

**Total Visitor Personal Daily Spending by Category:
2017P vs. 2016P
(Arrivals by air, in dollars)**

Expenditure Type	2017P June YTD	2016P June YTD	% change
GRAND TOTAL	201.1	192.7	4.4%
Total Food and beverage	41.2	40.4	1.9%
Restaurant food	27.8	27.5	1.1%
Dinner shows and cruises	4.0	3.8	4.8%
Groceries and snacks	9.4	9.1	3.0%
Entertainment & Recreation	18.1	17.2	5.1%
Attractions/entertainment	5.3	5.3	-0.5%
Recreation	6.4	6.0	7.2%
Other activities & tours	6.4	5.9	7.9%
Total Transportation	18.9	18.5	1.9%
Interisland airfare	3.3	3.6	-8.1%
Ground transportation	1.8	1.9	-4.0%
Rental vehicles	12.6	12.1	4.7%
Gasoline, parking, etc.	1.2	1.0	13.9%
Total Shopping	26.3	27.3	-3.6%
Fashion and clothing	9.9	10.5	-6.5%
Jewelry and watches	3.4	3.4	1.7%
Cosmetics, perfume	1.2	1.2	-3.0%
Leather goods	3.8	4.1	-5.8%
Hawai'i food products	3.9	3.8	1.2%
Souvenirs	4.2	4.3	-3.0%
Total Lodging	89.0	82.2	8.2%
All other expenses *	7.7	7.0	10.3%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Technical Notes: The HTA received corrected passenger counts from airlines traffic summary reports which mainly impacted the Canadian market. The corrections were significant enough to warrant revisions to published visitor arrival and spending statistics for January and February 2017.

Source: Hawai'i Tourism Authority

**U.S. West Visitor Personal Daily Spending by Category:
2017P vs. 2016P
(Arrivals by air, in dollars)**

Expenditure Type	2017P June YTD	2016P June YTD	% change
GRAND TOTAL	180.1	166.2	8.3%
Total Food and beverage	37.2	36.1	3.0%
Restaurant food	23.7	23.0	3.1%
Dinner shows and cruises	3.7	3.3	12.7%
Groceries and snacks	9.8	9.8	-0.5%
Entertainment & Recreation	15.8	14.4	9.4%
Attractions/entertainment	4.0	3.5	12.8%
Recreation	6.5	6.4	1.0%
Other activities & tours	5.3	4.5	18.8%
Total Transportation	18.2	17.2	5.6%
Interisland airfare	2.5	2.4	1.6%
Ground transportation	0.8	0.7	14.0%
Rental vehicles	13.7	13.0	5.4%
Gasoline, parking, etc.	1.2	1.0	11.6%
Total Shopping	16.2	15.7	3.2%
Fashion and clothing	6.3	6.1	2.6%
Jewelry and watches	2.7	2.5	7.1%
Cosmetics, perfume	0.4	0.3	6.6%
Leather goods	0.7	0.8	-6.3%
Hawai'i food products	2.6	2.3	10.4%
Souvenirs	3.6	3.6	-1.3%
Total Lodging	88.3	78.4	12.5%
All other expenses *	4.4	4.3	1.8%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**U.S. East Visitor Personal Daily Spending by Category:
2017P vs. 2016P
(Arrivals by air, in dollars)**

Expenditure Type	2017P June YTD	2016P June YTD	% change
GRAND TOTAL	207.0	197.8	4.7%
Total Food and beverage	41.1	39.8	3.4%
Restaurant food	27.8	27.0	3.2%
Dinner shows and cruises	4.8	4.6	6.0%
Groceries and snacks	8.5	8.2	2.5%
Entertainment & Recreation	20.6	20.1	2.4%
Attractions/entertainment	5.6	5.4	3.7%
Recreation	7.3	7.0	4.2%
Other activities & tours	7.7	7.7	-0.2%
Total Transportation	21.4	20.6	3.6%
Interisland airfare	4.6	4.6	-0.5%
Ground transportation	1.0	1.1	-5.9%
Rental vehicles	14.4	13.8	4.4%
Gasoline, parking, etc.	1.4	1.2	20.0%
Total Shopping	18.4	18.1	1.4%
Fashion and clothing	6.7	6.7	1.3%
Jewelry and watches	3.3	3.1	5.3%
Cosmetics, perfume	0.5	0.5	5.9%
Leather goods	0.6	0.6	-1.1%
Hawai'i food products	2.6	2.6	0.7%
Souvenirs	4.6	4.7	-0.9%
Total Lodging	93.7	88.6	5.8%
All other expenses *	11.9	10.6	11.7%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**Japan Visitor Personal Daily Spending by Category:
2017P vs. 2016P
(Arrivals by air, in dollars)**

Expenditure Type	2017P June YTD	2016P June YTD	% change
GRAND TOTAL	244.4	235.2	3.9%
Total Food and beverage	53.2	51.6	3.2%
Restaurant food	39.9	38.3	4.1%
Dinner shows and cruises	4.1	4.4	-5.1%
Groceries and snacks	9.2	8.9	3.3%
Entertainment & Recreation	19.2	19.1	0.5%
Attractions/entertainment	6.0	6.0	0.3%
Recreation	4.6	4.1	13.0%
Other activities & tours	8.6	9.0	-4.9%
Total Transportation	13.3	11.9	11.7%
Interisland airfare	2.0	2.0	2.5%
Ground transportation	6.7	6.0	11.1%
Rental vehicles	4.0	3.5	14.4%
Gasoline, parking, etc.	0.5	0.3	50.6%
Total Shopping	67.4	67.7	-0.5%
Fashion and clothing	18.7	18.2	2.3%
Jewelry and watches	5.8	6.2	-6.8%
Cosmetics, perfume	3.6	3.6	-0.4%
Leather goods	18.4	17.9	2.7%
Hawai'i food products	14.1	14.5	-2.9%
Souvenirs	6.9	7.2	-5.2%
Total Lodging	80.5	74.6	7.9%
All other expenses *	10.8	10.3	5.0%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**Canada Visitor Personal Daily Spending by Category:
2017P vs. 2016P
(Arrivals by air, in dollars)**

Expenditure Type	2017P June YTD	2016P June YTD	% change
GRAND TOTAL	164.7	156.4	5.3%
Total Food and beverage	32.6	32.5	0.1%
Restaurant food	18.6	18.5	0.9%
Dinner shows and cruises	2.5	2.8	-9.3%
Groceries and snacks	11.4	11.3	1.2%
Entertainment & Recreation	12.9	11.4	12.9%
Attractions/entertainment	3.8	3.7	1.5%
Recreation	4.9	4.5	8.8%
Other activities & tours	4.2	3.2	31.6%
Total Transportation	17.1	16.7	2.4%
Interisland airfare	1.7	1.9	-9.6%
Ground transportation	0.7	0.9	-20.2%
Rental vehicles	13.3	12.8	4.3%
Gasoline, parking, etc.	1.3	1.2	14.2%
Total Shopping	12.7	12.3	2.7%
Fashion and clothing	6.9	6.2	10.2%
Jewelry and watches	1.3	1.4	-10.1%
Cosmetics, perfume	0.2	0.2	12.1%
Leather goods	0.5	0.5	-11.9%
Hawai'i food products	1.5	1.5	3.6%
Souvenirs	2.3	2.5	-7.1%
Total Lodging	84.1	78.7	6.8%
All other expenses *	5.3	4.7	13.1%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Technical Notes: The HTA received corrected passenger counts from airlines traffic summary reports which mainly impacted the Canadian market. The corrections were significant enough to warrant revisions to published visitor arrival and spending statistics for January and February 2017.

Source: Hawai'i Tourism Authority

**China Visitor Personal Daily Spending by Category:
2017P vs. 2016P
(Arrivals by air, in dollars)**

Expenditure Type	2017P June YTD	2016P June YTD	% change
GRAND TOTAL	330.3	391.3	-15.6%
Total Food and beverage	53.3	62.0	-14.1%
Restaurant food	42.9	51.5	-16.7%
Dinner shows and cruises	3.7	5.0	-26.3%
Groceries and snacks	6.7	5.5	21.6%
Entertainment & Recreation	32.5	41.4	-21.5%
Attractions/entertainment	23.1	34.0	-32.0%
Recreation	5.3	3.9	35.8%
Other activities & tours	4.1	3.5	15.8%
Total Transportation	35.1	44.2	-20.7%
Interisland airfare	13.8	15.8	-13.0%
Ground transportation	6.7	13.7	-51.2%
Rental vehicles	13.5	13.2	2.4%
Gasoline, parking, etc.	1.1	1.5	-26.5%
Total Shopping	109.4	132.8	-17.6%
Fashion and clothing	36.7	50.4	-27.1%
Jewelry and watches	28.4	21.5	32.0%
Cosmetics, perfume	13.2	14.1	-5.8%
Leather goods	22.3	32.0	-30.2%
Hawai'i food products	6.2	7.4	-15.4%
Souvenirs	2.5	7.5	-66.4%
Total Lodging	93.1	99.4	-6.4%
All other expenses *	6.9	11.5	-39.5%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**Taiwan Visitor Personal Daily Spending by Category:
2017P vs. 2016P
(Arrivals by air, in dollars)**

Expenditure Type	2017P June YTD	2016P June YTD	% change
GRAND TOTAL	261.7	272.9	-4.1%
Total Food and beverage	43.3	58.2	-25.7%
Restaurant food	30.7	48.3	-36.4%
Dinner shows and cruises	3.2	5.8	-45.3%
Groceries and snacks	9.3	4.0	131.8%
Entertainment & Recreation	21.7	22.5	-3.7%
Attractions/entertainment	13.0	18.4	-29.0%
Recreation	4.3	3.1	38.3%
Other activities & tours	4.4	1.1	309.4%
Total Transportation	36.9	23.5	57.0%
Interisland airfare	16.2	6.6	147.7%
Ground transportation	5.1	3.5	46.9%
Rental vehicles	11.1	12.9	-14.1%
Gasoline, parking, etc.	4.5	0.6	639.5%
Total Shopping	76.3	91.8	-16.9%
Fashion and clothing	27.0	18.8	43.7%
Jewelry and watches	1.6	0.5	211.1%
Cosmetics, perfume	8.0	8.2	-3.1%
Leather goods	23.2	38.3	-39.5%
Hawai'i food products	11.1	12.5	-10.9%
Souvenirs	5.4	13.5	-59.8%
Total Lodging	78.0	74.6	4.5%
All other expenses *	5.6	2.3	147.6%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**Korea Visitor Personal Daily Spending by Category:
2017P vs. 2016P
(Arrivals by air, in dollars)**

Expenditure Type	2017P June YTD	2016P June YTD	% change
GRAND TOTAL	284.6	302.6	-6.0%
Total Food and beverage	65.9	70.2	-6.1%
Restaurant food	52.2	58.5	-10.7%
Dinner shows and cruises	4.8	4.8	0.5%
Groceries and snacks	8.9	6.9	27.9%
Entertainment & Recreation	27.0	27.1	-0.3%
Attractions/entertainment	11.9	13.1	-9.2%
Recreation	10.8	9.6	12.5%
Other activities & tours	4.3	4.4	-1.8%
Total Transportation	27.1	26.5	2.1%
Interisland airfare	6.9	7.8	-11.0%
Ground transportation	2.4	2.9	-16.1%
Rental vehicles	16.7	14.7	13.3%
Gasoline, parking, etc.	1.0	1.1	-6.6%
Total Shopping	71.5	71.4	0.2%
Fashion and clothing	24.3	23.6	3.1%
Jewelry and watches	2.6	3.8	-31.7%
Cosmetics, perfume	4.5	4.6	-2.1%
Leather goods	25.8	28.2	-8.3%
Hawai'i food products	8.4	6.5	28.6%
Souvenirs	5.9	4.7	24.6%
Total Lodging	90.4	105.1	-14.1%
All other expenses *	2.7	2.3	18.0%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**Australia Visitor Personal Daily Spending by Category:
2017P vs. 2016P
(Arrivals by air, in dollars)**

Expenditure Type	2017P June YTD	2016P June YTD	% change
GRAND TOTAL	275.8	279.0	-1.1%
Total Food and beverage	57.0	57.1	-0.1%
Restaurant food	41.9	40.2	4.3%
Dinner shows and cruises	5.7	6.6	-14.3%
Groceries and snacks	9.4	10.2	-8.4%
Entertainment & Recreation	25.4	24.3	4.3%
Attractions/entertainment	10.7	10.5	1.2%
Recreation	4.7	4.8	-2.5%
Other activities & tours	10.0	9.0	11.7%
Total Transportation	16.9	16.7	1.0%
Interisland airfare	4.0	4.0	-1.0%
Ground transportation	3.9	4.1	-5.5%
Rental vehicles	8.3	7.9	5.1%
Gasoline, parking, etc.	0.7	0.7	4.5%
Total Shopping	56.0	54.2	3.3%
Fashion and clothing	34.5	33.9	1.7%
Jewelry and watches	5.2	4.8	8.2%
Cosmetics, perfume	4.1	4.7	-12.9%
Leather goods	5.9	5.0	17.4%
Hawai'i food products	1.4	1.2	15.5%
Souvenirs	4.9	4.6	7.2%
Total Lodging	103.3	114.5	-9.7%
All other expenses *	17.2	12.2	41.1%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority