



REGULAR BOARD MEETING
HAWAII TOURISM AUTHORITY
Thursday, March 16, 2017 at 9:30 a.m.
Hawai'i Convention Center, Executive Board Room A
1801 Kalākaua Avenue, Honolulu, Hawai'i 96815

AGENDA

1. *Ho'omaka*
Call to Order and Pule
2. *'Ae Mo'ō'ōlelo Papa Alaka'i*
Approval of Minutes of the February 16, 2017 Board Meeting
3. *Hō'ike Lālā*
Report of Permitted Interactions At An Informational Meeting or Presentation Not Organized by the Board Under HRS section 92-2.5(c)
4. *Mana'o Pelekikena*
Report of the CEO Relating to Staff's Implementation of HTA's Programs During February 2017
5. *Hō'ike Ka'akālai 'Aha 'Ōlelo*
Discussion Regarding a Legislative Update of the 2017 Legislative Session Affecting HTA
6. *Hō'ike Papahana Kaiāulu*
Discussion on the HTA Product Enrichment Program Regarding Funding to Support Community Programs
7. *Hō'ike UIPA Na Ka Hawai'i Office of Information Practices*
Presentation by the Office of Information Practices Regarding An Overview of the Hawaii Uniform Information Practices Act and the Sunshine Law
8. *Hō'ike Pihana'ū Noho Mokulele*
Presentation by Ailevon Pacific Aviation Consulting Regarding an Update on the Airline Industry and The Status of Efforts To Maintain and Strengthen Hawaii's Airlift Capacity
9. *Hō'ike 'Ikepili Noi'i 'Oihana Ho'omaka'ika'i*
Presentation and Discussion of Current Market Insights and Conditions in Key Major Hawai'i Tourism Markets

10. *Hō'ike Mo'ohelu*
Discussion and Action to Approve on HTA's Financial Reports for January 2017
11. *Hō'ike Hanana HCC*
Presentation by AEG Regarding an Update of Hawai'i Convention Center Recent Operational Activities and Sales Initiatives
12. *Kūkākūkā e Pili Ana i ka Ho'oka'a 'Ia 'Ana i Na Noi e Ke Kōmike Ho'olaha*
Discussion and Action on the Funding of Marketing Proposals To Be Implemented in Hawai'i's Competitive Markets and Recommended by the Marketing Standing Committee

13. *Hō'ike Kōmike Lawelawe 'Ana*
Discussion and Presentation by the Administrative Standing Committee Regarding a Contractually Required Annual Evaluation of the HTA President and Chief Executive Officer's Performance***
14. *Ho'oku'u*
Adjournment

*** Executive Session: The Board may conduct an executive session closed to the public pursuant to Hawai'i Revised Statutes (HRS) §§ 92-4, 92-5 (a)(2), 92-5 (a)(8) and 201B-4(a), for the purpose of considering the evaluation of an officer where consideration of matters affecting privacy will be involved; and, to discuss information that may be proprietary or disclosure may be harmful to a particular enterprise, or must be kept confidential to protect Hawai'i's competitive advantage as a visitor destination.

Members of the public are invited to attend the public meeting and provide oral testimony on any agenda item. Written testimony may also be provided by submitting the testimony prior to the meeting to by email to Carole@gohta.net; by mail at the above address; or by facsimile transmission. Any person requiring special assistance to participate in the meeting, please contact Carole Hagihara (973-2255) no later than 3 days prior to the meeting so arrangements can be made.