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New GoHawaii App Offers Travel, Safety Advice for Enjoying the Hawaiian Islands State of Hawaii's First Travel Destination Mobile App

HONOLULU – Fun and vital travel information about the Hawaiian Islands is now a lot easier to find for visitors always on the go with the launch of the new GoHawaii mobile app.

Created by the Hawaii Tourism Authority (HTA), tourism agency for the State of Hawaii, the GoHawaii app is a one-stop mobile reference guide for travelers wanting fast, accurate and trustworthy information while exploring all that Hawaii offers.

Randy Baldemor, HTA chief operating officer, noted the travel destination app is the first one produced by the State of Hawaii. "The GoHawaii app is a fun way to learn about Hawaii while having travel and safety information that people need to know about and have access to at all times."



The GoHawaii app offers valuable travel tips for each of the six major Hawaiian Islands: Kauai, Oahu, Maui, Molokai, Lanai and the Island of Hawaii. App users will discover useful information to help them enjoy Hawaii's wide variety of sites, activities, special events and cultural festivals statewide. A listing of essential Hawaii websites and phone numbers is also provided to direct travelers to other reliable sources for information and assistance.

Helping visitors experience Hawaii safely is a significant aspect of the GoHawaii app, which contains important advice for ocean activities, hiking and weather conditions on each island. "Visitors are outdoors all the time in Hawaii. This app helps keep them safe while they enjoy the beauty of our Islands," said Baldemor.

A special app feature is the "Locomoji" – Hawaii-inspired emojis that can be shared with family and friends. Locomojis include images of an ukulele, aloha shirt, erupting volcano, shave ice, and Spam musubi, among many others.

The GoHawaii app is free and may be downloaded in the [Google Play Store](#) and [Apple iTunes Store](#). It is offered in English, German, Japanese, Korean, Simplified Chinese and Traditional Chinese. Searider Productions, a career development program in arts and communication at Waianae High School, created a video about the new app. To see the video, click [here](#).

About the Hawaii Tourism Authority

The [Hawaii Tourism Authority](#) is responsible for strategically managing the State of Hawaii's marketing initiatives to support tourism. HTA's goal is to optimize tourism's benefits for Hawaii, while being attentive to the interests of travelers, the community and visitor industry. Established in 1998 to support Hawaii's leading industry and largest employer, HTA continually strives to help ensure the sustainability of tourism's success.

For more information about HTA, please visit www.hawaii tourism authority.org. Follow updates about HTA on [Facebook](#), [Twitter](#) (@HawaiiHTA) and its [YouTube Channel](#).

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