

**Total Visitor Personal Daily Spending by Category:
July 2020P YTD vs. July 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P July YTD	2019 July YTD	% change
GRAND TOTAL	N/A	195.7	N/A
Total Food and beverage	N/A	40.8	N/A
Restaurant food	N/A	27.0	N/A
Dinner shows and cruises	N/A	4.2	N/A
Groceries and snacks	N/A	9.6	N/A
Entertainment & Recreation	N/A	17.9	N/A
Attractions/entertainment	N/A	5.6	N/A
Recreation	N/A	6.1	N/A
Other activities & tours	N/A	6.3	N/A
Total Transportation	N/A	19.4	N/A
Interisland airfare	N/A	2.5	N/A
Ground transportation	N/A	1.8	N/A
Rental vehicles	N/A	13.8	N/A
Gasoline, parking, etc.	N/A	1.3	N/A
Total Shopping	N/A	24.9	N/A
Fashion and clothing	N/A	9.7	N/A
Jewelry and watches	N/A	3.1	N/A
Cosmetics, perfume	N/A	1.1	N/A
Leather goods	N/A	3.3	N/A
Hawai'i food products	N/A	3.8	N/A
Souvenirs	N/A	4.0	N/A
Total Lodging	N/A	85.7	N/A
All other expenses *	N/A	7.1	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

April-July 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**U.S. Total Visitor Personal Daily Spending by Category:
July 2020P YTD vs. July 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P July YTD	2019 July YTD	% change
GRAND TOTAL	N/A	187.1	N/A
Total Food and beverage	N/A	38.6	N/A
Restaurant food	N/A	25.1	N/A
Dinner shows and cruises	N/A	4.3	N/A
Groceries and snacks	N/A	9.2	N/A
Entertainment & Recreation	N/A	17.7	N/A
Attractions/entertainment	N/A	17.7	N/A
Recreation	N/A	17.7	N/A
Other activities & tours	N/A	17.7	N/A
Total Transportation	N/A	19.8	N/A
Interisland airfare	N/A	2.4	N/A
Ground transportation	N/A	1.0	N/A
Rental vehicles	N/A	15.2	N/A
Gasoline, parking, etc.	N/A	1.3	N/A
Total Shopping	N/A	16.8	N/A
Fashion and clothing	N/A	6.5	N/A
Jewelry and watches	N/A	2.6	N/A
Cosmetics, perfume	N/A	0.4	N/A
Leather goods	N/A	0.8	N/A
Hawai'i food products	N/A	2.7	N/A
Souvenirs	N/A	3.8	N/A
Total Lodging	N/A	87.6	N/A
All other expenses *	N/A	6.6	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

April-July 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**U.S. West Visitor Personal Daily Spending by Category:
July 2020P YTD vs. July 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P July YTD	2019 July YTD	% change
GRAND TOTAL	N/A	173.8	N/A
Total Food and beverage	N/A	36.6	N/A
Restaurant food	N/A	23.1	N/A
Dinner shows and cruises	N/A	3.8	N/A
Groceries and snacks	N/A	9.7	N/A
Entertainment & Recreation	N/A	15.3	N/A
Attractions/entertainment	N/A	4.1	N/A
Recreation	N/A	6.2	N/A
Other activities & tours	N/A	5.0	N/A
Total Transportation	N/A	18.6	N/A
Interisland airfare	N/A	1.6	N/A
Ground transportation	N/A	0.9	N/A
Rental vehicles	N/A	15.0	N/A
Gasoline, parking, etc.	N/A	1.2	N/A
Total Shopping	N/A	16.1	N/A
Fashion and clothing	N/A	6.3	N/A
Jewelry and watches	N/A	2.5	N/A
Cosmetics, perfume	N/A	0.4	N/A
Leather goods	N/A	1.0	N/A
Hawai'i food products	N/A	2.7	N/A
Souvenirs	N/A	3.3	N/A
Total Lodging	N/A	83.1	N/A
All other expenses *	N/A	4.1	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

