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## **TOTAL VISITOR ARRIVALS ROSE 2.3 PERCENT COMPARED TO FEBRUARY 2014**

### **Total Visitor Expenditures Decreased 4.3 percent to \$1.2 Billion**

HONOLULU – Total visitor arrivals to the Hawaiian Island in February 2015 rose 2.3 percent to 661,747 visitors, according to preliminary statistics released today by the Hawai'i Tourism Authority. Arrivals by air increased 3 percent to 650,036 visitors, offsetting a decline in arrivals by cruise ships (-26% to 11,711 visitors). Similarly, total visitor days<sup>1</sup> were up 2.2 percent compared to February 2014.

However, total visitor expenditures decreased 4.3 percent to \$1.2 billion<sup>2</sup> in February 2015. The losses in visitor expenditures were mainly from U.S. East (down \$45.8 million) and Japan (down \$29 million). Average daily visitor spending (-6.4% to \$194 per person) was lower compared to last February.

For the U.S. East market, arrivals by air fell 3.4 percent to 138,822 visitors. Daily spending (-11.8% to \$191 per person) also declined. This resulted in a 13.7 percent decrease in visitor expenditures to \$287.8 million. Arrivals from Japan dropped 3.5 percent to 120,511 visitors. Lower daily spending (-11.3% to \$254 per person) also contributed to a 14.2 percent decrease in visitor expenditures to \$174.9 million.

U.S. West arrivals grew 8.8 percent to 242,601 visitors in February 2015. However, lower daily spending (-5.3% to \$164 per person) and a shorter average length of stay (-2.3% to 9.36 days) netted only a slight gain in visitor expenditures (+0.7%) to \$373.1 million.

Despite a 1.5 percent decline in Canadian arrivals to 65,255 visitors, daily spending increased (+3% to \$176 per person) and these visitors stayed longer (+2.3% to 13.42 days). This led to a 3.8 percent growth in visitor expenditures to \$154.1 million.

Arrivals from All Other markets were up 13.1 percent to 82,848 visitors, led by a 27.1 percent growth in arrivals from Oceania. Combined expenditures from All Other visitors rose 8.5 percent to \$194.4 million.

Visitors days increased among the four larger Hawaiian Islands compared to February 2014: O'ahu (+3.5%), Maui (+1.7%), Hawai'i Island (+1%) and Kaua'i (+4.9%).

There were 888,944 total air seats to Hawai'i in February 2015, which was a growth of 4.9 percent over a year ago. Scheduled seats from Oceania (+24.6%), Canada (+13.7%), U.S. West (+8.5%) and U.S. East (+3%) increased, offsetting fewer seats from Other Asia (-13.8%) and Japan (-6.6%).

#### **Year-to-date 2015:**

For the first two months of 2015, total arrivals of 1,340,617 (+0.8%) were slightly higher than the same period in 2014. However, total visitor expenditures fell 3.3 percent to \$2.6 billion. Total visitor expenditures declined on Hawai'i Island (-7.9%) and O'ahu (-7.3%), but increased on Kaua'i (+4.4%) and Maui (+2.9%).

<sup>1</sup> Aggregate number of days stayed by all visitors.

<sup>2</sup> Total visitor expenditure statistics presented in this press release are not adjusted for inflation (nominal dollars).

### February 2015 Arrivals at a Glance

CATEGORY AND MMA	Feb 2015P	Feb 2014P	% change	YTD 2015P	YTD 2014P	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,187.2</b>	<b>1,240.2</b>	<b>-4.3</b>	<b>2,580.0</b>	<b>2,668.2</b>	<b>-3.3</b>
Total by air	1,184.4	1,235.6	-4.1	2,574.0	2,657.2	-3.1
U.S. West	373.1	370.4	0.7	795.5	777.1	2.4
U.S. East	287.8	333.6	-13.7	682.4	731.3	-6.7
Japan	174.9	203.9	-14.2	343.5	397.2	-13.5
Canada	154.1	148.5	3.8	341.7	328.3	4.1
All Others	194.4	179.2	8.5	410.9	423.2	-2.9
Visitor arrivals by cruise ships	2.8	4.6	-38.2	6.0	11.0	-45.7
<b>TOTAL VISITOR DAYS</b>	<b>6,126,730</b>	<b>5,992,108</b>	<b>2.2</b>	<b>13,347,492</b>	<b>13,155,912</b>	<b>1.5</b>
Total by air	6,080,360	5,915,200	2.8	13,255,772	12,975,670	2.2
U.S. West	2,271,873	2,135,576	6.4	4,885,780	4,685,818	4.3
U.S. East	1,506,078	1,539,601	-2.2	3,390,208	3,410,072	-0.6
Japan	689,386	712,701	-3.3	1,337,776	1,377,552	-2.9
Canada	875,826	868,749	0.8	1,935,370	1,910,667	1.3
All Others	737,198	658,574	11.9	1,706,638	1,591,560	7.2
Visitor arrivals by cruise ships	46,369	76,908	-39.7	91,719	180,242	-49.1
<b>VISITOR ARRIVALS</b>	<b>661,747</b>	<b>646,759</b>	<b>2.3</b>	<b>1,340,617</b>	<b>1,329,393</b>	<b>0.8</b>
Total by air	650,036	630,931	3.0	1,319,648	1,295,885	1.8
U.S. West	242,601	222,879	8.8	483,505	454,750	6.3
U.S. East	138,822	143,688	-3.4	286,244	289,877	-1.3
Japan	120,511	124,905	-3.5	231,480	241,531	-4.2
Canada	65,255	66,233	-1.5	137,598	136,400	0.9
All Others	82,848	73,226	13.1	180,821	173,326	4.3
Visitor arrivals by cruise ships	11,711	15,828	-26.0	20,969	33,507	-37.4
<b>AVERAGE LENGTH OF STAY</b>	<b>9.26</b>	<b>9.26</b>	<b>-0.1</b>	<b>9.96</b>	<b>9.90</b>	<b>0.6</b>
Total by air	9.35	9.38	-0.2	10.04	10.01	0.3
U.S. West	9.36	9.58	-2.3	10.10	10.30	-1.9
U.S. East	10.85	10.71	1.3	11.84	11.76	0.7
Japan	5.72	5.71	0.3	5.78	5.70	1.3
Canada	13.42	13.12	2.3	14.07	14.01	0.4
All Others	8.90	8.99	-1.1	9.44	9.18	2.8
Visitor arrivals by cruise ships	3.96	4.86	-18.5	4.37	5.38	-18.7
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>193.8</b>	<b>207.0</b>	<b>-6.4</b>	<b>193.3</b>	<b>202.8</b>	<b>-4.7</b>
Total by air	194.8	208.9	-6.8	194.2	204.8	-5.2
U.S. West	164.2	173.5	-5.3	162.8	165.8	-1.8
U.S. East	191.1	216.7	-11.8	201.3	214.4	-6.1
Japan	253.7	286.0	-11.3	256.8	288.4	-10.9
Canada	176.0	170.9	3.0	176.6	171.8	2.7
All Others	263.7	272.2	-3.1	240.8	265.9	-9.5
Visitor arrivals by cruise ships	61.1	59.6	2.6	65.0	61.0	6.7
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,794.0</b>	<b>1,917.5</b>	<b>-6.4</b>	<b>1,924.5</b>	<b>2,007.1</b>	<b>-4.1</b>
Total by air	1,822.0	1,958.4	-7.0	1,950.5	2,050.5	-4.9
U.S. West	1,537.9	1,662.0	-7.5	1,645.3	1,708.9	-3.7
U.S. East	2,073.1	2,321.7	-10.7	2,383.9	2,522.7	-5.5
Japan	1,451.4	1,632.2	-11.1	1,484.0	1,644.6	-9.8
Canada	2,362.2	2,241.8	5.4	2,483.3	2,407.2	3.2
All Others	2,346.8	2,447.8	-4.1	2,272.4	2,441.8	-6.9
Visitor arrivals by cruise ships	241.9	289.5	-16.4	284.5	328.1	-13.3

P=Preliminary data.

