

**Total Visitor Personal Daily Spending by Category:
September 2020P YTD vs. September 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P September YTD	2019 September YTD	% change
GRAND TOTAL	N/A	195.9	N/A
Total Food and beverage	N/A	41.1	N/A
Restaurant food	N/A	27.3	N/A
Dinner shows and cruises	N/A	4.2	N/A
Groceries and snacks	N/A	9.5	N/A
Entertainment & Recreation	N/A	18.0	N/A
Attractions/entertainment	N/A	5.7	N/A
Recreation	N/A	6.1	N/A
Other activities & tours	N/A	6.3	N/A
Total Transportation	N/A	19.5	N/A
Interisland airfare	N/A	2.7	N/A
Ground transportation	N/A	1.8	N/A
Rental vehicles	N/A	13.7	N/A
Gasoline, parking, etc.	N/A	1.3	N/A
Total Shopping	N/A	25.3	N/A
Fashion and clothing	N/A	9.8	N/A
Jewelry and watches	N/A	3.0	N/A
Cosmetics, perfume	N/A	1.1	N/A
Leather goods	N/A	3.5	N/A
Hawai'i food products	N/A	3.8	N/A
Souvenirs	N/A	4.1	N/A
Total Lodging	N/A	84.8	N/A
All other expenses *	N/A	7.2	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

April-September 2020 visitor spending statistics are not available.

**U.S. Total Visitor Personal Daily Spending by Category:
September 2020P YTD vs. September 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P	2019	% change
	September YTD	September YTD	
GRAND TOTAL	N/A	187.1	N/A
Total Food and beverage	N/A	38.9	N/A
Restaurant food	N/A	25.3	N/A
Dinner shows and cruises	N/A	4.4	N/A
Groceries and snacks	N/A	9.2	N/A
Entertainment & Recreation	N/A	17.8	N/A
Attractions/entertainment	N/A	17.8	N/A
Recreation	N/A	17.8	N/A
Other activities & tours	N/A	17.8	N/A
Total Transportation	N/A	20.0	N/A
Interisland airfare	N/A	2.5	N/A
Ground transportation	N/A	1.0	N/A
Rental vehicles	N/A	15.2	N/A
Gasoline, parking, etc.	N/A	1.3	N/A
Total Shopping	N/A	17.0	N/A
Fashion and clothing	N/A	6.6	N/A
Jewelry and watches	N/A	2.5	N/A
Cosmetics, perfume	N/A	0.4	N/A
Leather goods	N/A	0.9	N/A
Hawai'i food products	N/A	2.7	N/A
Souvenirs	N/A	3.9	N/A
Total Lodging	N/A	86.8	N/A
All other expenses *	N/A	6.7	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

April-September 2020 visitor spending statistics are not available.

**U.S. West Visitor Personal Daily Spending by Category:
September 2020P YTD vs. September 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P	2019	% change
	September YTD	September YTD	
GRAND TOTAL	N/A	173.5	N/A
Total Food and beverage	N/A	36.8	N/A
Restaurant food	N/A	23.1	N/A
Dinner shows and cruises	N/A	3.9	N/A
Groceries and snacks	N/A	9.7	N/A
Entertainment & Recreation	N/A	15.4	N/A
Attractions/entertainment	N/A	4.1	N/A
Recreation	N/A	6.3	N/A
Other activities & tours	N/A	5.0	N/A
Total Transportation	N/A	18.7	N/A
Interisland airfare	N/A	1.7	N/A
Ground transportation	N/A	0.9	N/A
Rental vehicles	N/A	14.9	N/A
Gasoline, parking, etc.	N/A	1.2	N/A
Total Shopping	N/A	16.3	N/A
Fashion and clothing	N/A	6.4	N/A
Jewelry and watches	N/A	2.5	N/A
Cosmetics, perfume	N/A	0.4	N/A
Leather goods	N/A	1.0	N/A
Hawai'i food products	N/A	2.7	N/A
Souvenirs	N/A	3.4	N/A
Total Lodging	N/A	82.1	N/A
All other expenses *	N/A	4.2	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

April-September 2020 visitor spending statistics are not available.

**U.S. East Visitor Personal Daily Spending by Category:
September 2020P YTD vs. September 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P	2019	% change
	September YTD	September YTD	
GRAND TOTAL	N/A	210.7	N/A
Total Food and beverage	N/A	42.6	N/A
Restaurant food	N/A	29.0	N/A
Dinner shows and cruises	N/A	5.3	N/A
Groceries and snacks	N/A	8.4	N/A
Entertainment & Recreation	N/A	22.0	N/A
Attractions/entertainment	N/A	6.2	N/A
Recreation	N/A	7.7	N/A
Other activities & tours	N/A	8.0	N/A
Total Transportation	N/A	22.2	N/A
Interisland airfare	N/A	3.8	N/A
Ground transportation	N/A	1.2	N/A
Rental vehicles	N/A	15.6	N/A
Gasoline, parking, etc.	N/A	1.6	N/A
Total Shopping	N/A	18.1	N/A
Fashion and clothing	N/A	6.9	N/A
Jewelry and watches	N/A	2.7	N/A
Cosmetics, perfume	N/A	0.4	N/A
Leather goods	N/A	0.7	N/A
Hawai'i food products	N/A	2.7	N/A
Souvenirs	N/A	4.7	N/A
Total Lodging	N/A	94.8	N/A
All other expenses *	N/A	11.0	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

April-September 2020 visitor spending statistics are not available.

**Japan Visitor Personal Daily Spending by Category:
September 2020P YTD vs. September 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P September YTD	2019 September YTD	% change
GRAND TOTAL	N/A	237.0	N/A
Total Food and beverage	N/A	50.4	N/A
Restaurant food	N/A	37.7	N/A
Dinner shows and cruises	N/A	3.7	N/A
Groceries and snacks	N/A	9.0	N/A
Entertainment & Recreation	N/A	19.0	N/A
Attractions/entertainment	N/A	6.5	N/A
Recreation	N/A	3.6	N/A
Other activities & tours	N/A	8.8	N/A
Total Transportation	N/A	12.0	N/A
Interisland airfare	N/A	1.4	N/A
Ground transportation	N/A	6.0	N/A
Rental vehicles	N/A	4.1	N/A
Gasoline, parking, etc.	N/A	0.5	N/A
Total Shopping	N/A	63.0	N/A
Fashion and clothing	N/A	17.4	N/A
Jewelry and watches	N/A	7.1	N/A
Cosmetics, perfume	N/A	3.9	N/A
Leather goods	N/A	15.7	N/A
Hawai'i food products	N/A	12.9	N/A
Souvenirs	N/A	6.1	N/A
Total Lodging	N/A	82.5	N/A
All other expenses *	N/A	10.2	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

April-September 2020 visitor spending statistics are not available.

**Canada Visitor Personal Daily Spending by Category:
September 2020P YTD vs. September 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P September YTD	2019 September YTD	% change
GRAND TOTAL	N/A	165.9	N/A
Total Food and beverage	N/A	34.9	N/A
Restaurant food	N/A	19.9	N/A
Dinner shows and cruises	N/A	2.8	N/A
Groceries and snacks	N/A	12.0	N/A
Entertainment & Recreation	N/A	12.5	N/A
Attractions/entertainment	N/A	4.0	N/A
Recreation	N/A	5.1	N/A
Other activities & tours	N/A	3.8	N/A
Total Transportation	N/A	18.5	N/A
Interisland airfare	N/A	1.1	N/A
Ground transportation	N/A	0.9	N/A
Rental vehicles	N/A	14.9	N/A
Gasoline, parking, etc.	N/A	1.5	N/A
Total Shopping	N/A	13.2	N/A
Fashion and clothing	N/A	6.9	N/A
Jewelry and watches	N/A	1.3	N/A
Cosmetics, perfume	N/A	0.2	N/A
Leather goods	N/A	0.5	N/A
Hawai'i food products	N/A	1.8	N/A
Souvenirs	N/A	2.6	N/A
Total Lodging	N/A	81.7	N/A
All other expenses *	N/A	5.2	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

April-September 2020 visitor spending statistics are not available.

