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HTA Release (20-141)

Hawai'i Visitor Statistics Released for June 2020

HONOLULU – The COVID-19 pandemic severely impacted visitor arrivals to the Hawaiian Islands in June 2020. Visitor arrivals were down 98.2 percent compared to a year ago, according to preliminary statistics released by the Hawai'i Tourism Authority's (HTA) Tourism Research Division.

All passengers arriving from out-of-state during June were required to abide by a mandatory 14-day self-quarantine. Exemptions include travel for essential reasons like work or healthcare. The interisland quarantine was in effect for the first half of June, ending on June 15. The U.S. Centers for Disease Control and Prevention (CDC) also continued to enforce its "No Sail Order" on all cruise ships.

In June, a total of 17,068 visitors traveled to Hawai'i by air service compared to 951,628 total visitors (by air and cruise ships) during the same period a year ago. Most of the visitors were from U.S. West (10,149, -97.8%) and U.S. East (5,596, -97.7%). A few visitors came from Japan (40, -100.0%) and Canada (57, -99.7%). There were 1,226 visitors from All Other International Markets (-98.9%). Many of these visitors were from Guam, and a small number of visitors were from Oceania, Other Asia, Europe, Latin America, the Philippines, Puerto Rico, and the Pacific Islands. Total visitor days¹ dropped 94.6 percent year-over-year.

A total of 110,570 trans-Pacific air seats serviced the Hawaiian Islands in June, down 90.6 percent from a year ago. There were no direct flights or scheduled seats from Japan, Canada, Oceania, and Other Asia, and very few scheduled seats from U.S. East (-94.5%), U.S. West (-88.4%) and Other countries (-54.5%).

Year-to-Date 2020

In the first half of 2020, total visitor arrivals decreased 58.5 percent to 2,156,234 visitors, with significantly fewer arrivals by air service (-58.4% to 2,126,443) and by cruise ships (-61.0% to 29,792) compared to the same period a year ago. Total visitor days dropped 55.2 percent.

Year-to-date, visitor arrivals by air service decreased from U.S. West (-59.0% to 927,890), U.S. East (-55.3% to 523,780), Japan (-59.9% to 294,295), Canada (-49.8% to 155,821) and All Other International Markets (-64.7% to 224,657).

Other Highlights:

- **U.S. West:** In June, 7,442 visitors arrived from the Pacific region compared to 358,030 visitors a year ago, and 2,606 visitors came from the Mountain region compared to 88,264 a year ago. Through the first half of 2020, visitor arrivals declined substantially from both the Pacific (-60.1% to 700,877) and Mountain (-55.2% to 206,772) regions compared to the same period year-over-year.

¹ Aggregate number of days stayed by all visitors.

- **U.S. East:** Through the first half of 2020, visitor arrivals dropped considerably from all regions. The three largest regions, East North Central (-53.2% to 110,578), South Atlantic (-61.4% to 96,217) and West North Central (-41.3% to 94,467) saw significant decreases compared to the first half of 2019.
- **Japan:** In June, 40 visitors arrived from Japan compared to 126,592 visitors a year ago. Year-to-date through June, arrivals declined 59.9 percent to 294,295 visitors.
- **Canada:** In June, 57 visitors arrived from Canada compared to 19,239 visitors a year ago. Year-to-date through June, arrivals dropped to 155,821 visitors (-49.8%).

Highlights from All Other International Markets:

- **Australia:** There were 17 visitors who traveled to Hawai'i in June compared to 25,543 visitors a year ago. Through the first half of 2020, arrivals decreased 62.3 percent to 50,089 visitors.
- **New Zealand:** There were 18 visitors in June versus 7,162 visitors a year ago. Through the first half of 2020, arrivals declined to 10,727 visitors (-67.7%).
- **China:** There were 28 visitors in June compared to 9,118 visitors a year ago. Year-to-date through June, arrivals decreased 81.2 percent to 10,003 visitors.
- **Korea:** There were 23 visitors in June versus 16,535 visitors a year ago. Through the first half of 2020, arrivals fell 62.3 percent to 41,672 visitors.
- **Taiwan:** Three visitors traveled to Hawai'i in June compared to 2,180 visitors a year ago. Year-to-date through June, arrivals dropped 75.6 percent to 3,463 visitors.
- **Europe:** There were 45 visitors from Europe (United Kingdom, France, Germany, Italy and Switzerland) in June versus 8,938 visitors a year ago. Through the first half of 2020, arrivals decreased 62.8 percent to 20,488 visitors.
- **Latin America:** There were 41 visitors from Latin America (Mexico, Brazil and Argentina) in June compared to 1,471 visitors a year ago. Year-to-date through June, arrivals dropped 60.1 percent to 5,115 visitors.

