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HTA Release (15-22)

## **ANOTHER STRONG MONTH OF VISITOR ARRIVALS AND SPENDING GROWTH**

### **July 2015 Broke All-Time Record for Monthly Arrivals**

HONOLULU – For July 2015, visitor spending topped \$1.42 billion<sup>1</sup> (+4.0%) and visitor arrivals to the Hawaiian Islands gained another 5.6 percent, according to preliminary statistics released today by the Hawai'i Tourism Authority (HTA). Most major market areas experienced increased arrivals, led by a 7.2 percent jump in visitors from U.S. West (23,681 more visitors than last year) and U.S. East (+4.9%, 8,653 more visitors). The volume of visitors from Canada and Japan grew 9.5 percent and 2.6 percent, respectively. July 2015 turned out to be the busiest month on record with 816,345 visitors who arrived by air or by cruise ship.

Despite the gain in visitor arrivals, only U.S. West saw higher personal daily spending (+4.3% to \$162 per person per day) in July 2015. Furthermore, total expenditures by U.S. West (+10.8% to \$539.1 million) and Canadian (+3.6% to \$47.3 million) visitors increased, while Japanese visitor expenditures declined 5.4 percent to \$194.6 million. U.S. East visitor expenditures of \$382.4 million (-0.4%) was similar to 2014.

All four larger Hawaiian Islands saw growth in arrivals: Maui (+7.6%), Hawai'i Island (+5.6%), O'ahu (+3.1%) and Kaua'i (+2.7%), which contributed to visitor days and visitor expenditure growth on all four islands. However, Lāna'i witnessed a drastic drop in visitors (-24.5%) and total visitor spending (-81.4%) with only 11 hotels rooms on the entire island currently in operation.

There were 1,097,366 total air seats to Hawai'i in July 2015, up 6.3 percent from a year ago. Growth in scheduled seats from Canada (+29.9%), Oceania (+13.9%), U.S. East (+11.7%), U.S. West (+6.6%) and a slight increase from Japan (+0.8%) offset a decline in available capacity from Other Asia (-6.9%). The addition of one large cruise ship in July 2015 boosted arrivals by ship by 233 percent.

#### Year-to-date 2015

Through the first seven months of 2015, arrivals rose 4.2 percent and visitor spending increased to \$9 billion (+3.6%). Growth in arrivals from U.S. West (+8.4%) and U.S. East (+2.3%), balanced fewer visitors from Japan (-1.4%). Expenditures by U.S. West (+7.9% to \$3.2 billion) and Canadian (+3.6% to \$717.2 million) visitors increased, but U.S. East (-1.2% to \$2.3 billion) and Japanese (-10.1% to \$1.2 billion) visitor expenditures declined compared to the first seven months of 2014.

Maui (+6%), Hawai'i Island (+5.3%), Kaua'i (+4.9%) and O'ahu (+2.7%) saw growth in arrivals compared to year-to-date 2014. Higher daily spending contributed to increased visitor expenditures on Maui (+7.2% to \$2.6 billion) and Kaua'i (+16.3% to \$981 million). Visitor expenditures on O'ahu (\$4.2 billion) and Hawai'i Island (\$1.1 billion) were comparable to a year ago.

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<sup>1</sup>Total visitor expenditure statistics presented in this press release are not adjusted for inflation (nominal dollars).

**July 2015 Arrivals at a Glance**

CATEGORY AND MMA	Jul 2015p	Jul 2014	% change	YTD 2015p	YTD 2014	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,420.2</b>	<b>1,366.2</b>	<b>4.0</b>	<b>8,996.9</b>	<b>8,685.5</b>	<b>3.6</b>
Total by air	1,418.8	1,366.0	3.9	8,977.1	8,660.0	3.7
U.S. West	539.1	486.4	10.8	3,154.4	2,923.8	7.9
U.S. East	382.4	384.1	-0.4	2,306.0	2,334.2	-1.2
Japan	194.6	205.7	-5.4	1,182.0	1,314.9	-10.1
Canada	47.3	45.6	3.6	717.2	692.0	3.6
All Others	255.5	244.2	4.6	1,617.6	1,395.2	15.9
Visitor arrivals by cruise ships	1.4	0.2	606.7	19.8	25.5	-22.3
<b>TOTAL VISITOR DAYS</b>	<b>7,477,537</b>	<b>7,051,392</b>	<b>6.0</b>	<b>46,694,669</b>	<b>44,922,122</b>	<b>3.9</b>
Total by air	7,463,966	7,050,287	5.9	46,406,640	44,531,993	4.2
U.S. West	3,334,620	3,137,800	6.3	19,415,167	18,259,163	6.3
U.S. East	1,923,512	1,850,816	3.9	11,628,456	11,442,292	1.6
Japan	819,211	764,726	7.1	4,785,488	4,831,019	-0.9
Canada	319,490	298,003	7.2	4,292,294	4,324,230	-0.7
All Others	1,067,134	998,941	6.8	6,285,234	5,675,288	10.7
Visitor arrivals by cruise ships	13,571	1,106	1,127.5	288,030	390,129	-26.2
<b>VISITOR ARRIVALS</b>	<b>816,345</b>	<b>772,808</b>	<b>5.6</b>	<b>5,092,349</b>	<b>4,885,272</b>	<b>4.2</b>
Total by air	813,491	771,951	5.4	5,029,883	4,807,247	4.6
U.S. West	354,408	330,727	7.2	2,076,916	1,915,411	8.4
U.S. East	186,095	177,442	4.9	1,116,075	1,091,332	2.3
Japan	134,103	130,683	2.6	822,621	833,980	-1.4
Canada	26,989	24,643	9.5	332,420	333,803	-0.4
All Others	111,896	108,456	3.2	681,852	632,722	7.8
Visitor arrivals by cruise ships	2,854	857	233.0	62,466	78,025	-19.9
<b>AVERAGE LENGTH OF STAY</b>	<b>9.16</b>	<b>9.12</b>	<b>0.4</b>	<b>9.17</b>	<b>9.20</b>	<b>-0.3</b>
Total by air	9.18	9.13	0.5	9.23	9.26	-0.4
U.S. West	9.41	9.49	-0.8	9.35	9.53	-1.9
U.S. East	10.34	10.43	-0.9	10.42	10.48	-0.6
Japan	6.11	5.85	4.4	5.82	5.79	0.4
Canada	11.84	12.09	-2.1	12.91	12.95	-0.3
All Others	9.54	9.21	3.5	9.22	8.97	2.8
Visitor arrivals by cruise ships	4.76	1.29	268.6	4.61	5.00	-7.8
<b>PER PERSON PER DAY SPENDING</b>	<b>189.9</b>	<b>193.7</b>	<b>-2.0</b>	<b>192.7</b>	<b>193.3</b>	<b>-0.3</b>
Total by air	190.1	193.8	-1.9	193.4	194.5	-0.5
U.S. West	161.7	155.0	4.3	162.5	160.1	1.5
U.S. East	198.8	207.5	-4.2	198.3	204.0	-2.8
Japan	237.6	269.0	-11.7	247.0	272.2	-9.2
Canada	148.0	153.2	-3.4	167.1	160.0	4.4
All Others	239.4	244.4	-2.0	257.4	245.8	4.7
Visitor arrivals by cruise ships	102.2	177.5	-42.4	68.7	65.3	5.3
<b>PER PERSON PER TRIP SPENDING</b>	<b>1,739.7</b>	<b>1,767.8</b>	<b>-1.6</b>	<b>1,766.8</b>	<b>1,777.9</b>	<b>-0.6</b>
Total by air	1,744.1	1,769.5	-1.4	1,784.8	1,801.5	-0.9
U.S. West	1,521.1	1,470.7	3.4	1,518.8	1,526.5	-0.5
U.S. East	2,054.7	2,164.6	-5.1	2,066.1	2,138.9	-3.4
Japan	1,451.3	1,574.2	-7.8	1,436.9	1,576.6	-8.9
Canada	1,751.6	1,852.0	-5.4	2,157.4	2,073.1	4.1
All Others	2,283.1	2,251.2	1.4	2,372.4	2,205.0	7.6
Visitor arrivals by cruise ships	486.0	229.0	112.2	316.7	326.3	-2.9

P=Preliminary data.

Source:Hawai'i Tourism Authority

### Other Highlights:

- The total number of visitors who came for corporate meetings, conventions and incentives (MCI) soared 48.2 percent to 39,898 in July 2015. More specifically, there were several groups of Japanese conventioners (4,628 visitors) and large and small groups of incentive travelers (7,458 visitors).
- For U.S. West, arrivals from the Pacific region gained 6.9 percent compared to July 2014. Most of the growth was from California (+7.8%) and a jump in visitors from Alaska (+12.7%). The Mountain region (+8.4%) also showed strong growth, led by arrivals from Utah (+26.8%), which have shown double-digit increases every month this year.
- All U.S. East regions showed growth in arrivals compared to July 2014 led by the Mid-Atlantic region (+7.4%), followed closely by West South Central (+6.8%), West North Central (+6.6%) and East North Central (+6.1%) regions.
- The number of timeshare visitors rose 16.6 percent in July 2015 compared to the same period last year with significant increases from Japan (+53.9%) and U.S. West (+14.0%).
- In July 2015, length of stay in Hawai'i by Japanese visitors increased to 6.1 days (+4.4%) from an average 5.8 days in the first seven months of 2015 due to timeshare visitors staying longer.

### Highlights from All Other Markets:

Arrivals by air from developing markets grew 3.2 percent to 111,896 visitors in July 2015, and visitor days rose 6.8 percent to 1,067,134 days. However, growth was not even across all markets. For the first seven months of 2015, arrivals rose 7.8 percent to 681,852 visitors, and visitor days were up 10.7 percent.

- **Oceania:** In July 2015, arrivals from Australia rose 11.3 percent, while New Zealand visitors decreased 8.5 percent compared to a year ago.
- **Other Asia:** Arrivals from China (-0.1%) were similar to July 2014, while visitor arrivals from Korea (-12.7%) and Taiwan (-7.8%) declined.
- **Europe:** There was an increase in visitors from Europe (United Kingdom, France, Germany, Italy and Switzerland), up 4.6 percent from last July.
- **Latin America:** Arrivals from the Latin America market (Mexico, Brazil and Argentina) also increased in July 2015 (+7.4%) to 3,718 visitors.

### Island Highlights:

- **O'ahu:** Arrivals to O'ahu were up 3.1 percent to 509,792 visitors in July 2015 with increases from U.S. West (+1.4%), U.S. East (+6.8%), Japan (+1.4%) and Canada (+10.4%) compared to July 2014. Visitor expenditures on O'ahu grew only 1.8 percent to \$686.7 million due to lower daily spending (-2.6% to \$194 per person).
- **Maui:** Arrivals to Maui jumped 7.6 percent to 243,041 visitors. Visitors who stayed exclusively on Maui rose 11.2 percent, while daytrip visitors decreased by 17.4 percent. Daily spending on Maui declined 5.3 percent (to \$199 per person) impacting total expenditures, which only increased 3.9 percent to \$387.8 million.
- **Hawai'i Island:** Arrivals to Hawai'i Island rose 5.6 percent to 146,992 visitors with growth in visits to both Kona (+6.5%) and Hilo (+7.5%). A greater number of visitors stayed on Hawai'i Island exclusively (+12.4%). The gain in visitors countered the lower daily spending (-2.7% to \$173 per person) and resulted in a 4.1 percent growth in visitor expenditures to \$181.2 million.

### July 2015 Island Highlights

CATEGORY AND ISLAND	Jul 2015p	Jul 2014	% change	YTD 2015p	YTD 2014	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,420.2</b>	<b>1,366.2</b>	<b>4.0</b>	<b>8,996.9</b>	<b>8,685.5</b>	<b>3.6</b>
Total by air	1,418.8	1,366.0	3.9	8,977.1	8,660.0	3.7
O'ahu	686.7	674.6	1.8	4,219.6	4,213.8	0.1
Maui	387.8	373.1	3.9	2,602.0	2,428.1	7.2
Moloka'i	1.9	3.2	-38.4	20.7	20.0	3.6
Lāna'i	1.2	6.7	-81.4	37.2	43.1	-13.5
Kaua'i	159.9	134.4	19.0	981.0	843.8	16.3
Hawai'i Island	181.2	174.0	4.1	1,116.6	1,111.3	0.5
Visitor arrivals by cruise ships	1.4	0.2	606.7	19.8	25.5	-22.3
<b>TOTAL VISITOR DAYS</b>	<b>7,477,537</b>	<b>7,051,392</b>	<b>6.0</b>	<b>46,694,669</b>	<b>44,922,122</b>	<b>3.9</b>
Total by air	7,463,966	7,050,287	5.9	46,406,640	44,531,993	4.2
O'ahu	3,549,850	3,396,850	4.5	21,354,149	20,572,972	3.8
Maui	1,946,816	1,774,036	9.7	12,510,718	11,909,962	5.0
Moloka'i	20,127	19,215	4.7	174,642	157,357	11.0
Lāna'i	11,898	17,415	-31.7	105,093	129,153	-18.6
Kaua'i	886,936	863,513	2.7	5,397,421	5,231,067	3.2
Hawai'i Island	1,048,339	979,258	7.1	6,864,616	6,531,482	5.1
Visitor arrivals by cruise ships	13,571	1,106	1,127.5	288,030	390,129	-26.2
<b>VISITOR ARRIVALS</b>	<b>816,345</b>	<b>772,808</b>	<b>5.6</b>	<b>5,092,349</b>	<b>4,885,272</b>	<b>4.2</b>
Total by air	813,491	771,951	5.4	5,029,883	4,807,247	4.6
O'ahu	509,792	494,554	3.1	3,089,550	3,008,537	2.7
Maui	243,041	225,963	7.6	1,517,171	1,431,073	6.0
Moloka'i	5,218	5,115	2.0	41,257	34,238	20.5
Lāna'i	4,156	5,505	-24.5	38,564	38,577	0.0
Kaua'i	115,666	112,592	2.7	699,196	666,619	4.9
Hawai'i Island	146,992	139,184	5.6	905,120	859,682	5.3
Visitor arrivals by cruise ships	2,854	857	233.0	62,466	78,025	-19.9
<b>AVERAGE LENGTH OF STAY</b>	<b>9.16</b>	<b>9.12</b>	<b>0.4</b>	<b>9.17</b>	<b>9.20</b>	<b>-0.3</b>
Total by air	9.18	9.13	0.5	9.23	9.26	-0.4
O'ahu	6.96	6.87	1.4	6.91	6.84	1.1
Maui	8.01	7.85	2.0	8.25	8.32	-0.9
Moloka'i	3.86	3.76	2.7	4.23	4.60	-7.9
Lāna'i	2.86	3.16	-9.5	2.73	3.35	-18.6
Kaua'i	7.67	7.67	0.0	7.72	7.85	-1.6
Hawai'i Island	7.13	7.04	1.4	7.58	7.60	-0.2
Visitor arrivals by cruise ships	4.76	1.29	268.6	4.61	5.00	-7.8
<b>PER PERSON PER DAY SPENDING</b>	<b>189.9</b>	<b>193.7</b>	<b>-2.0</b>	<b>192.7</b>	<b>193.3</b>	<b>-0.3</b>
Total by air	190.1	193.8	-1.9	193.4	194.5	-0.5
O'ahu	193.5	198.6	-2.6	197.6	204.8	-3.5
Maui	199.2	210.3	-5.3	208.0	203.9	2.0
Moloka'i	96.7	164.4	-41.2	118.7	127.2	-6.7
Lāna'i	104.5	383.8	-72.8	354.4	333.5	6.3
Kaua'i	180.3	155.7	15.8	181.8	161.3	12.7
Hawai'i Island	172.8	177.7	-2.7	162.7	170.1	-4.4
Visitor arrivals by cruise ships	102.2	177.5	-42.4	68.7	65.3	5.3
<b>PER PERSON PER TRIP SPENDING</b>	<b>1,739.7</b>	<b>1,767.8</b>	<b>-1.6</b>	<b>1,766.8</b>	<b>1,777.9</b>	<b>-0.6</b>
Total by air	1,744.1	1,769.5	-1.4	1,784.8	1,801.5	-0.9
O'ahu	1,347.1	1,364.1	-1.2	1,365.8	1,400.6	-2.5
Maui	1,595.7	1,651.3	-3.4	1,715.0	1,696.7	1.1
Moloka'i	373.0	617.7	-39.6	502.6	584.6	-14.0
Lāna'i	299.1	1,214.2	-75.4	965.8	1,116.6	-13.5
Kaua'i	1,382.6	1,193.8	15.8	1,403.1	1,265.7	10.9
Hawai'i Island	1,232.6	1,250.0	-1.4	1,233.6	1,292.6	-4.6
Visitor arrivals by cruise ships	486.0	229.0	112.2	316.7	326.3	-2.9

P=Preliminary data.

Source:Hawai'i Tourism Authority

- **Kaua'i:** Arrivals grew 2.7 percent to 115,666 visitors in July 2015. A substantial increase in daily spending (+15.8% to \$180 per person) pushed visitor expenditures to rise 19 percent to \$159.9 million.

**Air Seats to Hawai'i (Table 9, page 22):**

- Air seat capacity to the Hawaiian Islands increased 6.3 percent to 1,097,366 total seats in July 2015. In particular, there was a dramatic increase in seats to Kahului (+12.1%) and Kona (+20.2%).
- Scheduled seats from U.S. West rose 6.6 percent. There was a sizable increase in service from Los Angeles (+5.6%), San Francisco (+26.7%), Portland (+7.1%), Anchorage (+16.7%) and Seattle (+17.8%). The U.S. West market was still recovering from previously discontinued service from Bellingham, Eugene, Fresno, Phoenix Mesa and Stockton.
- Scheduled seats from U.S. East grew 11.7 percent, with more seats out of Atlanta (+26.7%) and Chicago (+51.4%).
- Scheduled seats out of Canada increased 29.9 percent, with more seats from Vancouver to Honolulu (+33.5%), Kahului (+29.0%) and Kona (+25.0%) compared to July 2014.
- Scheduled seats from Oceania grew 13.9 percent due to an influx of seats from Brisbane (+78.7%) and continued growth from Melbourne (+8.3%) and Sydney (+6.5%).
- Scheduled seats from Other Asia decreased 6.9 percent. From China, there were fewer seats out of Shanghai (-12.9%), but an increase from Beijing (+24.9%). For the Korea market, the number of seats from Seoul was still down 13.6 percent.
- In the first seven months of 2015, total air capacity continued on a strong pace (+7.2%) to 7,034,465 seats, a new record level of annual inbound air seats. Growth in seats to Honolulu (+3.4%), Kahului (+18.3%), Kona (+21.0%) and Līhu'e (+5.7%) offset fewer seats to Hilo (-9.8%).

**Cruise Ship Visitors (Table 8, page 21):**

- June through August is typically the slow season for out-of-state cruise ships to Hawai'i. However, July 2015 saw two cruise ships, which resulted in a 233 percent increase in arrivals by ship (2,854 visitors compared to 857 visitors in July 2014).
- Total visitors who stayed on all cruise ships (out of state and Hawai'i home-ported) in July 2015 increased by 19.2 percent. However, through the first seven months of 2015, cruise ship arrivals were down 12,633 visitors (-8.6%) compared to the same period last year.

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TABLE 1. TOTAL VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2015 P	2014	% CHANGE	2015 P	2014	% CHANGE
TOTAL VISITORS	813,491	771,951	5.4	5,029,883	4,807,247	4.6
Domestic	574,529	543,594	5.7	3,447,624	3,259,406	5.8
International	238,962	228,357	4.6	1,582,259	1,547,841	2.2
VISITOR DAYS	7,463,966	7,050,287	5.9	46,406,640	44,531,993	4.2
AVERAGE DAILY CENSUS	240,773	227,429	5.9	218,899	210,057	4.2
TOTAL AIR SEATS	1,097,366	1,032,625	6.3	7,034,494	6,562,895	7.2
TOTAL LOAD FACTOR (%)	86.5	89.9	-3.4	84.3	86.6	-2.3
ISLANDS VISITED						
O'ahu	509,792	494,554	3.1	3,089,550	3,008,537	2.7
O'ahu only	376,652	364,477	3.3	2,326,363	2,248,915	3.4
O'ahu one day or less	20,587	20,795	-1.0	128,001	129,091	-0.8
Kaua'i	115,666	112,592	2.7	699,196	666,619	4.9
Kaua'i only	61,925	57,039	8.6	376,499	354,666	6.2
Kaua'i one day or less	10,269	9,873	4.0	73,161	63,530	15.2
Maui County	245,896	229,028	7.4	1,542,248	1,453,455	6.1
Maui	243,041	225,963	7.6	1,517,171	1,431,073	6.0
Maui only	148,800	133,788	11.2	961,098	887,192	8.3
Maui one day or less	12,253	14,829	-17.4	93,847	94,179	-0.4
Moloka'i *	5,218	5,115	2.0	41,257	34,238	20.5
Moloka'i only *	500	473	5.5	4,735	3,944	20.0
Moloka'i one day or less*	2,891	2,873	0.6	23,080	18,096	27.5
Lāna'i *	4,156	5,505	-24.5	38,564	38,577	0.0
Lāna'i only*	386	563	-31.5	3,599	4,277	-15.9
Lāna'i one day or less*	2,832	3,244	-12.7	25,489	20,223	26.0
Hawai'i Island	146,992	139,184	5.6	905,120	859,682	5.3
Kona side	125,789	118,081	6.5	768,903	724,205	6.2
Hilo side	53,116	49,426	7.5	329,797	312,568	5.5
Hawai'i Island only	67,069	59,681	12.4	440,294	401,247	9.7
Hawai'i Island one day or less	10,037	12,393	-19.0	75,022	75,191	-0.2
Any Neighbor Island	436,839	407,474	7.2	2,703,520	2,558,332	5.7
NI only	303,700	277,397	9.5	1,940,333	1,798,710	7.9
Oahu & NI	133,139	130,078	2.4	763,187	759,622	0.5
Any one island only	655,332	616,021	6.4	4,112,588	3,900,243	5.4
Multiple Islands	158,160	155,930	1.4	917,295	907,005	1.1
Avg. Islands Visited	1.26	1.27	-1.1	1.25	1.26	-0.4
Average Length of Stay in Hawai'i	9.18	9.13	0.5	9.23	9.26	-0.4
ACCOMMODATIONS						
Plan to stay in Hotel	494,310	484,841	2.0	3,102,285	3,023,088	2.6
Hotel only	427,150	417,605	2.3	2,699,631	2,640,789	2.2
Plan to stay in Condo	148,453	138,972	6.8	908,939	867,679	4.8
Condo only	113,394	103,355	9.7	710,933	673,439	5.6
Plan to stay in Timeshare	86,136	73,852	16.6	474,920	451,485	5.2
Timeshare only	66,359	55,605	19.3	364,864	343,872	6.1
Cruise Ship	11,849	11,655	1.7	82,964	79,780	4.0
Friends/Relatives	73,806	71,777	2.8	454,487	422,996	7.4
Bed & Breakfast	6,869	6,887	-0.3	56,974	48,144	18.3
Other	11,611	10,800	7.5	76,781	66,369	15.7

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

\*\* Change represents absolute change in rates rather than percentage change in rate.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2015 P	2014	% CHANGE	2015 P	2014	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	693,357	658,002	5.4	4,187,883	4,006,090	4.5
Honeymoon/Get Married	49,765	51,348	-3.1	359,965	369,894	-2.7
Honeymoon	44,433	45,947	-3.3	323,314	331,037	-2.3
Get Married	9,218	9,044	1.9	65,358	66,883	-2.3
Pleasure/Vacation	648,500	612,321	5.9	3,867,541	3,675,985	5.2
<b>Mtgs/Conventions/Incentive</b>						
Mtgs/Conventions/Incentive	39,898	26,923	48.2	321,482	289,161	11.2
Conventions	23,749	14,391	65.0	156,992	152,214	3.1
Corporate Meetings	6,155	6,253	-1.6	56,414	57,264	-1.5
Incentive	11,764	7,421	58.5	120,888	93,916	28.7
<b>Other Business</b>						
Other Business	19,221	20,191	-4.8	155,947	151,841	2.7
Visit Friends/Rel.	69,579	69,686	-0.2	420,281	397,960	5.6
Govt/Military	7,981	9,780	-18.4	58,326	52,864	10.3
Attend School	2,537	2,806	-9.6	15,449	14,156	9.1
Sport Events	3,319	4,745	-30.0	30,269	41,763	-27.5
<b>TRAVEL STATUS</b>						
First Timers (%)**	33.4	34.5	-1.1	34.0	34.8	-0.8
Repeaters (%)**	66.6	65.5	1.1	66.0	65.2	0.8
Average # of Trips	5.05	4.91	2.9	5.04	4.96	1.7
<b>Group Tour</b>						
Group Tour	54,798	52,072	5.2	410,457	400,577	2.5
Non-Group	758,694	719,879	5.4	4,619,427	4,406,671	4.8
<b>Package Trip</b>						
Package Trip	249,303	255,348	-2.4	1,574,727	1,587,788	-0.8
No Package	564,188	516,603	9.2	3,455,156	3,219,459	7.3
Net True Independent	553,059	507,547	9.0	3,375,662	3,149,705	7.2
Ave. Age	45	45	0.6	45	45	0.0
Ave. Party Size	2.47	2.43	1.5	2.24	2.20	1.7

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

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*Collaboration of the following agencies are gratefully acknowledged: Airlines, State Department of Agriculture - Plant Quarantine Branch, State Department of Transportation - Airport Division, and U.S. Department of Homeland Security, Bureau of Customs & Border Protection - Honolulu office.*

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TABLE 2. DOMESTIC VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2015 P	2014	% CHANGE	2015 P	2014	% CHANGE
DOMESTIC VISITORS	574,529	543,594	5.7	3,447,624	3,259,406	5.8
DOMESTIC VISITOR DAYS	5,654,969	5,447,117	3.8	34,089,125	32,865,142	3.7
DOMESTIC AVERAGE DAILY CENSUS	182,418	175,713	3.8	160,798	155,024	3.7
DOMESTIC AIR SEATS	795,481	742,268	7.2	4,864,889	4,402,754	10.5
DOMESTIC LOAD FACTOR (%)	88.1	91.7	-3.6	86.9	90.9	-4.0
ISLANDS VISITED						
O'ahu	291,400	279,183	4.4	1,698,082	1,649,880	2.9
O'ahu only	204,158	193,489	5.5	1,219,593	1,166,508	4.6
O'ahu one day or less	17,598	17,070	3.1	109,863	108,982	0.8
Kaua'i	106,265	101,540	4.7	612,460	589,358	3.9
Kaua'i only	61,084	56,333	8.4	355,534	335,017	6.1
Kaua'i one day or less	6,847	6,655	2.9	45,562	41,583	9.6
Maui County	210,476	200,990	4.7	1,266,731	1,187,507	6.7
Maui	207,898	198,174	4.9	1,246,044	1,167,862	6.7
Maui only	136,949	128,570	6.5	847,850	777,480	9.1
Maui one day or less	7,302	7,256	0.6	47,154	46,979	0.4
Moloka'i *	4,084	4,527	-9.8	32,416	27,604	17.4
Moloka'i only*	490	471	3.9	4,389	3,796	15.6
Moloka'i one day or less*	1,863	2,447	-23.9	16,323	13,078	24.8
Lāna'i *	3,542	4,846	-26.9	29,734	31,744	-6.3
Lāna'i only*	333	508	-34.4	3,385	4,100	-17.4
Lāna'i one day or less*	2,278	2,803	-18.7	17,887	16,073	11.3
Hawai'i Island	112,903	106,466	6.0	691,507	647,881	6.7
Kona side	98,894	92,041	7.4	602,031	562,179	7.1
Hilo side	38,294	36,916	3.7	232,995	222,772	4.6
Hawai'i Island only	60,832	54,954	10.7	397,779	357,647	11.2
Hawai'i Island one day or less	4,055	4,381	-7.4	30,428	26,915	13.1
Any Neighbor Island	370,371	350,105	5.8	2,228,032	2,092,898	6.5
NI only	283,129	264,411	7.1	1,749,542	1,609,527	8.7
Oahu & NI	87,242	85,694	1.8	478,489	483,371	-1.0
Any one island only	463,847	434,326	6.8	2,828,529	2,644,549	7.0
Multiple Islands	110,682	109,268	1.3	619,095	614,858	0.7
Avg. Islands Visited	1.26	1.28	-1.1	1.25	1.26	-1.0
Average Length of Stay in Hawai'i	9.84	10.02	-1.8	9.89	10.08	-1.9
ACCOMMODATIONS						
Plan to stay in Hotel	308,666	295,621	4.4	1,864,199	1,782,946	4.6
Hotel only	255,312	243,000	5.1	1,557,257	1,478,586	5.3
Plan to stay in Condo	112,249	109,060	2.9	673,691	654,726	2.9
Condo only	86,403	83,232	3.8	528,352	507,700	4.1
Plan to stay in Timeshare	70,655	66,086	6.9	396,302	387,251	2.3
Timeshare only	54,272	49,481	9.7	305,125	294,988	3.4
Cruise Ship	10,853	9,789	10.9	67,942	68,253	-0.5
Friends/Relatives	66,169	63,174	4.7	405,821	373,244	8.7
Bed & Breakfast	5,204	5,039	3.3	43,005	38,634	11.3
Other	10,353	9,855	5.1	67,182	60,880	10.4

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

\*\* Change represents absolute change in rates rather than percentage change in rate.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2015 P	2014	% CHANGE	2015 P	2014	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	491,335	462,211	6.3	2,842,947	2,679,446	6.1
Honeymoon/Get Married	22,642	25,146	-10.0	147,115	145,017	1.4
Honeymoon	18,849	21,248	-11.3	123,508	120,786	2.3
Get Married	5,258	5,712	-7.9	33,383	37,111	-10.0
Pleasure/Vacation	472,405	441,685	7.0	2,724,880	2,562,652	6.3
<b>Mtgs/Conventions/Incentive</b>						
Conventions	19,190	18,437	4.1	209,511	209,978	-0.2
Corporate Meetings	12,015	11,873	1.2	116,591	122,266	-4.6
Incentive	4,441	4,412	0.7	49,649	50,009	-0.7
Incentive	3,719	3,015	23.3	53,897	50,679	6.3
<b>Other Business</b>						
Visit Friends/Rel.	18,235	18,572	-1.8	144,998	138,085	5.0
Gov't/Military	64,383	61,259	5.1	377,431	353,128	6.9
Attend School	7,642	8,708	-12.2	49,803	46,947	6.1
Sport Events	1,662	1,240	34.1	10,008	10,409	-3.9
Sport Events	2,681	3,422	-21.7	22,970	29,880	-23.1
<b>TRAVEL STATUS</b>						
First Timers (%)**	29.30	29.7	-0.4	28.41	28.8	-0.4
Repeaters (%)**	70.70	70.3	0.4	71.59	71.2	0.4
Average # of Trips	5.58	5.54	0.6	5.77	5.72	0.8
<b>Group Tour</b>						
Group Tour	14,655	13,337	9.9	127,176	121,978	4.3
Non-Group	559,874	530,257	5.6	3,320,448	3,137,428	5.8
<b>Package Trip</b>						
Package Trip	126,558	122,882	3.0	716,441	692,539	3.5
No Package	447,971	420,712	6.5	2,731,184	2,566,867	6.4
Net True Independent	442,814	416,051	6.4	2,690,774	2,528,625	6.4
<b>Ave. Age of Party Head</b>						
Ave. Age of Party Head	45	46	-0.1	47	47	-0.4
<b>Ave. Party Size</b>						
Ave. Party Size	2.40	2.36	1.7	2.12	2.09	1.3

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2015 P	2014	% CHANGE	2015 P	2014	% CHANGE
INTERNATIONAL VISITORS	238,962	228,357	4.6	1,582,259	1,547,841	2.2
INTERNATIONAL VISITOR DAYS	1,808,997	1,603,170	12.8	12,317,514	11,666,851	5.6
INTERNATIONAL AVERAGE DAILY CENSUS	58,355	51,715	12.8	58,101	55,032	5.6
INTERNATIONAL AIR SEATS	301,885	290,357	4.0	2,169,605	2,160,141	0.4
INTERNATIONAL LOAD FACTOR (%)	82.0	85.1	-3.1	78.5	77.7	0.8
<b>ISLANDS VISITED</b>						
O'ahu	218,391	215,371	1.4	1,391,468	1,358,658	2.4
O'ahu only	172,494	170,988	0.9	1,106,770	1,082,407	2.3
O'ahu one day or less	2,989	3,725	-19.8	18,138	20,109	-9.8
Kaua'i	9,401	11,051	-14.9	86,737	77,261	12.3
Kaua'i only	840	705	19.1	20,966	19,649	6.7
Kaua'i one day or less	3,422	3,217	6.4	27,599	21,947	25.8
Maui County	35,420	28,038	26.3	275,517	265,948	3.6
Maui	35,143	27,790	26.5	271,127	263,211	3.0
Maui only	11,850	5,218	127.1	113,248	109,712	3.2
Maui one day or less	4,951	7,573	-34.6	46,693	47,200	-1.1
Moloka'i *	1,135	588	92.8	8,841	6,634	33.3
Moloka'i only *	10	2	376.1	346	148	133.5
Moloka'i one day or less *	1,028	426	141.1	6,758	5,019	34.7
Lāna'i *	614	659	-6.8	8,830	6,833	29.2
Lāna'i only *	52	55	-4.8	214	178	20.2
Lāna'i one day or less *	553	440	25.7	7,601	4,149	83.2
Hawai'i Island	34,089	32,718	4.2	213,613	211,801	0.9
Kona side	26,894	26,040	3.3	166,873	162,026	3.0
Hilo side	14,822	12,510	18.5	96,802	89,796	7.8
Hawai'i Island only	6,238	4,726	32.0	42,516	43,600	-2.5
Hawai'i Island one day or less	5,981	8,012	-25.3	44,594	48,276	-7.6
Any Neighbor Island	66,468	57,369	15.9	475,489	465,434	2.2
NI only	20,571	12,986	58.4	190,791	189,183	0.8
Oahu & NI	45,897	44,383	3.4	284,698	276,251	3.1
Any one island only	191,484	181,694	5.4	1,284,059	1,255,694	2.3
Multiple Islands	47,478	46,663	1.7	298,200	292,147	2.1
Avg. Islands Visited	1.25	1.26	-0.9	1.25	1.24	0.7
Average Length of Stay in Hawai'i	7.57	7.02	7.8	7.78	7.54	3.3
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	185,643	189,220	-1.9	1,238,087	1,240,141	-0.2
Hotel only	171,839	174,604	-1.6	1,142,374	1,162,203	-1.7
Plan to stay in Condo	36,205	29,912	21.0	235,248	212,954	10.5
Condo only	26,991	20,123	34.1	182,581	165,739	10.2
Plan to stay in Timeshare	15,481	7,765	99.4	78,617	64,234	22.4
Timeshare only	12,087	6,124	97.4	59,738	48,884	22.2
Cruise Ship	996	1,866	-46.6	15,022	11,527	30.3
Friends/Relatives	7,636	8,603	-11.2	48,666	49,752	-2.2
Bed & Breakfast	1,665	1,848	-9.9	13,968	9,510	46.9
Other	1,258	945	33.1	9,599	5,488	74.9

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

\*\* Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2015 P	2014	% CHANGE	2015 P	2014	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	202,022	195,791	3.2	1,344,936	1,326,644	1.4
Honeymoon/Get Married	27,124	26,201	3.5	212,850	224,877	-5.3
Honeymoon	25,584	24,699	3.6	199,806	210,251	-5.0
Get Married	3,960	3,333	18.8	31,975	29,771	7.4
Pleasure/Vacation	176,096	170,636	3.2	1,142,661	1,113,333	2.6
<b>Mtgs/Conventions/Incentive</b>						
Mtgs/Conventions/Incentive	20,709	8,487	144.0	111,971	79,182	41.4
Conventions	11,734	2,517	366.2	40,401	29,948	34.9
Corporate Meetings	1,714	1,841	-6.9	6,765	7,255	-6.8
Incentive	8,045	4,406	82.6	66,992	43,236	54.9
<b>Other Business</b>						
Other Business	985	1,619	-39.1	10,949	13,755	-20.4
Visit Friends/Rel.	5,195	8,427	-38.3	42,850	44,832	-4.4
Govt/Military	339	1,072	-68.3	8,523	5,917	44.0
Attend School	875	1,566	-44.1	5,441	3,747	45.2
Sport Events	639	1,322	-51.7	7,299	11,883	-38.6
<b>TRAVEL STATUS</b>						
First Timers (%)**	43.41	46.0	-2.6	46.27	47.4	-1.2
Repeaters (%)**	56.59	54.0	2.6	53.73	52.6	1.2
Average # of Trips	3.80	3.41	11.3	3.46	3.35	3.3
<b>Group Tour</b>						
Group Tour	40,143	38,734	3.6	283,281	278,598	1.7
Non-Group	198,819	189,623	4.8	1,298,978	1,269,243	2.3
<b>Package Trip</b>						
Package Trip	122,745	132,465	-7.3	858,286	895,249	-4.1
No Package	116,217	95,892	21.2	723,973	652,592	10.9
Net True Independent	110,245	91,497	20.5	684,888	621,080	10.3
<b>Ave. Age of Party Head</b>						
Ave. Age of Party Head	43	42	2.5	43	43	0.6
<b>Ave. Party Size</b>						
Ave. Party Size	2.64	2.61	1.2	2.51	2.44	2.9

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2015P	2014	% CHANGE	2015P	2014	% CHANGE
TOTAL VISITORS	354,408	330,727	7.2	2,076,916	1,915,411	8.4
Domestic	341,985	319,228	7.1	2,026,743	1,863,688	8.7
International	12,423	11,499	8.0	50,173	51,723	-3.0
VISITOR DAYS	3,334,620	3,137,800	6.3	19,415,167	18,259,163	6.3
AVERAGE DAILY CENSUS	107,568	101,219	6.3	91,581	86,128	6.3
ISLANDS VISITED						
O'ahu	155,001	152,903	1.4	906,738	866,428	4.7
O'ahu only	120,972	117,818	2.7	717,953	676,422	6.1
O'ahu one day or less	6,318	7,693	-17.9	42,101	44,363	-5.1
Kaua'i	62,330	59,207	5.3	353,908	333,160	6.2
Kaua'i only	44,497	40,949	8.7	252,396	233,617	8.0
Kaua'i one day or less	2,998	2,366	26.7	18,393	15,293	20.3
Maui County	130,219	117,144	11.2	745,090	675,919	10.2
Maui	128,720	115,432	11.5	733,087	663,847	10.4
Maui only	101,453	89,034	13.9	579,658	517,734	12.0
Maui one day or less	3,295	2,571	28.2	21,348	18,777	13.7
Moloka'i *	2,070	2,241	-7.6	16,882	14,185	19.0
Moloka'i only*	323	336	-4.0	2,912	2,625	10.9
Moloka'i one day or less*	867	1,012	-14.4	8,006	5,713	40.1
Lāna'i *	1,704	2,275	-25.1	14,759	15,710	-6.1
Lāna'i only*	196	363	-45.9	2,184	2,758	-20.8
Lāna'i one day or less*	1,071	1,202	-10.9	8,612	7,595	13.4
Hawai'i Island	60,615	55,164	9.9	376,900	337,618	11.6
Kona side	54,259	49,177	10.3	333,367	298,953	11.5
Hilo side	17,245	15,304	12.7	108,669	96,403	12.7
Hawai'i Island only	41,642	36,279	14.8	265,273	230,988	14.8
Hawai'i Island one day or less	1,618	2,751	-41.2	13,928	13,194	5.6
Any Neighbor Island	233,436	212,909	9.6	1,358,962	1,238,989	9.7
NI only	199,407	177,824	12.1	1,170,178	1,048,982	11.6
Oahu & NI	34,029	35,085	-3.0	188,784	190,007	-0.6
Any one island only	309,083	284,778	8.5	1,820,376	1,664,144	9.4
Multiple Islands	45,325	45,949	-1.4	256,540	251,266	2.1
Avg. Islands Visited	1.16	1.17	-1.1	1.16	1.16	-0.7
Average Length of Stay in Hawai'i	9.41	9.49	-0.8	9.35	9.53	-1.9
ACCOMMODATIONS						
Plan to stay in Hotel	172,363	167,723	2.8	1,026,742	956,839	7.3
Hotel only	145,679	139,622	4.3	873,863	806,730	8.3
Plan to stay in Condo	79,837	73,420	8.7	457,951	430,795	6.3
Condo only	65,682	58,135	13.0	374,958	348,725	7.5
Plan to stay in Timeshare	50,789	44,566	14.0	261,969	249,945	4.8
Timeshare only	40,747	34,331	18.7	208,214	195,559	6.5
Cruise Ship	2,598	2,616	-0.7	18,406	17,333	6.2
Friends/Relatives	40,760	40,410	0.9	251,263	231,461	8.6
Bed & Breakfast	2,275	2,014	12.9	21,160	17,519	20.8
Other	5,939	5,696	4.3	39,409	34,908	12.9

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2015P	2,014	% CHANGE	2015P	2,014	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	305,664	280,547	9.0	1,737,151	1,588,327	9.4
Honeymoon/Get Married	11,793	12,780	-7.7	75,120	73,016	2.9
Honeymoon	9,374	10,382	-9.7	60,362	58,083	3.9
Get Married	3,275	3,323	-1.5	19,982	21,847	-8.5
Pleasure/Vacation	296,004	270,320	9.5	1,678,264	1,530,820	9.6
<b>Mtgs/Conventions/Incentive</b>						
Mtgs/Conventions/Incentive	10,569	9,646	9.6	97,281	94,889	2.5
Conventions	6,698	5,529	21.1	56,505	54,146	4.4
Corporate Meetings	3,122	3,276	-4.7	25,481	26,597	-4.2
Incentive	1,087	1,205	-9.8	19,542	19,875	-1.7
<b>Other Business</b>						
Other Business	11,312	11,769	-3.9	89,801	87,724	2.4
Visit Friends/Rel.	38,877	39,044	-0.4	229,744	215,494	6.6
Govt/Military	3,004	4,063	-26.0	20,798	20,581	1.1
Attend School	919	830	10.7	5,310	5,858	-9.4
Sport Events	1,882	2,404	-21.7	14,806	18,257	-18.9
<b>TRAVEL STATUS</b>						
First Timers (%)**	18.7	19.5	-0.8	18.9	18.7	0.2
Repeaters (%)**	81.3	80.5	0.8	81.1	81.3	-0.2
Average # of Trips	6.9	6.6	3.8	6.9	6.9	0.1
<b>Group Tour</b>						
Group Tour	4,342	4,103	5.8	42,350	40,766	3.9
Non-Group	350,066	326,624	7.2	2,034,566	1,874,644	8.5
<b>Package Trip</b>						
Package Trip	71,912	69,781	3.1	382,077	353,694	8.0
No Package	282,496	260,946	8.3	1,694,838	1,561,716	8.5
Net True Independent	280,569	259,091	8.3	1,677,139	1,545,796	8.5
Ave. Age	46	46	0.6	46	47	-0.4
Ave. Party Size	2.5	2.4	2.8	2.2	2.2	1.8

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 5. TOTAL US EAST VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2015P	2014	% CHANGE	2015P	2014	% CHANGE
TOTAL VISITORS	186,095	177,442	4.9	1,116,075	1,091,332	2.3
Domestic	175,131	165,420	5.9	1,072,271	1,037,308	3.4
International	10,964	12,022	-8.8	43,804	54,024	-18.9
VISITOR DAYS	1,923,512	1,850,816	3.9	11,628,456	11,442,292	1.6
AVERAGE DAILY CENSUS	62,049	59,704	3.9	54,851	53,973	1.6
<b>ISLANDS VISITED</b>						
O'ahu	115,658	108,315	6.8	648,105	644,501	0.6
O'ahu only	67,291	63,461	6.0	402,494	395,926	1.7
O'ahu one day or less	10,973	9,958	10.2	60,059	58,726	2.3
Kaua'i	36,109	35,889	0.6	214,735	216,565	-0.8
Kaua'i only	13,599	12,496	8.8	84,195	84,717	-0.6
Kaua'i one day or less	4,037	3,348	20.6	24,867	22,969	8.3
Maui County	69,684	68,125	2.3	430,607	414,469	3.9
Maui	68,854	67,260	2.4	423,843	408,157	3.8
Maui only	31,875	30,589	4.2	219,119	202,443	8.2
Maui one day or less	3,731	5,846	-36.2	24,939	27,303	-8.7
Moloka'i *	1,787	1,613	10.8	12,989	10,210	27.2
Moloka'i only*	141	100	40.8	1,150	890	29.1
Moloka'i one day or less*	1,104	1,038	6.4	7,645	5,529	38.3
Lāna'i *	1,448	1,947	-25.7	12,479	13,915	-10.3
Lāna'i only*	101	116	-12.4	946	1,093	-13.5
Lāna'i one day or less*	997	1,184	-15.8	7,938	6,937	14.4
Hawai'i Island	43,988	43,795	0.4	253,125	249,106	1.6
Kona side	35,488	37,592	-5.6	213,825	211,335	1.2
Hilo side	19,852	16,424	20.9	104,780	100,169	4.6
Hawai'i Island only	15,221	14,613	4.2	103,269	98,582	4.8
Hawai'i Island one day or less	2,333	2,570	-9.2	14,924	14,016	6.5
Any Neighbor Island	118,804	113,981	4.2	713,581	695,406	2.6
NI only	70,437	69,127	1.9	467,970	446,831	4.7
Oahu & NI	48,367	44,854	7.8	245,611	248,575	-1.2
Any one island only	128,228	121,375	5.6	811,172	783,651	3.5
Multiple Islands	57,867	56,068	3.2	304,903	307,681	-0.9
Avg. Islands Visited	1.44	1.46	-1.3	1.40	1.41	-0.8
Average Length of Stay in Hawai'i	10.34	10.43	-0.9	10.42	10.48	-0.6
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	111,169	106,403	4.5	680,257	670,137	1.5
Hotel only	88,261	83,559	5.6	550,428	541,282	1.7
Plan to stay in Condo	30,726	30,645	0.3	170,213	170,307	-0.1
Condo only	20,914	20,719	0.9	118,509	116,812	1.5
Plan to stay in Timeshare	20,211	18,836	7.3	119,404	120,796	-1.2
Timeshare only	14,104	13,442	4.9	86,909	88,028	-1.3
Cruise Ship	7,006	6,288	11.4	43,433	42,722	1.7
Friends/Relatives	22,462	20,842	7.8	134,963	128,208	5.3
Bed & Breakfast	1,678	2,832	-40.7	14,997	14,845	1.0
Other	3,547	3,489	1.7	22,855	21,502	6.3

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2015P	2,014	% CHANGE	2015P	2,014	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	153,142	147,408	3.9	882,193	866,575	1.8
Honeymoon/Get Married	8,459	9,767	-13.4	55,297	55,963	-1.2
Honeymoon	7,248	8,600	-15.7	48,379	48,310	0.1
Get Married	1,721	1,858	-7.4	10,627	12,372	-14.1
Pleasure/Vacation	145,901	139,165	4.8	837,008	820,218	2.0
<b>Mtgs/Conventions/Incentive</b>						
Conventions	9,711	8,235	17.9	99,015	98,221	0.8
Corporate Meetings	6,067	5,400	12.3	52,423	57,393	-8.7
Incentive	2,021	1,811	11.6	21,664	21,018	3.1
Incentive	2,222	1,436	54.7	30,405	25,865	17.6
<b>Other Business</b>						
Visit Friends/Rel.	5,918	5,812	1.8	47,837	44,654	7.1
Govt/Military	22,583	21,119	6.9	130,476	123,105	6.0
Attend School	4,103	4,538	-9.6	27,153	25,853	5.0
Sport Events	467	387	20.7	3,067	3,330	-7.9
Sport Events	567	1,343	-57.8	5,913	9,574	-38.2
<b>TRAVEL STATUS</b>						
First Timers (%)**	42.1	42.6	-0.4	40.8	41.0	-0.2
Repeaters (%)**	57.9	57.4	0.4	59.2	59.0	0.2
Average # of Trips	3.9	3.8	1.0	4.1	4.1	0.4
<b>Group Tour</b>						
Group Tour	6,960	5,368	29.7	59,559	58,179	2.4
Non-Group	179,135	172,074	4.1	1,056,516	1,033,153	2.3
<b>Package Trip</b>						
Package Trip	39,373	38,041	3.5	247,910	246,070	0.7
No Package	146,722	139,401	5.3	868,165	845,261	2.7
Net True Independent	144,464	137,620	5.0	851,278	829,179	2.7
Ave. Age	46	46	0.2	48	48	-0.5
Ave. Party Size	2.3	2.3	1.0	2.0	2.0	0.5

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority



TABLE 6. TOTAL JAPAN VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2015P	2014	% CHANGE	2015P	2014	% CHANGE
TOTAL VISITORS	134,103	130,683	2.6	822,621	833,980	-1.4
Domestic	791	969	-18.3	5,217	5,279	-1.2
International	133,312	129,714	2.8	817,403	828,701	-1.4
VISITOR DAYS	819,211	764,726	7.1	4,785,488	4,831,019	-0.9
AVERAGE DAILY CENSUS	26,426	24,669	7.1	22,573	22,788	-0.9
<b>ISLANDS VISITED</b>						
O'ahu	128,095	126,277	1.4	800,673	811,999	-1.4
O'ahu only	114,626	110,251	4.0	707,672	704,594	0.4
O'ahu one day or less	748	709	5.5	6,079	5,705	6.6
Kaua'i	2,219	1,998	11.1	14,437	13,216	9.2
Kaua'i only	372	184	102.0	1,147	1,162	-1.3
Kaua'i one day or less	1,243	1,216	2.2	9,132	8,533	7.0
Maui County	4,949	5,685	-12.9	36,001	34,747	3.6
Maui	4,910	5,527	-11.2	34,578	33,696	2.6
Maui only	1,246	1,106	12.6	5,037	5,284	-4.7
Maui one day or less	1,192	1,585	-24.8	12,588	14,576	-13.6
Moloka'i *	37	112	-66.7	1,539	1,165	32.2
Moloka'i only*	0	2	-100.0	19	4	337.0
Moloka'i one day or less*	36	16	120.7	797	935	-14.7
Lāna'i *	2	127	-98.3	801	680	17.8
Lāna'i only*	0	52	-100.0	58	53	10.5
Lāna'i one day or less*	0	49	-100.0	634	396	60.0
Hawai'i Island	14,092	14,407	-2.2	79,652	96,142	-17.2
Kona side	12,095	10,484	15.4	59,263	65,860	-10.0
Hilo side	2,952	4,685	-37.0	27,592	40,304	-31.5
Hawai'i Island only	4,042	2,889	39.9	13,746	14,334	-4.1
Hawai'i Island one day or less	2,101	4,078	-48.5	19,298	27,069	-28.7
Any Neighbor Island	19,478	20,432	-4.7	114,948	129,387	-11.2
NI only	6,008	4,406	36.4	21,947	21,982	-0.2
Oahu & NI	13,470	16,026	-16.0	93,001	107,405	-13.4
Any one island only	120,285	114,484	5.1	727,679	725,431	0.3
Multiple Islands	13,818	16,199	-14.7	94,942	108,550	-12.5
Avg. Islands Visited	1.11	1.14	-2.0	1.13	1.15	-1.3
Average Length of Stay in Hawai'i	6.11	5.85	4.4	5.82	5.79	0.4
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	110,280	112,219	-1.7	703,086	728,751	-3.5
Hotel only	107,160	108,884	-1.6	685,052	712,286	-3.8
Plan to stay in Condo	16,634	14,713	13.1	86,415	79,666	8.5
Condo only	13,465	11,659	15.5	71,452	66,819	6.9
Plan to stay in Timeshare	8,931	5,804	53.9	39,702	32,036	23.9
Timeshare only	7,408	5,030	47.3	32,267	26,429	22.1
Cruise Ship	148	2	6,578.4	1,915	1,391	37.7
Friends/Relatives	2,008	1,040	93.1	9,962	7,816	27.5
Bed & Breakfast	243	105	130.9	1,137	692	64.3
Other	171	106	62.3	1,717	958	79.1

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2015P	2,014	% CHANGE	2015P	2,014	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	111,586	112,301	-0.6	666,055	694,056	-4.0
Honeymoon/Get Married	20,765	19,498	6.5	143,228	154,738	-7.4
Honeymoon	20,021	18,398	8.8	134,777	145,259	-7.2
Get Married	2,920	2,855	2.3	24,697	23,895	3.4
Pleasure/Vacation	91,839	93,607	-1.9	529,889	548,405	-3.4
<b>Mtgs/Conventions/Incentive</b>						
Mtgs/Conventions/Incentive	11,580	4,868	137.9	66,112	41,480	59.4
Conventions	4,628	524	783.4	11,025	6,664	65.4
Corporate Meetings	113	506	-77.7	1,437	1,878	-23.5
Incentive	7,458	3,891	91.7	54,554	33,391	63.4
<b>Other Business</b>						
Other Business	558	689	-18.9	3,593	4,484	-19.9
Visit Friends/Rel.	1,892	1,883	0.5	12,857	13,395	-4.0
Govt/Military	25	49	-49.1	267	476	-44.0
Attend School	206	173	19.0	3,333	1,193	179.4
Sport Events	345	209	64.7	4,702	6,917	-32.0
<b>TRAVEL STATUS</b>						
First Timers (%)**	35.3	37.2	-1.9	40.5	41.8	-1.3
Repeaters (%)**	64.7	62.8	1.9	59.5	58.2	1.3
Average # of Trips	4.4	4.3	1.6	3.9	3.9	2.1
<b>Group Tour</b>						
Group Tour	29,680	29,040	2.2	206,512	206,602	0.0
Non-Group	104,423	101,643	2.7	616,108	627,378	-1.8
<b>Package Trip</b>						
Package Trip	88,436	94,538	-6.5	587,084	626,993	-6.4
No Package	45,668	36,145	26.3	235,537	206,988	13.8
Net True Independent	41,075	32,661	25.8	204,947	183,838	11.5
Ave. Age	42	42	0.9	43	42	1.1
Ave. Party Size	2.7	2.7	0.3	2.7	2.6	1.9

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 7. TOTAL CANADA VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2015P	2014	% CHANGE	2015P	2014	% CHANGE
TOTAL VISITORS	26,989	24,643	9.5	332,420	333,803	-0.4
Domestic	10,674	12,941	-17.5	103,814	122,762	-15.4
International	16,315	11,702	39.4	228,606	211,041	8.3
VISITOR DAYS	319,490	298,003	7.2	4,292,294	4,324,230	-0.7
AVERAGE DAILY CENSUS	10,306	9,613	7.2	20,247	20,397	-0.7
<b>ISLANDS VISITED</b>						
O'ahu	13,882	12,574	10.4	133,493	131,577	1.5
O'ahu only	7,620	7,567	0.7	88,394	82,678	6.9
O'ahu one day or less	575	634	-9.3	5,930	7,374	-19.6
Kaua'i	4,122	4,066	1.4	48,329	49,843	-3.0
Kaua'i only	1,284	1,465	-12.4	24,097	24,497	-1.6
Kaua'i one day or less	255	557	-54.2	5,146	5,270	-2.4
Maui County	13,506	12,004	12.5	166,227	173,748	-4.3
Maui	13,429	11,910	12.8	164,883	172,850	-4.6
Maui only	7,765	6,868	13.1	121,264	123,733	-2.0
Maui one day or less	453	708	-35.9	6,068	7,319	-17.1
Moloka'i *	214	253	-15.5	3,031	3,121	-2.9
Moloka'i only*	16	13	26.1	456	266	71.2
Moloka'i one day or less*	84	174	-51.5	1,498	1,849	-19.0
Lāna'i *	153	255	-39.9	2,749	3,005	-8.5
Lāna'i only*	31	8	298.5	212	115	83.6
Lāna'i one day or less*	85	200	-57.6	1,816	1,857	-2.2
Hawai'i Island	6,044	5,730	5.5	68,714	68,083	0.9
Kona side	5,500	5,116	7.5	63,230	62,565	1.1
Hilo side	2,645	2,360	12.0	23,355	22,166	5.4
Hawai'i Island only	2,146	2,134	0.6	37,026	36,954	0.2
Hawai'i Island one day or less	190	317	-40.2	2,482	3,108	-20.1
Any Neighbor Island	19,369	17,076	13.4	244,025	251,125	-2.8
NI only	13,107	12,069	8.6	198,927	202,226	-1.6
Oahu & NI	6,263	5,007	25.1	45,099	48,899	-7.8
Any one island only	18,862	18,055	4.5	271,449	268,243	1.2
Multiple Islands	8,127	6,588	23.4	60,970	65,560	-7.0
Avg. Islands Visited	1.40	1.41	-0.7	1.27	1.28	-1.3
Average Length of Stay in Hawai'i	11.84	12.09	-2.1	12.91	12.95	-0.3
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	13,569	12,896	5.2	144,576	149,213	-3.1
Hotel only	10,133	9,428	7.5	108,777	112,171	-3.0
Plan to stay in Condo	9,355	8,265	13.2	129,605	133,512	-2.9
Condo only	6,710	6,078	10.4	106,460	109,037	-2.4
Plan to stay in Timeshare	2,125	1,985	7.1	33,689	32,053	5.1
Timeshare only	1,555	1,237	25.8	23,617	22,241	6.2
Cruise Ship	473	802	-41.1	6,563	6,444	1.9
Friends/Relatives	1,584	1,506	5.1	17,017	16,017	6.2
Bed & Breakfast	587	384	52.9	6,149	5,133	19.8
Other	481	317	51.7	4,305	3,343	28.8

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2015P	2,014	% CHANGE	2015P	2,014	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	24,489	22,597	8.4	307,534	310,291	-0.9
Honeymoon/Get Married	1,176	1,372	-14.3	9,567	10,525	-9.1
Honeymoon	987	1,226	-19.5	8,050	8,452	-4.8
Get Married	230	197	16.7	2,251	2,856	-21.2
Pleasure/Vacation	23,530	21,383	10.0	300,382	301,812	-0.5
Mtgs/Conventions/Incentive	965	553	74.4	16,578	14,851	11.6
Conventions	861	313	175.3	12,112	9,953	21.7
Corporate Meetings	38	111	-65.7	1,936	2,827	-31.5
Incentive	67	141	-52.6	3,175	2,993	6.1
Other Business	346	279	24.2	3,585	3,439	4.2
Visit Friends/Rel.	1,072	1,350	-20.6	12,578	12,775	-1.5
Govt/Military	160	276	-42.1	914	1,074	-14.9
Attend School	307	25	1,110.3	893	571	56.3
Sport Events	139	186	-25.3	2,600	2,560	1.6
<b>TRAVEL STATUS</b>						
First Timers (%)**	49.9	46.2	3.7	33.2	34.7	-1.5
Repeaters (%)**	50.1	53.8	-3.7	66.8	65.3	1.5
Average # of Trips	3.0	3.3	-10.6	4.0	3.9	2.5
Group Tour	950	481	97.5	9,251	7,980	15.9
Non-Group	26,039	24,162	7.8	323,169	325,823	-0.8
Package Trip	6,297	5,850	7.6	69,780	71,289	-2.1
No Package	20,692	18,793	10.1	262,640	262,514	0.0
Net True Independent	20,538	18,679	10.0	259,906	260,091	-0.1
Ave. Age	43	44	-1.4	49	49	0.0
Ave. Party Size	2.4	2.4	2.5	2.2	2.2	1.4

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

Table 8. VISITORS BY CRUISE SHIPS

	JULY			YEAR-TO-DATE		
	2015P	2014	% CHANGE	2015P	2014	% CHANGE
VISITOR DAYS	117,904	103,820	13.6	1,065,940	1,135,896	-6.2
TOTAL VISITORS	12,633	10,599	19.2	134,254	146,887	-8.6
ARRIVED BY SHIP	2,854	857	233.0	62,466	78,025	-19.9
ARRIVED BY AIR	9,779	9,742	0.4	71,788	68,862	4.2
NUMBER OF SHIP ARRIVALS	2	1	100.0	36	44	-18.2
<b>ISLANDS VISITED</b>						
O'ahu	12,633	10,599	19.2	132,742	144,811	-8.3
Kaua'i	11,777	9,789	20.3	115,222	130,704	-11.8
Maui County	11,781	9,807	20.1	127,595	135,619	-5.9
Maui	11,781	9,807	20.1	127,595	135,619	-5.9
Moloka'i	76	72	5.8	1,304	1,597	-18.4
Lāna'i	160	30	429.5	2,184	2,676	-18.4
Hawai'i Island	11,786	9,819	20.0	124,203	134,531	-7.7
Average Islands Visited	3.8	3.78	0.8	3.7	3.74	0.1
<b>AVERAGE LENGTH OF STAY</b>						
Days in Hawai'i before Cruise	2.03	2.05	-1.0	1.36	1.11	22.5
Days in Hawai'i during Cruise	6.34	6.52	-2.6	5.45	5.31	2.6
Days in Hawai'i after Cruise	0.96	1.23	-22.1	1.14	1.32	-13.9
Total days in Hawai'i	9.33	9.80	-4.7	7.94	7.73	2.7
<b>ACCOMMODATIONS</b>						
Hotel	8,863	8,357	6.1	69,405	74,550	-6.9
Hotel only	8,102	7,745	4.6	62,075	64,038	-3.1
Condo	254	475	-46.6	5,511	7,628	-27.7
Condo only	85	139	-38.7	1,640	2,109	-22.3
Timeshare	405	340	19.0	4,803	5,903	-18.6
Timeshare Only	129	98	31.0	1,854	1,976	-6.1
Bed & Breakfast	23	71	-67.7	777	1,100	-29.3
Bed & Breakfast only	-	16	NA	204	170	20.0
Friends & relatives	267	182	46.7	2,688	3,716	-27.7
Other accommodation	361	300	20.1	4,032	6,303	-36.0
Accommodation (NET)	9,409	8,931	5.4	77,940	84,546	-7.8
Cruise only	3,224	1,668	93.3	56,314	62,341	-9.7
<b>TRAVEL STATUS</b>						
% First timers	47.7	49.2	-1.5	45.3	41.3	4.0
% Repeat visitors	52.3	50.8	1.5	54.7	58.7	-4.0

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

JULY	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge
<b>Total Seats</b>	<b>1,097,366</b>	<b>1,032,625</b>	<b>6.3</b>	<b>737,424</b>	<b>710,878</b>	<b>3.7</b>	<b>205,666</b>	<b>183,438</b>	<b>12.1</b>	<b>79,826</b>	<b>66,418</b>	<b>20.2</b>	<b>4,774</b>	<b>4,774</b>	<b>0.0</b>	<b>69,676</b>	<b>67,117</b>	<b>3.8</b>
Scheduled	1,090,597	1,025,770	6.3	730,655	704,023	3.8	205,666	183,438	12.1	79,826	66,418	20.2	4,774	4,774	0.0	69,676	67,117	3.8
Charters	6,769	6,855	-1.3	6,769	6,855	-1.3												
<b>Domestic</b>	<b>795,481</b>	<b>742,268</b>	<b>7.2</b>	<b>444,149</b>	<b>427,375</b>	<b>3.9</b>	<b>198,622</b>	<b>177,976</b>	<b>11.6</b>	<b>78,956</b>	<b>65,722</b>	<b>20.1</b>	<b>4,774</b>	<b>4,774</b>	<b>0.0</b>	<b>68,980</b>	<b>66,421</b>	<b>3.9</b>
Scheduled	790,513	737,576	7.2	439,181	422,683	3.9	198,622	177,976	11.6	78,956	65,722	20.1	4,774	4,774	0.0	68,980	66,421	3.9
Charters	4,968	4,692	5.9	4,968	4,692	5.9												
<b>US West</b>	<b>698,089</b>	<b>654,857</b>	<b>6.6</b>	<b>367,841</b>	<b>354,638</b>	<b>3.7</b>	<b>177,538</b>	<b>163,302</b>	<b>8.7</b>	<b>78,956</b>	<b>65,722</b>	<b>20.1</b>	<b>4,774</b>	<b>4,774</b>	<b>0.0</b>	<b>68,980</b>	<b>66,421</b>	<b>3.9</b>
...Anchorage	3,423	2,934	16.7	3,423	2,934	16.7												
...Bellingham	0	2,119	-100.0	0	2,119	-100.0												
...Denver	12,302	16,534	-25.6	10,664	9,839	8.4	910	5,239	-82.6	728	728	0.0				0	728	-100.0
...Eugene	0	912	-100.0	0	912	-100.0												
...Fresno	0	2,052	-100.0	0	2,052	-100.0												
...Las Vegas	26,433	25,926	2.0	26,433	25,926	2.0												
...Los Angeles	270,989	256,539	5.6	134,627	126,828	6.1	67,052	64,735	3.6	35,927	27,868	28.9	4,774	4,774	0.0	28,609	32,334	-11.5
...Oakland	41,941	40,799	2.8	14,473	14,407	0.5	13,082	13,082	0.0	8,900	7,402	20.2				5,486	5,908	-7.1
...Phoenix	52,679	50,019	5.3	25,699	25,699	0.0	11,780	11,780	0.0	5,890	5,890	0.0				9,310	6,650	40.0
...Phoenix Mesa	0	1,824	-100.0	0	1,824	-100.0												
...Portland	23,621	22,060	7.1	15,797	14,725	7.3	7,824	7,335	6.7									
...Sacramento	13,082	13,082	0.0	8,029	8,029	0.0	5,053	5,053	0.0									
...Salt Lake City	8,091	8,091	0.0	8,091	8,091	0.0												
...San Diego	28,511	29,326	-2.8	14,167	14,167	0.0	7,172	10,106	-29.0	2,119	0	NA				5,053	5,053	0.0
...San Francisco	113,526	89,615	26.7	60,015	54,797	9.5	29,709	16,042	85.2	13,386	13,134	1.9				10,416	5,642	84.6
...San Jose	33,315	31,625	5.3	13,550	13,490	0.4	13,082	13,010	0.6	3,749	2,354	59.3				2,934	2,771	5.9
...Seattle	70,176	59,576	17.8	32,873	26,975	21.9	21,874	16,920	29.3	8,257	8,346	-1.1				7,172	7,335	-2.2
...Stockton	0	1,824	-100.0	0	1,824	-100.0												
<b>US East</b>	<b>92,424</b>	<b>82,719</b>	<b>11.7</b>	<b>71,340</b>	<b>68,045</b>	<b>4.8</b>	<b>21,084</b>	<b>14,674</b>	<b>43.7</b>									
...Atlanta	11,506	9,083	26.7	11,506	9,083	26.7												
...Chicago	18,232	12,040	51.4	10,664	10,664	0.0	7,568	1,376	450.0									
...Dallas	27,904	26,814	4.1	14,388	13,516	6.5	13,516	13,298	1.6									
...Houston	10,664	10,664	0.0	10,664	10,664	0.0												
...New York JFK	9,114	9,114	0.0	9,114	9,114	0.0												
...Newark	7,502	7,502	0.0	7,502	7,502	0.0												
...Washington D.C.	7,502	7,502	0.0	7,502	7,502	0.0												

Source: Scheduled seats from Dilo schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continue)

JULY	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge
<b>International</b>	<b>301,885</b>	<b>290,357</b>	<b>4.0</b>	<b>293,275</b>	<b>283,503</b>	<b>3.4</b>	<b>7,044</b>	<b>5,462</b>	<b>29.0</b>	<b>870</b>	<b>696</b>	<b>25.0</b>				<b>696</b>	<b>696</b>	<b>0.0</b>
Scheduled	300,084	288,194	4.1	291,474	281,340	3.6	7,044	5,462	29.0	870	696	25.0				696	696	0.0
Charters	1,801	2,163	-16.7	1,801	2,163	-16.7												
<b>Japan</b>	<b>167,445</b>	<b>166,137</b>	<b>0.8</b>	<b>167,445</b>	<b>166,137</b>	<b>0.8</b>												
...Fukuoka	5,876	6,541	-10.2	5,876	6,541	-10.2												
...Nagoya	17,257	18,600	-7.2	17,257	18,600	-7.2												
...Osaka	32,829	31,521	4.1	32,829	31,521	4.1												
...Sapporo	3,626	3,367	7.7	3,626	3,367	7.7												
...Tokyo-HND	27,807	27,807	0.0	27,807	27,807	0.0												
...Tokyo-NRT	80,050	78,301	2.2	80,050	78,301	2.2												
<b>Canada</b>	<b>19,468</b>	<b>14,990</b>	<b>29.9</b>	<b>10,858</b>	<b>8,136</b>	<b>33.5</b>	<b>7,044</b>	<b>5,462</b>	<b>29.0</b>	<b>870</b>	<b>696</b>	<b>25.0</b>				<b>696</b>	<b>696</b>	<b>0.0</b>
...Vancouver	19,468	14,990	29.9	10,858	8,136	33.5	7,044	5,462	29.0	870	696	25.0				696	696	0.0
<b>Other Asia</b>	<b>42,895</b>	<b>46,081</b>	<b>-6.9</b>	<b>42,895</b>	<b>46,081</b>	<b>-6.9</b>												
...Beijing	8,619	6,903	24.9	8,619	6,903	24.9												
...Seoul	24,385	28,231	-13.6	24,385	28,231	-13.6												
...Shanghai	7,128	8,184	-12.9	7,128	8,184	-12.9												
...Taipei	2,763	2,763	0.0	2,763	2,763	0.0												
<b>Oceania</b>	<b>44,024</b>	<b>38,664</b>	<b>13.9</b>	<b>44,024</b>	<b>38,664</b>	<b>13.9</b>												
...Auckland	9,030	9,030	0.0	9,030	9,030	0.0												
...Brisbane	8,331	4,662	78.7	8,331	4,662	78.7												
...Melbourne	3,939	3,636	8.3	3,939	3,636	8.3												
...Sydney	22,724	21,336	6.5	22,724	21,336	6.5												
<b>Other</b>	<b>26,252</b>	<b>22,322</b>	<b>17.6</b>	<b>26,252</b>	<b>22,322</b>	<b>17.6</b>												
...Apia	820	656	25.0	820	656	25.0												
...Christmas	610	610	0.0	610	610	0.0												
...Guam	10,664	10,664	0.0	10,664	10,664	0.0												
...Majuro	2,170	2,015	7.7	2,170	2,015	7.7												
...Manila	6,530	3,696	76.7	6,530	3,696	76.7												
...Nadi	656	656	0.0	656	656	0.0												
...Pago Pago	3,626	2,849	27.3	3,626	2,849	27.3												
...Papeete	1,176	1,176	0.0	1,176	1,176	0.0												

Source: Scheduled seats from Dilo schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

