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## **TOTAL VISITOR ARRIVALS GREW 9.3 PERCENT COMPARED TO MAY 2014**

### **Total Visitor Expenditures Increased 10.4 Percent to \$1.2 Billion**

HONOLULU – Total visitor arrivals to the Hawaiian Islands in May 2015 grew 9.3 percent to 709,671 visitors, according to preliminary statistics released today by the Hawaii Tourism Authority. Combined with higher average daily spending (+2.4% to \$198 per person), total visitor expenditures increased 10.4 percent to \$1.2 billion<sup>1</sup>.

Arrivals by air rose 8.8 percent to 698,584 visitors in May 2015, while arrivals by cruise ships were up 57.6 percent to 11,087 visitors. Total visitor days<sup>2</sup> increased 7.7 percent compared to May 2014.

For the U.S. West, arrivals by air grew 11.8 percent to 295,550 visitors. Higher daily spending (+9.5% to \$170 per person) also contributed to a 19.9 percent growth in visitor expenditures to \$447.4 million.

U.S. East arrivals increased 6.5 percent to 153,418 visitors, and the average daily spending rose to \$201 per person (+3.2%). This led to a 7.5 percent growth in visitor expenditures to \$302.3 million.

Japanese arrivals grew 3.6 percent to 112,486 visitors. However, decreased daily spending (-5.5% to \$265 per person) resulted in a 3.1 percent decline in visitor expenditures to \$167.8 million.

During this slow season for Canadian visitors, fewer arrivals (-11.1% to 26,459 visitors) caused visitor expenditures to decline by 8.7 percent to \$45.5 million, despite higher daily spending (+3.4% to \$157 per person).

Arrivals from All Other markets rose 15.9 percent to 110,671 visitors. Combined expenditures from All Other visitors was \$238.3 million, 11.9 percent higher compared to May 2014.

Visitors days increased on Maui (+7.9%), O'ahu (+7.6%), Hawaii Island (+7.5%) and Kaua'i (+6.2%) compared to May 2014.

There were 978,261 total air seats to Hawaii in May 2015, up 8.8 percent from a year ago. Growth in scheduled seats from Canada (+31.8%), Oceania (+23.9%), U.S. East (+14%) and U.S. West (+12.4%) offset fewer seats from Other Asia (-10.7%) and Japan (-5.4%).

### **Year-to-Date 2015:**

For the first five months of 2015, total arrivals (by air and by cruise ships) grew 4.1 percent to 3,508,098 visitors. Total visitor expenditures of \$6.2 billion was two percent higher compared to year-to-date 2014. Total visitor expenditures increased on Kaua'i (+8.2% to \$669.3 million), Maui (+5.9% to \$1.8 billion) and O'ahu (+1% to \$2.9 billion), but declined on Hawaii Island (-7% to \$766.9 million).

<sup>1</sup>Total visitor expenditure statistics presented in this press release are not adjusted for inflation (nominal dollars).

<sup>2</sup>Aggregate number of days stayed by all visitors.

## May 2015 Arrivals at a Glance

CATEGORY AND MMA	May 2015P	May 2014P	% change	YTD 2015P	YTD 2014P	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,205.8</b>	<b>1,092.6</b>	<b>10.4</b>	<b>6,205.4</b>	<b>6,084.2</b>	<b>2.0</b>
Total by air	1,201.3	1,090.2	10.2	6,187.1	6,059.0	2.1
U.S. West	447.4	373.2	19.9	2,101.3	1,935.3	8.6
U.S. East	302.3	281.1	7.5	1,532.9	1,559.8	-1.7
Japan	167.8	173.2	-3.1	813.2	934.3	-13.0
Canada	45.5	49.8	-8.7	637.7	613.1	4.0
All Others	238.3	212.9	11.9	1,102.0	1,016.6	8.4
Visitor arrivals by cruise ships	4.6	2.5	86.7	18.2	25.1	-27.4
<b>TOTAL VISITOR DAYS</b>	<b>6,097,063</b>	<b>5,659,120</b>	<b>7.7</b>	<b>32,233,719</b>	<b>31,082,430</b>	<b>3.7</b>
Total by air	6,036,965	5,621,765	7.4	31,961,385	30,688,730	4.1
U.S. West	2,632,784	2,405,212	9.5	12,827,581	11,990,487	7.0
U.S. East	1,504,211	1,443,550	4.2	7,781,308	7,687,159	1.2
Japan	634,404	618,957	2.5	3,278,673	3,363,762	-2.5
Canada	288,994	327,207	-11.7	3,760,813	3,766,788	-0.2
All Others	976,571	826,839	18.1	4,313,010	3,880,534	11.1
Visitor arrivals by cruise ships	60,098	37,356	60.9	272,334	393,700	-30.8
<b>VISITOR ARRIVALS</b>	<b>709,671</b>	<b>649,125</b>	<b>9.3</b>	<b>3,508,098</b>	<b>3,369,885</b>	<b>4.1</b>
Total by air	698,584	642,091	8.8	3,448,984	3,295,594	4.7
U.S. West	295,550	264,297	11.8	1,378,566	1,261,939	9.2
U.S. East	153,418	144,020	6.5	743,185	728,541	2.0
Japan	112,486	108,527	3.6	569,606	581,585	-2.1
Canada	26,459	29,769	-11.1	286,716	289,772	-1.1
All Others	110,671	95,478	15.9	470,911	433,758	8.6
Visitor arrivals by cruise ships	11,087	7,034	57.6	59,115	74,291	-20.4
<b>AVERAGE LENGTH OF STAY</b>	<b>8.59</b>	<b>8.72</b>	<b>-1.5</b>	<b>9.19</b>	<b>9.22</b>	<b>-0.4</b>
Total by air	8.64	8.76	-1.3	9.27	9.31	-0.5
U.S. West	8.91	9.10	-2.1	9.31	9.50	-2.1
U.S. East	9.80	10.02	-2.2	10.47	10.55	-0.8
Japan	5.64	5.70	-1.1	5.76	5.78	-0.5
Canada	10.92	10.99	-0.6	13.12	13.00	0.9
All Others	8.82	8.66	1.9	9.16	8.95	2.4
Visitor arrivals by cruise ships	5.42	5.31	2.1	4.61	5.30	-13.1
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>197.8</b>	<b>193.1</b>	<b>2.4</b>	<b>192.5</b>	<b>195.7</b>	<b>-1.7</b>
Total by air	199.0	193.9	2.6	193.6	197.4	-2.0
U.S. West	169.9	155.2	9.5	163.8	161.4	1.5
U.S. East	200.9	194.7	3.2	197.0	202.9	-2.9
Japan	264.5	279.8	-5.5	248.0	277.7	-10.7
Canada	157.3	152.2	3.4	169.6	162.8	4.2
All Others	244.1	257.5	-5.2	255.5	262.0	-2.5
Visitor arrivals by cruise ships	76.2	65.7	16.1	67.0	63.8	4.9
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,699.1</b>	<b>1,683.2</b>	<b>0.9</b>	<b>1,768.9</b>	<b>1,805.5</b>	<b>-2.0</b>
Total by air	1,719.6	1,697.8	1.3	1,793.9	1,838.5	-2.4
U.S. West	1,513.7	1,412.0	7.2	1,524.3	1,533.6	-0.6
U.S. East	1,970.2	1,951.6	1.0	2,062.6	2,140.9	-3.7
Japan	1,491.7	1,596.0	-6.5	1,427.6	1,606.4	-11.1
Canada	1,718.5	1,672.6	2.7	2,224.3	2,115.7	5.1
All Others	2,153.6	2,229.9	-3.4	2,340.2	2,343.7	-0.1
Visitor arrivals by cruise ships	413.1	348.7	18.5	308.5	338.2	-8.8

P=Preliminary data.

Source:Hawai'i Tourism Authority

### Other Highlights:

- For U.S. West, arrivals from the Pacific region rose 11.3 percent compared to May 2014. There were more visitors from California (+13%), particularly from the Los Angeles, Sacramento, San Diego, San Francisco and San Jose metro areas. Arrivals from Oregon (+6.6%), Washington (+7.1%) and Alaska (+4.6%) also increased. Mountain region arrivals were up 13.3 percent with double-digit growth in visitors from Utah (+49.3%), Nevada (+16.6%) and Colorado (+11.1%). For the first five months of 2015, arrivals from the Pacific and Mountain regions grew 9.3 percent and 9.2 percent, respectively.
- Higher daily spending by U.S. West visitors in May 2015, were in the lodging, entertainment and food and beverage categories. Increased lodging expenses corresponded with greater usage of hotels (+13.4% to 146,337 visitors) compared to May 2014. More U.S. West visitors also stayed in bed and breakfast properties (+32% 2,968 visitors) and other non-traditional accommodations (+13.7% to 5,226 visitors).
- Most regions within the U.S. East showed an increase in arrivals compared to May 2014. The largest growth was from the East North Central (+10.9%) and West South Central (+9%) regions. For the first five months of 2015, there were more visitors from the East South Central (+6.1%), West South Central (+5.9%), South Atlantic (+3.5%) and East North Central (+1.7%) regions, but fewer visitors from the West North Central region (-3%).
- Fewer visitors came to honeymoon (-13.2% to 52,451 visitors) or to get married (-19.8% to 10,640 visitors) compared to May 2014. Much of the decline was from the Japanese market (honeymoon -24.3% to 19,852; get married -33.7% to 3,641). For the first five months of 2015, there were 226,175 honeymoon visitors (-0.1%), similar to a year ago. A slightly lower number of visitors came to get married (-0.7% to 45,865) compared to year-to-date 2014.
- There were 40,516 visitors who came for meetings, conventions and incentives (MCI), up 10 percent from May 2014. Significantly more visitors traveled on incentives (+70.6% to 20,246 visitors), boosted by a sharp growth from the Japanese market (9,595 from 3,856 in May 2014). The number of Japanese incentives visitors have increased by double-digits since January 2015. Fewer total visitors came for conventions (-31.9% to 13,161) compared to May 2014, when nearly 3,000 delegates attended an event at the Hawai'i Convention Center. For the first five months of 2015, total MCI arrivals decreased one percent to 231,189 visitors.
- Among Japanese visitors, considerably more stayed in condominiums (+25.7% to 11,274) and timeshare properties (+45% to 7,752) than a year ago.
- There was strong growth in U.S. West (+35% to 7,740) and U.S. East (+26.2% to 8,307) visitors to traveled in group tours compared to May 2014. A greater number of Japanese visitors made their own travel arrangements (+17.7%) and group tours also increased (+11.9%).

### Highlights from All Other Markets:

Arrivals by air from developing markets rose 15.9 percent to 110,671 visitors in May 2015 and accounted for 15.8 percent of total air visitors to the Hawaiian Islands. For the first five months of 2015, arrivals from All Other Markets were up 8.6 percent to 470,911 visitors.

- **Australia:** Arrivals from Australia increased 12.6 percent to 30,428 visitors in May 2015. For the first five months of 2015, arrivals rose 13.2 percent to 127,419 visitors.
- **New Zealand:** There were more visitors from New Zealand (+3.5% to 5,807) compared to May 2014. Through May 2015, arrivals were up 14.8 percent to 20,672 visitors.

### May 2015 Island Highlights

CATEGORY AND ISLAND	May 2015P	May 2014P	% change	YTD 2015P	YTD 2014P	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,205.8</b>	<b>1,092.6</b>	<b>10.4</b>	<b>6,205.4</b>	<b>6,084.2</b>	<b>2.0</b>
Total by air	1,201.3	1,090.2	10.2	6,187.1	6,059.0	2.1
O'ahu	618.2	549.0	12.6	2,866.4	2,837.9	1.0
Maui	308.5	283.9	8.7	1,837.8	1,735.0	5.9
Moloka'i	2.4	2.5	-5.1	15.7	13.5	16.1
Lāna'i	3.6	5.1	-30.0	31.1	29.4	5.6
Kaua'i	136.2	116.8	16.6	669.3	618.6	8.2
Hawai'i Island	132.5	132.8	-0.2	766.9	824.6	-7.0
Visitor arrivals by cruise ships	4.6	2.5	86.7	18.2	25.1	-27.4
<b>TOTAL VISITOR DAYS</b>	<b>6,097,063</b>	<b>5,659,120</b>	<b>7.7</b>	<b>32,233,719</b>	<b>31,082,430</b>	<b>3.7</b>
Total by air	6,036,965	5,621,765	7.4	31,961,385	30,688,730	4.1
O'ahu	2,974,754	2,763,484	7.6	14,497,698	13,927,389	4.1
Maui	1,540,890	1,428,418	7.9	8,748,132	8,378,476	4.4
Moloka'i	18,788	18,853	-0.3	130,879	114,503	14.3
Lāna'i	13,788	18,364	-24.9	78,943	94,994	-16.9
Kaua'i	712,528	670,701	6.2	3,689,026	3,548,717	4.0
Hawai'i Island	776,217	721,944	7.5	4,816,707	4,624,652	4.2
Visitor arrivals by cruise ships	60,098	37,356	60.9	272,334	393,700	-30.8
<b>VISITOR ARRIVALS</b>	<b>709,671</b>	<b>649,125</b>	<b>9.3</b>	<b>3,508,098</b>	<b>3,369,885</b>	<b>4.1</b>
Total by air	698,584	642,091	8.8	3,448,984	3,295,594	4.7
O'ahu	444,772	413,865	7.5	2,100,494	2,037,890	3.1
Maui	206,253	188,398	9.5	1,045,128	985,677	6.0
Moloka'i	5,047	4,711	7.1	29,280	23,419	25.0
Lāna'i	5,323	5,689	-6.4	28,450	27,633	3.0
Kaua'i	98,782	92,103	7.3	475,601	446,495	6.5
Hawai'i Island	115,640	105,816	9.3	620,806	591,751	4.9
Visitor arrivals by cruise ships	11,087	7,034	57.6	59,115	74,291	-20.4
<b>AVERAGE LENGTH OF STAY</b>	<b>8.59</b>	<b>8.72</b>	<b>-1.5</b>	<b>9.19</b>	<b>9.22</b>	<b>-0.4</b>
Total by air	8.64	8.76	-1.3	9.27	9.31	-0.5
O'ahu	6.69	6.68	0.2	6.90	6.83	1.0
Maui	7.47	7.58	-1.5	8.37	8.50	-1.5
Moloka'i	3.72	4.00	-7.0	4.47	4.89	-8.6
Lāna'i	2.59	3.23	-19.8	2.77	3.44	-19.3
Kaua'i	7.21	7.28	-0.9	7.76	7.95	-2.4
Hawai'i Island	6.71	6.82	-1.6	7.76	7.82	-0.7
Visitor arrivals by cruise ships	5.42	5.31	2.1	4.61	5.30	-13.1
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>197.8</b>	<b>193.1</b>	<b>2.4</b>	<b>192.5</b>	<b>195.7</b>	<b>-1.7</b>
Total by air	199.0	193.9	2.6	193.6	197.4	-2.0
O'ahu	207.8	198.7	4.6	197.7	203.8	-3.0
Maui	200.2	198.7	0.7	210.1	207.1	1.4
Moloka'i	126.0	132.3	-4.8	120.1	118.3	1.6
Lāna'i	259.6	278.3	-6.7	393.5	309.6	27.1
Kaua'i	191.1	174.2	9.7	181.4	174.3	4.1
Hawai'i Island	170.7	184.0	-7.2	159.2	178.3	-10.7
Visitor arrivals by cruise ships	76.2	65.7	16.1	67.0	63.8	4.9
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,699.1</b>	<b>1,683.2</b>	<b>0.9</b>	<b>1,768.9</b>	<b>1,805.5</b>	<b>-2.0</b>
Total by air	1,719.6	1,697.8	1.3	1,793.9	1,838.5	-2.4
O'ahu	1,389.8	1,326.6	4.8	1,364.6	1,392.6	-2.0
Maui	1,495.7	1,506.8	-0.7	1,758.4	1,760.2	-0.1
Moloka'i	469.0	529.5	-11.4	537.0	578.3	-7.1
Lāna'i	672.4	898.3	-25.2	1,091.9	1,064.3	2.6
Kaua'i	1,378.6	1,268.4	8.7	1,407.2	1,385.4	1.6
Hawai'i Island	1,145.7	1,255.1	-8.7	1,235.4	1,393.6	-11.4
Visitor arrivals by cruise ships	413.1	348.7	18.5	308.5	338.2	-8.8

P=Preliminary data.

Source:Hawai'i Tourism Authority

- **China:** Arrivals from China grew 3.9 percent to 16,476 visitors. For year-to-date 2015, arrivals increased 4.3 percent to 66,749 visitors.
- **Korea:** There were 13,048 visitors from Korea in May 2015, down 9.8 percent from the same month last year. Through May 2015, arrivals declined 4.6 percent to 70,472 visitors.
- **Taiwan:** Arrivals from Taiwan rose slightly (+0.8%) to 1,304 visitors. For the first five months of 2015, arrivals decreased 36.1 percent to 6,057 visitors.
- **Europe:** There were 11,669 visitors from the European market (United Kingdom, France, Germany, Italy and Switzerland), which was an increase of 7.2 percent from May 2014. However, for year-to-date 2015, arrivals dropped three percent to 48,807 visitors.
- **Latin America:** Arrivals from the Latin America market (Mexico, Brazil and Argentina) grew 9.9 percent compared to last May to 2,275 visitors. However, for the first five months of 2015, arrivals from this market is down 5.5 percent with 11,419 visitors.

### Island Highlights:

- **O'ahu:** Arrivals to O'ahu rose 7.5 percent to 444,772 visitors in May 2015. There were more visitors from U.S. West (+11.7%), U.S. East (+5.2%) and Japan (+3.6%), but fewer from Canada (-22.8%) compared to May 2014. Higher daily visitor spending (+4.6% to \$208 per person) also contributed to a 12.6 percent growth in visitor expenditures to \$618.2 million.
- **Maui:** Arrivals to Maui increased 9.5 percent to 206,253 visitors. There were more visitors who stayed exclusively on Maui (+11.8%) compared to May 2014, supported by more direct flights to Kahului (+18%). Visitor expenditures on this island grew 8.7 percent to \$308.5 million.
- **Hawai'i Island:** Arrivals to Hawai'i Island grew 9.3 percent to 115,640 visitors. A greater number of visitors stayed on Hawai'i Island exclusively (+15.4%). There were also more day trip visitors (+12.6%), boosted by a 33.7 percent growth from U.S. West. Volcanic activity at the summit of Kīlauea and more direct seats to Kona (+40.2%) contributed to these increases. However, lower daily spending (-7.2% to \$171 per person) resulted in flat growth in visitor expenditures (-0.2%) to \$132.5 million.
- **Kaua'i:** Arrivals rose 7.3 percent to 98,782 visitors in May 2015. The number of day trippers to Kaua'i increased 19.2 percent to 11,539 visitors. Combined with higher daily spending (+9.7% to \$191 per person), visitor expenditures grew 16.6 percent to \$136.2 million.

### Air Seats to Hawai'i (Table 9, page 22):

- Air capacity to the Hawaiian Islands grew 8.8 percent to 978,261 total seats in May 2015. There were more seats to Honolulu (+5.1% to 683,006), Kahului (+18% to 175,804), Kona (+40.2% to 63,820) and Līhu'e (+4.5% to 52,123) but fewer seats to Hilo (-17.8% to 3,508) than in May 2014.
- There were more scheduled (+8.8% to 973,282) and charter (+6.1% to 4,979) air seats compared to a year ago.
- Scheduled seats from U.S. West were up 12.4 percent from May 2014. Service increased from Bellingham (+36.5%), Las Vegas (+5.9%), Los Angeles (+6.3%), Oakland (+18.8%), Portland (+1.8%), San Diego (+9.6%), San Francisco (+30.5%), San Jose (+25.1%) and Seattle (+26.1%), partially offsetting fewer seats from Denver (-5.1%).
- Scheduled seats from U.S. East rose 14 percent, boosted by growth in seats out of Atlanta (+28.3%), Dallas (+18.8%), Houston (+42.1%) and Washington D.C. (+4.5%).

- Scheduled seats from Japan declined 5.4 percent in May 2015. The number of seats out of Fukuoka dropped 65.4 percent, as one airline discontinued this route in July 2014. There were also fewer seats out of Nagoya (-14.2%), which were partially offset by more seats from Osaka (+8.5%) and Sapporo (+7.7%).
- Scheduled seats out of Canada increased 31.8 percent, with more seats from Vancouver to Honolulu (+38.7%), Kahului (+26%), Līhu'e (+20%) and Kona (+20%) compared to May 2014.
- Scheduled seats from Oceania grew 23.9 percent. Seats out of Brisbane nearly doubled and there were significantly more seats from Melbourne (+44.4%) and Sydney (+13.5%). Seats out of Auckland were also up 12.7 percent from May 2014.
- Scheduled seats from Other Asia declined 10.7 percent. For the China market, there was an 18.2 percent drop in seats out of Shanghai, which offset more seats out of Beijing (+7.7%). For Taiwan, seats out of Taipei grew 12.5 percent from last May. For the Korea market, the number of seats from Seoul was down 15.6 percent.
- Through May 2015, total air capacity increased 6.9 percent to 4,891,576 seats. Growth in seats to Honolulu (+3.2% to 3,297,499), Kahului (+18.5% to 965,823), Kona (+18.9% to 340,234) and Līhu'e (+4.6% to 272,808) offset fewer seats to Hilo (-14.8% to 15,212).

**Cruise Ship Visitors (Table 8, page 21):**

- Six out-of-state cruise ships with 11,087 visitors came in May 2015, up 57.6 percent from a year ago when 7,034 visitors arrived on four ships. A shift in itineraries accounted for some of this increase, as several ships that typically visit in April came in May. However, year-to-date May 2015 showed a 20.4 percent decline in arrivals by cruise ships to 59,115 visitors.
- In total, the number of cruise visitors (arrivals by cruise ships and by air to board cruise ships in Hawai'i) increased 26.3 percent to 22,649 visitors in May 2015. Through the first five months of 2015 there were 111,083 total cruise visitors, which was a 10.1 percent drop from the same period last year.

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Current monthly visitor statistics and other tables referenced in this release can be viewed at <http://www.hawaiiauthority.org/research/>.

TABLE 1. TOTAL VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2015 P	2014 P	% CHANGE	2015 P	2014 P	% CHANGE
TOTAL VISITORS	698,584	642,091	8.8	3,448,984	3,295,593	4.7
Domestic	489,076	449,517	8.8	2,317,763	2,202,915	5.2
International	209,508	192,574	8.8	1,131,221	1,092,678	3.5
VISITOR DAYS	6,036,965	5,621,765	7.4	31,961,385	30,688,730	4.1
AVERAGE DAILY CENSUS	194,741	181,347	7.4	211,665	203,237	4.1
TOTAL AIR SEATS	978,261	898,847	8.8	4,891,576	4,573,967	6.9
TOTAL LOAD FACTOR (%)	85.0	86.1	-1.1	83.0	84.8	-1.8
<b>ISLANDS VISITED</b>						
O'ahu	444,772	413,865	7.5	2,100,494	2,037,890	3.1
O'ahu only	338,922	311,442	8.8	1,593,995	1,534,931	3.8
O'ahu one day or less	17,240	17,904	-3.7	86,669	87,478	-0.9
Kaua'i	98,782	92,103	7.3	475,601	446,495	6.5
Kaua'i only	51,865	48,680	6.5	257,526	243,238	5.9
Kaua'i one day or less	11,539	9,680	19.2	52,216	42,195	23.8
Maui County	209,508	191,544	9.4	1,063,304	1,001,773	6.1
Maui	206,253	188,398	9.5	1,045,128	985,677	6.0
Maui only	127,680	114,172	11.8	670,097	624,756	7.3
Maui one day or less	15,288	13,944	9.6	68,283	63,744	7.1
Moloka'i *	5,047	4,711	7.1	29,280	23,419	25.0
Moloka'i only *	580	500	16.1	3,577	2,964	20.7
Moloka'i one day or less*	3,059	2,772	10.4	16,245	12,071	34.6
Lāna'i *	5,323	5,689	-6.4	28,450	27,633	3.0
Lāna'i only *	489	594	-17.8	2,828	3,288	-14.0
Lāna'i one day or less*	3,570	3,275	9.0	18,307	14,075	30.1
Hawai'i Island	115,640	105,816	9.3	620,806	591,751	4.9
Kona side	97,928	87,455	12.0	526,784	499,840	5.4
Hilo side	45,728	43,074	6.2	227,041	213,506	6.3
Hawai'i Island only	53,088	46,019	15.4	308,792	285,736	8.1
Hawai'i Island one day or less	10,410	9,246	12.6	54,133	50,368	7.5
Any Neighbor Island	359,662	330,649	8.8	1,854,988	1,760,663	5.4
NI only	253,812	228,226	11.2	1,348,490	1,257,704	7.2
Oahu & NI	105,849	102,423	3.3	506,499	502,959	0.7
Any one island only	572,624	521,407	9.8	2,836,814	2,694,913	5.3
Multiple Islands	125,960	120,684	4.4	612,170	600,682	1.9
Avg. Islands Visited	1.25	1.26	-0.7	1.25	1.25	-0.1
Average Length of Stay in Hawai'i	8.64	8.76	-1.3	9.27	9.31	-0.5
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	438,563	409,532	7.1	2,135,393	2,075,483	2.9
Hotel only	385,527	360,530	6.9	1,863,657	1,819,952	2.4
Plan to stay in Condo	112,793	103,184	9.3	625,338	600,193	4.2
Condo only	89,388	79,505	12.4	493,556	471,954	4.6
Plan to stay in Timeshare	68,723	65,213	5.4	311,179	299,591	3.9
Timeshare only	55,153	51,596	6.9	238,907	228,850	4.4
Cruise Ship	14,019	12,652	10.8	59,214	56,609	4.6
Friends/Relatives	63,490	58,719	8.1	311,376	286,486	8.7
Bed & Breakfast	7,887	6,205	27.1	43,383	34,939	24.2
Other	9,585	9,465	1.3	53,008	45,875	15.5

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2015 P	2014 P	% CHANGE	2015 P	2014 P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	571,870	527,478	8.4	2,859,823	2,726,256	4.9
Honeymoon/Get Married	58,419	67,700	-13.7	251,485	252,631	-0.5
Honeymoon	52,451	60,424	-13.2	226,175	226,313	-0.1
Get Married	10,640	13,260	-19.8	45,665	45,996	-0.7
Pleasure/Vacation	519,272	467,607	11.0	2,637,689	2,501,374	5.4
Mtgs/Conventions/Incentive	40,516	36,846	10.0	231,189	233,551	-1.0
Conventions	13,161	19,335	-31.9	105,759	126,289	-16.3
Corporate Meetings	8,140	6,707	21.4	44,886	45,788	-2.0
Incentive	20,929	12,268	70.6	90,834	73,908	22.9
Other Business	20,246	22,372	-9.5	117,661	111,243	5.8
Visit Friends/Rel.	61,740	59,734	3.4	284,266	267,200	6.4
Govt/Military	8,875	6,377	39.2	42,522	34,097	24.7
Attend School	1,515	1,478	2.5	11,339	9,850	15.1
Sport Events	3,077	4,522	-32.0	24,599	32,972	-25.4
<b>TRAVEL STATUS</b>						
First Timers (%)**	37.6	37.7	-0.1	33.8	34.5	-0.7
Repeaters (%)**	62.4	62.3	0.1	66.2	65.5	0.7
Average # of Trips	4.87	4.83	0.9	5.09	5.00	1.7
Group Tour	63,949	53,309	20.0	291,376	289,724	0.6
Non-Group	634,635	588,782	7.8	3,157,608	3,005,870	5.0
Package Trip	227,681	220,783	3.1	1,078,172	1,087,517	-0.9
No Package	470,903	421,308	11.8	2,370,812	2,208,078	7.4
Net True Independent	458,551	411,405	11.5	2,313,479	2,158,236	7.2
Ave. Age	45	45	-0.6	46	46	-0.2

