washington, D.C.	Apr 18 - 22	Participating partners (2-3) attend media appointments/events and have an opportunity to highlight their property/service.	Kristen Ka'uhane Account Executive kristen.kauhane@anthologygroup.com
KVB	Press Trip: Kaua'i Style	May 23 - 28	Partners contribute accommodations, activities and meals. Theme: culture.	Kristen Ka'uhane Account Executive kristen.kauhane@anthologygroup.com
KVB	Media Blitz: Vancouver, Calgary, Toronto	Sep 12 -16	Participating partners (2-3) attend media appointments/events and have an opportunity to highlight their property/service.	Kristen Ka'uhane Account Executive kristen.kauhane@anthologygroup.com
KVB	Press Trip: Pure Kaua'i Romance	Oct 10 - 14	Partners contribute accommodations, activities and meals. Theme: romance.	Kristen Ka'uhane Account Executive kristen.kauhane@anthologygroup.com

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KVB	Individual Media Visits	Ongoing	Individual media visits based on assignment. Partners contribute accommodations, activities and meals.	Kristen Ka'uhane Account Executive kristen.kauhane@anthologygroup.com
KVB	News Release: What's Blooming on the Garden Isle	Ongoing, Quarterly	Partners can provide their latest information on accommodations, restaurants, activities and upcoming events for the news release, which is emailed to various targeted media.	Kristen Ka'uhane Account Executive kristen.kauhane@anthologygroup.com
OVB	Quarterly Update Enewsletter: What's New on O'ahu	Ongoing	Island updates enewsletter on accommodations, dining, shopping and activities is emailed on a quarterly basis to media and travel agents. Partners submit updates for inclusion in the enewsletter.	Jamie McLaughlin Account Executive Jamie@strykerweiner.com
OVB	Press Trip: Millennial-Neighborhoods	Jun 9 - 14	Experience O'ahu for the Millenials: from outdoor fun to voluntourism bonding to night-time indulgences. Discover O'ahu's local life: from Honolulu's neighborhoods to local dining favorites to playing like locals. Partners contribute accommodations, activities and meals.	Jamie McLaughlin Account Executive Jamie@strykerweiner.com
OVB	Media Blitz: West Coast – Los Angeles, San Diego, San Francisco	May 2 - 6	OVB will conduct media blitzes to maintain and build relationships, and to keep O'ahu top-of-mind with targeted media in key market cities with a concentration of media, as well as secondary cities with direct flights to Honolulu. OVB will pitch news and trends from the island. These media blitzes also present an opportunity to find out what media are looking for, learn about upcoming trends, pique media interest about O'ahu and influence editorial. Partners will have an opportunity to participate. Sign up to be announced at a later date. Limited space offered on a first come, first serve basis.	Krislyn Hashimoto Vice President krislyn@strykerweiner.com
OVB	Media Blitz: East Coast – New York, Chicago	Sep 19 - 23	Partners will have an opportunity to participate. Sign up to be announced at a later date. Limited space offered on a first come, first serve basis.	Krislyn Hashimoto Vice President krislyn@strykerweiner.com



