

**Total Visitor Personal Daily Spending by Category:
August 2020P YTD vs. August 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P August YTD	2019 August YTD	% change
GRAND TOTAL	N/A	195.2	N/A
Total Food and beverage	N/A	40.8	N/A
Restaurant food	N/A	27.0	N/A
Dinner shows and cruises	N/A	4.2	N/A
Groceries and snacks	N/A	9.5	N/A
Entertainment & Recreation	N/A	17.9	N/A
Attractions/entertainment	N/A	5.6	N/A
Recreation	N/A	6.1	N/A
Other activities & tours	N/A	6.3	N/A
Total Transportation	N/A	19.4	N/A
Interisland airfare	N/A	2.6	N/A
Ground transportation	N/A	1.8	N/A
Rental vehicles	N/A	13.7	N/A
Gasoline, parking, etc.	N/A	1.3	N/A
Total Shopping	N/A	24.9	N/A
Fashion and clothing	N/A	9.7	N/A
Jewelry and watches	N/A	3.0	N/A
Cosmetics, perfume	N/A	1.1	N/A
Leather goods	N/A	3.4	N/A
Hawai'i food products	N/A	3.7	N/A
Souvenirs	N/A	4.0	N/A
Total Lodging	N/A	85.1	N/A
All other expenses *	N/A	7.1	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

April-August 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**U.S. Total Visitor Personal Daily Spending by Category:
August 2020P YTD vs. August 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P August YTD	2019 August YTD	% change
GRAND TOTAL	N/A	186.3	N/A
Total Food and beverage	N/A	38.6	N/A
Restaurant food	N/A	25.1	N/A
Dinner shows and cruises	N/A	4.3	N/A
Groceries and snacks	N/A	9.2	N/A
Entertainment & Recreation	N/A	17.7	N/A
Attractions/entertainment	N/A	17.7	N/A
Recreation	N/A	17.7	N/A
Other activities & tours	N/A	17.7	N/A
Total Transportation	N/A	19.8	N/A
Interisland airfare	N/A	2.4	N/A
Ground transportation	N/A	1.0	N/A
Rental vehicles	N/A	15.1	N/A
Gasoline, parking, etc.	N/A	1.3	N/A
Total Shopping	N/A	16.8	N/A
Fashion and clothing	N/A	6.5	N/A
Jewelry and watches	N/A	2.5	N/A
Cosmetics, perfume	N/A	0.4	N/A
Leather goods	N/A	0.9	N/A
Hawai'i food products	N/A	2.7	N/A
Souvenirs	N/A	3.8	N/A
Total Lodging	N/A	86.9	N/A
All other expenses *	N/A	6.5	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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April-August 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**U.S. West Visitor Personal Daily Spending by Category:
August 2020P YTD vs. August 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P August YTD	2019 August YTD	% change
GRAND TOTAL	N/A	173.0	N/A
Total Food and beverage	N/A	36.5	N/A
Restaurant food	N/A	23.0	N/A
Dinner shows and cruises	N/A	3.9	N/A
Groceries and snacks	N/A	9.7	N/A
Entertainment & Recreation	N/A	15.3	N/A
Attractions/entertainment	N/A	4.1	N/A
Recreation	N/A	6.3	N/A
Other activities & tours	N/A	4.9	N/A
Total Transportation	N/A	18.6	N/A
Interisland airfare	N/A	1.7	N/A
Ground transportation	N/A	0.8	N/A
Rental vehicles	N/A	14.9	N/A
Gasoline, parking, etc.	N/A	1.2	N/A
Total Shopping	N/A	16.1	N/A
Fashion and clothing	N/A	6.3	N/A
Jewelry and watches	N/A	2.4	N/A
Cosmetics, perfume	N/A	0.4	N/A
Leather goods	N/A	1.0	N/A
Hawai'i food products	N/A	2.7	N/A
Souvenirs	N/A	3.3	N/A
Total Lodging	N/A	82.4	N/A
All other expenses *	N/A	4.1	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

April-August 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**U.S. East Visitor Personal Daily Spending by Category:
August 2020P YTD vs. August 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P August YTD	2019 August YTD	% change
GRAND TOTAL	N/A	209.3	N/A
Total Food and beverage	N/A	42.2	N/A
Restaurant food	N/A	28.6	N/A
Dinner shows and cruises	N/A	5.1	N/A
Groceries and snacks	N/A	8.4	N/A
Entertainment & Recreation	N/A	21.8	N/A
Attractions/entertainment	N/A	6.1	N/A
Recreation	N/A	7.7	N/A
Other activities & tours	N/A	8.0	N/A
Total Transportation	N/A	21.9	N/A
Interisland airfare	N/A	3.7	N/A
Ground transportation	N/A	1.2	N/A
Rental vehicles	N/A	15.5	N/A
Gasoline, parking, etc.	N/A	1.6	N/A
Total Shopping	N/A	17.9	N/A
Fashion and clothing	N/A	6.9	N/A
Jewelry and watches	N/A	2.7	N/A
Cosmetics, perfume	N/A	0.4	N/A
Leather goods	N/A	0.7	N/A
Hawai'i food products	N/A	2.7	N/A
Souvenirs	N/A	4.6	N/A
Total Lodging	N/A	94.7	N/A
All other expenses *	N/A	10.8	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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April-August 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**Japan Visitor Personal Daily Spending by Category:
August 2020P YTD vs. August 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P August YTD	2019 August YTD	% change
GRAND TOTAL	N/A	237.8	N/A
Total Food and beverage	N/A	50.6	N/A
Restaurant food	N/A	37.9	N/A
Dinner shows and cruises	N/A	3.7	N/A
Groceries and snacks	N/A	9.0	N/A
Entertainment & Recreation	N/A	18.9	N/A
Attractions/entertainment	N/A	6.5	N/A
Recreation	N/A	3.6	N/A
Other activities & tours	N/A	8.7	N/A
Total Transportation	N/A	12.0	N/A
Interisland airfare	N/A	1.4	N/A
Ground transportation	N/A	6.0	N/A
Rental vehicles	N/A	4.2	N/A
Gasoline, parking, etc.	N/A	0.5	N/A
Total Shopping	N/A	62.7	N/A
Fashion and clothing	N/A	17.5	N/A
Jewelry and watches	N/A	7.1	N/A
Cosmetics, perfume	N/A	3.8	N/A
Leather goods	N/A	15.6	N/A
Hawai'i food products	N/A	12.8	N/A
Souvenirs	N/A	6.1	N/A
Total Lodging	N/A	83.1	N/A
All other expenses *	N/A	10.5	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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April-August 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**Canada Visitor Personal Daily Spending by Category:
August 2020P YTD vs. August 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P August YTD	2019 August YTD	% change
GRAND TOTAL	N/A	166.3	N/A
Total Food and beverage	N/A	34.5	N/A
Restaurant food	N/A	19.6	N/A
Dinner shows and cruises	N/A	2.8	N/A
Groceries and snacks	N/A	12.1	N/A
Entertainment & Recreation	N/A	12.4	N/A
Attractions/entertainment	N/A	4.0	N/A
Recreation	N/A	5.0	N/A
Other activities & tours	N/A	3.9	N/A
Total Transportation	N/A	18.5	N/A
Interisland airfare	N/A	1.1	N/A
Ground transportation	N/A	0.9	N/A
Rental vehicles	N/A	15.0	N/A
Gasoline, parking, etc.	N/A	1.4	N/A
Total Shopping	N/A	13.3	N/A
Fashion and clothing	N/A	6.9	N/A
Jewelry and watches	N/A	1.3	N/A
Cosmetics, perfume	N/A	0.2	N/A
Leather goods	N/A	0.5	N/A
Hawai'i food products	N/A	1.8	N/A
Souvenirs	N/A	2.5	N/A
Total Lodging	N/A	82.5	N/A
All other expenses *	N/A	5.1	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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April-August 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**Korea Visitor Personal Daily Spending by Category:
August 2020P YTD vs. August 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P August YTD	2019 August YTD	% change
GRAND TOTAL	N/A	272.2	N/A
Total Food and beverage	N/A	61.2	N/A
Restaurant food	N/A	48.4	N/A
Dinner shows and cruises	N/A	4.0	N/A
Groceries and snacks	N/A	8.8	N/A
Entertainment & Recreation	N/A	26.0	N/A
Attractions/entertainment	N/A	12.9	N/A
Recreation	N/A	8.8	N/A
Other activities & tours	N/A	4.4	N/A
Total Transportation	N/A	24.5	N/A
Interisland airfare	N/A	5.7	N/A
Ground transportation	N/A	2.4	N/A
Rental vehicles	N/A	15.3	N/A
Gasoline, parking, etc.	N/A	1.0	N/A
Total Shopping	N/A	68.3	N/A
Fashion and clothing	N/A	19.7	N/A
Jewelry and watches	N/A	1.7	N/A
Cosmetics, perfume	N/A	2.9	N/A
Leather goods	N/A	30.6	N/A
Hawai'i food products	N/A	6.9	N/A
Souvenirs	N/A	6.5	N/A
Total Lodging	N/A	88.4	N/A
All other expenses *	N/A	3.8	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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April-August 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**China Visitor Personal Daily Spending by Category:
August 2020P YTD vs. August 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P August YTD	2019 August YTD	% change
GRAND TOTAL	N/A	324.7	N/A
Total Food and beverage	N/A	53.5	N/A
Restaurant food	N/A	43.0	N/A
Dinner shows and cruises	N/A	3.3	N/A
Groceries and snacks	N/A	7.2	N/A
Entertainment & Recreation	N/A	33.9	N/A
Attractions/entertainment	N/A	24.9	N/A
Recreation	N/A	4.3	N/A
Other activities & tours	N/A	4.7	N/A
Total Transportation	N/A	36.2	N/A
Interisland airfare	N/A	13.4	N/A
Ground transportation	N/A	4.1	N/A
Rental vehicles	N/A	17.2	N/A
Gasoline, parking, etc.	N/A	2.1	N/A
Total Shopping	N/A	99.1	N/A
Fashion and clothing	N/A	35.8	N/A
Jewelry and watches	N/A	13.4	N/A
Cosmetics, perfume	N/A	13.9	N/A
Leather goods	N/A	28.6	N/A
Hawai'i food products	N/A	5.5	N/A
Souvenirs	N/A	3.5	N/A
Total Lodging	N/A	95.0	N/A
All other expenses *	N/A	7.1	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from China to Hawai'i have been suspended since February 2020 due to COVID-19.

April-August 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**Australia Visitor Personal Daily Spending by Category:
August 2020P YTD vs. August 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P August YTD	2019 August YTD	% change
GRAND TOTAL	N/A	271.0	N/A
Total Food and beverage	N/A	58.7	N/A
Restaurant food	N/A	42.9	N/A
Dinner shows and cruises	N/A	5.4	N/A
Groceries and snacks	N/A	10.3	N/A
Entertainment & Recreation	N/A	27.3	N/A
Attractions/entertainment	N/A	13.0	N/A
Recreation	N/A	5.0	N/A
Other activities & tours	N/A	10.3	N/A
Total Transportation	N/A	15.6	N/A
Interisland airfare	N/A	2.9	N/A
Ground transportation	N/A	4.3	N/A
Rental vehicles	N/A	7.9	N/A
Gasoline, parking, etc.	N/A	0.6	N/A
Total Shopping	N/A	51.8	N/A
Fashion and clothing	N/A	33.9	N/A
Jewelry and watches	N/A	3.9	N/A
Cosmetics, perfume	N/A	3.0	N/A
Leather goods	N/A	5.1	N/A
Hawai'i food products	N/A	1.5	N/A
Souvenirs	N/A	4.5	N/A
Total Lodging	N/A	103.1	N/A
All other expenses *	N/A	14.5	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

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