



**REGULAR BOARD MEETING**  
**HAWAII TOURISM AUTHORITY**  
**Thursday, May 25, 2017 at 9:30 a.m.**  
**Hawai'i Convention Center, Executive Board Room A**  
**1801 Kalākaua Avenue, Honolulu, Hawai'i 96815**

**AGENDA**

1. *Ho'omaka*  
Call to Order and Pule
2. *Ho'olauna Luna Ho'okele Hou*  
Introduction and Welcome for Recently Appointed HTA Board Members
3. *'Ae Mo'o'ōlelo Papa Alaka'i*  
Approval of Minutes of the March 16, 2017 Board Meeting
4. *Hō'ike Lālā*  
Report of Permitted Interactions at an Informational Meeting or Presentation Not Organized by the Board Under HRS section 92-2.5(c)
5. *Mana'o Pelekikena*  
Report of the CEO Relating to Staff's Implementation of HTA's Programs During March 2017
6. *Kūkākūkā e Pili Ana i ka Ho'oka'a 'Ia 'Ana i Nā Noi e Ke Kōmike Ho'olaha*  
Marketing Committee Report and Voting on Recommendations, As Necessary
7. *Hō'ike Paena Pūnaewele GoHawaii*  
Presentation and Discussion Regarding the Status of an Update to the GoHawaii Website
8. *Hō'ike 'Aha 'Oihana Ho'omaka'ika'i 2017*  
Presentation and Discussion Regarding the Status of the HTA 2017 Global Tourism Summit Scheduled for September 19-21, 2017
9. *Hō'ike 'Ikepili Noi'i 'Oihana Ho'omaka'ika'i*  
Presentation and Discussion of Current Market Insights and Conditions in Key Major Hawai'i Tourism Markets

10. *Hō'ike Mo'ohelu*  
Presentation, Discussion and Action on HTA's Financial Reports for February 2017
11. *Kūkākūkā me ka noi e 'Āpono 'ia Ka Mo'ohelu HTA*  
Introduction of the FY18 HTA budget for approval at the next Board Meeting\*\*\*
12. *Hō'ike Hanana HCC*  
Presentation by AEG Regarding an Update of Hawai'i Convention Center Recent Operational Activities and Sales Initiatives\*\*\*
13. *Ho'oku'u*  
Adjournment

\*\*\* Executive Session: The Board may conduct an executive session closed to the public pursuant to Hawai'i Revised Statutes (HRS) § 92-4. The executive session will be conducted pursuant to § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) for the purpose of consulting with the board's attorney on questions and issues pertaining to the board's powers, duties, privileges, immunities, and liabilities; and to discuss information that must be kept confidential to protect Hawai'i's competitive advantage as a visitor destination.

Members of the public are invited to attend the public meeting and provide oral testimony on any agenda item. Written testimony may also be provided by submitting the testimony prior to the meeting to by email to [Carole@gohta.net](mailto:Carole@gohta.net); by mail at the above address; or by facsimile transmission. Any person requiring special assistance to participate in the meeting, please contact Carole Hagihara (973-2255) no later than 3 days prior to the meeting so arrangements can be made.