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Early-Bird Savings to Register for the 2017 Global Tourism Summit Ends July 31 **Sustainable Tourism is the Summit Theme, September 19-21**

HONOLULU – Early-bird savings to register for the 2017 Global Tourism Summit in Honolulu will end on Monday, July 31. Individuals and groups attending all three days of the summit can take advantage of the savings by registering online at www.GlobalTourismSummitHawaii.com.

Presented by the Hawai'i Tourism Authority (HTA), the three-day Global Tourism Summit takes place September 19-21, at the Hawai'i Convention Center.

Several options are available for registration:

- Individuals: Full Conference, September 19-21: \$325, a savings of \$70 if registering by July 31
- Groups of Eight or More: Full Conference, September 19-21: \$300 per person, a savings of \$65 per person if registering by July 31 (Groups can mix and match different attendees during the summit)
- Student and Faculty Members: Full Conference, September 19-21: \$150
- Individuals, Partial Conference, September 19-20: \$275
- Individuals, Partial Conference, September 20-21: \$265

The Global Tourism Summit will present an invigorating program that shares the significance of the Hawaiian culture, global marketing, technology and innovation in presentations and panel discussions. The goal of the summit is to bring together businesses and individuals from all types of industries to help improve tourism in Hawai'i and abroad. Sustainable tourism is the summit theme.

"I encourage anyone with a passion for tourism and a desire to see the industry improve for everyone's benefit to sign up for the summit and share their viewpoints and help us move forward into the future," said George D. Szigeti, HTA president and CEO. "This summit is about building open collaboration and new partnerships between our global partners and local businesses, all with the intent of keeping Hawai'i tourism strong and vibrant."

Highlights of the summit announced to date include:

- Billy Beane, the inspiration for the best-selling book and Oscar-nominated film *Moneyball*, is presenting the opening keynote address on September 19. Beane's presentation topic is *Moneyball: The Art of Winning an Unfair Game*.
- Mālama Honua Worldwide Voyage, Master Navigator Nainoa Thompson and the crew of Hōkūle'a are being honored at the Tourism Legacy Awards Luncheon on September 19.
- Neil Everett, the popular ESPN SportsCenter anchor, is presenting the opening keynote address on September 20. Everett's presentation topic is *Paying Aloha Forward – How Hawai'i Saved My Life*.

Previously known as the Hawai'i Tourism Conference, HTA changed the name of the annual event to the Global Tourism Summit to more accurately reflect Hawai'i's emergence as a leader in international travel and tourism.

Registration Deadline for B2B Networking Sessions and Japan Summit is July 31

B2B Networking Sessions: Hawai'i suppliers for properties, activities, attractions and transportation providers can register to hold pre-scheduled, one-on-one meetings with domestic and international tour operators, wholesalers and marketers. The B2B Networking Sessions take place September 19, from 3:40 to 4:55 p.m., and September 20, from 2:00 to 3:35 p.m., at the Hawai'i Convention Center. Registrants will be notified of the room and meeting schedule.

The registration deadline is July 31. To register and see the companies taking part in the B2B Networking Sessions, go to <http://www.globaltourismsummithawaii.com/events/global-tourism-summit/custom-39-90252ee3dc0247afa85eb7aed785f805.aspx>.

Japan Summit: The Japan Summit is a targeted networking session connecting Hawai'i suppliers for properties, activities, attractions and transportation providers with top tour operators and travel agents from Japan. The Japan Summit takes place September 20, from 2:00 to 5:00 p.m., at the Hawai'i Convention Center. Registrants will be notified of the room and meeting schedule.

The registration deadline is July 31. To register and see the companies taking part in the Japan Summit, go to <http://www.globaltourismsummithawaii.com/events/global-tourism-summit/custom-113-90252ee3dc0247afa85eb7aed785f805.aspx>.

About the Hawai'i Tourism Authority

The [Hawai'i Tourism Authority](#) is responsible for strategically managing the State of Hawai'i's marketing initiatives to support tourism. HTA's goal is to optimize tourism's benefits for Hawai'i, while being attentive to the interests of travelers, the community and visitor industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure the sustainability of tourism's success.

For more information about HTA, please visit www.hawaiiauthority.org. Follow updates about HTA on Facebook, Twitter (@HawaiiHTA) and its YouTube Channel.

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