Source:Hawai'i Tourism Authority

### Other Highlights:

- Much of the decline in U.S. East visitors were from the meetings, conventions and incentives (MCI) segments. There were fewer U.S. East visitors in all three categories: conventions (-39%), corporate meetings (-20.9%) and incentives (-23.2%) compared to February 2014. These losses contributed in a 10.9 percent drop in total MCI arrivals from all markets to 51,210 visitors. Fewer total visitors came for conventions (-18.7% to 24,971) and corporate meetings (-23.6% to 8,436), compared to February 2014, when nearly 8,000 delegates combined attended several events at the Hawai'i Convention Center. More total visitors traveled on incentive trips (+4.2% to 19,729) compared to last February. For the first two months of 2015, total MCI visitors fell 5.7 percent to 102,629 visitors.
- Most U.S. East regions showed fewer arrivals compared to February 2014. The largest declines were from the West North Central (-6.7%) and South Atlantic (-5.6%) regions. For the first two months of 2015, the West South Central (+1.1%) and East North Central (+1%) regions showed growth in arrivals compared to the same period last year.
- The drop in U.S. East visitor expenditures in February 2015 was mainly due to lower spending on lodging and shopping. Decreased lodging expenses were reflected in lower usage of hotels (-8.2% to 82,405) while stays in timeshare properties increased (+1.1% to 15,434). Usage of bed and breakfast (+30.2% to 2,853) and other accommodations such as rental houses also rose significantly (+22.1% to 3,197).
- For the Japanese market, some visitors may have delayed travel to Hawai'i in anticipation of lower airfares due to an announced decrease in fuel surcharge starting in April 2015. Those who came in February 2015 spent significantly less on lodging. Fewer stayed in hotels (-6.2% to 106,044) while usage of condominiums (+15.9% to 10,704) and timeshare properties (+21.9% to 4,096) were up from February 2014. More Japanese visitors in February 2015 also made their own travel arrangements (FIT) compared to last February (+13.2%).
- For U.S. West, arrivals from the Pacific region rose 9.3 percent compared to February 2014. There were more visitors from California (+11.3%), particularly from the Los Angeles, San Francisco, San Diego, San Jose and Sacramento metro areas. Arrivals from Washington (+7.9%) and Oregon (+7%) also increased. Additionally, arrivals from the Mountain region were up 8.5 percent with growth from Utah (+35.9%), Colorado (+5.1%) and Nevada (+5.9%). The first two months of 2015 saw growth in arrivals from the Pacific and Mountain regions of 6.7 percent and 6.2 percent, respectively.
- Stays in bed & breakfast (+38.4% to 3,934) and other non-traditional accommodations (+40.7% to 5,877) by U.S. West visitors also increased considerably from last February.

### Highlights from All Other Markets:

Arrivals by air from the smaller developing markets rose 13.1 percent to 82,848 visitors in February 2015 and comprised 12.8 percent of total air visitors to Hawai'i. For the first two months of 2015, arrivals from All Other Markets were up 4.3 percent to 180,821 visitors, driven by positive growth from Oceania (+16.3%).

- **Australia:** Supported by increased air service, arrivals from Australia climbed 24.8 percent to 18,654 visitors. For the first two months of 2015, arrivals rose 15.5 percent to 48,033 visitors.
- **New Zealand:** There were significantly more visitors from New Zealand (+44.6% to 2,888) compared to February 2014. Year-to-date through February 2015, arrivals from New Zealand grew 23.1 percent to 6,422 visitors.

## February 2015 Island Highlights

CATEGORY AND ISLAND	Feb 2015P	Feb 2014P	% change	YTD 2015P	YTD 2014P	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,187.2</b>	<b>1,240.2</b>	<b>-4.3</b>	<b>2,580.0</b>	<b>2,668.2</b>	<b>-3.3</b>
Total by air	1,184.4	1,235.6	-4.1	2,574.0	2,657.2	-3.1
O'ahu	529.3	558.0	-5.2	1,124.6	1,213.0	-7.3
Maui	366.8	369.6	-0.8	805.3	782.9	2.9
Moloka'i	3.5	2.8	26.3	7.8	6.8	14.9
Lāna'i	6.5	5.5	18.2	12.9	13.1	-1.8
Kaua'i	129.7	119.8	8.3	278.6	267.0	4.4
Hawai'i Island	148.6	180.0	-17.4	344.8	374.5	-7.9
Visitor arrivals by cruise ships	2.8	4.6	-38.2	6.0	11.0	-45.7
<b>TOTAL VISITOR DAYS</b>	<b>6,126,730</b>	<b>5,992,108</b>	<b>2.2</b>	<b>13,347,492</b>	<b>13,155,912</b>	<b>1.5</b>
Total by air	6,080,360	5,915,200	2.8	13,255,772	12,975,670	2.2
O'ahu	2,679,641	2,590,176	3.5	5,696,598	5,637,954	1.0
Maui	1,700,277	1,671,312	1.7	3,709,059	3,583,613	3.5
Moloka'i	30,374	23,229	30.8	67,023	57,871	15.8
Lāna'i	15,669	17,530	-10.6	33,206	40,918	-18.8
Kaua'i	691,687	659,516	4.9	1,552,085	1,486,667	4.4
Hawai'i Island	962,712	953,437	1.0	2,197,802	2,168,647	1.3
Visitor arrivals by cruise ships	46,369	76,908	-39.7	91,719	180,242	-49.1
<b>VISITOR ARRIVALS</b>	<b>661,747</b>	<b>646,759</b>	<b>2.3</b>	<b>1,340,617</b>	<b>1,329,393</b>	<b>0.8</b>
Total by air	650,036	630,931	3.0	1,319,648	1,295,885	1.8
O'ahu	396,899	388,767	2.1	797,424	801,289	-0.5
Maui	195,624	189,096	3.5	406,656	386,707	5.2
Moloka'i	7,058	4,780	47.7	13,118	9,957	31.7
Lāna'i	6,156	5,262	17.0	11,884	11,108	7.0
Kaua'i	86,497	82,410	5.0	183,716	173,408	5.9
Hawai'i Island	122,491	120,434	1.7	253,204	250,320	1.2
Visitor arrivals by cruise ships	11,711	15,828	-26.0	20,969	33,507	-37.4
<b>AVERAGE LENGTH OF STAY</b>	<b>9.26</b>	<b>9.26</b>	<b>-0.1</b>	<b>9.96</b>	<b>9.90</b>	<b>0.6</b>
Total by air	9.35	9.38	-0.2	10.04	10.01	0.3
O'ahu	6.75	6.66	1.3	7.14	7.04	1.5
Maui	8.69	8.84	-1.7	9.12	9.27	-1.6
Moloka'i	4.30	4.86	-11.4	5.11	5.81	-12.1
Lāna'i	2.55	3.33	-23.6	2.79	3.68	-24.1
Kaua'i	8.00	8.00	-0.1	8.45	8.57	-1.5
Hawai'i Island	7.86	7.92	-0.7	8.68	8.66	0.2
Visitor arrivals by cruise ships	3.96	4.86	-18.5	4.37	5.38	-18.7
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>193.8</b>	<b>207.0</b>	<b>-6.4</b>	<b>193.3</b>	<b>202.8</b>	<b>-4.7</b>
Total by air	194.8	208.9	-6.8	194.2	204.8	-5.2
O'ahu	197.5	215.4	-8.3	197.4	215.2	-8.2
Maui	215.8	221.2	-2.4	217.1	218.5	-0.6
Moloka'i	114.7	118.8	-3.4	115.9	116.8	-0.8
Lāna'i	412.1	311.7	32.2	387.7	320.3	21.1
Kaua'i	187.5	181.6	3.2	179.5	179.6	0.0
Hawai'i Island	154.4	188.8	-18.2	156.9	172.7	-9.1
Visitor arrivals by cruise ships	61.1	59.6	2.6	65.0	61.0	6.7
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,794.0</b>	<b>1,917.5</b>	<b>-6.4</b>	<b>1,924.5</b>	<b>2,007.1</b>	<b>-4.1</b>
Total by air	1,822.0	1,958.4	-7.0	1,950.5	2,050.5	-4.9
O'ahu	1,333.5	1,435.3	-7.1	1,410.2	1,513.9	-6.8
Maui	1,875.2	1,954.7	-4.1	1,980.4	2,024.5	-2.2
Moloka'i	493.6	577.1	-14.5	592.2	678.8	-12.8
Lāna'i	1,049.0	1,038.4	1.0	1,083.4	1,179.8	-8.2
Kaua'i	1,499.2	1,453.6	3.1	1,516.7	1,539.6	-1.5
Hawai'i Island	1,213.5	1,494.3	-18.8	1,361.8	1,496.0	-9.0
Visitor arrivals by cruise ships	241.9	289.5	-16.4	284.5	328.1	-13.3

P=Preliminary data.

Source:Hawai'i Tourism Authority

- **China:** Arrivals from China increased 11.8 percent to 14,588 visitors in February 2015. A shift in the Lunar New Year Holiday from January in 2014 to February in 2015, contributed to some of the increase. For the first two months of 2015, arrivals of 28,549 visitors (-0.2%) were comparable to year-to-date 2014.
- **Korea:** The 13,644 visitor arrivals from Korea in February 2015 was 5.8 percent less than a year ago. Year-to-date through February 2015, arrivals decreased 10 percent to 29,639 visitors. Reduced air service may be a factor in this decline.
- **Taiwan:** With a reduction of over half of its non-stop air service, arrivals from Taiwan dropped 36.3 percent to 1,111 visitors. For year-to-date 2015, arrivals decreased 53.9 percent to 2,376 visitors.
- **Europe:** There were 8,627 visitors from the European market (United Kingdom, France, Germany, Italy and Switzerland), down 11.1 percent from February 2014. Year-to-date through February 2015, arrivals were down 7.4 percent to 16,320 visitors.
- **Latin America:** Arrivals from the Latin America market (Mexico, Brazil and Argentina) dropped 12.3 percent from last February to 1,994 visitors. Through the first two months of 2015, arrivals from this market fell 5.9 percent to 4,955 visitors.

#### **Island Highlights:**

- **O'ahu:** Arrivals to O'ahu increased 2.1 percent to 396,899 visitors. There were more visitors from U.S. West (+6.8%) and Canada (+3.7%) but fewer from U.S. East (-8.1%) and Japan (-3%) than in February 2014. Lower daily spending (-8.3% to \$198 per person) contributed to a 5.2 percent loss in visitor expenditures to \$529.3 million.
- **Maui:** Arrivals rose 3.5 percent to 195,624 visitors and included more visitors who made day trips to Maui (+13.9%) than in February 2014. However, daily spending declined 2.4 percent to \$216 per person and visitor expenditures on Maui dropped slightly (-0.8%) to \$366.8 million.
- **Kaua'i:** Arrivals grew 5 percent to 86,497 visitors in February 2015. There were more visitors who stayed exclusively on Kaua'i (+10.2%) or who made day trips (+21.5%) to this island compared to last February. Daily spending increased 3.2 percent to \$188 per person. This led to an 8.3 percent growth in visitor expenditures to \$129.7 million.
- **Hawai'i Island:** Arrivals to Hawai'i Island were up 1.7 percent to 122,491 visitors, although there were fewer day trip visitors (-10.4%) compared to February 2014. However, much lower daily spending (-18.2% to \$154 per person) resulted in a 17.4 percent decrease in visitor expenditures to \$148.6 million.

#### **Air Seats to Hawai'i (Table 9, page 22):**

- Air capacity to the Hawaiian Islands rose 4.9 percent to 888,944 total seats in February 2015. There were more seats to Honolulu (+1.3% to 595,832), Kahului (+18.7% to 177,908), Kona (+9.1% to 62,728) and Līhu'e (+2.5% to 50,012) but fewer seats to Hilo (-21.2% to 2,464) compared to February 2014.
- Scheduled air seats grew 5.1 percent to 884,269. However, total charter seats decreased 18 percent to 4,675 due to fewer international charter flights.
- Scheduled seats from U.S. West were up 8.5 percent from February 2014. Increased service from Denver (+42%), Los Angeles (+5.7%), Phoenix (+6.7%), Portland (+2.7%), San Diego (+2.1%), San Francisco (+15%), San Jose (+42.6%) and Seattle (+21.8%) were slightly offset by reduced service from Bellingham (-43.7%) and discontinued service from Boise and Spokane.

- Scheduled seats from U.S. East rose 3 percent. Growth in seats out of Chicago (+14.3%) and Dallas (+13.1%) compensated for fewer seats from Atlanta (-1.7%), New York City JFK (-9.1%), Newark (-3.6%) and Washington D.C. (-50%).
- Scheduled seats from Japan dropped 6.6 percent in February 2015. The number of seats out of Fukuoka (-53.4%) decreased by more than half, as one airline discontinued this route in July 2014. There were also fewer seats out of Narita (-7.6%), which were partially offset by more seats from Osaka (+8.5%).
- Scheduled seats from Oceania jumped 24.6 percent. Seats out of Brisbane nearly tripled and there were more seats from Melbourne (+37.5%) and Sydney (+5.7%). Seats out of Auckland were unchanged from February 2014.
- Scheduled seats from Other Asia declined 13.8 percent. For the China market, seats out of Beijing more than doubled, but seats out of Shanghai dropped 8.6 percent compared to last February. The loss of one airline serving Taipei resulted in a 59 percent reduction in scheduled seats. Additionally, the number of seats from Seoul was down 22.6 percent from a year ago.
- For the first two months of 2015, total air capacity increased 5.3 percent to 1,888,263 seats. Growth in seats to Honolulu (+1.5% to 1,269,380), Kahului (+19.8% to 376,512), Kona (+7.9% to 128,925) and Lihue (+5.8% to 108,980) offset fewer seats to Hilo (-35.6% 4,466).

**Cruise Ship Visitors (Table 8, page 21):**

- Six out-of-state cruise ships with 11,711 visitors came in February 2015. This was a 25 percent decline from February 2014 when 8 ships came with 15,828 visitors on board. Arrivals by cruise ships have shown double-digit decreases since October 2014. The total number of visitors who came by cruise ships or by air to board cruise ships dropped 18.1 percent to 20,180 visitors in February 2015.
- In the first two months of 2015, 20,969 visitors entered the islands aboard 13 out-of-state cruise ships. This was 37.4 percent fewer than the 33,508 visitors who came on 20 cruise ships in year-to-date 2014. A total of 40,955 visitors came by cruise ship or by air to board cruise ships in the first two months of 2015, down 21.3 percent from the same period last year.

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TABLE 1. TOTAL VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
TOTAL VISITORS	650,036	630,931	3.0	1,319,648	1,295,885	1.8
Domestic	419,713	410,300	2.3	852,076	836,850	1.8
International	230,323	220,631	4.4	467,572	459,035	1.9
VISITOR DAYS	6,080,360	5,915,200	2.8	13,255,772	12,975,670	2.2
AVERAGE DAILY CENSUS	217,156	211,257	2.8	224,674	219,927	2.2
TOTAL AIR SEATS	888,944	847,238	4.9	1,888,263	1,793,787	5.3
TOTAL LOAD FACTOR (%)	84.5	85.6	-1.3	82.6	84.9	-2.7
ISLANDS VISITED						
O'ahu	396,899	388,767	2.1	797,424	801,289	-0.5
O'ahu only	299,364	291,588	2.7	592,735	596,557	-0.6
O'ahu one day or less	16,849	16,535	1.9	34,245	34,880	-1.8
Kaua'i	86,497	82,410	5.0	183,716	173,408	5.9
Kaua'i only	47,472	43,061	10.2	97,632	91,531	6.7
Kaua'i one day or less	9,130	7,514	21.5	18,591	15,714	18.3
Maui County	198,999	192,266	3.5	413,819	393,463	5.2
Maui	195,624	189,096	3.5	406,656	386,707	5.2
Maui only	122,872	118,554	3.6	253,590	238,466	6.3
Maui one day or less	14,331	12,583	13.9	28,285	25,036	13.0
Moloka'i *	7,058	4,780	47.7	13,118	9,957	31.7
Moloka'i only *	779	602	29.4	1,567	1,295	21.0
Moloka'i one day or less *	4,129	2,254	83.2	7,057	4,553	55.0
Lāna'i *	6,156	5,262	17.0	11,884	11,108	7.0
Lāna'i only *	457	636	-28.2	1,041	1,302	-20.0
Lāna'i one day or less *	4,319	2,655	62.7	7,703	5,660	36.1
Hawai'i Island	122,491	120,434	1.7	253,204	250,320	1.2
Kona side	104,202	101,927	2.2	214,986	212,292	1.3
Hilo side	42,816	41,421	3.4	89,969	86,697	3.8
Hawai'i Island only	60,535	59,566	1.6	124,056	119,866	3.5
Hawai'i Island one day or less	10,984	12,263	-10.4	22,583	23,101	-2.2
Any Neighbor Island	350,672	339,344	3.3	726,913	699,328	3.9
NI only	253,137	242,165	4.5	522,224	494,597	5.6
Oahu & NI	97,536	97,179	0.4	204,690	204,731	0.0
Any one island only	531,478	514,007	3.4	1,070,621	1,049,017	2.1
Multiple Islands	118,558	116,924	1.4	249,027	246,868	0.9
Avg. Islands Visited	1.25	1.25	0.0	1.26	1.26	0.2
Average Length of Stay in Hawai'i	9.35	9.38	-0.2	10.04	10.01	0.3
ACCOMMODATIONS						
Plan to stay in Hotel	400,589	404,431	-1.0	812,141	821,130	-1.1
Hotel only	348,857	353,777	-1.4	706,043	716,993	-1.5
Plan to stay in Condo	120,341	114,563	5.0	247,598	241,694	2.4
Condo only	92,239	88,194	4.6	191,356	186,354	2.7
Plan to stay in Timeshare	53,405	49,928	7.0	112,742	107,377	5.0
Timeshare only	39,439	37,153	6.2	84,349	79,653	5.9
Cruise Ship	10,286	9,550	7.7	21,278	21,288	0.0
Friends/Relatives	62,721	55,974	12.1	122,186	114,664	6.6
Bed & Breakfast	10,413	7,803	33.4	18,715	15,795	18.5
Other	11,639	7,929	46.8	22,289	18,837	18.3

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

\*\* Change represents absolute change in rates rather than percentage change in rate.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	535,229	511,477	4.6	1,089,688	1,061,698	2.6
Honeymoon/Get Married	45,708	48,611	-6.0	94,726	95,890	-1.2
Honeymoon	41,738	43,654	-4.4	86,043	86,263	-0.3
Get Married	8,416	9,008	-6.6	17,186	16,447	4.5
Pleasure/Vacation	495,600	467,783	5.9	1,006,317	975,858	3.1
Mtgs/Conventions/Incentive	51,210	57,467	-10.9	102,629	108,883	-5.7
Conventions	24,971	30,702	-18.7	54,507	63,170	-13.7
Corporate Meetings	8,436	11,036	-23.6	17,610	20,073	-12.3
Incentive	19,729	18,927	4.2	34,237	30,629	11.8
Other Business	24,731	21,042	17.5	49,196	46,158	6.6
Visit Friends/Rel.	54,132	49,568	9.2	107,112	101,471	5.6
Govt/Military	7,597	6,145	23.6	15,941	12,927	23.3
Attend School	2,383	1,370	73.9	5,961	4,929	20.9
Sport Events	4,370	4,837	-9.6	11,420	16,422	-30.5
<b>TRAVEL STATUS</b>						
First Timers (%)**	32.3	34.7	-2.4	31.6	33.8	-2.2
Repeaters (%)**	67.7	65.3	2.4	68.4	66.2	2.2
Average # of Trips	5.13	4.96	3.4	5.30	5.10	3.9
Group Tour	58,494	63,951	-8.5	115,527	121,098	-4.6
Non-Group	591,543	566,980	4.3	1,204,121	1,174,787	2.5
Package Trip	203,378	217,147	-6.3	405,902	433,725	-6.4
No Package	446,658	413,784	7.9	913,746	862,160	6.0
Net True Independent	434,279	403,662	7.6	890,358	844,034	5.5
Ave. Age	46	46	0.5	46	46	0.4
Ave. Party Size	2.12	2.08	1.9	2.10	2.06	1.7