Island Highlights:

- **O'ahu:** In June, total visitor days decreased 92.4 percent compared to a year ago. There were 12,395 visitors on O'ahu in June compared to 568,088 visitors year-over-year. Through the first half of 2020, visitor arrivals dropped 59.1 percent to 1,245,145 visitors.
- **Maui:** In June, total visitor days declined 97.7 percent from a year ago. There were 1,929 visitors on Maui in June versus 297,449 visitors a year ago. Year-to-date through June, arrivals fell 60.3 percent to 606,817 visitors.
- **Kaua'i:** In June, total visitor days dropped 96.9 percent compared to a year ago. There were 1,053 visitors on Kaua'i in June compared to 135,407 visitors a year ago. Through the first half of 2020, visitor arrivals decreased 58.7 percent to 283,612 visitors.

- **Hawai'i Island:** In June, visitor days declined 93.6 percent from a year ago. There were 2,617 visitors on Hawai'i Island in June compared to 163,758 visitors a year ago. Through the first half of 2020, arrivals fell 55.6 percent to 394,717 visitors.

Air Seats to Hawai'i:

In June, total Trans-Pacific air capacity declined 90.6 percent to 110,570 seats, with 110,117 scheduled air seats (-90.6%) and 453 charter seats (-92.3%). Service to Hilo was suspended as of the end of March and there were significantly fewer air seats serving Honolulu (-86.7% to 93,975), Kahului (-95.9% to 10,974), Kona (-97.1% to 3,281) and Līhu'e (-97.4% to 2,340) compared to a year ago.

- Scheduled air capacity from U.S. West decreased 88.4 percent in June to 91,334 seats. Service to Hawai'i from most routes was suspended except for Los Angeles (-86.3% to 36,611 seats), Seattle (-72.3% to 24,613 seats), San Francisco (-86.0% to 19,260 seats) and Oakland (-79.8% to 10,850 seats), which saw significant reductions from a year ago.
- Scheduled air capacity from U.S. East dropped 94.5 percent in June to 6,318 seats. Nearly all flights were canceled except for reduced service on the Dallas-Honolulu route (-83.8%).
- There were no scheduled seats from Japan in June, compared to 155,388 seats a year ago.
- There were no scheduled seats from Canada in June, compared to 16,890 seats a year ago.
- There were no scheduled air seats from Oceania in June, compared to 40,407 seats a year ago.
- There were no scheduled air seats from Other Asia in June, compared to 37,900 seats a year ago.
- Scheduled seats from Other markets (Apia, Christmas Island, Guam, Majuro, Manila, Pago Pago and Papeete) decreased 54.5 percent to 12,465 seats. Direct flights to Hawai'i from most routes were canceled except for Guam-Honolulu with 10,920 seats, which is unchanged from June 2019. Service resumed from Manila-Honolulu on a limited basis compared to a year ago (-77.3% to 1,545 seats).
- Year-to-date, total air capacity statewide declined 47.3 percent to 3,557,108 seats, due to the reduction in air seats serving Honolulu (-46.0% to 2,232,186), Kahului (-47.8% to 739,950), Kona (-48.9% to 340,697), Līhu'e (-53.7% to 235,311) and Hilo (-58.6% to 8,964).

Cruise Ship Visitors:

- In June, sails on the Hawai'i home-ported cruise ship were suspended and no out-of-state cruise ships were allowed into the islands. During the same month a year ago, 12,616 visitors came by air to board the Hawai'i home-ported cruise ship and two out-of-state cruise ships came with 697 visitors.
- Year-to-date, 29,792 visitors entered Hawai'i on 20 out-of-state cruise ships. Several of those ships were smaller in capacity compared to the 37 cruise ships that carried 76,472 visitors in the first half of 2019.
- There were 52,705 total cruise visitors in the first half of 2020, down 62.6 percent from a year ago.

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Technical Notes:

Tables of preliminary 2020 visitor characteristic and expenditure statistics including data presented in the news release; detailed monthly visitor characteristics data tables by visitor market and by island; fact sheets with visitor statistics and economic data for the State of Hawai'i and selected visitor markets; have been posted on the Hawai'i Tourism Authority website:

<https://www.hawaiitourismauthority.org/research/monthly-visitor-statistics/>

About the Hawai'i Tourism Authority

The [Hawai'i Tourism Authority](http://www.hawaiitourismauthority.org) is the State of Hawai'i agency responsible for strategically managing its support of the tourism industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure tourism's sustainability and the benefits it brings to residents and communities statewide.

For more information about HTA, please visit www.hawaiitourismauthority.org. Follow updates about HTA on [Facebook](#), [Instagram](#), [Twitter](#) (@HawaiiHTA) and its [YouTube Channel](#).

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JUNE 2020 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES (\$mil.)	2020P	2019P	% change	2020P YTD	2019P YTD	% change
TOTAL EXPENDITURES (\$mil.)	N/A	1,644.3	N/A	N/A	8,898.2	N/A
Total by air	N/A	1,644.0	N/A	N/A	8,872.9	N/A
U.S. Total	N/A	1,189.6	N/A	N/A	5,859.2	N/A
U.S. West	N/A	697.8	N/A	N/A	3,452.1	N/A
U.S. East	N/A	491.9	N/A	N/A	2,407.1	N/A
Japan	N/A	182.7	N/A	N/A	1,023.7	N/A
Canada	N/A	36.0	N/A	N/A	635.9	N/A
All Others	N/A	235.7	N/A	N/A	1,354.1	N/A
Visitor arrivals by cruise ships	N/A	0.3	N/A	N/A	25.2	N/A
TOTAL VISITOR DAYS	456,700	8,382,684	-94.6	20,402,181	45,491,576	-55.2
Total by air	456,700	8,379,144	-94.5	20,260,480	45,140,223	-55.1
U.S. Total	423,609	6,371,562	-93.4	14,255,793	31,081,910	-54.1
U.S. West	258,912	4,045,286	-93.6	8,656,296	19,620,513	-55.9
U.S. East	164,697	2,326,276	-92.9	5,599,497	11,461,397	-51.1
Japan	2,147	730,807	-99.7	1,732,604	4,283,187	-59.5
Canada	2,890	226,600	-98.7	2,057,170	3,804,917	-45.9
All Others	28,054	1,050,175	-97.3	2,214,913	5,970,209	-62.9
Visitor arrivals by cruise ships	0	3,540	-100.0	141,701	351,353	-59.7
VISITOR ARRIVALS	17,068	951,628	-98.2	2,156,234	5,191,523	-58.5
Total by air	17,068	950,931	-98.2	2,126,443	5,115,051	-58.4
U.S. Total	15,745	692,273	-97.7	1,451,670	3,433,689	-57.7
U.S. West	10,149	454,025	-97.8	927,890	2,262,603	-59.0
U.S. East	5,596	238,249	-97.7	523,780	1,171,086	-55.3
Japan	40	126,592	-100.0	294,295	734,247	-59.9
Canada	57	19,239	-99.7	155,821	310,248	-49.8
All Others	1,226	112,827	-98.9	224,657	636,867	-64.7
Visitor arrivals by cruise ships	0	697	-100.0	29,792	76,472	-61.0
AVERAGE DAILY CENSUS	15,223	279,423	-94.6	112,100	251,335	-55.4
Total by air	15,223	279,305	-94.5	111,321	249,393	-55.4
U.S. Total	14,120	212,385	-93.4	78,329	171,723	-54.4
U.S. West	8,630	134,843	-93.6	47,562	108,401	-56.1
U.S. East	5,490	77,543	-92.9	30,766	63,323	-51.4
Japan	72	24,360	-99.7	9,520	23,664	-59.8
Canada	96	7,553	-98.7	11,303	21,022	-46.2
All Others	935	35,006	-97.3	12,170	32,985	-63.1
Visitor arrivals by cruise ships	0	118	-100.0	779	1,941	-59.9
AVERAGE LENGTH OF STAY	26.76	8.81	203.8	9.46	8.76	8.0
Total by air	26.76	8.81	203.7	9.53	8.82	8.0
U.S. Total	26.90	9.20	192.3	9.82	9.05	8.5
U.S. West	25.51	8.91	186.3	9.33	8.67	7.6
U.S. East	29.43	9.76	201.4	10.69	9.79	9.2
Japan	53.92	5.77	834.0	5.89	5.83	0.9
Canada	50.74	11.78	330.8	13.20	12.26	7.6
All Others	22.88	9.31	145.8	9.86	9.37	5.2
Visitor arrivals by cruise ships	0	5.08	N/A	4.76	4.59	3.5
PER PERSON PER DAY SPENDING (\$)	N/A	196.2	N/A	N/A	195.6	N/A
Total by air	N/A	196.2	N/A	N/A	196.6	N/A
U.S. Total	N/A	186.7	N/A	N/A	188.5	N/A
U.S. West	N/A	172.5	N/A	N/A	175.9	N/A
U.S. East	N/A	211.4	N/A	N/A	210.0	N/A
Japan	N/A	250.0	N/A	N/A	239.0	N/A
Canada	N/A	158.9	N/A	N/A	167.1	N/A
All Others	N/A	224.4	N/A	N/A	226.8	N/A
Visitor arrivals by cruise ships	N/A	74.6	N/A	N/A	71.8	N/A
PER PERSON PER TRIP SPENDING (\$)	N/A	1,727.9	N/A	N/A	1,714.0	N/A
Total by air	N/A	1,728.9	N/A	N/A	1,734.7	N/A
U.S. Total	N/A	1,718.4	N/A	N/A	1,706.4	N/A
U.S. West	N/A	1,536.8	N/A	N/A	1,525.7	N/A
U.S. East	N/A	2,064.6	N/A	N/A	2,055.4	N/A
Japan	N/A	1,443.4	N/A	N/A	1,394.2	N/A
Canada	N/A	1,871.5	N/A	N/A	2,049.7	N/A
All Others	N/A	2,088.6	N/A	N/A	2,126.2	N/A
Visitor arrivals by cruise ships	N/A	378.6	N/A	N/A	329.8	N/A

P=Preliminary data.

Source:Hawaii Tourism Authority

JUNE 2020 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES (\$mil.)	2020P	2019P	% change	2020P YTD	2019P YTD	% change
TOTAL EXPENDITURES (\$mil.)	N/A	1,644.3	N/A	N/A	8,898.2	N/A
Total by air	N/A	1,644.0	N/A	N/A	8,872.9	N/A
O'ahu	N/A	745.6	N/A	N/A	4,072.6	N/A
Maui	N/A	486.8	N/A	N/A	2,602.7	N/A
Moloka'i	N/A	2.7	N/A	N/A	19.1	N/A
Lāna'i	N/A	10.0	N/A	N/A	58.1	N/A
Kaua'i	N/A	194.2	N/A	N/A	957.8	N/A
Haw aii Island	N/A	204.8	N/A	N/A	1,162.6	N/A
Visitor arrivals by cruise ships	N/A	0.3	N/A	N/A	25.2	N/A
TOTAL VISITOR DAYS	456,700	8,382,684	-94.6	20,402,181	45,491,576	-55.2
Total by air	456,700	8,379,144	-94.5	20,260,480	45,140,223	-55.1
O'ahu	296,597	3,909,120	-92.4	9,146,014	20,894,700	-56.2
Maui	52,535	2,284,395	-97.7	5,311,570	12,243,139	-56.6
Moloka'i	2,686	19,764	-86.4	83,534	145,964	-42.8
Lāna'i	1,031	25,137	-95.9	58,973	134,748	-56.2
Kaua'i	30,805	991,807	-96.9	2,259,241	5,151,639	-56.1
Haw aii Island	73,045	1,148,920	-93.6	3,401,148	6,570,032	-48.2
Visitor arrivals by cruise ships	0	3,540	-100.0	141,701	351,353	-59.7
VISITOR ARRIVALS	17,068	951,628	-98.2	2,156,234	5,191,523	-58.5
Total by air	17,068	950,931	-98.2	2,126,443	5,115,051	-58.4
O'ahu	12,395	568,088	-97.8	1,245,145	3,047,109	-59.1
Maui	1,929	297,449	-99.4	606,817	1,526,838	-60.3
Moloka'i	110	5,635	-98.1	14,497	30,886	-53.1
Lāna'i	61	8,961	-99.3	14,977	44,214	-66.1
Kaua'i	1,053	135,407	-99.2	283,612	687,465	-58.7
Haw aii Island	2,617	163,758	-98.4	394,717	889,518	-55.6
Visitor arrivals by cruise ships	0	697	-100.0	29,792	76,472	-61.0
AVERAGE DAILY CENSUS	15,223	279,423	-94.6	112,100	251,335	-55.4
Total by air	15,223	279,305	-94.5	111,321	249,393	-55.4
O'ahu	9,887	130,304	-92.4	50,253	115,440	-56.5
Maui	1,751	76,146	-97.7	29,184	67,642	-56.9
Moloka'i	90	659	-86.4	459	806	-43.1
Lāna'i	34	838	-95.9	324	744	-56.5
Kaua'i	1,027	33,060	-96.9	12,413	28,462	-56.4
Haw aii Island	2,435	38,297	-93.6	18,688	36,299	-48.5
Visitor arrivals by cruise ships	0	118	-100.0	779	1,941	-59.9
AVERAGE LENGTH OF STAY	26.76	8.81	203.8	9.46	8.76	8.0
Total by air	26.76	8.81	203.7	9.53	8.82	8.0
O'ahu	23.93	6.88	247.7	7.35	6.86	7.1
Maui	27.24	7.68	254.6	8.75	8.02	9.2
Moloka'i	24.46	3.51	597.3	5.76	4.73	21.9
Lāna'i	16.92	2.81	503.2	3.94	3.05	29.2
Kaua'i	29.26	7.32	299.5	7.97	7.49	6.3
Haw aii Island	27.91	7.02	297.8	8.62	7.39	16.7
Visitor arrivals by cruise ships	0	5.08	N/A	4.76	4.59	3.5
PER PERSON PER DAY SPENDING (\$)	N/A	196.2	N/A	N/A	195.6	N/A
Total by air	N/A	196.2	N/A	N/A	196.6	N/A
O'ahu	N/A	190.7	N/A	N/A	194.9	N/A
Maui	N/A	213.1	N/A	N/A	212.6	N/A
Moloka'i	N/A	139.1	N/A	N/A	130.7	N/A
Lāna'i	N/A	398.0	N/A	N/A	431.1	N/A
Kaua'i	N/A	195.8	N/A	N/A	185.9	N/A
Haw aii Island	N/A	178.2	N/A	N/A	177.0	N/A
Visitor arrivals by cruise ships	N/A	74.6	N/A	N/A	71.8	N/A
PER PERSON PER TRIP SPENDING (\$)	N/A	1,727.9	N/A	N/A	1,714.0	N/A
Total by air	N/A	1,728.9	N/A	N/A	1,734.7	N/A
O'ahu	N/A	1,312.4	N/A	N/A	1,336.6	N/A
Maui	N/A	1,636.5	N/A	N/A	1,704.7	N/A
Moloka'i	N/A	487.7	N/A	N/A	617.8	N/A
Lāna'i	N/A	1,116.5	N/A	N/A	1,313.7	N/A
Kaua'i	N/A	1,433.8	N/A	N/A	1,393.3	N/A
Haw aii Island	N/A	1,250.4	N/A	N/A	1,307.0	N/A
Visitor arrivals by cruise ships	N/A	378.6	N/A	N/A	329.8	N/A

P=Preliminary data.

Source:Haw aii Tourism Authority