**Korea Visitor Personal Daily Spending by Category:
September 2020P YTD vs. September 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P September YTD	2019 September YTD	% change
GRAND TOTAL	N/A	272.3	N/A
Total Food and beverage	N/A	60.9	N/A
Restaurant food	N/A	48.2	N/A
Dinner shows and cruises	N/A	3.8	N/A
Groceries and snacks	N/A	9.0	N/A
Entertainment & Recreation	N/A	26.4	N/A
Attractions/entertainment	N/A	13.1	N/A
Recreation	N/A	8.8	N/A
Other activities & tours	N/A	4.4	N/A
Total Transportation	N/A	24.7	N/A
Interisland airfare	N/A	5.8	N/A
Ground transportation	N/A	2.4	N/A
Rental vehicles	N/A	15.6	N/A
Gasoline, parking, etc.	N/A	1.0	N/A
Total Shopping	N/A	67.5	N/A
Fashion and clothing	N/A	19.7	N/A
Jewelry and watches	N/A	1.5	N/A
Cosmetics, perfume	N/A	3.0	N/A
Leather goods	N/A	29.5	N/A
Hawai'i food products	N/A	6.9	N/A
Souvenirs	N/A	6.8	N/A
Total Lodging	N/A	89.3	N/A
All other expenses *	N/A	3.6	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

April-September 2020 visitor spending statistics are not available.

September 2020P YTD vs. September 2019 YTD
(Arrivals by air, in dollars)

Expenditure Type	2020P September YTD	2019 September YTD	% change
GRAND TOTAL	N/A	326.2	N/A
Total Food and beverage	N/A	53.4	N/A
Restaurant food	N/A	42.8	N/A
Dinner shows and cruises	N/A	3.4	N/A
Groceries and snacks	N/A	7.2	N/A
Entertainment & Recreation	N/A	35.0	N/A
Attractions/entertainment	N/A	26.3	N/A
Recreation	N/A	4.2	N/A
Other activities & tours	N/A	4.5	N/A
Total Transportation	N/A	36.8	N/A
Interisland airfare	N/A	13.5	N/A
Ground transportation	N/A	4.1	N/A
Rental vehicles	N/A	17.7	N/A
Gasoline, parking, etc.	N/A	2.2	N/A
Total Shopping	N/A	98.3	N/A
Fashion and clothing	N/A	36.2	N/A
Jewelry and watches	N/A	13.2	N/A
Cosmetics, perfume	N/A	13.8	N/A
Leather goods	N/A	27.5	N/A
Hawai'i food products	N/A	5.6	N/A
Souvenirs	N/A	3.5	N/A
Total Lodging	N/A	94.9	N/A
All other expenses *	N/A	7.7	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from China to Hawai'i was suspended on Feb. 3, 2020 due to the COVID-19 travel ban on Chinese citizens to the U.S. As a result of the limited sample size, year-to-date 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**Australia Visitor Personal Daily Spending by Category:
September 2020P YTD vs. September 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2020P September YTD	2019 September YTD	% change
GRAND TOTAL	N/A	268.8	N/A
Total Food and beverage	N/A	58.4	N/A
Restaurant food	N/A	42.6	N/A
Dinner shows and cruises	N/A	5.3	N/A
Groceries and snacks	N/A	10.5	N/A
Entertainment & Recreation	N/A	26.9	N/A
Attractions/entertainment	N/A	12.7	N/A
Recreation	N/A	5.2	N/A
Other activities & tours	N/A	9.7	N/A
Total Transportation	N/A	15.4	N/A
Interisland airfare	N/A	3.0	N/A
Ground transportation	N/A	4.1	N/A
Rental vehicles	N/A	7.7	N/A
Gasoline, parking, etc.	N/A	0.6	N/A
Total Shopping	N/A	52.0	N/A
Fashion and clothing	N/A	33.5	N/A
Jewelry and watches	N/A	4.1	N/A
Cosmetics, perfume	N/A	3.2	N/A
Leather goods	N/A	4.9	N/A
Hawai'i food products	N/A	1.5	N/A
Souvenirs	N/A	4.8	N/A
Total Lodging	N/A	101.9	N/A
All other expenses *	N/A	14.3	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.