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

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*Collaboration of the following agencies are gratefully acknowledged: Airlines, State Department of Agriculture - Plant Quarantine Branch, State Department of Transportation - Airport Division, and U.S. Department of Homeland Security, Bureau of Customs & Border Protection - Honolulu office.*

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TABLE 2. DOMESTIC VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
DOMESTIC VISITORS	419,713	410,300	2.3	852,076	836,850	1.8
DOMESTIC VISITOR DAYS	4,253,991	4,214,126	0.9	9,380,465	9,304,560	0.8
DOMESTIC AVERAGE DAILY CENSUS	151,928	150,504	0.9	158,991	157,704	0.8
DOMESTIC AIR SEATS	585,451	542,971	7.8	1,243,981	1,145,781	8.6
DOMESTIC LOAD FACTOR (%)	86.2	89.5	-3.7	84.8	89.2	-4.9
ISLANDS VISITED						
O'ahu	200,519	204,563	-2.0	404,315	417,865	-3.2
O'ahu only	142,345	144,265	-1.3	285,953	292,446	-2.2
O'ahu one day or less	14,441	14,136	2.2	28,697	29,300	-2.1
Kaua'i	74,122	70,893	4.6	153,634	150,193	2.3
Kaua'i only	42,591	39,202	8.6	87,281	83,023	5.1
Kaua'i one day or less	5,592	4,568	22.4	11,619	10,394	11.8
Maui County	155,811	147,854	5.4	317,534	301,892	5.2
Maui	152,693	145,116	5.2	311,165	295,889	5.2
Maui only	102,743	96,267	6.7	209,151	193,418	8.1
Maui one day or less	5,913	5,448	8.5	12,144	11,956	1.6
Moloka'i *	6,080	3,712	63.8	11,151	8,170	36.5
Moloka'i only *	720	557	29.2	1,410	1,190	18.5
Moloka'i one day or less*	3,399	1,404	142.0	5,742	3,303	73.8
Lāna'i *	5,024	4,163	20.7	9,491	9,037	5.0
Lāna'i only*	456	619	-26.4	968	1,275	-24.1
Lāna'i one day or less*	3,409	1,817	87.7	5,881	4,229	39.1
Hawai'i Island	90,554	89,421	1.3	185,962	182,736	1.8
Kona side	78,564	78,160	0.5	161,633	159,336	1.4
Hilo side	30,225	28,927	4.5	62,037	60,533	2.5
Hawai'i Island only	53,963	51,957	3.9	109,757	103,880	5.7
Hawai'i Island one day or less	3,956	3,264	21.2	7,933	7,079	12.1
Any Neighbor Island	277,368	266,035	4.3	566,123	544,404	4.0
NI only	219,194	205,738	6.5	447,761	418,985	6.9
Oahu & NI	58,174	60,298	-3.5	118,362	125,419	-5.6
Any one island only	342,819	332,868	3.0	694,519	675,232	2.9
Multiple Islands	76,895	77,433	-0.7	157,557	161,619	-2.5
Avg. Islands Visited	1.26	1.26	-0.1	1.26	1.27	-0.7
Average Length of Stay in Hawai'i	10.14	10.27	-1.3	11.01	11.12	-1.0
ACCOMMODATIONS						
Plan to stay in Hotel	224,413	227,399	-1.3	452,047	456,679	-1.0
Hotel only	184,467	187,272	-1.5	372,349	375,029	-0.7
Plan to stay in Condo	84,329	82,639	2.0	173,698	173,172	0.3
Condo only	64,404	62,918	2.4	133,965	132,737	0.9
Plan to stay in Timeshare	42,452	42,133	0.8	91,627	89,970	1.8
Timeshare only	31,174	31,197	-0.1	68,365	66,633	2.6
Cruise Ship	8,175	8,337	-1.9	17,262	18,533	-6.9
Friends/Relatives	55,734	50,147	11.1	108,389	101,339	7.0
Bed & Breakfast	7,989	6,414	24.5	14,444	12,722	13.5
Other	9,689	7,340	32.0	19,569	17,005	15.1

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

\*\* Change represents absolute change in rates rather than percentage change in rate.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	338,169	325,086	4.0	684,640	664,923	3.0
Honeymoon/Get Married	17,263	13,610	26.8	33,145	29,407	12.7
Honeymoon	14,868	10,935	36.0	28,542	24,260	17.6
Get Married	3,946	4,193	-5.9	7,172	8,086	-11.3
Pleasure/Vacation	325,617	314,649	3.5	659,782	642,166	2.7
Mtgs/Conventions/Incentive	33,955	44,632	-23.9	70,179	82,598	-15.0
Conventions	19,104	26,594	-28.2	44,058	53,103	-17.0
Corporate Meetings	7,775	10,132	-23.3	15,570	17,702	-12.0
Incentive	8,938	10,774	-17.0	13,739	16,272	-15.6
Other Business	22,768	18,627	22.2	45,536	40,890	11.4
Visit Friends/Rel.	48,040	44,453	8.1	93,969	90,176	4.2
Govt/Military	7,138	5,769	23.7	14,547	11,994	21.3
Attend School	1,514	925	63.8	4,439	3,911	13.5
Sport Events	3,254	3,016	7.9	8,701	13,113	-33.6
<b>TRAVEL STATUS</b>						
First Timers (%)**	25.03	26.9	-1.9	24.84	26.1	-1.3
Repeaters (%)**	74.97	73.1	1.9	75.16	73.9	1.3
Average # of Trips	6.19	6.00	3.3	6.32	6.15	2.8
Group Tour	16,658	20,725	-19.6	31,365	37,034	-15.3
Non-Group	403,056	389,575	3.5	820,711	799,817	2.6
Package Trip	76,294	80,987	-5.8	150,801	160,272	-5.9
No Package	343,419	329,313	4.3	701,275	676,578	3.7
Net True Independent	337,886	322,825	4.7	690,813	664,998	3.9
Ave. Age of Party Head	48	48	-0.5	49	49	-0.4
Ave. Party Size	1.93	1.91	1.4	1.91	1.89	1.2

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
INTERNATIONAL VISITORS	230,323	220,631	4.4	467,572	459,035	1.9
INTERNATIONAL VISITOR DAYS	1,826,369	1,701,074	7.4	3,875,307	3,671,110	5.6
INTERNATIONAL AVERAGE DAILY CENSUS	65,227	60,753	7.4	65,683	62,222	5.6
INTERNATIONAL AIR SEATS	303,493	304,267	-0.3	644,282	648,006	-0.6
INTERNATIONAL LOAD FACTOR (%)	81.3	78.5	3.5	78.4	77.3	1.4
ISLANDS VISITED						
O'ahu	196,380	184,204	6.6	393,110	383,424	2.5
O'ahu only	157,018	147,323	6.6	306,782	304,111	0.9
O'ahu one day or less	2,408	2,399	0.4	5,548	5,580	-0.6
Kaua'i	12,376	11,517	7.5	30,082	23,215	29.6
Kaua'i only	4,880	3,859	26.5	10,351	8,508	21.7
Kaua'i one day or less	3,538	2,946	20.1	6,972	5,320	31.1
Maui County	43,188	44,411	-2.8	96,286	91,571	5.1
Maui	42,931	43,980	-2.4	95,491	90,818	5.1
Maui only	20,129	22,287	-9.7	44,439	45,048	-1.4
Maui one day or less	8,418	7,135	18.0	16,141	13,080	23.4
Moloka'i *	979	1,069	-8.4	1,967	1,787	10.0
Moloka'i only *	59	45	32.1	157	105	49.2
Moloka'i one day or less *	729	850	-14.1	1,315	1,250	5.2
Lāna'i *	1,132	1,099	3.0	2,392	2,071	15.5
Lāna'i only *	2	18	-90.5	73	27	173.3
Lāna'i one day or less *	910	838	8.6	1,822	1,431	27.3
Hawai'i Island	31,937	31,013	3.0	67,241	67,585	-0.5
Kona side	25,638	23,767	7.9	53,353	52,956	0.7
Hilo side	12,592	12,493	0.8	27,932	26,164	6.8
Hawai'i Island only	6,571	7,608	-13.6	14,299	15,986	-10.6
Hawai'i Island one day or less	7,028	8,999	-21.9	14,650	16,022	-8.6
Any Neighbor Island	73,305	73,308	0.0	160,790	154,924	3.8
NI only	33,943	36,427	-6.8	74,462	75,611	-1.5
Oahu & NI	39,362	36,881	6.7	86,327	79,312	8.8
Any one island only	188,660	181,139	4.2	376,102	373,785	0.6
Multiple Islands	41,663	39,492	5.5	91,470	85,250	7.3
Avg. Islands Visited	1.24	1.24	0.3	1.26	1.24	1.9
Average Length of Stay in Hawai'i	7.93	7.71	2.8	8.29	8.00	3.6
ACCOMMODATIONS						
Plan to stay in Hotel	176,175	177,032	-0.5	360,094	364,451	-1.2
Hotel only	164,391	166,506	-1.3	333,694	341,964	-2.4
Plan to stay in Condo	36,012	31,924	12.8	73,900	68,522	7.8
Condo only	27,834	25,276	10.1	57,391	53,617	7.0
Plan to stay in Timeshare	10,954	7,795	40.5	21,115	17,407	21.3
Timeshare only	8,264	5,956	38.8	15,984	13,020	22.8
Cruise Ship	2,112	1,214	74.0	4,016	2,755	45.8
Friends/Relatives	6,988	5,826	19.9	13,796	13,325	3.5
Bed & Breakfast	2,424	1,389	74.5	4,271	3,073	39.0
Other	1,950	589	231.1	2,721	1,832	48.5

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

\*\* Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	197,060	186,392	5.7	405,049	396,775	2.1
Honeymoon/Get Married	28,445	35,001	-18.7	61,581	66,483	-7.4
Honeymoon	26,870	32,719	-17.9	57,501	62,003	-7.3
Get Married	4,470	4,815	-7.2	10,014	8,361	19.8
Pleasure/Vacation	169,983	153,134	11.0	346,535	333,692	3.8
Mtgs/Conventions/Incentive	17,255	12,835	34.4	32,449	26,285	23.5
Conventions	5,867	4,108	42.8	10,449	10,067	3.8
Corporate Meetings	661	904	-26.9	2,040	2,371	-14.0
Incentive	10,791	8,153	32.3	20,497	14,357	42.8
Other Business	1,963	2,414	-18.7	3,659	5,268	-30.5
Visit Friends/Rel.	6,092	5,115	19.1	13,143	11,294	16.4
Govt/Military	460	377	22.0	1,394	932	49.5
Attend School	869	446	94.9	1,522	1,018	49.5
Sport Events	1,117	1,820	-38.7	2,720	3,309	-17.8
<b>TRAVEL STATUS</b>						
First Timers (%)**	45.54	49.1	-3.6	44.03	47.9	-3.8
Repeaters (%)**	54.46	50.9	3.6	55.97	52.1	3.8
Average # of Trips	3.19	3.03	5.2	3.44	3.19	8.0
Group Tour	41,836	43,226	-3.2	84,162	84,065	0.1
Non-Group	188,487	177,405	6.2	383,410	374,970	2.3
Package Trip	127,083	136,161	-6.7	255,100	273,453	-6.7
No Package	103,240	84,470	22.2	212,472	185,582	14.5
Net True Independent	96,393	80,837	19.2	199,545	179,036	11.5
Ave. Age of Party Head	42	41	2.8	43	42	2.2
Ave. Party Size	2.45	2.39	2.3	2.45	2.39	2.5

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
TOTAL VISITORS	242,601	222,879	8.8	483,505	454,750	6.3
Domestic	238,045	218,176	9.1	474,102	444,832	6.6
International	4,556	4,703	-3.1	9,403	9,918	-5.2
VISITOR DAYS	2,271,873	2,135,576	6.4	4,885,780	4,685,818	4.3
AVERAGE DAILY CENSUS	81,138	76,271	6.4	82,810	79,421	4.3
ISLANDS VISITED						
O'ahu	106,373	99,568	6.8	206,962	201,654	2.6
O'ahu only	85,301	78,666	8.4	163,594	157,249	4.0
O'ahu one day or less	5,538	5,209	6.3	11,190	10,989	1.8
Kaua'i	38,785	36,054	7.6	79,859	76,191	4.8
Kaua'i only	27,842	25,244	10.3	56,391	53,131	6.1
Kaua'i one day or less	2,155	1,730	24.5	4,338	3,817	13.7
Maui County	85,267	76,171	11.9	172,997	156,758	10.4
Maui	83,525	74,578	12.0	169,565	153,378	10.6
Maui only	65,428	58,353	12.1	132,304	118,533	11.6
Maui one day or less	2,653	2,392	10.9	5,318	4,874	9.1
Moloka'i *	3,411	1,803	89.2	5,845	3,953	47.9
Moloka'i only *	455	399	14.0	874	789	10.7
Moloka'i one day or less *	2,005	534	275.8	3,073	1,353	127.1
Lāna'i *	2,491	1,994	24.9	4,564	4,485	1.8
Lāna'i only *	296	379	-21.9	587	797	-26.3
Lāna'i one day or less *	1,701	846	101.0	2,831	2,163	30.9
Hawai'i Island	46,508	44,459	4.6	95,664	91,906	4.1
Kona side	40,923	39,517	3.6	84,202	81,366	3.5
Hilo side	13,406	11,785	13.8	27,415	25,581	7.2
Hawai'i Island only	33,741	31,539	7.0	68,338	63,885	7.0
Hawai'i Island one day or less	1,730	1,834	-5.7	3,433	3,514	-2.3
Any Neighbor Island	157,299	144,214	9.1	319,911	297,501	7.5
NI only	136,228	123,311	10.5	276,543	253,096	9.3
Oahu & NI	21,071	20,902	0.8	43,368	44,404	-2.3
Any one island only	213,063	194,580	9.5	422,088	394,385	7.0
Multiple Islands	29,537	28,300	4.4	61,417	60,366	1.7
Avg. Islands Visited	1.16	1.16	-0.1	1.16	1.17	-0.5
Average Length of Stay in Hawai'i	9.36	9.58	-2.3	10.10	10.30	-1.9
ACCOMMODATIONS						
Plan to stay in Hotel	120,319	112,942	6.5	236,888	224,718	5.4
Hotel only	101,715	95,233	6.8	200,332	188,729	6.1
Plan to stay in Condo	53,338	49,536	7.7	107,953	104,370	3.4
Condo only	42,662	39,535	7.9	86,709	83,782	3.5
Plan to stay in Timeshare	24,049	23,540	2.2	52,002	50,827	2.3
Timeshare only	18,253	17,998	1.4	40,201	39,082	2.9
Cruise Ship	2,130	1,615	31.9	4,308	4,181	3.0
Friends/Relatives	33,888	29,968	13.1	65,804	61,021	7.8
Bed & Breakfast	3,934	2,843	38.4	6,958	5,808	19.8
Other	5,877	4,177	40.7	11,346	9,500	19.4

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	196,833	178,693	10.2	391,515	363,742	7.6
Honeymoon/Get Married	9,205	6,894	33.5	16,773	14,601	14.9
Honeymoon	7,810	5,293	47.5	14,031	11,617	20.8
Get Married	2,219	2,344	-5.3	4,064	4,551	-10.7
Pleasure/Vacation	190,181	173,376	9.7	379,064	352,443	7.6
Mtgs/Conventions/Incentive	16,273	18,512	-12.1	32,502	34,943	-7.0
Conventions	9,929	11,255	-11.8	21,291	22,342	-4.7
Corporate Meetings	3,762	4,908	-23.3	7,539	8,682	-13.2
Incentive	3,450	3,556	-3.0	5,093	5,935	-14.2
Other Business	14,140	11,483	23.1	27,622	25,540	8.2
Visit Friends/Rel.	28,572	26,226	8.9	55,488	53,336	4.0
Govt/Military	3,182	2,418	31.6	6,179	5,010	23.3
Attend School	914	491	86.2	2,403	2,081	15.5
Sport Events	2,240	1,968	13.8	5,711	7,418	-23.0
<b>TRAVEL STATUS</b>						
First Timers (%)**	16.2	16.6	-0.5	16.0	16.3	-0.3
Repeaters (%)**	83.8	83.4	0.5	84.0	83.7	0.3
Average # of Trips	7.32	7.36	-0.5	7.49	7.48	0.1
Group Tour	5,313	5,814	-8.6	9,608	11,263	-14.7
Non-Group	237,287	217,066	9.3	473,897	443,487	6.9
Package Trip	36,735	34,685	5.9	71,343	70,131	1.7
No Package	205,866	188,194	9.4	412,162	384,620	7.2
Net True Independent	203,695	185,820	9.6	407,952	380,127	7.3
Ave. Age	47	48	-1.4	48	48	-1.1
Ave. Party Size	2.00	1.97	1.6	1.97	1.94	1.7