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

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*Collaboration of the following agencies are gratefully acknowledged: Airlines, State Department of Agriculture - Plant Quarantine Branch, State Department of Transportation - Airport Division, and U.S. Department of Homeland Security, Bureau of Customs & Border Protection - Honolulu office.*

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TABLE 2. DOMESTIC VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2015 P	2014 P	% CHANGE	2015 P	2014 P	% CHANGE
DOMESTIC VISITORS	489,076	449,517	8.8	2,317,763	2,202,915	5.2
DOMESTIC VISITOR DAYS	4,548,386	4,277,943	6.3	22,963,608	22,208,493	3.4
DOMESTIC AVERAGE DAILY CENSUS	146,722	137,998	6.3	152,077	147,076	3.4
DOMESTIC AIR SEATS	686,033	610,017	12.5	3,305,440	2,984,467	10.8
DOMESTIC LOAD FACTOR (%)	88.2	91.5	-3.3	85.9	89.9	-4.0
ISLANDS VISITED						
O'ahu	249,808	233,309	7.1	1,126,308	1,104,079	2.0
O'ahu only	180,793	164,666	9.8	817,500	787,107	3.9
O'ahu one day or less	15,487	16,198	-4.4	74,976	75,471	-0.7
Kaua'i	88,626	84,397	5.0	407,993	392,432	4.0
Kaua'i only	50,408	47,630	5.8	237,980	225,485	5.5
Kaua'i one day or less	8,128	6,977	16.5	32,312	28,203	14.6
Maui County	179,681	165,236	8.7	852,489	800,105	6.5
Maui	176,763	162,500	8.8	836,975	785,892	6.5
Maui only	119,241	107,188	11.2	575,728	529,845	8.7
Maui one day or less	8,250	7,431	11.0	33,114	32,572	1.7
Moloka'i *	4,086	4,068	0.5	24,171	19,027	27.0
Moloka'i only *	571	492	16.0	3,260	2,820	15.6
Moloka'i one day or less*	2,163	2,249	-3.8	12,551	8,598	46.0
Lāna'i *	4,168	4,647	-10.3	22,630	22,771	-0.6
Lāna'i only*	483	529	-8.7	2,687	3,169	-15.2
Lāna'i one day or less*	2,549	2,642	-3.5	13,471	10,872	23.9
Hawai'i Island	91,059	83,339	9.3	470,025	443,044	6.1
Kona side	78,910	71,319	10.6	408,430	385,119	6.1
Hilo side	33,110	31,699	4.5	158,909	150,916	5.3
Hawai'i Island only	49,544	42,780	15.8	276,808	251,378	10.1
Hawai'i Island one day or less	4,530	4,139	9.4	21,793	18,604	17.1
Any Neighbor Island	308,283	284,852	8.2	1,500,263	1,415,809	6.0
NI only	239,268	216,208	10.7	1,191,455	1,098,837	8.4
Oahu & NI	69,015	68,643	0.5	308,808	316,972	-2.6
Any one island only	401,041	363,285	10.4	1,913,962	1,799,803	6.3
Multiple Islands	88,036	86,232	2.1	403,800	403,114	0.2
Avg. Islands Visited	1.26	1.27	-1.3	1.25	1.26	-0.8
Average Length of Stay in Hawai'i	9.30	9.52	-2.3	9.91	10.08	-1.7
ACCOMMODATIONS						
Plan to stay in Hotel	267,667	246,055	8.8	1,258,031	1,211,087	3.9
Hotel only	226,480	205,947	10.0	1,054,021	1,008,051	4.6
Plan to stay in Condo	87,863	84,654	3.8	452,479	442,262	2.3
Condo only	70,305	65,823	6.8	356,833	345,116	3.4
Plan to stay in Timeshare	58,955	57,491	2.5	256,335	253,295	1.2
Timeshare only	47,650	45,338	5.1	197,688	193,480	2.2
Cruise Ship	11,868	10,744	10.5	47,763	48,901	-2.3
Friends/Relatives	57,179	53,641	6.6	277,106	254,263	9.0
Bed & Breakfast	5,718	5,275	8.4	32,641	28,667	13.9
Other	9,029	8,437	7.0	46,605	41,589	12.1

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2015 P	2014 P	% CHANGE	2015 P	2014 P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	395,828	364,667	8.5	1,883,597	1,781,139	5.8
Honeymoon/Get Married	25,923	27,613	-6.1	99,208	91,598	8.3
Honeymoon	21,539	23,502	-8.4	83,189	75,733	9.8
Get Married	6,119	6,646	-7.9	22,890	25,074	-8.7
Pleasure/Vacation	374,136	342,164	9.3	1,805,699	1,708,576	5.7
Mtgs/Conventions/Incentive	26,447	26,540	-0.4	162,783	177,063	-8.1
Conventions	10,663	14,451	-26.2	85,810	102,228	-16.1
Corporate Meetings	7,649	6,150	24.4	40,658	41,657	-2.4
Incentive	9,703	7,346	32.1	45,307	44,714	1.3
Other Business	19,359	20,569	-5.9	109,257	101,184	8.0
Visit Friends/Rel.	57,249	53,399	7.2	252,952	236,372	7.0
Govt/Military	7,456	5,937	25.6	35,356	30,298	16.7
Attend School	883	1,231	-28.3	7,430	7,834	-5.2
Sport Events	2,719	2,897	-6.2	18,908	24,116	-21.6
<b>TRAVEL STATUS</b>						
First Timers (%)**	32.02	32.0	0.1	27.63	28.2	-0.5
Repeaters (%)**	67.98	68.0	-0.1	72.37	71.8	0.5
Average # of Trips	5.46	5.50	-0.7	5.91	5.83	1.3
Group Tour	19,952	17,294	15.4	91,988	93,988	-2.1
Non-Group	469,124	432,223	8.5	2,225,775	2,108,928	5.5
Package Trip	109,271	101,508	7.6	463,212	454,894	1.8
No Package	379,805	348,009	9.1	1,854,551	1,748,022	6.1
Net True Independent	373,953	342,828	9.1	1,825,337	1,718,649	6.2
Ave. Age of Party Head	46	46	-0.8	47	47	-0.6
Ave. Party Size	1.98	1.96	1.3	2.00	1.97	1.1

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2015 P	2014 P	% CHANGE	2015 P	2014 P	% CHANGE
INTERNATIONAL VISITORS	209,508	192,574	8.8	1,131,221	1,092,678	3.5
INTERNATIONAL VISITOR DAYS	1,488,579	1,343,821	10.8	8,997,777	8,480,236	6.1
INTERNATIONAL AVERAGE DAILY CENSUS	48,019	43,349	10.8	59,588	56,161	6.1
INTERNATIONAL AIR SEATS	292,228	288,830	1.2	1,586,136	1,589,500	-0.2
INTERNATIONAL LOAD FACTOR (%)	77.6	74.6	2.9	77.0	75.4	1.6
<b>ISLANDS VISITED</b>						
O'ahu	194,964	180,556	8.0	974,186	933,811	4.3
O'ahu only	158,129	146,776	7.7	776,496	747,824	3.8
O'ahu one day or less	1,753	1,705	2.8	11,693	12,007	-2.6
Kaua'i	10,156	7,707	31.8	67,609	54,063	25.1
Kaua'i only	1,456	1,050	38.7	19,546	17,753	10.1
Kaua'i one day or less	3,411	2,704	26.2	19,904	13,992	42.3
Maui County	29,827	26,308	13.4	210,815	201,668	4.5
Maui	29,490	25,898	13.9	208,153	199,786	4.2
Maui only	8,439	6,984	20.8	94,369	94,911	-0.6
Maui one day or less	7,038	6,513	8.1	35,170	31,172	12.8
Moloka'i *	960	643	49.4	5,110	4,392	16.3
Moloka'i only *	10	8	25.8	317	145	119.1
Moloka'i one day or less*	896	523	71.4	3,694	3,473	6.4
Lāna'i *	1,155	1,042	10.9	5,820	4,862	19.7
Lāna'i only*	6	65	-91.3	140	119	17.6
Lāna'i one day or less*	1,021	633	61.5	4,836	3,203	51.0
Hawai'i Island	24,581	22,477	9.4	150,781	148,707	1.4
Kona side	19,018	16,136	17.9	118,354	114,721	3.2
Hilo side	12,618	11,375	10.9	68,132	62,591	8.9
Hawai'i Island only	3,544	3,239	9.4	31,984	34,358	-6.9
Hawai'i Island one day or less	5,880	5,108	15.1	32,340	31,764	1.8
Any Neighbor Island	51,379	45,798	12.2	354,725	344,854	2.9
NI only	14,544	12,018	21.0	157,035	158,867	-1.2
Oahu & NI	36,835	33,780	9.0	197,691	185,987	6.3
Any one island only	171,584	158,122	8.5	922,852	895,110	3.1
Multiple Islands	37,924	34,452	10.1	208,369	197,568	5.5
Avg. Islands Visited	1.25	1.24	0.8	1.25	1.23	1.3
Average Length of Stay in Hawai'i	7.11	6.98	1.8	7.95	7.76	2.5
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	170,897	163,476	4.5	877,362	864,396	1.5
Hotel only	159,047	154,583	2.9	809,637	811,900	-0.3
Plan to stay in Condo	24,929	18,530	34.5	172,860	157,931	9.5
Condo only	19,082	13,682	39.5	136,722	126,839	7.8
Plan to stay in Timeshare	9,768	7,723	26.5	54,844	46,296	18.5
Timeshare only	7,503	6,258	19.9	41,219	35,370	16.5
Cruise Ship	2,150	1,908	12.7	11,451	7,709	48.6
Friends/Relatives	6,311	5,078	24.3	34,270	32,223	6.4
Bed & Breakfast	2,169	930	133.2	10,743	6,272	71.3
Other	556	1,029	-45.9	6,403	4,286	49.4

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2015 P	2014 P	% CHANGE	2015 P	2014 P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	176,042	162,811	8.1	976,226	945,117	3.3
Honeymoon/Get Married	32,496	40,087	-18.9	152,278	161,033	-5.4
Honeymoon	30,912	36,921	-16.3	142,986	150,580	-5.0
Get Married	4,521	6,614	-31.6	22,775	20,922	8.9
Pleasure/Vacation	145,137	125,443	15.7	831,990	792,798	4.9
Mtgs/Conventions/Incentive	14,068	10,305	36.5	68,406	56,488	21.1
Conventions	2,498	4,884	-48.9	19,949	24,061	-17.1
Corporate Meetings	491	557	-11.8	4,228	4,131	2.3
Incentive	11,227	4,922	128.1	45,527	29,194	55.9
Other Business	887	1,803	-50.8	8,404	10,059	-16.5
Visit Friends/Rel.	4,490	6,335	-29.1	31,314	30,829	1.6
Govt/Military	1,419	440	222.8	7,166	3,799	88.6
Attend School	632	247	155.8	3,908	2,015	93.9
Sport Events	358	1,625	-78.0	5,691	8,856	-35.7
<b>TRAVEL STATUS</b>						
First Timers (%)**	50.68	51.2	-0.5	46.35	47.1	-0.8
Repeaters (%)**	49.32	48.8	0.5	53.65	52.9	0.8
Average # of Trips	3.51	3.28	7.0	3.41	3.33	2.6
Group Tour	43,997	36,015	22.2	199,388	195,736	1.9
Non-Group	165,511	156,559	5.7	931,833	896,942	3.9
Package Trip	118,410	119,275	-0.7	614,960	632,622	-2.8
No Package	91,098	73,299	24.3	516,261	460,056	12.2
Net True Independent	84,598	68,578	23.4	488,142	439,587	11.0
Ave. Age of Party Head	43	43	0.0	43	42	0.6
Ave. Party Size	2.47	2.38	4.0	2.48	2.43	2.0

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
TOTAL VISITORS	295,550	264,297	11.8	1,378,566	1,261,939	9.2
Domestic	289,922	259,444	11.7	1,352,084	1,237,244	9.3
International	5,628	4,853	16.0	26,482	24,695	7.2
VISITOR DAYS	2,632,784	2,405,212	9.5	12,827,581	11,990,487	7.0
AVERAGE DAILY CENSUS	84,929	77,587	9.5	84,951	79,407	7.0
ISLANDS VISITED						
O'ahu	132,475	118,628	11.7	599,782	561,035	6.9
O'ahu only	104,814	92,307	13.6	478,365	441,369	8.4
O'ahu one day or less	6,075	6,075	0.0	29,461	29,290	0.6
Kaua'i	51,880	48,647	6.6	232,474	216,171	7.5
Kaua'i only	36,355	34,124	6.5	165,580	153,701	7.7
Kaua'i one day or less	3,084	2,586	19.3	13,044	10,333	26.2
Maui County	106,831	95,982	11.3	490,963	444,767	10.4
Maui	105,085	94,390	11.3	482,052	436,434	10.5
Maui only	82,628	73,998	11.7	381,593	343,430	11.1
Maui one day or less	3,394	2,978	14.0	15,289	12,909	18.4
Moloka'i *	2,213	1,973	12.1	12,622	9,421	34.0
Moloka'i only *	397	356	11.5	2,155	1,955	10.2
Moloka'i one day or less*	1,080	998	8.3	6,273	3,736	67.9
Lāna'i *	2,179	2,207	-1.3	11,266	11,202	0.6
Lāna'i only *	298	356	-16.4	1,708	2,095	-18.5
Lāna'i one day or less*	1,330	1,154	15.3	6,535	5,172	26.4
Hawai'i Island	49,682	43,151	15.1	256,314	229,377	11.7
Kona side	43,772	37,757	15.9	226,114	203,093	11.3
Hilo side	15,214	13,759	10.6	74,429	65,496	13.6
Hawai'i Island only	33,880	28,298	19.7	182,310	159,903	14.0
Hawai'i Island one day or less	2,021	1,511	33.7	10,553	8,195	28.8
Any Neighbor Island	190,736	171,990	10.9	900,201	820,570	9.7
NI only	163,075	145,669	11.9	778,784	700,904	11.1
Oahu & NI	27,661	26,321	5.1	121,417	119,667	1.5
Any one island only	258,372	229,440	12.6	1,211,711	1,102,454	9.9
Multiple Islands	37,178	34,857	6.7	166,855	159,486	4.6
Avg. Islands Visited	1.16	1.17	-0.6	1.16	1.16	-0.3
Average Length of Stay in Hawai'i	8.91	9.10	-2.1	9.31	9.50	-2.1
ACCOMMODATIONS						
Plan to stay in Hotel	146,337	129,100	13.4	687,250	627,530	9.5
Hotel only	126,636	110,003	15.1	587,222	531,683	10.4
Plan to stay in Condo	61,367	57,651	6.4	300,959	285,486	5.4
Condo only	51,301	47,025	9.1	246,507	232,624	6.0
Plan to stay in Timeshare	39,958	38,784	3.0	162,404	158,326	2.6
Timeshare only	33,055	31,557	4.7	129,108	124,824	3.4
Cruise Ship	3,020	2,758	9.5	13,554	12,330	9.9
Friends/Relatives	35,826	33,583	6.7	171,877	155,652	10.4
Bed & Breakfast	2,968	2,248	32.0	16,613	13,296	25.0
Other	5,226	4,596	13.7	27,422	23,883	14.8

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	241,810	215,030	12.5	1,134,814	1,030,158	10.2
Honeymoon/Get Married	12,971	13,671	-5.1	51,132	46,004	11.1
Honeymoon	10,172	11,137	-8.7	41,128	36,546	12.5
Get Married	3,706	3,918	-5.4	13,592	14,485	-6.2
Pleasure/Vacation	231,137	204,273	13.2	1,095,542	994,563	10.2
<b>Mtgs/Conventions/Incentive</b>						
Conventions	5,689	6,537	-13.0	42,372	44,100	-3.9
Corporate Meetings	3,737	3,260	14.6	20,098	20,382	-1.4
Incentive	3,469	3,115	11.4	16,755	17,198	-2.6
<b>Other Business</b>						
Visit Friends/Rel.	35,490	33,319	6.5	154,376	143,451	7.6
Govt/Military	3,056	2,380	28.4	14,580	12,962	12.5
Attend School	422	615	-31.3	3,912	4,371	-10.5
Sport Events	1,761	1,917	-8.1	12,138	14,567	-16.7
<b>TRAVEL STATUS</b>						
First Timers (%)**	21.2	20.7	0.5	18.4	18.1	0.3
Repeaters (%)**	78.8	79.3	-0.5	81.6	81.9	-0.3
Average # of Trips	6.67	6.78	-1.6	7.04	7.10	-0.8
<b>Group Tour</b>						
Non-Group	287,810	258,562	11.3	1,346,724	1,231,114	9.4
<b>Package Trip</b>						
No Package	237,564	212,902	11.6	1,140,362	1,043,831	9.2
Net True Independent	234,704	210,751	11.4	1,126,928	1,031,722	9.2
Ave. Age	46	46	-1.1	47	47	-0.9
Ave. Party Size	2.04	2.00	2.0	2.07	2.04	1.6

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 5. TOTAL US EAST VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
TOTAL VISITORS	153,418	144,020	6.5	743,185	728,541	2.0
Domestic	148,310	139,685	6.2	720,290	707,814	1.8
International	5,108	4,335	17.8	22,895	20,727	10.5
VISITOR DAYS	1,504,211	1,443,550	4.2	7,781,308	7,687,159	1.2
AVERAGE DAILY CENSUS	48,523	46,566	4.2	51,532	50,908	1.2
<b>ISLANDS VISITED</b>						
O'ahu	92,502	87,914	5.2	417,147	419,183	-0.5
O'ahu only	59,123	53,479	10.6	265,373	259,961	2.1
O'ahu one day or less	7,822	8,374	-6.6	39,341	39,123	0.6
Kaua'i	29,825	29,762	0.2	144,213	145,051	-0.6
Kaua'i only	11,412	11,340	0.6	58,448	59,209	-1.3
Kaua'i one day or less	4,068	3,619	12.4	16,808	15,472	8.6
Maui County	57,978	55,336	4.8	289,431	278,761	3.8
Maui	57,145	54,458	4.9	284,346	274,158	3.7
Maui only	28,982	25,758	12.5	153,805	141,301	8.8
Maui one day or less	4,309	4,039	6.7	16,695	17,098	-2.4
Moloka'i *	1,396	1,556	-10.3	8,992	6,972	29.0
Moloka'i only *	113	105	7.6	843	640	31.8
Moloka'i one day or less *	833	922	-9.6	5,090	3,573	42.5
Lāna'i *	1,523	1,839	-17.2	8,981	9,633	-6.8
Lāna'i only *	129	127	1.1	776	875	-11.3
Lāna'i one day or less *	957	1,153	-17.1	5,415	4,678	15.8
Hawai'i Island	32,952	32,051	2.8	166,725	164,512	1.3
Kona side	27,907	26,929	3.6	142,453	140,016	1.7
Hilo side	14,456	14,604	-1.0	67,517	66,232	1.9
Hawai'i Island only	12,430	11,291	10.1	72,102	69,294	4.1
Hawai'i Island one day or less	2,294	2,107	8.9	10,094	8,891	13.5
Any Neighbor Island	94,294	90,541	4.1	477,812	468,579	2.0
NI only	60,916	56,106	8.6	326,038	309,357	5.4
Oahu & NI	33,379	34,434	-3.1	151,774	159,222	-4.7
Any one island only	112,190	102,101	9.9	551,347	531,279	3.8
Multiple Islands	41,228	41,919	-1.6	191,838	197,261	-2.7
Avg. Islands Visited	1.40	1.44	-2.6	1.39	1.40	-0.9
Average Length of Stay in Hawai'i	9.80	10.02	-2.2	10.47	10.55	-0.8
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	94,462	87,937	7.4	456,075	453,042	0.7
Hotel only	77,195	70,342	9.7	372,144	368,157	1.1
Plan to stay in Condo	21,194	21,008	0.9	109,258	110,097	-0.8
Condo only	15,156	13,916	8.9	76,717	76,172	0.7
Plan to stay in Timeshare	15,995	15,880	0.7	79,988	80,194	-0.3
Timeshare only	12,225	11,794	3.7	58,826	58,273	0.9
Cruise Ship	7,198	6,876	4.7	29,506	29,932	-1.4
Friends/Relatives	18,564	18,287	1.5	90,284	85,747	5.3
Bed & Breakfast	1,845	1,872	-1.5	11,305	9,705	16.5
Other	2,996	3,331	-10.0	15,424	14,371	7.3

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 5. TOTAL US EAST VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	119,498	113,079	5.7	577,358	564,204	2.3
Honeymoon/Get Married	9,868	10,502	-6.0	36,667	34,186	7.3
Honeymoon	8,686	9,085	-4.4	32,105	29,103	10.3
Get Married	1,830	2,319	-21.1	7,205	8,354	-13.7
Pleasure/Vacation	111,019	104,193	6.6	548,194	536,429	2.2
<b>Mtgs/Conventions/Incentive</b>						
Conventions	11,957	11,493	4.0	74,977	84,293	-11.1
Corporate Meetings	3,944	6,340	-37.8	36,809	48,707	-24.4
Incentive	3,279	2,442	34.3	17,696	17,808	-0.6
Incentive	5,526	3,342	65.4	24,989	23,205	7.7
<b>Other Business</b>						
Visit Friends/Rel.	6,013	6,397	-6.0	35,766	32,830	8.9
Govt/Military	18,913	18,481	2.3	86,309	81,154	6.4
Attend School	4,304	3,250	32.4	19,469	16,496	18.0
Sport Events	287	394	-27.1	2,307	2,429	-5.0
Sport Events	557	582	-4.3	4,870	7,322	-33.5
<b>TRAVEL STATUS</b>						
First Timers (%)**	46.3	45.2	1.1	39.2	39.7	-0.5
Repeaters (%)**	53.7	54.8	-1.1	60.8	60.3	0.5
Average # of Trips	3.76	3.80	-0.9	4.33	4.26	1.5
<b>Group Tour</b>						
Group Tour	8,307	6,581	26.2	43,310	45,546	-4.9
Non-Group	145,111	137,439	5.6	699,875	682,995	2.5
<b>Package Trip</b>						
Package Trip	36,554	33,850	8.0	164,030	166,586	-1.5
No Package	116,863	110,170	6.1	579,155	561,955	3.1
Net True Independent	114,590	108,225	5.9	567,111	549,141	3.3
Ave. Age	46	46	-0.8	48	49	-0.5
Ave. Party Size	1.89	1.88	0.3	1.89	1.88	0.3

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority



TABLE 6. TOTAL JAPAN VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
TOTAL VISITORS	112,486	108,527	3.6	569,606	581,585	-2.1
Domestic	778	756	2.9	3,631	3,475	4.5
International	111,708	107,771	3.7	565,975	578,110	-2.1
VISITOR DAYS	634,404	618,957	2.5	3,278,673	3,363,762	-2.5
AVERAGE DAILY CENSUS	20,465	19,966	2.5	21,713	22,277	-2.5
<b>ISLANDS VISITED</b>						
O'ahu	109,983	106,118	3.6	556,811	567,166	-1.8
O'ahu only	98,350	93,250	5.5	493,182	491,760	0.3
O'ahu one day or less	445	436	2.1	3,661	4,355	-15.9
Kaua'i	2,155	1,396	54.4	9,543	9,078	5.1
Kaua'i only	97	121	-19.8	731	844	-13.4
Kaua'i one day or less	1,448	997	45.3	5,872	5,949	-1.3
Maui County	4,392	4,410	-0.4	25,063	24,875	0.8
Maui	4,197	4,377	-4.1	24,221	24,073	0.6
Maui only	802	460	74.3	3,186	3,576	-10.9
Maui one day or less	1,373	2,130	-35.5	8,970	11,097	-19.2
Moloka'i *	187	58	224.8	781	920	-15.1
Moloka'i only *	0	0	0.0	2	1	99.3
Moloka'i one day or less *	157	57	176.6	581	805	-27.8
Lāna'i *	38	74	-48.8	754	544	38.6
Lāna'i only *	7	0	0.0	43	1	3803.0
Lāna'i one day or less *	1	41	-97.4	619	339	82.8
Hawai'i Island	9,366	11,333	-17.4	52,372	67,209	-22.1
Kona side	6,775	7,456	-9.1	37,505	45,736	-18.0
Hilo side	3,273	5,219	-37.3	19,742	29,333	-32.7
Hawai'i Island only	1,407	1,643	-14.3	7,665	9,131	-16.1
Hawai'i Island one day or less	2,753	3,339	-17.5	13,598	18,633	-27.0
Any Neighbor Island	14,136	15,277	-7.5	76,424	89,825	-14.9
NI only	2,503	2,409	3.9	12,795	14,419	-11.3
Oahu & NI	11,633	12,868	-9.6	63,629	75,406	-15.6
Any one island only	100,664	95,473	5.4	504,809	505,313	-0.1
Multiple Islands	11,823	13,054	-9.4	64,797	76,271	-15.0
Avg. Islands Visited	1.12	1.14	-1.5	1.13	1.15	-1.6
Average Length of Stay in Hawai'i	5.64	5.70	-1.1	5.76	5.78	-0.5
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	95,300	95,154	0.2	489,602	509,257	-3.9
Hotel only	92,503	93,466	-1.0	477,131	498,115	-4.2
Plan to stay in Condo	11,274	8,967	25.7	58,158	54,319	7.1
Condo only	8,792	7,300	20.4	48,466	45,884	5.6
Plan to stay in Timeshare	7,752	5,345	45.0	25,790	22,177	16.3
Timeshare only	6,105	4,688	30.2	20,736	17,999	15.2
Cruise Ship	89	41	114.3	1,468	1,241	18.3
Friends/Relatives	1,207	767	57.4	6,550	5,576	17.5
Bed & Breakfast	192	21	830.8	801	498	60.8
Other	72	152	-52.6	1,462	770	89.9

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 6. TOTAL JAPAN VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	88,848	89,246	-0.4	468,993	491,739	-4.6
Honeymoon/Get Married	20,969	28,312	-25.9	98,383	108,193	-9.1
Honeymoon	19,852	26,219	-24.3	92,057	101,797	-9.6
Get Married	3,641	5,493	-33.7	17,669	16,231	8.9
Pleasure/Vacation	69,070	63,265	9.2	375,553	390,267	-3.8
Mtgs/Conventions/Incentive	10,722	5,911	81.4	39,898	24,434	63.3
Conventions	1,008	1,920	-47.5	3,661	4,385	-16.5
Corporate Meetings	162	169	-3.9	978	822	19.1
Incentive	9,595	3,856	148.8	35,484	19,543	81.6
Other Business	438	691	-36.7	2,462	3,096	-20.5
Visit Friends/Rel.	1,516	1,825	-16.9	9,331	10,126	-7.9
Govt/Military	47	35	35.1	139	234	-40.6
Attend School	473	158	199.9	2,675	880	203.8
Sport Events	221	1,232	-82.0	3,545	5,624	-37.0
<b>TRAVEL STATUS</b>						
First Timers (%)**	39.8	42.4	-2.6	41.6	42.5	-0.9
Repeaters (%)**	60.2	57.6	2.6	58.4	57.5	0.9
Average # of Trips	4.17	4.02	3.8	3.87	3.80	1.8
Group Tour	29,032	25,950	11.9	142,729	141,769	0.7
Non-Group	83,454	82,577	1.1	426,877	439,816	-2.9
Package Trip	77,298	79,600	-2.9	413,762	441,773	-6.3
No Package	35,188	28,927	21.6	155,843	139,811	11.5
Net True Independent	29,759	25,274	17.7	134,048	126,556	5.9
Ave. Age	43	43	-0.2	42	42	0.6
Ave. Party Size	2.60	2.53	2.4	2.64	2.59	2.2

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 7. TOTAL CANADA VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
TOTAL VISITORS	26,459	29,769	-11.1	286,716	289,772	-1.1
Domestic	11,534	13,928	-17.2	87,237	103,446	-15.7
International	14,925	15,841	-5.8	199,479	186,326	7.1
VISITOR DAYS	288,994	327,207	-11.7	3,760,813	3,766,788	-0.2
AVERAGE DAILY CENSUS	9,322	10,555	-11.7	24,906	24,946	-0.2
ISLANDS VISITED						
O'ahu	12,285	15,917	-22.8	110,248	109,750	0.5
O'ahu only	8,251	10,694	-22.8	74,982	72,025	4.1
O'ahu one day or less	675	920	-26.6	4,968	5,856	-15.2
Kaua'i	3,716	4,137	-10.2	41,754	42,509	-1.8
Kaua'i only	1,469	1,673	-12.2	22,001	22,292	-1.3
Kaua'i one day or less	500	597	-16.3	4,652	3,907	19.1
Maui County	13,182	13,577	-2.9	143,638	148,163	-3.1
Maui	13,094	13,505	-3.0	142,396	147,396	-3.4
Maui only	9,090	8,686	4.7	107,636	109,761	-1.9
Maui one day or less	709	798	-11.1	5,227	5,459	-4.2
Moloka'i *	231	200	15.6	2,672	2,235	19.5
Moloka'i only *	27	20	30.8	432	247	74.7
Moloka'i one day or less*	152	149	2.2	1,305	1,149	13.6
Lāna'i *	252	226	11.4	2,380	2,435	-2.3
Lāna'i only *	12	10	19.0	172	100	71.9
Lāna'i one day or less*	143	139	3.0	1,561	1,416	10.2
Hawai'i Island	4,821	5,158	-6.5	58,499	58,790	-0.5
Kona side	4,441	4,571	-2.8	54,165	54,179	0.0
Hilo side	1,979	2,015	-1.8	18,942	18,443	2.7
Hawai'i Island only	2,282	2,385	-4.3	33,123	33,716	-1.8
Hawai'i Island one day or less	279	233	19.9	2,136	2,360	-9.5
Any Neighbor Island	18,208	19,076	-4.5	211,733	217,747	-2.8
NI only	14,173	13,852	2.3	176,468	180,022	-2.0
Oahu & NI	4,034	5,224	-22.8	35,266	37,725	-6.5
Any one island only	21,131	23,468	-10.0	238,345	238,142	0.1
Multiple Islands	5,328	6,301	-15.4	48,370	51,630	-6.3
Avg. Islands Visited	1.30	1.31	-1.1	1.25	1.25	-0.4
Average Length of Stay in Hawai'i	10.92	10.99	-0.6	13.12	13.00	0.9
ACCOMMODATIONS						
Plan to stay in Hotel	13,399	16,059	-16.6	121,654	127,122	-4.3
Hotel only	10,346	12,389	-16.5	91,538	96,256	-4.9
Plan to stay in Condo	8,353	9,511	-12.2	114,376	118,127	-3.2
Condo only	6,662	7,334	-9.2	95,063	97,695	-2.7
Plan to stay in Timeshare	2,410	2,807	-14.1	30,173	28,038	7.6
Timeshare only	1,839	1,943	-5.4	21,012	20,071	4.7
Cruise Ship	756	737	2.5	5,809	5,264	10.3
Friends/Relatives	1,467	1,389	5.6	13,798	12,938	6.7
Bed & Breakfast	387	390	-0.8	5,146	4,380	17.5
Other	213	431	-50.6	3,400	2,918	16.5

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 7. TOTAL CANADA VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	23,368	26,247	-11.0	266,757	269,826	-1.1
Honeymoon/Get Married	935	1,344	-30.4	7,283	7,402	-1.6
Honeymoon	815	919	-11.3	6,162	5,699	8.1
Get Married	157	520	-69.7	1,698	2,428	-30.0
Pleasure/Vacation	22,666	25,195	-10.0	261,478	264,190	-1.0
<b>Mtgs/Conventions/Incentive</b>						
Mtgs/Conventions/Incentive	2,148	2,238	-4.0	14,421	14,299	0.9
Conventions	1,174	1,556	-24.5	10,377	9,690	7.1
Corporate Meetings	230	250	-8.1	1,719	2,723	-36.9
Incentive	882	500	76.4	2,940	2,811	4.6
<b>Other Business</b>						
Other Business	262	459	-43.0	3,072	3,063	0.3
Visit Friends/Rel.	1,089	1,569	-30.6	10,193	10,490	-2.8
Govt/Military	31	79	-60.8	698	670	4.1
Attend School	52	72	-28.5	531	508	4.6
Sport Events	205	205	-0.4	2,397	2,428	-1.3
<b>TRAVEL STATUS</b>						
First Timers (%)**	41.2	42.1	-0.9	30.8	32.8	-2.0
Repeaters (%)**	58.8	57.9	0.9	69.2	67.2	2.0
Average # of Trips	3.53	3.69	-4.1	4.19	3.99	5.1
<b>Group Tour</b>						
Group Tour	893	913	-2.1	7,761	7,579	2.4
Non-Group	25,565	28,857	-11.4	278,955	282,193	-1.1
<b>Package Trip</b>						
Package Trip	6,660	6,827	-2.5	58,820	62,244	-5.5
No Package	19,799	22,942	-13.7	227,895	227,528	0.2
Net True Independent	19,448	22,633	-14.1	225,527	225,247	0.1
<b>Ave. Age</b>						
Ave. Age	45	45	1.2	49	49	0.8
<b>Ave. Party Size</b>						
Ave. Party Size	2.07	1.98	4.5	2.20	2.18	1.0

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawaii Tourism Authority

Table 8. VISITORS BY CRUISE SHIPS

	MAY			YEAR-TO-DATE		
	2015P	2014P	% CHANGE	2015P	2014P	% CHANGE
VISITOR DAYS	184,846	155,184	19.1	837,883	932,274	-10.1
TOTAL VISITORS	22,649	17,937	26.3	111,083	123,499	-10.1
ARRIVED BY SHIP	11,087	7,034	57.6	59,115	74,291	-20.4
ARRIVED BY AIR	11,562	10,903	6.0	51,968	49,208	5.6
NUMBER OF SHIP ARRIVALS	6	4	50.0	33	40	-17.5
<b>ISLANDS VISITED</b>						
O'ahu	22,649	17,937	26.3	109,571	122,593	-10.6
Kaua'i	22,038	17,937	22.9	92,908	113,778	-18.3
Maui County	21,239	17,937	18.4	105,277	118,043	-10.8
Maui	21,239	17,937	18.4	105,277	118,043	-10.8
Moloka'i	263	90	190.8	1,163	1,392	-16.4
Lāna'i	343	186	84.2	1,989	2,156	-7.7
Hawai'i Island	21,184	17,171	23.4	101,879	119,834	-15.0
Average Islands Visited	3.9	3.97	-2.5	3.7	3.87	-3.9
<b>AVERAGE LENGTH OF STAY</b>						
Days in Hawai'i before Cruise	1.24	1.39	-10.8	1.21	0.97	25.4
Days in Hawai'i during Cruise	5.72	5.99	-4.6	5.21	5.25	-0.7
Days in Hawai'i after Cruise	1.20	1.26	-4.9	1.12	1.34	-16.2
Total days in Hawai'i	8.16	8.65	-5.7	7.54	7.55	-0.1
<b>ACCOMMODATIONS</b>						
Hotel	13,045	11,425	14.2	52,129	59,127	-11.8
Hotel only	11,850	10,172	16.5	46,212	50,157	-7.9
Condo	866	796	8.7	4,721	6,561	-28.1
Condo only	322	195	65.2	1,261	1,792	-29.6
Timeshare	1,029	718	43.3	3,741	4,700	-20.4
Timeshare Only	406	249	63.5	1,369	1,513	-9.5
Bed & Breakfast	124	136	-9.1	709	836	-15.1
Bed & Breakfast only	57	49	14.9	188	155	21.4
Friends & relatives	322	399	-19.4	2,285	2,970	-23.1
Other accommodation	661	557	18.6	3,456	5,546	-37.7
Accommodation (NET)	14,567	12,414	17.3	59,222	67,454	-12.2
Cruise only	8,082	5,523	46.3	51,861	56,045	-7.5
<b>TRAVEL STATUS</b>						
% First timers	48.6	47.7	0.9	44.6	40.9	3.7
% Repeat visitors	51.4	52.3	-0.9	55.4	59.1	-3.7

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

MAY	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge
<b>Total Seats</b>	<b>978,261</b>	<b>898,847</b>	<b>8.8</b>	<b>683,006</b>	<b>650,164</b>	<b>5.1</b>	<b>175,804</b>	<b>149,009</b>	<b>18.0</b>	<b>63,820</b>	<b>45,518</b>	<b>40.2</b>	<b>3,508</b>	<b>4,266</b>	<b>-17.8</b>	<b>52,123</b>	<b>49,890</b>	<b>4.5</b>
<b>Scheduled Seats</b>	<b>973,282</b>	<b>894,155</b>	<b>8.8</b>	<b>678,027</b>	<b>645,472</b>	<b>5.0</b>	<b>175,804</b>	<b>149,009</b>	<b>18.0</b>	<b>63,820</b>	<b>45,518</b>	<b>40.2</b>	<b>3,508</b>	<b>4,266</b>	<b>-17.8</b>	<b>52,123</b>	<b>49,890</b>	<b>4.5</b>
<b>Charter Seats</b>	<b>4,979</b>	<b>4,692</b>	<b>6.1</b>	<b>4,979</b>	<b>4,692</b>	<b>6.1</b>												
<b>Domestic Seats</b>	<b>686,033</b>	<b>610,017</b>	<b>12.5</b>	<b>401,302</b>	<b>369,771</b>	<b>8.5</b>	<b>167,368</b>	<b>142,312</b>	<b>17.6</b>	<b>62,776</b>	<b>44,648</b>	<b>40.6</b>	<b>3,508</b>	<b>4,266</b>	<b>-17.8</b>	<b>51,079</b>	<b>49,020</b>	<b>4.2</b>
<b>Scheduled Seats</b>	<b>681,617</b>	<b>605,325</b>	<b>12.6</b>	<b>396,886</b>	<b>365,079</b>	<b>8.7</b>	<b>167,368</b>	<b>142,312</b>	<b>17.6</b>	<b>62,776</b>	<b>44,648</b>	<b>40.6</b>	<b>3,508</b>	<b>4,266</b>	<b>-17.8</b>	<b>51,079</b>	<b>49,020</b>	<b>4.2</b>
<b>Charter Seats</b>	<b>4,416</b>	<b>4,692</b>	<b>-5.9</b>	<b>4,416</b>	<b>4,692</b>	<b>-5.9</b>												
<b>US West</b>	<b>601,055</b>	<b>534,664</b>	<b>12.4</b>	<b>328,508</b>	<b>303,550</b>	<b>8.2</b>	<b>155,184</b>	<b>133,180</b>	<b>16.5</b>	<b>62,776</b>	<b>44,648</b>	<b>40.6</b>	<b>3,508</b>	<b>4,266</b>	<b>-17.8</b>	<b>51,079</b>	<b>49,020</b>	<b>4.2</b>
... Anchorage	5,053	5,035	0.4	5,053	5,035	0.4												
... Bellingham	5,053	3,701	36.5	5,053	3,701	36.5												
... Denver	8,632	9,100	-5.1	5,239	5,642	-7.1	1,573	1,638	-4.0	910	910	0.0				910	910	0.0
... Las Vegas	25,536	24,102	5.9	25,536	24,102	5.9												
... Los Angeles	214,946	202,127	6.3	115,593	109,973	5.1	49,488	48,865	1.3	23,984	17,639	36.0	3,508	4,266	-17.8	22,373	21,384	4.6
... Oakland	33,127	27,881	18.8	10,604	10,118	4.8	13,082	12,896	1.4	6,027	2,826	113.3				3,414	2,041	67.3
... Phoenix	41,849	42,229	-0.9	22,279	22,089	0.9	8,550	8,740	-2.2	5,320	5,320	0.0				5,700	6,080	-6.3
... Portland	21,393	21,009	1.8	14,221	14,029	1.4	7,172	6,980	2.8									
... Sacramento	13,082	13,064	0.1	8,029	8,029	0.0	5,053	5,035	0.4									
... Salt Lake City	8,091	8,091	0.0	8,091	8,091	0.0												
... San Diego	23,621	21,546	9.6	13,515	13,667	-1.1	5,053	5,035	0.4	2,119	0	NA				2,934	2,844	3.2
... San Francisco	96,480	73,941	30.5	49,234	46,187	6.6	28,923	14,006	106.5	12,681	8,106	56.4				5,642	5,642	0.0
... San Jose	30,727	24,570	25.1	11,017	6,783	62.4	13,082	12,896	1.4	3,694	2,041	81.0				2,934	2,850	2.9
... Seattle	73,465	58,268	26.1	35,044	26,104	34.2	23,208	17,089	35.8	8,041	7,806	3.0				7,172	7,269	-1.3
<b>US East</b>	<b>80,562</b>	<b>70,661</b>	<b>14.0</b>	<b>68,378</b>	<b>61,529</b>	<b>11.1</b>	<b>12,184</b>	<b>9,132</b>	<b>33.4</b>									
... Atlanta	11,656	9,083	28.3	11,656	9,083	28.3												
... Chicago	12,384	12,384	0.0	10,664	10,664	0.0	1,720	1,720	0.0									
... Dallas	24,852	20,928	18.8	14,388	13,516	6.5	10,464	7,412	41.2									
... Houston	10,664	7,502	42.1	10,664	7,502	42.1												
... New York JFK	7,938	7,938	0.0	7,938	7,938	0.0												
... Newark	7,502	7,502	0.0	7,502	7,502	0.0												
... Washington D.C.	5,566	5,324	4.5	5,566	5,324	4.5												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continue)

MAY	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge	2015	2014	%Chge
<b>International Seats</b>	<b>292,228</b>	<b>288,830</b>	<b>1.2</b>	<b>281,704</b>	<b>280,393</b>	<b>0.5</b>	<b>8,436</b>	<b>6,697</b>	<b>26.0</b>	<b>1,044</b>	<b>870</b>	<b>20.0</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>1,044</b>	<b>870</b>	<b>20.0</b>
<b>Scheduled Seats</b>	<b>291,665</b>	<b>288,830</b>	<b>1.0</b>	<b>281,141</b>	<b>280,393</b>	<b>0.3</b>	<b>8,436</b>	<b>6,697</b>	<b>26.0</b>	<b>1,044</b>	<b>870</b>	<b>20.0</b>				<b>1,044</b>	<b>870</b>	<b>20.0</b>
<b>Charter Seats</b>	<b>563</b>	<b>0</b>	<b>NA</b>	<b>563</b>	<b>0</b>	<b>NA</b>												
<b>Japan</b>	<b>162,927</b>	<b>172,169</b>	<b>-5.4</b>	<b>162,927</b>	<b>172,169</b>	<b>-5.4</b>												
...Fukuoka	5,198	15,035	-65.4	5,198	15,035	-65.4												
...Nagoya	16,353	19,065	-14.2	16,353	19,065	-14.2												
...Osaka	32,829	30,256	8.5	32,829	30,256	8.5												
...Sapporo	3,626	3,367	7.7	3,626	3,367	7.7												
...Tokyo-HND	27,807	27,807	0.0	27,807	27,807	0.0												
...Tokyo-NRT	77,114	76,639	0.6	77,114	76,639	0.6												
<b>Canada</b>	<b>22,532</b>	<b>17,095</b>	<b>31.8</b>	<b>12,008</b>	<b>8,658</b>	<b>38.7</b>	<b>8,436</b>	<b>6,697</b>	<b>26.0</b>	<b>1,044</b>	<b>870</b>	<b>20.0</b>				<b>1,044</b>	<b>870</b>	<b>20.0</b>
...Vancouver	22,532	17,095	31.8	12,008	8,658	38.7	8,436	6,697	26.0	1,044	870	20.0				1,044	870	20.0
<b>Other Asia</b>	<b>39,076</b>	<b>43,746</b>	<b>-10.7</b>	<b>39,076</b>	<b>43,746</b>	<b>-10.7</b>												
...Beijing	7,434	6,903	7.7	7,434	6,903	7.7												
...Seoul	24,127	28,579	-15.6	24,127	28,579	-15.6												
...Shanghai	4,752	5,808	-18.2	4,752	5,808	-18.2												
...Taipei	2,763	2,456	12.5	2,763	2,456	12.5												
<b>Oceania</b>	<b>41,570</b>	<b>33,538</b>	<b>23.9</b>	<b>41,570</b>	<b>33,538</b>	<b>23.9</b>												
...Auckland	8,328	7,392	12.7	8,328	7,392	12.7												
...Brisbane	8,019	4,662	72.0	8,019	4,662	72.0												
...Melbourne	3,939	2,727	44.4	3,939	2,727	44.4												
...Sydney	21,284	18,757	13.5	21,284	18,757	13.5												
<b>Other</b>	<b>25,560</b>	<b>22,282</b>	<b>14.7</b>	<b>25,560</b>	<b>22,282</b>	<b>14.7</b>												
...Apia	820	820	0.0	820	820	0.0												
...Christmas	488	488	0.0	488	488	0.0												
...Guam	10,664	10,788	-1.1	10,664	10,788	-1.1												
...Majuro	2,015	2,015	0.0	2,015	2,015	0.0												
...Manila	6,946	3,696	87.9	6,946	3,696	87.9												
...Nadi	826	674	22.6	826	674	22.6												
...Pago Pago	2,331	2,331	0.0	2,331	2,331	0.0												
...Papeete	1,470	1,470	0.0	1,470	1,470	0.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

