



**REGULAR BOARD MEETING**  
**HAWAII TOURISM AUTHORITY**  
**Thursday, November 17, 2016 at 9:30 a.m.**  
**Hawai'i Convention Center, Executive Board Room A**  
**1801 Kalākaua Avenue, Honolulu, Hawai'i 96815**

**AGENDA**

1. *Ho'omaka*  
Call to Order and Pule
2. *'Ae Mo'ō'ōlelo Papa Alaka'i*  
Approval of Minutes of the October 27, 2016 Board Meeting
3. *Hō'ike Lālā*  
Review of Recent and Upcoming Permitted Interactions
4. *Mana'o Pelekikena*  
Report of the CEO Relating to HTA's Programs
5. *Hō'ike Ka'akālai MMA*  
Presentation and Discussion on Major Market Areas Sales Missions and Its Implementation of Brand Management Plans
6. *Hō'ike Ka'akālai 'Aha'ōlelo*  
Presentation, Discussion and Approval Delegating the HTA Board Chairman, President & CEO, or Their Designee the Ability to Testify or Present Policy Positions Consistent with the Hawai'i Tourism Authority Strategic Plan During the 2017 Legislative Session
7. *Hō'ike Mo'ohelu*  
Presentation, Discussion and Approval of HTA's Financial Reports
8. *Hō'ike Hanana HCC*  
Presentation by AEG Regarding an Update of Hawaii Convention Center Recent Activities
9. *Hō'ike Papahana a me Ka Loiloi HCC*  
Presentation by AEG Regarding an Update of Meetings, Convention, and Incentive Sales Initiatives and Hawaii Convention Center Performance
10. *Ho'oku'u*  
Adjournment

Members of the public are invited to attend the public meeting and provide oral testimony on any agenda item. Written testimony may also be provided by submitting the testimony prior to the meeting to by email to [carole@gohta.net](mailto:carole@gohta.net); by mail at the above address; or by facsimile transmission. Any person requiring special assistance to participate in the meeting, please contact Carole Hagihara (973-2255) no later than 3 days prior to the meeting so arrangements can be made.