



***HĀLĀWAI KŪMAU O KE KŌMIKE HOKONA KŪMAU
KE'ENA KULEANA HO'OKIPA O HAWAI'I***

**REGULAR MARKETING STANDING COMMITTEE MEETING
HAWAII TOURISM AUTHORITY**

Po 'akolu, 29 Ianuali 2020, 11:30 AM
Wednesday, January 29th 2020, 11:30 AM

*Kikowaena Hālāwai O Hawai'i
Lumi Papa Ho'okō A
1801 Alaākea Kalākaua
Honolulu, Hawai'i 96815*

Hawaii'i Convention Center
Executive Board Room A
1801 Kalākaua Avenue
Honolulu, Hawai'i 96815

Papa Kumumana'o
AGENDA

1. *Ho'omaka*
Call to Order
2. *'Āpono I Ka Mo'ōlelo Hālāwai 13 Nowemapa 2019*
Approval of Minutes from the November 13, 2019 HTA Marketing Standing Committee Meeting
3. *Hō'ike No Ke Kūlana Kālepa Hālāwai*
Update on MCI Sales Position
4. *Hō'ike No Ko HTJ Hawai'i Expo 2020 – Ka Ho'ohui I Ka Hō'ike'ike He'enalu*
Presentation on HTJ Hawai'i Expo 2020- Addition of the Surf Booth
5. *Hō'ike No Ka Hālāwai Pakanā 'Oihana*
Update on New Action of our Industry Partner Meeting
6. *Hō'ike No Ka 'Aha Kūkā Kina 3/5/2020*
Presentation on the China Summit on March 5, 2020
7. *Hō'ike No Ka Ho'olaule'a No'eau A Mo'omeheu Pākīpika 13*
Update on the 13th Festival of Pacific Arts & Culture
8. *Hō'ike No Ka Ho'omana'o 75 O Ka Pau 'Ana O Ke Kaua Honua II*
Update on the 75th End of WWII Commemoration
9. *Hō'ike No Ka Davis Cup*
Update on the Davis Cup



10. *Hō'ike No Ka Hula Bowl*
Update on the Hula Bowl

11. *Ho'oku'u*
Adjournment

*** *Aha Ho'okō: Ua hiki i ka Papa Alaka'i ke mālama i kekahi hālāwai kūhelu i kū i ka Hawai'i Revised Statutes (HRS) § 92-4. E mālama 'ia kēia hālāwai kūhelu nei ma lalo o ka § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) no ka pono o ko ka Papa Alaka'i kūkā a ho'oholo 'ana i nā nīnūnē a nīnau i pili i ko ka Papa Alaka'i kuleana me ko ka Papa Alaka'i loio. He hālāwai kūhelu kēia i 'ole paulele 'ia ka 'ikepili a i mea ho'i e mālama kūpono ai ko Hawai'i 'ano, he wahi i kipa mau 'ia e nā malihini.*

*** Executive Session: The Board may conduct an executive session closed to the public pursuant to Hawai'i Revised Statutes (HRS) § 92-4. The executive session will be conducted pursuant to § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) for the purpose of consulting with the board's attorney on questions and issues pertaining to the board's powers, duties, privileges, immunities, and liabilities; and to discuss information that must be kept confidential to protect Hawai'i's competitive advantage as a visitor destination.

Kono 'ia ka lehulehu i ka hālāwai no ka ho'olohe a hāpai mana'o waha paha no nā kumuhana i helu 'ia ma ka papa kumumana'o. Inā hoihoi i ka hāpai mana'o kākau, hiki ke ho'ouna 'ia i ke Ke'ena Kuleana Ho'okipa O Hawai'i ma mua o ka hālāwai ma o ka leka uila iā ariana.kwan@gohta.net; ma o ka leka i ka helu wahi o luna; a i 'ole ma o ke kelepa'i i ka helu o luna. Inā pono ke kōkua ma muli o kekahi kīnānā, e ho'omaopopo aku iā Ariana Kwan (973-2254 a i 'ole ariana.kwan@gohta.net), he 'ekolu lā ma mua o ka hālāwai ka lohi loa.

Members of the public are invited to attend the public meeting and provide oral testimony on any agenda item. Written testimony may also be provided on any agenda item by submitting the testimony prior to the meeting to the HTA by email to ariana.kwan@gohta.net; by mail at the above address; or by facsimile transmission. Any person requiring an auxiliary aid/service or other accommodation due to a disability, please contact Ariana Kwan (973-2254 or ariana.kwan@gohta.net) no later than 3 days prior to the meeting so arrangements can be made.