

**Total Visitor Personal Daily Spending by Category:
2018P vs. 2017P
(Arrivals by air, in dollars)**

Expenditure Type	2018P February YTD	2017P February YTD	% change
GRAND TOTAL	213.3	209.0	2.0%
Total Food and beverage	42.5	41.6	2.2%
Restaurant food	28.5	28.3	0.6%
Dinner shows and cruises	4.5	3.6	23.4%
Groceries and snacks	9.6	9.7	-1.2%
Entertainment & Recreation	17.7	17.0	4.1%
Attractions/entertainment	5.9	5.0	18.7%
Recreation	5.7	6.0	-6.0%
Other activities & tours	6.2	6.0	2.2%
Total Transportation	23.1	19.1	21.0%
Interisland airfare	3.5	3.1	12.7%
Ground transportation	2.4	1.9	26.0%
Rental vehicles	16.0	12.9	24.1%
Gasoline, parking, etc.	1.2	1.2	1.1%
Total Shopping	23.8	26.0	-8.2%
Fashion and clothing	9.9	9.9	-0.3%
Jewelry and watches	2.8	3.2	-11.1%
Cosmetics, perfume	1.0	1.2	-12.8%
Leather goods	3.0	4.0	-24.3%
Hawai'i food products	3.5	3.9	-10.6%
Souvenirs	3.6	3.8	-3.5%
Total Lodging	99.1	97.4	1.8%
All other expenses *	6.9	7.8	-11.9%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**U.S. West Visitor Personal Daily Spending by Category:
2018P vs. 2017P
(Arrivals by air, in dollars)**

Expenditure Type	2018P February YTD	2017P February YTD	% change
GRAND TOTAL	188.7	196.2	-3.8%
Total Food and beverage	38.7	38.6	0.4%
Restaurant food	24.8	25.2	-1.6%
Dinner shows and cruises	3.5	3.1	10.8%
Groceries and snacks	10.4	10.2	2.1%
Entertainment & Recreation	14.9	14.8	0.6%
Attractions/entertainment	3.4	3.5	-1.8%
Recreation	6.4	6.4	0.5%
Other activities & tours	5.1	5.0	2.3%
Total Transportation	22.1	18.5	19.5%
Interisland airfare	2.4	2.0	22.2%
Ground transportation	0.8	0.9	-10.5%
Rental vehicles	17.7	14.5	22.6%
Gasoline, parking, etc.	1.2	1.2	-1.1%
Total Shopping	15.1	15.4	-2.0%
Fashion and clothing	6.4	6.1	4.1%
Jewelry and watches	2.1	2.6	-19.1%
Cosmetics, perfume	0.3	0.4	-31.6%
Leather goods	0.7	0.8	-9.3%
Hawai'i food products	2.6	2.5	3.6%
Souvenirs	3.1	3.0	1.4%
Total Lodging	94.4	104.1	-9.3%
All other expenses *	3.5	4.7	-26.4%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**U.S. East Visitor Personal Daily Spending by Category:
2018P vs. 2017P
(Arrivals by air, in dollars)**

Expenditure Type	2018P February YTD	2017P February YTD	% change
GRAND TOTAL	220.0	209.8	4.9%
Total Food and beverage	41.4	42.2	-1.8%
Restaurant food	28.4	28.8	-1.1%
Dinner shows and cruises	4.3	4.5	-3.7%
Groceries and snacks	8.6	8.9	-3.1%
Entertainment & Recreation	20.1	18.7	7.6%
Attractions/entertainment	5.0	5.2	-3.1%
Recreation	6.6	6.6	-1.3%
Other activities & tours	8.5	6.9	24.2%
Total Transportation	25.6	21.1	21.2%
Interisland airfare	4.9	4.2	15.9%
Ground transportation	1.0	1.0	-0.9%
Rental vehicles	18.2	14.5	26.0%
Gasoline, parking, etc.	1.5	1.5	4.7%
Total Shopping	17.8	17.5	1.6%
Fashion and clothing	6.6	6.9	-3.4%
Jewelry and watches	3.1	2.9	9.4%
Cosmetics, perfume	0.8	0.4	88.5%
Leather goods	0.6	0.4	31.0%
Hawai'i food products	2.8	2.7	0.9%
Souvenirs	3.9	4.2	-6.7%
Total Lodging	103.7	97.9	5.9%
All other expenses *	11.5	12.4	-7.8%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**Japan Visitor Personal Daily Spending by Category:
2018P vs. 2017P
(Arrivals by air, in dollars)**

Expenditure Type	2018P February YTD	2017P February YTD	% change
GRAND TOTAL	270.7	259.8	4.2%
Total Food and beverage	51.2	54.1	-5.3%
Restaurant food	38.8	40.8	-4.9%
Dinner shows and cruises	3.6	4.2	-15.0%
Groceries and snacks	8.9	9.1	-2.5%
Entertainment & Recreation	18.8	19.1	-1.4%
Attractions/entertainment	6.6	6.3	5.7%
Recreation	4.4	5.0	-13.4%
Other activities & tours	7.9	7.8	0.7%
Total Transportation	17.8	14.2	25.2%
Interisland airfare	2.7	2.0	37.3%
Ground transportation	9.3	7.7	21.2%
Rental vehicles	5.3	4.0	30.2%
Gasoline, parking, etc.	0.5	0.5	-3.4%
Total Shopping	59.2	70.2	-15.7%
Fashion and clothing	17.9	20.3	-12.1%
Jewelry and watches	5.3	6.0	-11.1%
Cosmetics, perfume	3.7	3.6	4.5%
Leather goods	14.9	19.2	-22.2%
Hawai'i food products	12.0	14.2	-15.0%
Souvenirs	5.3	6.9	-23.5%
Total Lodging	111.7	90.0	24.0%
All other expenses *	12.0	12.2	-1.7%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**Canada Visitor Personal Daily Spending by Category:
2018P vs. 2017P
(Arrivals by air, in dollars)**

Expenditure Type	2018P February YTD	2017P February YTD	% change
GRAND TOTAL	178.6	171.1	4.4%
Total Food and beverage	33.0	33.1	-0.2%
Restaurant food	18.7	18.7	-0.1%
Dinner shows and cruises	3.0	2.5	18.6%
Groceries and snacks	11.4	11.9	-4.2%
Entertainment & Recreation	12.8	13.5	-5.2%
Attractions/entertainment	4.0	3.7	7.5%
Recreation	5.1	5.0	0.6%
Other activities & tours	3.8	4.8	-21.3%
Total Transportation	19.6	17.9	9.1%
Interisland airfare	1.2	1.7	-31.3%
Ground transportation	0.9	0.7	29.6%
Rental vehicles	16.2	14.2	14.2%
Gasoline, parking, etc.	1.3	1.3	-2.1%
Total Shopping	13.6	13.0	4.6%
Fashion and clothing	7.6	7.0	9.5%
Jewelry and watches	1.2	1.4	-14.4%
Cosmetics, perfume	0.2	0.2	-12.7%
Leather goods	0.5	0.5	2.0%
Hawai'i food products	1.6	1.6	0.8%
Souvenirs	2.5	2.4	5.9%
Total Lodging	94.5	88.9	6.3%
All other expenses *	5.1	4.6	9.3%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**China Visitor Personal Daily Spending by Category:
2018P vs. 2017P
(Arrivals by air, in dollars)**

Expenditure Type	2018P February YTD	2017P February YTD	% change
GRAND TOTAL	363.0	314.0	15.6%
Total Food and beverage	69.1	49.7	39.2%
Restaurant food	59.0	37.8	56.1%
Dinner shows and cruises	5.3	5.3	-1.0%
Groceries and snacks	4.9	6.6	-25.4%
Entertainment & Recreation	41.5	30.0	38.1%
Attractions/entertainment	34.3	19.5	75.7%
Recreation	2.7	4.6	-40.6%
Other activities & tours	4.4	5.9	-25.3%
Total Transportation	45.9	37.8	21.2%
Interisland airfare	18.3	16.3	12.3%
Ground transportation	6.0	5.2	14.7%
Rental vehicles	20.0	15.0	32.7%
Gasoline, parking, etc.	1.7	1.3	25.0%
Total Shopping	78.4	99.3	-21.1%
Fashion and clothing	39.3	31.3	25.5%
Jewelry and watches	11.8	21.9	-46.0%
Cosmetics, perfume	6.0	8.8	-32.1%
Leather goods	10.6	25.9	-59.1%
Hawai'i food products	6.7	8.5	-20.7%
Souvenirs	4.0	3.0	34.8%
Total Lodging	120.6	92.0	31.0%
All other expenses *	7.6	5.1	49.0%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**Korea Visitor Personal Daily Spending by Category:
2018P vs. 2017P
(Arrivals by air, in dollars)**

Expenditure Type	2018P February YTD	2017P February YTD	% change
GRAND TOTAL	292.6	269.9	8.4%
Total Food and beverage	71.6	59.4	20.6%
Restaurant food	58.9	45.8	28.6%
Dinner shows and cruises	3.8	4.4	-13.3%
Groceries and snacks	8.9	9.2	-3.2%
Entertainment & Recreation	27.3	25.8	5.9%
Attractions/entertainment	17.6	11.1	58.1%
Recreation	7.5	9.6	-21.2%
Other activities & tours	2.2	5.1	-56.9%
Total Transportation	26.7	24.7	8.1%
Interisland airfare	6.2	7.4	-16.6%
Ground transportation	3.2	2.6	23.3%
Rental vehicles	16.6	13.7	21.9%
Gasoline, parking, etc.	0.6	1.0	-36.1%
Total Shopping	54.4	65.4	-16.7%
Fashion and clothing	18.5	24.6	-24.6%
Jewelry and watches	2.0	0.9	117.0%
Cosmetics, perfume	2.3	4.0	-41.0%
Leather goods	21.3	20.2	5.3%
Hawai'i food products	5.9	9.9	-40.9%
Souvenirs	4.5	5.8	-22.9%
Total Lodging	109.4	92.0	18.9%
All other expenses *	3.1	2.7	14.8%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**Australia Visitor Personal Daily Spending by Category:
2018P vs. 2017P
(Arrivals by air, in dollars)**

Expenditure Type	2018P February YTD	2017P February YTD	% change
GRAND TOTAL	289.7	280.5	3.3%
Total Food and beverage	60.6	58.9	2.7%
Restaurant food	46.1	44.1	4.5%
Dinner shows and cruises	5.3	5.9	-8.8%
Groceries and snacks	9.1	9.0	1.5%
Entertainment & Recreation	26.6	25.5	4.2%
Attractions/entertainment	12.7	11.4	11.4%
Recreation	4.3	4.5	-4.3%
Other activities & tours	9.6	9.7	-0.3%
Total Transportation	19.1	16.8	13.7%
Interisland airfare	4.6	4.1	13.3%
Ground transportation	3.3	3.5	-5.3%
Rental vehicles	10.6	8.3	27.2%
Gasoline, parking, etc.	0.5	0.9	-38.7%
Total Shopping	55.0	59.5	-7.6%
Fashion and clothing	35.3	35.0	0.8%
Jewelry and watches	5.9	5.4	10.6%
Cosmetics, perfume	4.0	4.6	-14.3%
Leather goods	6.5	8.6	-24.1%
Hawai'i food products	1.7	1.3	35.1%
Souvenirs	4.2	4.6	-8.2%
Total Lodging	117.5	108.7	8.1%
All other expenses *	11.0	11.0	-0.3%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority