



REGULAR BOARD MEETING
HAWAII TOURISM AUTHORITY
Thursday, February 16, 2017 at 9:30 a.m.
Hawai'i Convention Center, Executive Board Room A
1801 Kalākaua Avenue, Honolulu, Hawai'i 96815

AGENDA

1. *Ho'omaka*
Call to Order and Pule
2. *'Ae Mo'o'olelo Papa Alaka'i*
Approval of Minutes of the January 26, 2017 Board Meeting
3. *Hō'ike Lālā*
Review of Recent and Upcoming Permitted Interactions
4. *Mana'o Pelekikena*
Report of the CEO Relating to HTA's Programs
5. *Hō'ike Ka'akālai 'Aha 'Ōlelo*
Discussion Regarding a Legislative Update of the 2017 Legislative Session
6. *Ho'okumu Kōmike Ho'olaha*
Discussion and Action to Establish a Marketing Committee
7. *Ho'okumu Ka'ina Hana e Ho'āpono i ka Ho'olilo 'Ana i Ke Kālā He \$250,000*
Discussion and Action to Adopt a Process for the Board to Approve Non-Budgeted Expenditures in Excess of \$250,000
8. *Hō'ike 'Ikepili Noi'i Hale Kipa 'Ē 'A'e*
Presentation and Discussion of Alternative Accommodations Research Studies
9. *Hō'ike 'Ikepili Noi'i 'Oihana Ho'omaka'ika'i*
Presentation and Discussion of Market Insights and Current Market Conditions
10. *Hō'ike Mo'ohelu*
Presentation, Discussion and Approval of HTA's Financial Reports
11. *Hō'ike Hanana HCC*
Presentation by AEG Regarding an Update of Hawai'i Convention Center Recent Activities
12. *Ho'oku'u*
Adjournment

Members of the public are invited to attend the public meeting and provide oral testimony on any agenda item. Written testimony may also be provided by submitting the testimony prior to the meeting to by email to Noriko@gohta.net; by mail at the above address; or by facsimile transmission. Any person requiring special assistance to participate in the meeting, please contact Noriko Sloan (973-2255) no later than 3 days prior to the meeting so arrangements can be made.