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OVB	Individual Media Visits	Ongoing	Partners contribute accommodations, activities and meals.	Jamie McLaughlin Account Executive Jamie@strykerweiner.com
MVCB, LVB, DMVB	Press Trip: Localicious Maui	Mar 29 - Apr 4	Localicious Maui (Maui Chef Exchange; Maui Ag Festival, gastronomic travel; Maui Nui farmers, ranchers, chefs and agricultural allies; Ag's role in the local economy, environment and lifestyle). Partners contribute accommodations, activities and meals.	Carol Clark Director, PR/Promotions carol@mauivb.com
MVCB, LVB, DMVB	Press Trip: More to Maui	May 10 - 16	Exploring Maui's unique destinations from the south to the east. Partners contribute accommodations, activities and meals.	Carol Clark Director, PR/Promotions carol@mauivb.com
MVCB, LVB, DMVB	Press Trip: Picture Maui	Jun 14 - 19	Picture Maui (Maui Film Festival, Maui Arts & Cultural Center; traditional and modern art; local artists, musicians, fashion designers and entrepreneurs). Partners contribute accommodations, activities and meals.	Carol Clark Director, PR/Promotions carol@mauivb.com
MVCB, LVB, DMVB	Press Trip: Maui on My Mind	Oct 14 - 16	Maui on My Mind (Hawai'i Food & Wine Festival; Maui Nui's cuisine, local food scene, "Mom & Pop" offerings). Partners contribute accommodations, activities and meals.	Carol Clark Director, PR/Promotions carol@mauivb.com
MVCB, LVB, DMVB	Media Blitz: Seattle and Vancouver	Oct 24 - 28	MVCB, LVB and DMVB will meet with key media to discuss the latest news and provide story angles for Maui Nui. Contact us if you are interested about future participation. Currently there is a waiting list.	Carol Clark Director, PR/Promotions carol@mauivb.com
MVCB, LVB, DMVB	Press Trip: Maui, Mauka to Mākaī	Dec 1 - 7	Maui, Mauka to Mākaī (Maui Nui's iconic natural attractions from mountain to sea; ocean environment and marine life; lesser known land-based trails and sites). Partners contribute accommodations, activities and meals.	Carol Clark Director, PR/Promotions carol@mauivb.com
MVCB, LVB, DMVB	Individual Media Visits	Ongoing	Maui Nui hosts individual journalists throughout the year and also supports HVCB Central's multi-island, social media and television initiatives. Each itinerary focuses on the island(s) and is customized based on the media outlet's desire for a unique angle(s). Partners contribute accommodations, activities and meals.	Carol Clark Director, PR/Promotions carol@mauivb.com

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MVCB, LVB, DMVB	Enewsletter: Message from Maui Nui	Quarterly	An email is sent to partners requesting the latest information on accommodations, restaurants and activities. Primary audience is travel media including print, radio, broadcast and online outlets, freelancers and SMTIs.	Jackie Smythe Vice President-Account Services jackie.smythe@anthologygroup.com
BIVB	PR Colleagues Meeting	May 19 & Nov TBD	PR partners get together for bi-annual updates, which can include a speaker (professional development), brainstorming or other group activity. To participate, add your contact to our database.	Donna Kimura Director of Marketing dkimura@hvcb.org
BIVB	Fall Press Trip	Sep 19 - 23	Partners contribute accommodations, activities and meals.	Donna Kimura Director of Marketing dkimura@hvcb.org
BIVB	Media Blitz: Boston, New York City	Nov 14 - 18	BIVB will meet with key media to share island news/updates. Partners may participate (maximum of 3).	Donna Kimura Director of Marketing dkimura@hvcb.org
BIVB	Eblast: What's Sizzlin'	Monthly	Partners with pertinent news may contribute to this monthly (themed) eblast to media, stakeholders and international contractors.	Donna Kimura Director of Marketing dkimura@hvcb.org
BIVB	Quarterly Themed Press Releases	Quarterly	Partners with pertinent news may contribute their latest information for a quarterly themed press release.	Donna Kimura Director of Marketing dkimura@hvcb.org
BIVB	Individual Media Visits	Ongoing	Individual media visits for qualified journalists, bloggers and/or social media influencers. Partners contribute accommodations, activities and meals.	Donna Kimura Director of Marketing dkimura@hvcb.org
SOCIAL MEDIA				
BIVB	Social Influencer FAM: Wild and Inspired	Apr 25 - 29	Partners contribute accommodations, activities and meals.	Donna Kimura Director of Marketing dkimura@hvcb.org
HVCB Central	InstaMeet	Spring	Host a social gathering of Instagrammers to promote Hawai'i's culture, beauty and diversity. Partners contribute location, activities and refreshments.	Michael Ni Digital Strategist mni@hvcb.org
HVCB Central	InstaMeet	Fall	Host a social gathering of Instagrammers to promote Hawai'i's culture, beauty and diversity. Partners contribute location, activities and refreshments.	Michael Ni Digital Strategist mni@hvcb.org

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HVCB Central	Individual Social Influencer Visits	Ongoing	HVCB Central works closely with the Island Chapters to coordinate multi-island visits for qualified social influencers. Partners contribute accommodations, activities and meals.	Michael Ni Digital Strategist mni@hvcb.org
TRAVEL TRADE MARKETING				
HVCB Central, KVB, OVB, MVCB, LVB, DMVB, BIVB	Travel Trade Print and Digital Co-operative Advertising	Contact Rep	Travel Trade Marketing plan includes print and digital opportunities in co-op with HVCB Central and the Island Chapters. Leverage the heavily promoted, widely recognized Hawai'i brand through top travel trade outlets reaching U.S. and Canadian travel agents. Additional digital opportunities are available throughout the year.	Karen Paton Media Director kpaton@danacomcommunications.com
TRAVEL TRADE SHOWS				
HVCB Central, KVB, OVB, MVCB, DMVB, BIVB	ASTA Maui Showcase	May 11 - 15	HVCB is a key partner in the ASTA Maui Showcase. Hawai'i suppliers will have various opportunities to participate as exhibitors and sponsors. For more information visit www.asta.org/maui .	Bob Duglin VP Sales & Industry Relations RLDuglin@nacta.com
HVCB Central, KVB, OVB, MVCB, BIVB	HVCB U.S. / Canada Sales Blitz – Cities TBD	Sep 12 - 16	HVCB and the Island Chapters will conduct travel agent sales blitz educational events in key U.S. and Canada markets. Format will include a vendor tradeshow, dinner, Hawaiian entertainment and presentations. Partners can participate as exhibitors and presenters.	Erica Neves Manager, Travel Industry Partnerships eneves@hvcb.org
TRAVEL TRADE FAMILIARIZATION TRIPS (FAMS)				
KVB	Kaua'i Master Specialist Program	Oct 2 - 7 & Nov 28 - Dec 3	Gain exposure for your company through the Kaua'i Master Specialist training of top selling travel agents. The program is a 5-day on-island educational program. Partners contribute accommodations, activities and meals.	Maile Brown Director of Marketing maile@hvcb.org
OVB	O'ahu Master Specialist Program: Wholesaler - All About Hawai'i	Apr 24 - 30	OVB will be training travel agents with a thorough destination training program that will include cultural training, destination experiences and site inspections. Partners contribute accommodations, activities and meals.	Karishma Chowfin Director of Travel Industry Sales karishma@visit-oahu.com



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OVB	O'ahu Master Specialist Program: Wholesaler - Multigenerational Family with Mark Travel	Jul 31 - Aug 6	OVB will be training travel agents with a thorough destination training program that will include cultural training, destination experiences and site inspections. Partners contribute accommodations, activities and meals.	Karishma Chowfin Director of Travel Industry Sales karishma@visit-oahu.com
OVB	O'ahu Master Specialist Program: Consortia - Cruise Planners in partnership with Classic Vacations	Aug 15 - 20	OVB will be training travel agents with a thorough destination training program that will include cultural training, destination experiences and site inspections. Partners contribute accommodations, activities and meals.	Kainoa Daines Director of Sales kainoa@visit-oahu.com
OVB	Hotel Top Producer FAM	Sep 22 - 27	OVB will be providing island destination training to select industry partners. Partners contribute accommodations, activities and meals.	Kainoa Daines Director of Sales kainoa@visit-oahu.com
OVB	O'ahu Master Specialist Program: Consortia - Virtuoso	Oct 26 - 31	OVB will be training travel agents with a thorough destination training program that will include cultural training, destination experiences and site inspections. Partners contribute accommodations, activities and meals.	Kainoa Daines Director of Sales kainoa@visit-oahu.com
OVB	O'ahu Master Specialist Program: Wholesaler - Travel Impressions	Nov 13 - 19	OVB will be training travel agents with a thorough destination training program that will include cultural training, destination experiences and site inspections. Partners contribute accommodations, activities and meals.	Karishma Chowfin Director of Travel Industry Sales karishma@visit-oahu.com
MVCB, LVB, DMVB	Master Nui Specialist Program: Consortia - Virtuoso	Mar 29 - Apr 5	Top agents will be pre-selected for hands-on training to include sites, attractions, events and travel agent relationships with Maui Nui. This is a 7-day on-island educational program. Partners contribute accommodations, activities and meals.	Chris Kaiakamālie Director of Sales – Leisure chris@mauivb.com
MVCB, LVB, DMVB	Master Nui Specialist Program: Wholesaler – Travel Brands	Jun 23 - 30	Top agents will be pre-selected for hands-on training to include sites, attractions, events and travel agent relationships with Maui Nui. This is a 7-day on-island educational program. Partners contribute accommodations, activities and meals.	Chris Kaiakamālie Director of Sales – Leisure chris@mauivb.com



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MVCB	Travel Partner Familiarization Trips	Ongoing	Maui Island FAM – educate agents with sites, attractions, cultural experiences, what's new, updates. Partners contribute accommodations, activities and meals.	Chris Kaiakamālie Director of Sales – Leisure chris@mauivb.com
BIVB	Hawai'i Island Destination Specialist FAM	Dec TBC	Master Specialist Agent FAM. Partners contribute accommodations, activities and meals.	Deanna Isbister Director of Leisure Sales disibister@hvcb.org
BIVB	Travel Partner Familiarization Trips	Ongoing	Travel agent FAM. Partners contribute accommodations, activities and meals.	Deanna Isbister Director of Leisure Sales disibister@hvcb.org
TRAVEL TRADE EDUCATION				
HVCB Central	Enewsletter: E-xpressly for Travel Professionals	Monthly	The enewsletter for Travel Professionals offers partners a chance to reach up to 68,000 opted-in travel agents and travel industry subscribers. Advertising opportunities are available.	Bill Kennedy Manager bkennedy@hvcb.org
OVB	Niche Market Webinar: Culinary	Jul 28	Agents will receive information on the endless choices for the discerning traveler based on niche market interest. Please contact OVB if you are interested in being a guest speaker.	Karishma Chowfin Director of Travel Industry Sales karishma@visit-oahu.com
OVB	Niche Market Webinar: Outdoor Adventure	Sep 1	Agents will receive information on the endless choices for the discerning traveler based on niche market interest. Please contact OVB if you are interested in being a guest speaker.	Karishma Chowfin Director of Travel Industry Sales karishma@visit-oahu.com
OVB	Niche Market Webinar: Holidays	Oct 5	Agents will receive information on the endless choices for the discerning traveler based on niche market interest. Please contact OVB if you are interested in being a guest speaker.	Karishma Chowfin Director of Travel Industry Sales karishma@visit-oahu.com
OVB	Niche Market Webinar: Romance and Destination Weddings	Nov 15	Agents will receive information on the endless choices for the discerning traveler based on niche market interest. Please contact OVB if you are interested in being a guest speaker.	Karishma Chowfin Director of Travel Industry Sales karishma@visit-oahu.com
MVCB	Holoholo Maui: Canada - Burnaby & Victoria, BC and Edmonton & Calgary, AB	Jul 11 - 15	Educational updates about the islands of Maui, Moloka'i, Lāna'i are offered to select travel agents via intimate dinner seminars with Hawaiian entertainment. Partners can participate as exhibitors and presenters.	Chris Kaiakamālie Director of Sales - Leisure chris@mauivb.com

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MVCB	Holoholo Maui: Colorado, New Mexico	Aug 1 - 5	Educational updates about the islands of Maui, Moloka'i, Lāna'i are offered to select travel agents via intimate dinner seminars with Hawaiian entertainment. Partners can participate as exhibitors and presenters.	Chris Kaiakamālie Director of Sales - Leisure chris@mauivb.com
MVCB	Holoholo Maui: Pacific Northwest (Seattle & Portland)	Sep 12 - 16	Educational updates about the islands of Maui, Moloka'i, Lāna'i are offered to select travel agents via intimate dinner seminars with Hawaiian entertainment. Partners can participate as exhibitors and presenters.	Chris Kaiakamālie Director of Sales - Leisure chris@mauivb.com
MCI TRADE SHOWS				
Meet Hawai'i	Smart Meeting Southern California, Los Angeles, CA	Apr 11 - 14	At Smart Meeting events, suppliers can network and meet one-on-one with qualified meeting planners. Partnership opportunities are available for joint sales calls with Meet Hawai'i to key prospects surrounding the meeting dates.	Joan Palmtag Sales Representative jpalmtag@meethawaii.com
Meet Hawai'i	ASAE Springtime Expo 2016 and May Sales Blitz, Washington, DC	Apr - May	Meet Hawai'i targets 2,000 meeting planners in the Washington, DC metropolitan area at the American Society of Association Executives' (ASAE) annual Springtime in the Park tradeshow. Participate by attending the show and/or coordinating to be in the same section with Meet Hawai'i to sell the destination. There is potential for single property and convention center leads at this tradeshow.	Meredith Parkins Sales Representative mparkins@meethawaii.com
Meet Hawai'i	Texas Annual Sales Blitz	May 16 - 20	Annual sales blitz to provide destination updates and uncover new business. Meet Hawai'i coordinates Sales Blitz. Partnership opportunities are still available.	Adele Tasaka Sales Representative atasaka@meethawaii.com
Meet Hawai'i	PCMA 2016 Educational Conference, St. Louis, MO	Jun 26 - 29	Meet Hawai'i annually attends the Professional Convention Management Association (PCMA) Educational Conference. More than 600 leading professionals gather to discuss topics that are impacting the meetings industry and to uncover new solutions for meetings success. Meet Hawai'i coordinates the participation and registration for the Hawai'i participants.	Meredith Parkins Sales Representative mparkins@meethawaii.com