April-July 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**U.S. East Visitor Personal Daily Spending by Category:
July 2020P YTD vs. July 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P July YTD	2019 July YTD	% change
GRAND TOTAL	N/A	209.8	N/A
Total Food and beverage	N/A	42.1	N/A
Restaurant food	N/A	28.5	N/A
Dinner shows and cruises	N/A	5.1	N/A
Groceries and snacks	N/A	8.4	N/A
Entertainment & Recreation	N/A	21.9	N/A
Attractions/entertainment	N/A	6.1	N/A
Recreation	N/A	7.7	N/A
Other activities & tours	N/A	8.0	N/A
Total Transportation	N/A	21.8	N/A
Interisland airfare	N/A	3.6	N/A
Ground transportation	N/A	1.2	N/A
Rental vehicles	N/A	15.5	N/A
Gasoline, parking, etc.	N/A	1.6	N/A
Total Shopping	N/A	17.9	N/A
Fashion and clothing	N/A	6.9	N/A
Jewelry and watches	N/A	2.8	N/A
Cosmetics, perfume	N/A	0.4	N/A
Leather goods	N/A	0.6	N/A
Hawai'i food products	N/A	2.7	N/A
Souvenirs	N/A	4.7	N/A
Total Lodging	N/A	95.3	N/A
All other expenses *	N/A	10.8	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

April-July 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**Japan Visitor Personal Daily Spending by Category:
July 2020P YTD vs. July 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P July YTD	2019 July YTD	% change
GRAND TOTAL	N/A	239.8	N/A
Total Food and beverage	N/A	51.5	N/A
Restaurant food	N/A	38.4	N/A
Dinner shows and cruises	N/A	3.9	N/A
Groceries and snacks	N/A	9.1	N/A
Entertainment & Recreation	N/A	19.0	N/A
Attractions/entertainment	N/A	6.5	N/A
Recreation	N/A	3.7	N/A
Other activities & tours	N/A	8.8	N/A
Total Transportation	N/A	12.0	N/A
Interisland airfare	N/A	1.4	N/A
Ground transportation	N/A	6.1	N/A
Rental vehicles	N/A	4.0	N/A
Gasoline, parking, etc.	N/A	0.4	N/A
Total Shopping	N/A	64.3	N/A
Fashion and clothing	N/A	17.7	N/A
Jewelry and watches	N/A	7.2	N/A
Cosmetics, perfume	N/A	3.9	N/A
Leather goods	N/A	16.0	N/A
Hawai'i food products	N/A	13.3	N/A
Souvenirs	N/A	6.3	N/A
Total Lodging	N/A	82.2	N/A
All other expenses *	N/A	10.8	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from Japan to Hawai'i have been suspended since April 2020 due to COVID-19.

April-July 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**Canada Visitor Personal Daily Spending by Category:
July 2020P YTD vs. July 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P July YTD	2019 July YTD	% change
GRAND TOTAL	N/A	165.4	N/A
Total Food and beverage	N/A	34.3	N/A
Restaurant food	N/A	19.4	N/A
Dinner shows and cruises	N/A	2.7	N/A
Groceries and snacks	N/A	12.1	N/A
Entertainment & Recreation	N/A	12.1	N/A
Attractions/entertainment	N/A	3.9	N/A
Recreation	N/A	4.9	N/A
Other activities & tours	N/A	3.9	N/A
Total Transportation	N/A	18.5	N/A
Interisland airfare	N/A	1.1	N/A
Ground transportation	N/A	0.9	N/A
Rental vehicles	N/A	15.0	N/A
Gasoline, parking, etc.	N/A	1.4	N/A
Total Shopping	N/A	13.0	N/A
Fashion and clothing	N/A	6.8	N/A
Jewelry and watches	N/A	1.3	N/A
Cosmetics, perfume	N/A	0.2	N/A
Leather goods	N/A	0.4	N/A
Hawai'i food products	N/A	1.8	N/A
Souvenirs	N/A	2.5	N/A
Total Lodging	N/A	82.5	N/A
All other expenses *	N/A	5.0	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from Canada to Hawai'i have been suspended since April 2020 due to COVID-19.

April-July 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**Korea Visitor Personal Daily Spending by Category:
July 2020P YTD vs. July 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P July YTD	2019 July YTD	% change
GRAND TOTAL	N/A	276.5	N/A
Total Food and beverage	N/A	61.9	N/A
Restaurant food	N/A	48.8	N/A
Dinner shows and cruises	N/A	4.1	N/A
Groceries and snacks	N/A	9.0	N/A
Entertainment & Recreation	N/A	26.1	N/A
Attractions/entertainment	N/A	12.7	N/A
Recreation	N/A	9.0	N/A
Other activities & tours	N/A	4.4	N/A
Total Transportation	N/A	24.9	N/A
Interisland airfare	N/A	5.9	N/A
Ground transportation	N/A	2.3	N/A
Rental vehicles	N/A	15.7	N/A
Gasoline, parking, etc.	N/A	1.0	N/A
Total Shopping	N/A	70.2	N/A
Fashion and clothing	N/A	19.6	N/A
Jewelry and watches	N/A	1.7	N/A
Cosmetics, perfume	N/A	2.8	N/A
Leather goods	N/A	31.9	N/A
Hawai'i food products	N/A	7.3	N/A
Souvenirs	N/A	6.9	N/A
Total Lodging	N/A	89.5	N/A
All other expenses *	N/A	3.8	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from Korea to Hawai'i have been suspended since April 2020 due to COVID-19.

April-July 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**China Visitor Personal Daily Spending by Category:
July 2020P YTD vs. July 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P July YTD	2019 July YTD	% change
GRAND TOTAL	N/A	328.9	N/A
Total Food and beverage	N/A	54.3	N/A
Restaurant food	N/A	44.0	N/A
Dinner shows and cruises	N/A	3.2	N/A
Groceries and snacks	N/A	7.2	N/A
Entertainment & Recreation	N/A	33.8	N/A
Attractions/entertainment	N/A	25.4	N/A
Recreation	N/A	4.0	N/A
Other activities & tours	N/A	4.5	N/A
Total Transportation	N/A	35.9	N/A
Interisland airfare	N/A	13.4	N/A
Ground transportation	N/A	4.1	N/A
Rental vehicles	N/A	16.9	N/A
Gasoline, parking, etc.	N/A	2.2	N/A
Total Shopping	N/A	101.7	N/A
Fashion and clothing	N/A	36.4	N/A
Jewelry and watches	N/A	13.6	N/A
Cosmetics, perfume	N/A	14.5	N/A
Leather goods	N/A	30.0	N/A
Hawai'i food products	N/A	5.7	N/A
Souvenirs	N/A	3.4	N/A
Total Lodging	N/A	96.2	N/A
All other expenses *	N/A	6.9	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from China to Hawai'i have been suspended since February 2020 due to COVID-19.

April-July 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**Australia Visitor Personal Daily Spending by Category:
July 2020P YTD vs. July 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P July YTD	2019 July YTD	% change
GRAND TOTAL	N/A	270.6	N/A
Total Food and beverage	N/A	58.4	N/A
Restaurant food	N/A	42.6	N/A
Dinner shows and cruises	N/A	5.6	N/A
Groceries and snacks	N/A	10.2	N/A
Entertainment & Recreation	N/A	27.5	N/A
Attractions/entertainment	N/A	12.8	N/A
Recreation	N/A	5.4	N/A
Other activities & tours	N/A	10.1	N/A
Total Transportation	N/A	15.6	N/A
Interisland airfare	N/A	2.8	N/A
Ground transportation	N/A	4.1	N/A
Rental vehicles	N/A	8.1	N/A
Gasoline, parking, etc.	N/A	0.6	N/A
Total Shopping	N/A	51.8	N/A
Fashion and clothing	N/A	33.9	N/A
Jewelry and watches	N/A	3.8	N/A
Cosmetics, perfume	N/A	3.1	N/A
Leather goods	N/A	5.0	N/A
Hawai'i food products	N/A	1.5	N/A
Souvenirs	N/A	4.5	N/A
Total Lodging	N/A	103.2	N/A
All other expenses *	N/A	14.1	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from Australia to Hawai'i have been suspended since April 2020 due to COVID-19.

April-July 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority