

2017 Preliminary Visitor Arrivals by Month and MMA (Arrivals by air)

2017P	US WEST MMA	US EAST MMA	JAPAN MMA	CANADA MMA	EUROPE MMA						
	TOTAL	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE MMA
Jan	266,780	172,680	123,390	65,048	2,839	1,150	2,418	416	1,010	7,833	
Feb											
Mar											
Apr											
May											
Jun											
Jul											
Aug											
Sep											
Oct											
Nov											
Dec											
January YTD	266,780	172,680	123,390	65,048	2,839	1,150	2,418	416	1,010	7,833	
DOMESTIC											
Jan	257,604	164,148	540	13,164	2,186	598	2,003	339	821	5,947	
Feb											
Mar											
Apr											
May											
Jun											
Jul											
Aug											
Sep											
Oct											
Nov											
Dec											
January YTD	257,604	164,148	540	13,164	2,186	598	2,003	339	821	5,947	
INTERNATIONAL											
Jan	9,176	8,532	122,850	51,884	653	552	415	77	189	1,886	
Feb											
Mar											
Apr											
May											
Jun											
Jul											
Aug											
Sep											
Oct											
Nov											
Dec											
January YTD	9,176	8,532	122,850	51,884	653	552	415	77	189	1,886	

2016 Preliminary Visitor Arrivals by Month and MMA (Arrivals by air)

2016P	US WEST MMA	US EAST MMA	JAPAN MMA	CANADA MMA	EUROPE MMA					
TOTAL	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE MMA
Jan	255,255	162,383	115,455	63,798	2,944	1,176	2,402	508	950	7,979
Feb	262,145	152,792	116,771	58,349	3,015	1,562	2,787	445	890	8,698
Mar	316,591	176,894	125,308	66,548	3,652	982	3,359	429	1,109	9,531
Apr	294,264	133,262	101,087	41,527	5,864	1,544	3,494	422	1,356	12,681
May	305,182	156,238	113,024	21,779	4,096	1,423	3,373	594	1,312	10,797
Jun	362,653	186,346	118,078	17,866	3,858	1,489	2,417	783	1,113	9,662
Jul	365,497	187,838	127,373	25,822	5,306	2,710	3,607	1,169	3,138	15,930
Aug	329,951	149,705	152,438	27,881	6,524	2,956	4,865	3,317	1,690	19,352
Sep	249,795	127,077	133,623	19,640	5,681	1,728	4,926	1,220	2,010	15,564
Oct	287,058	129,020	135,343	27,698	4,362	1,907	4,496	934	1,816	13,514
Nov	293,744	124,328	125,982	44,371	2,956	1,393	2,948	399	1,059	8,755
Dec	336,246	183,944	123,914	63,591	3,274	1,716	3,015	857	1,359	10,220
January YTD	255,255	162,383	115,455	63,798	2,944	1,176	2,402	508	950	7,979
DOMESTIC										
Jan	249,239	156,868	541	11,451	2,330	657	2,012	436	772	6,206
Feb	256,132	147,643	647	10,016	2,294	885	2,342	379	758	6,657
Mar	309,949	171,419	714	12,226	2,873	466	2,534	354	891	7,118
Apr	289,924	128,256	473	6,538	3,042	764	2,391	328	1,082	7,608
May	299,520	151,099	729	7,424	3,214	737	2,821	512	1,119	8,402
Jun	350,348	177,371	678	4,711	2,945	589	1,944	674	966	7,120
Jul	355,256	175,492	682	9,758	4,480	1,730	3,071	972	2,674	12,927
Aug	320,297	141,389	952	11,457	5,643	2,233	4,321	2,846	1,499	16,542
Sep	249,229	126,458	795	6,824	5,067	1,084	4,418	1,101	1,732	13,401
Oct	282,270	124,788	654	11,207	3,774	1,298	3,965	846	1,629	11,511
Nov	284,246	119,140	594	12,688	2,423	590	2,485	310	884	6,692
Dec	325,736	176,517	969	15,130	2,613	687	2,435	736	1,171	7,641
January YTD	249,239	156,868	541	11,451	2,330	657	2,012	436	772	6,206
INTERNATIONAL										
Jan	6,016	5,515	114,914	52,347	614	519	390	72	178	1,773
Feb	6,013	5,149	116,124	48,333	721	677	445	66	132	2,041
Mar	6,642	5,475	124,594	54,322	779	516	825	75	218	2,413
Apr	4,340	5,006	100,614	34,989	2,822	780	1,103	94	274	5,073
May	5,662	5,139	112,295	14,355	882	686	552	82	193	2,395
Jun	12,305	8,975	117,400	13,155	913	900	473	109	147	2,542
Jul	10,241	12,346	126,691	16,064	826	980	536	197	464	3,003
Aug	9,654	8,316	151,486	16,424	881	723	544	471	191	2,810
Sep	566	619	132,828	12,816	614	644	508	119	278	2,163
Oct	4,788	4,232	134,689	16,491	588	609	531	88	187	2,003
Nov	9,498	5,188	125,388	31,683	533	803	463	89	175	2,063
Dec	10,510	7,427	122,945	48,461	661	1,029	580	121	188	2,579
January YTD	6,016	5,515	114,914	52,347	614	519	390	72	178	1,773

Note: January through June 2016 international visitor arrival statistics for Japan, Other Asia, Oceania, Europe and Latin America MMA countries were revised with updated information received from the U.S. Department of Commerce, National Travel and Tourism Office (NTTO).

Visitor Arrivals by Month and MMA (Arrivals by Air)
% change 2017P vs. 2016P

% change	US WEST MMA	US EAST MMA	JAPAN MMA	CANADA MMA	EUROPE MMA					
TOTAL	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE MMA
Jan	4.5	6.3	6.9	2.0	-3.5	-2.3	0.7	-18.0	6.3	-1.8
Feb										
Mar										
Apr										
May										
Jun										
Jul										
Aug										
Sep										
Oct										
Nov										
Dec										
January YTD	4.5	6.3	6.9	2.0	-3.5	-2.3	0.7	-18.0	6.3	-1.8
DOMESTIC										
Jan	3.4	4.6	-0.3	15.0	-6.2	-9.1	-0.5	-22.2	6.4	-4.2
Feb										
Mar										
Apr										
May										
Jun										
Jul										
Aug										
Sep										
Oct										
Nov										
Dec										
January YTD	3.4	4.6	-0.3	15.0	-6.2	-9.1	-0.5	-22.2	6.4	-4.2
INTERNATIONAL										
Jan	52.5	54.7	6.9	-0.9	6.4	6.4	6.4	6.9	6.2	6.4
Feb										
Mar										
Apr										
May										
Jun										
Jul										
Aug										
Sep										
Oct										
Nov										
Dec										
January YTD	52.5	54.7	6.9	-0.9	6.4	6.4	6.4	6.9	6.2	6.4

Source: Hawai'i Tourism Authority

2017 Preliminary Visitor Arrivals by Month and MMA (Arrivals by air) continued

2017P	OCEANIA MMA			OTHER ASIA MMA						LATIN AMERICA MMA				OTHER MMA	TOTAL
TOTAL	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA MMA	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITORS
Jan	27,821	3,946	31,767	14,715	308	24,340	359	2,000	41,722	1,125	1,021	546	2,692	26,972	738,883
Feb															
Mar															
Apr															
May															
Jun															
Jul															
Aug															
Sep															
Oct															
Nov															
Dec															
January YTD	27,821	3,946	31,767	14,715	308	24,340	359	2,000	41,722	1,125	1,021	546	2,692	26,972	738,883
DOMESTIC															
Jan	6,067	1,187	7,254	1,792	140	741	76	128	2,877	1,101	943	445	2,489	15,139	469,161
Feb															
Mar															
Apr															
May															
Jun															
Jul															
Aug															
Sep															
Oct															
Nov															
Dec															
January YTD	6,067	1,187	7,254	1,792	140	741	76	128	2,877	1,101	943	445	2,489	15,139	469,161
INTERNATIONAL															
Jan	21,754	2,759	24,513	12,923	168	23,599	283	1,872	38,845	24	78	101	203	11,833	269,722
Feb															
Mar															
Apr															
May															
Jun															
Jul															
Aug															
Sep															
Oct															
Nov															
Dec															
January YTD	21,754	2,759	24,513	12,923	168	23,599	283	1,872	38,845	24	78	101	203	11,833	269,722

Source: Hawai'i Tourism Authority

2016 Preliminary Visitor Arrivals by Month and MMA (Arrivals by air) continued

2016P	OCEANIA MMA			OTHER ASIA MMA						LATIN AMERICA MMA			OTHER MMA	TOTAL	
TOTAL	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA MMA	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITORS
Jan	28,407	3,572	31,979	13,418	358	24,222	372	1,508	39,879	948	1,234	637	2,820	30,437	709,985
Feb	16,490	1,771	18,261	18,121	426	22,634	234	1,934	43,349	807	1,107	453	2,367	21,240	683,973
Mar	20,702	2,662	23,364	9,417	362	15,942	281	1,140	27,143	537	567	826	1,930	32,079	779,388
Apr	30,380	5,130	35,510	13,061	262	17,997	390	1,319	33,030	593	718	634	1,944	24,366	677,671
May	30,242	5,325	35,567	20,163	450	17,777	343	1,500	40,233	580	811	687	2,078	24,669	709,566
Jun	28,450	7,029	35,479	18,297	486	18,420	425	1,834	39,461	382	610	658	1,650	27,469	798,663
Jul	30,208	7,723	37,931	15,235	569	19,155	398	1,931	37,288	558	947	1,557	3,062	33,723	834,465
Aug	27,858	6,991	34,849	14,572	426	17,991	306	1,638	34,933	343	623	835	1,800	27,929	778,840
Sep	39,525	8,423	47,948	16,552	285	17,473	288	1,315	35,914	402	687	778	1,867	25,302	656,729
Oct	30,469	6,032	36,502	13,264	296	20,927	320	1,450	36,258	481	922	769	2,172	29,247	696,812
Nov	24,194	4,201	28,395	8,296	257	23,992	367	1,307	34,219	237	571	552	1,360	25,815	686,970
Dec	28,826	5,033	33,859	9,680	298	29,325	750	1,532	41,585	625	1,452	1,138	3,216	22,962	819,536
January YTD	28,407	3,572	31,979	13,418	358	24,222	372	1,508	39,879	948	1,234	637	2,820	30,437	709,985
DOMESTIC															
Jan	7,065	1,158	8,223	1,969	200	889	106	114	3,279	925	1,161	542	2,629	16,502	454,938
Feb	2,013	335	2,348	3,574	230	682	45	128	4,659	776	1,027	429	2,232	16,098	446,433
Mar	2,216	343	2,559	2,190	235	677	91	148	3,342	523	510	792	1,825	17,341	526,493
Apr	4,420	786	5,206	2,841	157	581	115	147	3,842	545	639	552	1,735	15,602	459,184
May	4,795	883	5,678	6,244	295	765	109	180	7,593	560	764	640	1,964	17,260	499,668
Jun	4,101	821	4,922	6,396	246	618	157	159	7,575	360	561	619	1,540	19,628	573,892
Jul	5,635	1,266	6,901	3,916	347	659	185	179	5,286	536	863	1,469	2,868	23,435	592,606
Aug	4,139	990	5,129	3,226	290	669	108	147	4,440	337	574	723	1,633	19,549	521,390
Sep	7,013	1,285	8,298	3,379	121	579	66	133	4,279	380	638	744	1,762	16,766	427,811
Oct	5,635	1,124	6,760	4,239	173	674	90	127	5,304	456	862	736	2,054	17,613	462,161
Nov	2,880	687	3,567	2,155	157	643	81	144	3,180	230	518	494	1,242	13,933	445,283
Dec	3,156	600	3,756	2,675	167	623	139	113	3,717	469	1,356	1,073	2,899	18,220	554,583
January YTD	7,065	1,158	8,223	1,969	200	889	106	114	3,279	925	1,161	542	2,629	16,502	454,938
INTERNATIONAL															
Jan	21,342	2,414	23,756	11,449	158	23,333	266	1,394	36,600	23	73	95	191	13,935	255,047
Feb	14,477	1,436	15,913	14,547	196	21,952	189	1,806	38,690	31	80	24	135	5,142	237,540
Mar	18,486	2,319	20,805	7,227	127	15,265	190	992	23,801	14	57	34	105	14,738	252,895
Apr	25,960	4,344	30,304	10,220	105	17,416	275	1,172	29,188	48	79	82	209	8,764	218,487
May	25,447	4,442	29,889	13,919	155	17,012	234	1,320	32,640	20	47	47	114	7,409	209,898
Jun	24,349	6,208	30,557	11,901	240	17,802	268	1,675	31,886	22	49	39	110	7,841	224,771
Jul	24,573	6,457	31,030	11,319	222	18,496	213	1,752	32,002	22	84	88	194	10,288	241,859
Aug	23,719	6,001	29,720	11,346	136	17,322	198	1,491	30,493	6	49	112	167	8,380	257,450
Sep	32,512	7,138	39,650	13,173	164	16,894	222	1,182	31,635	22	49	34	105	8,536	228,918
Oct	24,834	4,908	29,742	9,025	123	20,253	230	1,323	30,954	25	60	33	118	11,634	234,651
Nov	21,314	3,514	24,828	6,141	100	23,349	286	1,163	31,039	7	53	58	118	11,882	241,687
Dec	25,670	4,433	30,103	7,005	131	28,702	611	1,419	37,868	156	96	65	317	4,743	264,953
January YTD	21,342	2,414	23,756	11,449	158	23,333	266	1,394	36,600	23	73	95	191	13,935	255,047

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% change 2017P vs. 2016P

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TOTAL	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA MMA	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITORS
Jan	-2.1	10.5	-0.7	9.7	-14.0	0.5	-3.4	32.6	4.6	18.7	-17.3	-14.3	-4.5	-11.4	4.1
Feb															
Mar															
Apr															
May															
June															
Jul															
Aug															
Sep															
Oct															
Nov															
Dec															
January YTD	-2.1	10.5	-0.7	9.7	-14.0	0.5	-3.4	32.6	4.6	18.7	-17.3	-14.3	-4.5	-11.4	4.1
DOMESTIC															
Jan	-14.1	2.5	-11.8	-9.0	-30.1	-16.7	-28.0	12.1	-12.3	19.0	-18.8	-17.9	-5.3	-8.3	3.1
Feb															
Mar															
May															
May															
June															
Jul															
Aug															
Sep															
Oct															
Nov															
Dec															
January YTD	-14.1	2.5	-11.8	-9.0	-30.1	-16.7	-28.0	12.1	-12.3	19.0	-18.8	-17.9	-5.3	-8.3	3.1
INTERNATIONAL															
Jan	1.9	14.3	3.2	12.9	6.3	1.1	6.4	34.3	6.1	4.3	6.8	6.3	6.3	-15.1	5.8
Feb															
Mar															
Apr															
May															
June															
Jul															
Aug															
Sep															
Oct															
Nov															
Dec															
January YTD	1.9	14.3	3.2	12.9	6.3	1.1	6.4	34.3	6.1	4.3	6.8	6.3	6.3	-15.1	5.8