



**HĀLĀWAI PAPA ALAKA'Ī KŪMAU**  
**REGULAR BOARD MEETING**  
**HAWAII TOURISM AUTHORITY**  
**Thursday, December 21, 2017 at 9:30 a.m.**  
**Hawaii Convention Center, Executive Board Room A**  
**1801 Kalākaua Avenue, Honolulu, Hawaii 96815**

**AGENDA**

1. *Ho'omaka*  
Call to Order and Pule
2. *'Āpono i ka Mo'ō'ōlelo*  
Approval of Minutes of the November 30, 2017 Board Meeting
3. *Hō'ike Lālā*  
Report of Permitted Interactions at an Informational Meeting or Presentation Not Organized by the Board Under HRS section 92-2.5(c)
4. *Mana'o ke Po'o*  
Report of the CEO Relating to Staff's Implementation of HTA's Programs During November 2017
5. *Hō'ike 'Ikepili Noi'i 'Oihana Ho'omaka'ika'i*  
Presentation and Discussion of Current Market Insights and Conditions in Key Major Hawaii Tourism Markets
6. *Kūkā i ko ka Ethics Commission ho'opi'i 'ana mai iā HTA no nā loli i nā noho mokulele*  
Discussion of HTA Travel Upgrade Fines by the Ethics Commission
7. *Ka waiho inoa 'ana a koho pāloka no ka hope luna ho'omalua o ka papa alaka'i o ka HTA*  
Nomination, selection and appointment of the second position of Vice-Chair of the Hawaii Tourism Authority Board of Directors
8. *Hō'ike Mo'ohelu*  
Presentation, Discussion and Action on HTA's Financial Reports for October 2017
9. *E ho'oka'a'ike i nā hua loa'a a ka Audit Standing Committee no ka makahiki 2017*  
Update from the Audit Standing Committee Regarding the FY2017 Financial Audit

10. *Hō'ike Hanana HCC*  
Presentation by AEG Regarding an Update of Hawai'i Convention Center Recent Operational Activities and Sales Initiatives\*\*\*
11. *Hō'ike a noi no ka 'āpono 'ana i ke kāko'o 'ia o nā polokalamu i hāpai 'ia e ka Marketing Standing Committee*  
Report of, discussion and request for funding approval of programs recommended by the Marketing Standing Committee\*\*\*
12. *Ho'oku'u*  
Adjournment

\*\*\* 'Aha Ho'okō: Ua hiki i ka Papa Alaka'i ke mālama i kekahi hālāwai kūhelu i kū i ka hawai'i Revised Statutes (HRS) § 92-4. E mālama 'ia kēia hālāwai kūhelu nei ma lalo o ka § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) no ka pono o ko ka Papa Alaka'i kūkā a ho'oholo 'ana i nā nīnūnē a nīnau i pili i ko ka Papa Alaka'i kuleana me ko ka Papa Alaka'i loio. He hālāwai kūhelu kēia i 'ole paulele 'ia ka 'ikepili a i mea ho'i e mālama kūpono ai ko Hawai'i 'ano, he wahi i kipa mau 'ia e nā malihini.

\*\*\* Executive Session: The Board may conduct an executive session closed to the public pursuant to Hawai'i Revised Statutes (HRS) § 92-4. The executive session will be conducted pursuant to § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) for the purpose of consulting with the board's attorney on questions and issues pertaining to the board's powers, duties, privileges, immunities, and liabilities; and to discuss information that must be kept confidential to protect Hawai'i's competitive advantage as a visitor destination.

He kono kēia i ka po'e e hō'ea i ka 'aha ho'olohe no ka hāpai mana'o ma o ka waha a i 'ole ma o ke kākau. No ka po'e e makemake ana e kākau i ko lākou mau mana'o kāko'o/kāko'o 'ole, ua pono ko lākou ho'ouna 'ana aku i kā lākou 'ōlelo hō'ike ma mua o ka 'ōlelo ho'olohe. Hiki ke ho'ouna 'ia iā Carole@gohta.net; ma o ka hoouna 'ana aku i leka (e ho'ouna i ka helu wahi o luna); a i 'ole ma o ke kelepa'i 'ana aku. No ka 'ikepili hou aku e pili ana in ā kumuhana kūikawā, e kelepona aku iā Carole Hagihara ma kāna kelepona (808) 973-2255 he 'ekolu (3) lā ma mua o ka hālāwai.

Members of the public are invited to attend the public meeting and provide oral testimony on any agenda item. Written testimony may also be provided by submitting the testimony prior to the meeting to by email to Carole@gohta.net; by mail at the above address; or by facsimile transmission. Any person requiring special assistance to participate in the meeting, please contact Carole Hagihara (973-2255) no later than 3 days prior to the meeting so arrangements can be made.