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Meet Hawai'i	Ohio Sales Calls	Jul TBD	Annual sales blitz to provide destination updates and uncover new business. Meet Hawai'i coordinates sales calls and partnership opportunities are still available.	Kathy Dever Sales Representative kdever@meethawaii.com
Meet Hawai'i	ASAE Annual Meeting & Exposition and Post Calls, Salt Lake City, UT	Aug 13 - 16	The American Society of Association Executives (ASAE) Annual Meeting & Exposition is where thousands of association professionals and industry partners gather to exchange time, resources, strategies, solutions, and more. Meet Hawai'i coordinates participation in sales calls surrounding the Tradeshow. Partnership opportunities are still available.	Lee Conching Sales Representative lconching@meethawaii.com
Meet Hawai'i	IncentiveWorks, Toronto, Canada	Aug 16 - 17	Canada's largest and longest running education and tradeshow event for the meetings, incentive travel and special events industry. It's the largest marketplace for buyers of meetings, incentive travel services, business events, etc. Participation is coordinated through Meet Hawai'i.	Kathy Dever Sales Representative kdever@meethawaii.com
Meet Hawai'i	Smart Meeting West – National and Sales Calls, Phoenix, AZ	Sep 10 - 16	At Smart Meeting events, suppliers can network and meet one-on-one with qualified meeting planners. Partnership opportunities are available for joint sales calls with Meet Hawai'i to key prospects surrounding the meeting dates. Meet Hawai'i coordinates sales calls surrounding the show.	Adele Tasaka Sales Representative atasaka@meethawaii.com
Meet Hawai'i	Destination Hawai'i - Maui	Sep 13 - 16	Successful Meetings and Meetings & Conventions Magazine are hosting Destination Hawai'i on Maui with pre-scheduled one-on-one appointments and unique networking events. Participation is coordinated for your own table top and set of appointments.	Mary Neister VP Meet Hawai'i mneister@meethawaii.com .
Meet Hawai'i	Northeast Sales Blitz – Corporate & Association	Sep TBC	Annual sales blitz to provide destination updates and uncover new business. Meet Hawai'i coordinates Sales Blitz details and partnership opportunities are still available.	Meredith Parkins Sales Representative mparkins@meethawaii.com
Meet Hawai'i	Colorado, Utah Sales Blitz	Oct 10 - 14	Annual Sales Blitz to provide destination updates and uncover new business. Meet Hawai'i coordinates sales calls and partnership opportunities are still available.	Adele Tasaka Sales Representative atasaka@meethawaii.com



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Meet Hawai'i	IMEX America, Las Vegas, NV	Oct 18 - 20	Connect with senior decision-makers from North America and the world at the largest meetings industry tradeshow in the U.S. Meet Hawai'i coordinates the Destination Booth. Podium spots are available within the booth.	Josette Murai Convention Services Manager jmurai@meethawaii.com
Meet Hawai'i	Southeast Sales Blitz – Corporate	Nov TBD	Annual Sales Blitz to provide destination updates and uncover new business. Partnership opportunities are available for joint sales calls to key customers.	Meredith Parkins Sales Representative mparkins@meethawaii.com
Meet Hawai'i	California Society of Association Executives – Seasonal Spectacular, Sacramento, CA	Dec 1	Network with California's top association executives at the largest annual association industry tradeshow on the West Coast. Meet Hawai'i coordinates Hawai'i Destination Booth. Partners can participate in event and be a part of the Hawai'i Destination Booth.	Joan Palmtag Sales Representative jpalmtag@meethawaii.com
Meet Hawai'i	Association Forum Holiday Showcase, Chicago, IL	Dec 15	Holiday Showcase is the Midwest's #1 meeting sites and business services exposition. This is an opportunity to meet more than 1,200 association professionals in the second largest association headquarter city in the country. Participation opportunities are available in a Hawai'i Section at the show (10 partners maximum).	Grant Hickman Sales Representative ghickman@meethawaii.com