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 5. TOTAL US EAST VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
TOTAL VISITORS	138,822	143,688	-3.4	286,244	289,877	-1.3
Domestic	135,246	139,931	-3.3	278,940	282,519	-1.3
International	3,576	3,757	-4.8	7,304	7,358	-0.7
VISITOR DAYS	1,506,078	1,539,601	-2.2	3,390,208	3,410,072	-0.6
AVERAGE DAILY CENSUS	53,788	54,986	-2.2	57,461	57,798	-0.6
<b>ISLANDS VISITED</b>						
O'ahu	74,896	81,491	-8.1	152,898	163,443	-6.5
O'ahu only	45,127	49,930	-9.6	92,406	99,099	-6.8
O'ahu one day or less	7,870	7,706	2.1	15,887	15,619	1.7
Kaua'i	28,390	28,314	0.3	59,774	60,694	-1.5
Kaua'i only	11,651	10,964	6.3	24,428	24,504	-0.3
Kaua'i one day or less	2,884	2,979	-3.2	6,486	6,322	2.6
Maui County	56,654	55,640	1.8	115,952	112,002	3.5
Maui	55,587	54,735	1.6	113,652	109,960	3.4
Maui only	29,582	28,155	5.1	61,110	55,593	9.9
Maui one day or less	2,821	2,860	-1.4	6,258	6,096	2.7
Moloka'i *	2,248	1,397	61.0	4,313	3,043	41.7
Moloka'i only *	195	121	61.5	413	303	36.0
Moloka'i one day or less*	1,322	649	103.6	2,367	1,434	65.1
Lāna'i *	2,067	1,833	12.8	3,949	3,939	0.2
Lāna'i only *	137	213	-35.8	311	395	-21.2
Lāna'i one day or less*	1,387	856	62.1	2,427	1,867	30.0
Hawai'i Island	32,528	33,750	-3.6	68,589	68,832	-0.4
Kona side	27,790	29,090	-4.5	58,881	59,138	-0.4
Hilo side	12,848	12,587	2.1	27,077	26,360	2.7
Hawai'i Island only	14,113	14,908	-5.3	30,121	29,429	2.4
Hawai'i Island one day or less	1,746	1,514	15.3	3,473	3,369	3.1
Any Neighbor Island	93,694	93,758	-0.1	193,838	190,778	1.6
NI only	63,926	62,197	2.8	133,347	126,435	5.5
Oahu & NI	29,769	31,561	-5.7	60,492	64,343	-6.0
Any one island only	100,804	104,290	-3.3	208,790	209,324	-0.3
Multiple Islands	38,017	39,398	-3.5	77,455	80,554	-3.8
Avg. Islands Visited	1.41	1.40	0.5	1.41	1.41	-0.4
Average Length of Stay in Hawai'i	10.85	10.71	1.3	11.84	11.76	0.7
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	82,405	89,730	-8.2	169,205	177,832	-4.9
Hotel only	65,158	72,774	-10.5	134,465	142,685	-5.8
Plan to stay in Condo	22,377	22,297	0.4	47,021	47,204	-0.4
Condo only	15,103	15,249	-1.0	32,577	32,566	0.0
Plan to stay in Timeshare	15,434	15,260	1.1	33,112	32,302	2.5
Timeshare only	10,938	10,827	1.0	23,772	22,783	4.3
Cruise Ship	5,149	5,461	-5.7	11,166	11,848	-5.8
Friends/Relatives	18,819	17,167	9.6	35,977	34,350	4.7
Bed & Breakfast	2,853	2,191	30.2	5,192	4,368	18.9
Other	3,197	2,617	22.1	6,599	5,985	10.3

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 5. TOTAL US EAST VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	108,196	109,161	-0.9	221,432	221,134	0.1
Honeymoon/Get Married	6,109	5,110	19.5	12,761	11,350	12.4
Honeymoon	5,373	4,299	25.0	11,361	9,728	16.8
Get Married	1,286	1,434	-10.3	2,490	2,706	-8.0
Pleasure/Vacation	103,736	105,225	-1.4	211,901	212,299	-0.2
Mtgs/Conventions/Incentive	14,543	21,116	-31.1	32,169	39,285	-18.1
Conventions	7,666	12,570	-39.0	19,650	25,651	-23.4
Corporate Meetings	3,342	4,227	-20.9	6,845	7,275	-5.9
Incentive	4,359	5,678	-23.2	7,142	8,384	-14.8
Other Business	7,328	6,608	10.9	15,356	14,255	7.7
Visit Friends/Rel.	16,650	15,413	8.0	32,702	30,962	5.6
Gov't/Military	3,651	3,194	14.3	7,732	6,476	19.4
Attend School	426	294	44.7	1,404	1,366	2.8
Sport Events	748	818	-8.6	2,276	4,584	-50.4
<b>TRAVEL STATUS</b>						
First Timers (%)**	35.3	36.9	-1.6	34.2	35.8	-1.6
Repeaters (%)**	64.7	63.1	1.6	65.8	64.2	1.6
Average # of Trips	4.74	4.55	4.2	4.94	4.77	3.6
Group Tour	7,556	11,075	-31.8	15,466	19,379	-20.2
Non-Group	131,265	132,613	-1.0	270,778	270,499	0.1
Package Trip	28,013	32,908	-14.9	56,796	63,189	-10.1
No Package	110,808	110,779	0.0	229,448	226,688	1.2
Net True Independent	108,437	107,822	0.6	224,894	221,533	1.5
Ave. Age	50	50	0.2	50	50	0.1
Ave. Party Size	1.82	1.82	0.5	1.81	1.80	0.2

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority



TABLE 6. TOTAL JAPAN VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
TOTAL VISITORS	120,511	124,905	-3.5	231,480	241,531	-4.2
Domestic	669	657	1.7	1,356	1,368	-0.9
International	119,842	124,248	-3.5	230,124	240,163	-4.2
VISITOR DAYS	689,386	712,701	-3.3	1,337,776	1,377,552	-2.9
AVERAGE DAILY CENSUS	24,621	25,454	-3.3	22,674	23,348	-2.9
ISLANDS VISITED						
O'ahu	118,346	122,063	-3.0	226,462	235,326	-3.8
O'ahu only	104,297	106,927	-2.5	198,046	202,828	-2.4
O'ahu one day or less	814	970	-16.1	1,649	2,395	-31.2
Kaua'i	1,872	2,078	-9.9	4,088	3,915	4.4
Kaua'i only	216	241	-10.2	318	396	-19.9
Kaua'i one day or less	1,201	1,359	-11.6	2,383	2,392	-0.4
Maui County	5,357	4,930	8.7	11,336	10,941	3.6
Maui	5,305	4,701	12.9	11,120	10,546	5.4
Maui only	446	536	-16.9	1,117	1,190	-6.2
Maui one day or less	2,455	2,130	15.2	4,471	4,852	-7.9
Moloka'i *	114	294	-61.1	182	498	-63.5
Moloka'i only *	0	1	-100.0	1	1	-2.1
Moloka'i one day or less *	98	293	-66.5	164	399	-58.8
Lāna'i *	134	98	37.2	331	206	60.3
Lāna'i only *	1	0	0.0	34	1	2950.0
Lāna'i one day or less *	133	98	36.1	263	123	114.9
Hawai'i Island	11,357	13,243	-14.2	22,679	29,369	-22.8
Kona side	8,537	8,857	-3.6	16,350	20,883	-21.7
Hilo side	3,995	5,626	-29.0	8,429	11,665	-27.7
Hawai'i Island only	1,354	1,927	-29.7	3,151	4,225	-25.4
Hawai'i Island one day or less	2,565	4,396	-41.7	5,993	8,030	-25.4
Any Neighbor Island	16,214	17,978	-9.8	33,434	38,704	-13.6
NI only	2,165	2,843	-23.8	5,017	6,205	-19.1
Oahu & NI	14,049	15,135	-7.2	28,416	32,499	-12.6
Any one island only	106,314	109,632	-3.0	202,666	208,642	-2.9
Multiple Islands	14,197	15,273	-7.0	28,814	32,889	-12.4
Avg. Islands Visited	1.14	1.14	-0.2	1.14	1.16	-1.2
Average Length of Stay in Hawai'i	5.72	5.71	0.3	5.78	5.70	1.3
ACCOMMODATIONS						
Plan to stay in Hotel	106,044	112,995	-6.2	202,449	216,719	-6.6
Hotel only	103,320	110,862	-6.8	197,072	211,880	-7.0
Plan to stay in Condo	10,704	9,238	15.9	22,122	19,274	14.8
Condo only	8,719	7,295	19.5	18,411	15,807	16.5
Plan to stay in Timeshare	4,096	3,360	21.9	8,235	7,245	13.7
Timeshare only	3,259	2,725	19.6	6,629	5,533	19.8
Cruise Ship	583	311	87.4	834	933	-10.6
Friends/Relatives	1,381	1,233	12.0	2,698	2,251	19.9
Bed & Breakfast	354	184	91.8	507	314	61.3
Other	665	11	6138.2	783	97	704.5

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 6. TOTAL JAPAN VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	97,107	101,729	-4.5	189,955	204,597	-7.2
Honeymoon/Get Married	20,763	24,321	-14.6	41,342	46,427	-11.0
Honeymoon	19,553	22,774	-14.1	38,644	43,894	-12.0
Get Married	3,805	4,004	-5.0	7,450	6,137	21.4
Pleasure/Vacation	77,278	78,890	-2.0	150,570	160,800	-6.4
<b>Mtgs/Conventions/Incentive</b>						
Conventions	899	859	4.6	1,518	1,332	14.0
Corporate Meetings	305	275	10.6	466	508	-8.3
Incentive	8,264	5,326	55.2	15,254	8,552	78.4
<b>Other Business</b>						
Visit Friends/Rel.	2,326	1,792	29.8	4,622	3,520	31.3
Govt/Military	17	29	-40.8	28	56	-49.7
Attend School	622	114	446.8	731	268	173.0
Sport Events	589	1,333	-55.8	1,418	2,245	-36.8
<b>TRAVEL STATUS</b>						
First Timers (%)**	44.2	48.0	-3.8	41.0	45.1	-4.1
Repeaters (%)**	55.8	52.0	3.8	59.0	54.9	4.1
Average # of Trips	3.41	3.21	6.4	3.87	3.49	10.7
<b>Group Tour</b>						
Group Tour	32,076	32,877	-2.4	61,926	59,714	3.7
Non-Group	88,435	92,029	-3.9	169,554	181,817	-6.7
<b>Package Trip</b>						
Package Trip	90,093	100,226	-10.1	172,941	192,789	-10.3
No Package	30,418	24,679	23.3	58,539	48,743	20.1
Net True Independent	25,066	22,140	13.2	48,323	44,376	8.9
Ave. Age	41	40	2.9	42	41	2.9
Ave. Party Size	2.59	2.52	2.8	2.57	2.49	3.0

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 7. TOTAL CANADA VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
TOTAL VISITORS	65,255	66,233	-1.5	137,598	136,400	0.9
Domestic	19,784	24,792	-20.2	40,285	49,108	-18.0
International	45,471	41,441	9.7	97,313	87,292	11.5
VISITOR DAYS	875,826	868,749	0.8	1,935,370	1,910,667	1.3
AVERAGE DAILY CENSUS	31,280	31,027	0.8	32,803	32,384	1.3
<b>ISLANDS VISITED</b>						
O'ahu	25,235	24,342	3.7	51,831	49,937	3.8
O'ahu only	17,605	16,268	8.2	34,748	32,973	5.4
O'ahu one day or less	1,062	1,260	-15.7	2,105	2,641	-20.3
Kaua'i	10,057	9,828	2.3	21,235	20,806	2.1
Kaua'i only	5,499	5,335	3.1	11,289	10,998	2.6
Kaua'i one day or less	1,218	619	97.0	2,041	1,395	46.4
Maui County	30,884	32,938	-6.2	68,322	69,271	-1.4
Maui	30,584	32,724	-6.5	67,665	68,827	-1.7
Maui only	23,385	24,508	-4.6	50,887	51,098	-0.4
Maui one day or less	1,271	1,115	14.1	2,181	2,183	-0.1
Moloka'i *	721	621	16.0	1,456	1,280	13.7
Moloka'i only*	99	66	50.0	236	159	49.0
Moloka'i one day or less*	340	340	0.2	640	625	2.5
Lāna'i *	726	717	1.3	1,311	1,358	-3.4
Lāna'i only*	10	18	-43.0	73	36	103.1
Lāna'i one day or less*	516	450	14.8	865	778	11.3
Hawai'i Island	13,825	14,491	-4.6	28,992	28,824	0.6
Kona side	12,836	13,267	-3.2	26,924	26,518	1.5
Hilo side	4,237	4,870	-13.0	8,501	9,173	-7.3
Hawai'i Island only	8,059	8,513	-5.3	16,651	16,601	0.3
Hawai'i Island one day or less	501	632	-20.7	881	1,197	-26.4
Any Neighbor Island	47,650	49,965	-4.6	102,850	103,427	-0.6
NI only	40,020	41,891	-4.5	85,767	86,463	-0.8
Oahu & NI	7,630	8,074	-5.5	17,083	16,964	0.7
Any one island only	54,656	54,708	-0.1	113,884	111,865	1.8
Multiple Islands	10,599	11,525	-8.0	23,714	24,536	-3.4
Avg. Islands Visited	1.24	1.25	-0.4	1.25	1.25	0.0
Average Length of Stay in Hawai'i	13.42	13.12	2.3	14.07	14.01	0.4
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	26,898	28,143	-4.4	56,453	57,990	-2.7
Hotel only	20,414	21,027	-2.9	42,331	43,528	-2.8
Plan to stay in Condo	26,538	27,313	-2.8	55,415	56,707	-2.3
Condo only	21,658	22,395	-3.3	45,148	46,236	-2.4
Plan to stay in Timeshare	6,396	6,059	5.6	14,180	13,167	7.7
Timeshare only	4,379	4,491	-2.5	9,756	9,419	3.6
Cruise Ship	1,289	1,038	24.2	2,145	2,003	7.1
Friends/Relatives	3,479	3,350	3.8	7,508	6,703	12.0
Bed & Breakfast	1,784	1,312	36.0	3,165	2,539	24.7
Other	1,221	629	94.2	1,908	1,436	32.9

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 7. TOTAL CANADA VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	60,623	62,036	-2.3	127,521	127,478	0.0
Honeymoon/Get Married	1,744	1,310	33.1	3,428	3,275	4.7
Honeymoon	1,501	993	51.2	2,906	2,614	11.2
Get Married	433	430	0.7	814	927	-12.3
Pleasure/Vacation	59,414	61,081	-2.7	125,002	124,988	0.0
Mtgs/Conventions/Incentive	3,998	3,437	16.3	7,638	7,649	-0.1
Conventions	3,189	2,334	36.7	6,145	5,438	13.0
Corporate Meetings	352	535	-34.3	743	1,608	-53.8
Incentive	538	765	-29.7	946	1,010	-6.4
Other Business	742	478	55.1	1,329	1,379	-3.6
Visit Friends/Rel.	2,236	2,618	-14.6	5,061	5,223	-3.1
Govt/Military	374	106	253.6	456	223	104.8
Attend School	146	109	33.6	253	245	3.4
Sport Events	222	218	1.5	1,118	909	23.0
<b>TRAVEL STATUS</b>						
First Timers (%)**	28.9	32.6	-3.7	28.6	30.7	-2.0
Repeaters (%)**	71.1	67.4	3.7	71.4	69.3	2.0
Average # of Trips	4.28	3.85	11.1	4.36	4.07	7.3
Group Tour	1,075	1,907	-43.6	3,450	3,302	4.5
Non-Group	64,180	64,326	-0.2	134,148	133,098	0.8
Package Trip	12,281	14,539	-15.5	25,904	28,470	-9.0
No Package	52,974	51,694	2.5	111,693	107,931	3.5
Net True Independent	52,520	51,213	2.6	110,796	106,951	3.6
Ave. Age	51	50	1.3	50	50	0.5
Ave. Party Size	2.10	2.07	1.2	2.09	2.08	0.4

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

Table 8. VISITORS BY CRUISE SHIPS

	FEBRUARY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
VISITOR DAYS	138,152	175,766	-21.4	312,568	383,707	-18.5
TOTAL VISITORS	20,180	24,647	-18.1	40,955	52,040	-21.3
ARRIVED BY SHIP	11,711	15,828	-26.0	20,969	33,508	-37.4
ARRIVED BY AIR	8,469	8,819	-4.0	19,986	18,532	7.8
NUMBER OF SHIP ARRIVALS	6	8	-25.0	13	20	-35.0
<b>ISLANDS VISITED</b>						
O'ahu	20,179	24,647	-18.1	40,954	52,039	-21.3
Kaua'i	14,021	21,746	-35.5	32,937	48,520	-32.1
Maui County	18,644	22,756	-18.1	38,150	49,571	-23.0
Maui	18,644	22,756	-18.1	38,150	49,571	-23.0
Moloka'i	128	287	-55.3	377	632	-40.3
Lāna'i	267	472	-43.4	634	1,087	-41.7
Hawai'i Island	15,540	22,689	-31.5	35,775	50,082	-28.6
Average Islands Visited	3.4	3.76	-9.3	3.6	3.88	-6.4
<b>AVERAGE LENGTH OF STAY</b>						
Days in Hawai'i before Cruise	1.04	0.93	12.3	1.23	0.88	40.2
Days in Hawai'i during Cruise	4.63	4.80	-3.6	5.20	5.10	1.9
Days in Hawai'i after Cruise	1.18	1.40	-16.1	1.20	1.39	-13.8
Total days in Hawai'i	6.85	7.13	-4.0	7.63	7.37	3.5
<b>ACCOMMODATIONS</b>						
Hotel	9,043	11,131	-18.8	20,127	23,093	-12.8
Hotel only	8,093	9,572	-15.5	17,904	19,537	-8.4
Condo	835	1,190	-29.8	1,865	2,719	-31.4
Condo only	253	270	-6.2	521	626	-16.8
Timeshare	431	796	-45.9	1,233	1,832	-32.7
Timeshare Only	90	255	-64.6	426	566	-24.7
Bed & Breakfast	134	118	13.6	347	378	-8.4
Bed & Breakfast only	20	10	94.6	50	69	-27.3
Friends & relatives	395	656	-39.8	927	1,301	-28.7
Other accommodation	621	1,238	-49.8	1,449	2,623	-44.8
Accommodation (NET)	10,239	12,787	-19.9	22,909	26,699	-14.2
Cruise only	9,941	11,860	-16.2	18,046	25,341	-28.8
<b>TRAVEL STATUS</b>						
% First timers	41.3	42.2	-0.9	44.7	39.1	5.5
% Repeat visitors	58.7	57.8	0.9	55.3	60.9	-5.5

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

February	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge
<b>Total Seats</b>	<b>888,944</b>	<b>847,238</b>	<b>4.9</b>	<b>595,832</b>	<b>587,918</b>	<b>1.3</b>	<b>177,908</b>	<b>149,874</b>	<b>18.7</b>	<b>62,728</b>	<b>57,509</b>	<b>9.1</b>	<b>2,464</b>	<b>3,128</b>	<b>-21.2</b>	<b>50,012</b>	<b>48,809</b>	<b>2.5</b>
<b>Scheduled</b>	<b>884,269</b>	<b>841,536</b>	<b>5.1</b>	<b>591,157</b>	<b>582,216</b>	<b>1.5</b>	<b>177,908</b>	<b>149,874</b>	<b>18.7</b>	<b>62,728</b>	<b>57,509</b>	<b>9.1</b>	<b>2,464</b>	<b>3,128</b>	<b>-21.2</b>	<b>50,012</b>	<b>48,809</b>	<b>2.5</b>
<b>Charters</b>	<b>4,675</b>	<b>5,702</b>	<b>-18.0</b>	<b>4,675</b>	<b>5,702</b>	<b>-18.0</b>												
<b>Domestic</b>	<b>585,451</b>	<b>542,971</b>	<b>7.8</b>	<b>329,123</b>	<b>318,219</b>	<b>3.4</b>	<b>151,712</b>	<b>125,894</b>	<b>20.5</b>	<b>57,012</b>	<b>51,793</b>	<b>10.1</b>	<b>2,464</b>	<b>3,128</b>	<b>-21.2</b>	<b>45,140</b>	<b>43,937</b>	<b>2.7</b>
<b>Scheduled</b>	<b>581,035</b>	<b>538,555</b>	<b>7.9</b>	<b>324,707</b>	<b>313,803</b>	<b>3.5</b>	<b>151,712</b>	<b>125,894</b>	<b>20.5</b>	<b>57,012</b>	<b>51,793</b>	<b>10.1</b>	<b>2,464</b>	<b>3,128</b>	<b>-21.2</b>	<b>45,140</b>	<b>43,937</b>	<b>2.7</b>
<b>Charters</b>	<b>4,416</b>	<b>4,416</b>	<b>0.0</b>	<b>4,416</b>	<b>4,416</b>	<b>0.0</b>												
<b>US West</b>	<b>518,099</b>	<b>477,455</b>	<b>8.5</b>	<b>270,777</b>	<b>258,807</b>	<b>4.6</b>	<b>142,706</b>	<b>119,790</b>	<b>19.1</b>	<b>57,012</b>	<b>51,793</b>	<b>10.1</b>	<b>2,464</b>	<b>3,128</b>	<b>-21.2</b>	<b>45,140</b>	<b>43,937</b>	<b>2.7</b>
...Anchorage	5,868	6,908	-15.1	2,608	4,396	-40.7	1,956	1,884	3.8	1,304	628	107.6						
...Bellingham	4,564	8,104	-43.7	1,956	4,680	-58.2	2,608	3,424	-23.8									
...Boise	0	912	-100.0	0	912	-100.0												
...Denver	14,468	10,192	42.0	9,632	5,096	89.0	3,380	3,640	-7.1	728	728	0.0				728	728	0.0%
...Las Vegas	22,728	23,154	-1.8	22,728	23,154	-1.8												
...Los Angeles	170,039	160,845	5.7	93,374	86,848	7.5	38,761	35,476	9.3	18,940	16,912	12.0	2,464	3,128	-21.2	16,500	18,481	-10.7
...Oakland	25,588	25,337	1.0	9,208	10,549	-12.7	11,816	10,392	13.7	2,608	2,512	3.8				1,956	1,884	382.2%
...Phoenix	36,512	34,232	6.7	17,132	16,752	2.3	8,740	6,840	27.8	6,080	6,080	0.0				4,560	4,560	0.0%
...Portland	28,444	27,700	2.7	12,796	12,628	1.3	8,476	8,164	3.8	4,564	4,396	3.8				2,608	2,512	382.2%
...Sacramento	11,816	11,648	1.4	7,252	7,252	0.0	4,564	4,396	3.8									
...Salt Lake City	7,308	7,308	0.0	7,308	7,308	0.0												
...San Diego	18,664	18,280	2.1	12,144	12,000	1.2	4,564	4,396	3.8							1,956	1,884	382.2%
...San Francisco	77,603	67,504	15.0	37,038	36,901	0.4	23,765	13,762	72.7	11,704	11,745	-0.3				5,096	5,096	0.0%
...San Jose	26,240	18,399	42.6	9,860	3,611	173.1	11,816	10,392	13.7	1,956	1,884	3.8				2,608	2,512	382.2%
...Seattle	68,257	56,020	21.8	27,741	25,808	7.5	22,260	17,024	30.8	9,128	6,908	32.1				9,128	6,280	4535.0%
...Spokane	0	912	-100.0	0	912	-100.0												
<b>US East</b>	<b>62,936</b>	<b>61,100</b>	<b>3.0</b>	<b>53,930</b>	<b>54,996</b>	<b>-1.9</b>	<b>9,006</b>	<b>6,104</b>	<b>47.5</b>									
...Atlanta	8,204	8,344	-1.7	8,204	8,344	-1.7												
...Chicago	11,008	9,632	14.3	9,632	9,632	0.0	1,376	0	NA									
...Dallas	20,710	18,312	13.1	13,080	12,208	7.1	7,630	6,104	25.0									
...Houston	9,632	9,632	0.0	9,632	9,632	0.0												
...New York JFK	5,880	6,468	-9.1	5,880	6,468	-9.1												
...Newark	6,534	6,776	-3.6	6,534	6,776	-3.6												
...Washington D	968	1,936	-50.0	968	1,936	-50.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continue)

February	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge
<b>International</b>	<b>303,493</b>	<b>304,267</b>	<b>-0.3</b>	<b>266,709</b>	<b>269,699</b>	<b>-1.1</b>	<b>26,196</b>	<b>23,980</b>	<b>9.2</b>	<b>5,716</b>	<b>5,716</b>	<b>0.0</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>4,872</b>	<b>4,872</b>	<b>0.0</b>
<b>Scheduled</b>	<b>303,234</b>	<b>302,981</b>	<b>0.1</b>	<b>266,450</b>	<b>268,413</b>	<b>-0.7</b>	<b>26,196</b>	<b>23,980</b>	<b>9.2</b>	<b>5,716</b>	<b>5,716</b>	<b>0.0</b>				<b>4,872</b>	<b>4,872</b>	<b>0.0</b>
<b>Charters</b>	<b>259</b>	<b>1,286</b>	<b>-79.9</b>	<b>259</b>	<b>1,286</b>	<b>-79.9</b>												
<b>Japan</b>	<b>149,604</b>	<b>160,145</b>	<b>-6.6</b>	<b>149,604</b>	<b>160,145</b>	<b>-6.6</b>												
...Fukuoka	6,328	13,580	-53.4	6,328	13,580	-53.4												
...Nagoya	17,220	17,220	0.0	17,220	17,220	0.0												
...Osaka	29,652	27,328	8.5	29,652	27,328	8.5												
...Sapporo	3,108	3,108	0.0	3,108	3,108	0.0												
...Tokyo-HND	25,116	25,116	0.0	25,116	25,116	0.0												
...Tokyo-NRT	68,180	73,793	-7.6	68,180	73,793	-7.6												
<b>Canada</b>	<b>57,680</b>	<b>50,728</b>	<b>13.7</b>	<b>20,896</b>	<b>16,160</b>	<b>29.3</b>	<b>26,196</b>	<b>23,980</b>	<b>9.2</b>	<b>5,716</b>	<b>5,716</b>	<b>0.0</b>				<b>4,872</b>	<b>4,872</b>	<b>0.0</b>
...Calgary	8,344	8,344	0.0	1,656	1,656	0.0	6,688	6,688	0.0									
...Edmonton	2,484	2,484	0.0				2,484	2,484	0.0									
...Toronto	2,240	0	NA	2,240	0	NA												
...Vancouver	44,068	39,356	12.0	16,456	13,960	17.9	17,024	14,808	15.0	5,716	5,716	0.0				4,872	4,872	0.0
...Victoria	544	544	0.0	544	544	0.0												
<b>Other Asia</b>	<b>37,394</b>	<b>43,368</b>	<b>-13.8</b>	<b>37,394</b>	<b>43,368</b>	<b>-13.8</b>												
...Beijing	7,794	3,396	129.5	7,794	3,396	129.5												
...Seoul	21,600	27,922	-22.6	21,600	27,922	-22.6												
...Shanghai	5,544	6,066	-8.6	5,544	6,066	-8.6												
...Taipei	2,456	5,984	-59.0	2,456	5,984	-59.0												
<b>Oceania</b>	<b>36,014</b>	<b>28,908</b>	<b>24.6</b>	<b>36,014</b>	<b>28,908</b>	<b>24.6</b>												
...Auckland	6,336	6,336	0.0	6,336	6,336	0.0												
...Brisbane	8,340	3,108	168.3	8,340	3,108	168.3												
...Melbourne	3,333	2,424	37.5	3,333	2,424	37.5												
...Sydney	18,005	17,040	5.7	18,005	17,040	5.7												
<b>Other</b>	<b>22,542</b>	<b>19,832</b>	<b>13.7</b>	<b>22,542</b>	<b>19,832</b>	<b>13.7</b>												
...Apia	656	656	0.0	656	656	0.0												
...Christmas	488	488	0.0	488	488	0.0												
...Guam	9,632	9,744	-1.1	9,632	9,744	-1.1												
...Majuro	1,860	1,860	0.0	1,860	1,860	0.0												
...Manila	6,002	3,168	89.5	6,002	3,168	89.5												
...Nadi	656	668	-1.8	656	668	-1.8												
...Pago Pago	2,072	2,072	0.0	2,072	2,072	0.0												
...Papeete	1,176	1,176	0.0	1,176	1,176	0.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

