

TRAVEL AGENCY BOOKING TRENDS

MARCH 15, 2021

HAWAII TOURISM

AUTHORITY

Global Agency Pro

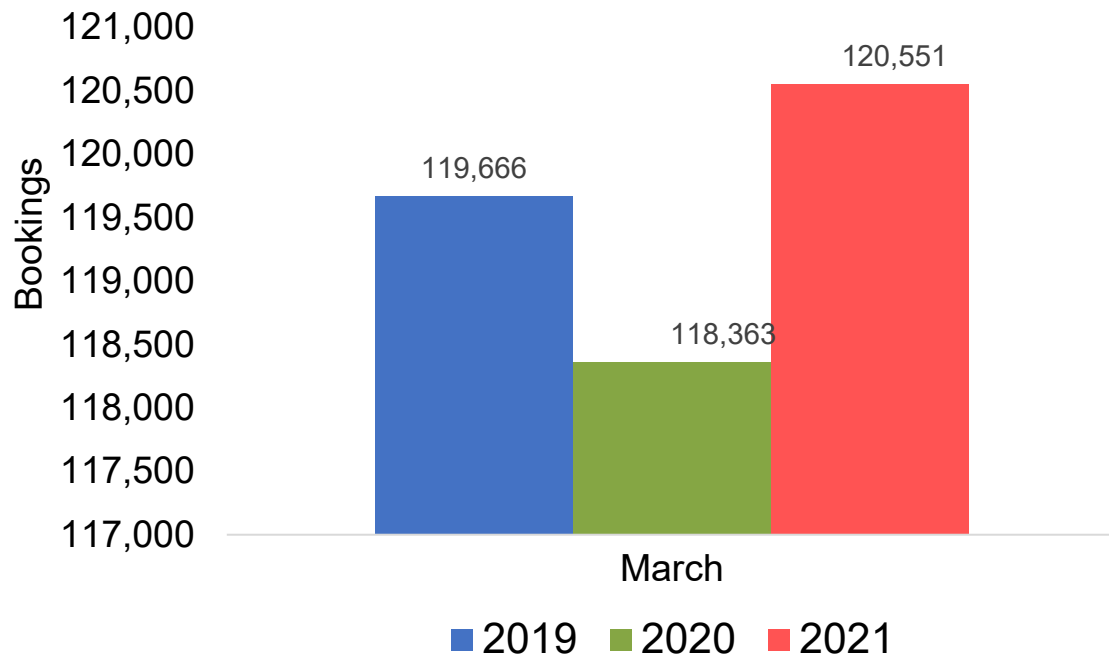
- HTA subscribes to Global Agency Pro, an online travel distribution system consisting of Travel Agency data
- Global Agency Pro provides access to over 90% of the world's Travel Agency airline transactions
- The database consists of five years of historical ticketing data and one year of advance purchase data
- The information is updated daily with a recency of two days prior to current date

Global Agency Pro Index

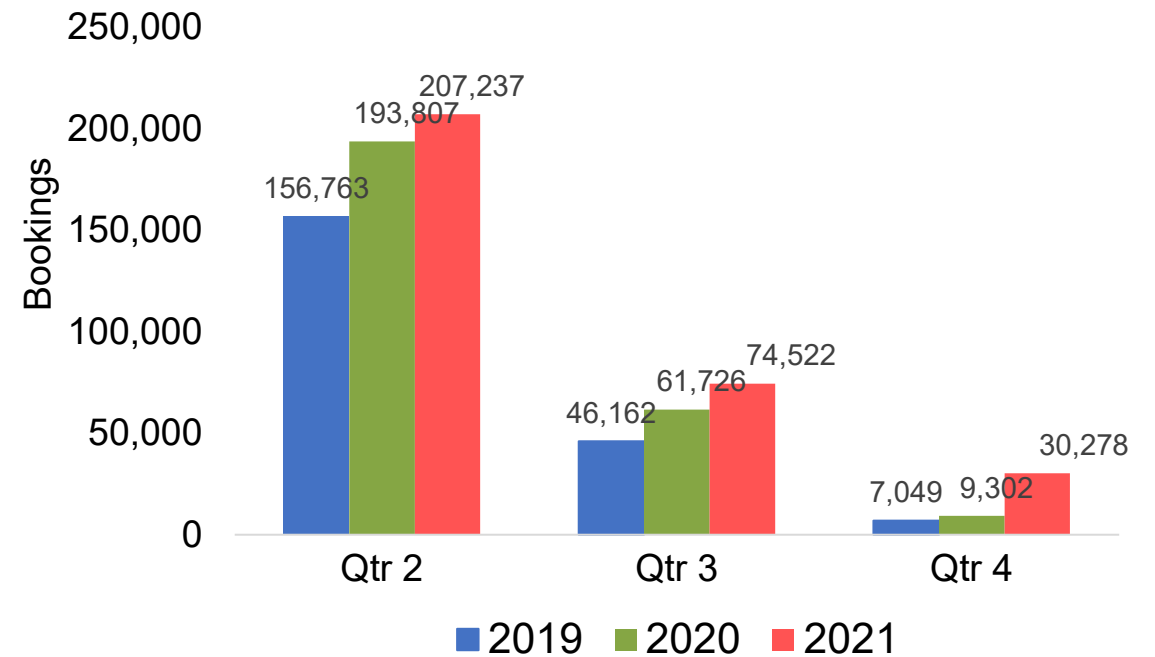
- **Bookings**
 - Net sum of the number of visitors (i.e., excluding Hawai'i residents and inter-island travelers) from Sales transactions counted, including Exchanges and Refunds.
 - Booking Date
 - The date on which the ticket was purchased by the passenger. Also known as the Sales Date
- **Travel Date**
 - The date on which travel is expected to take place.
- **Point of Origin Country**
 - The country which contains the airport at which the ticket started
- **Travel Agency**
 - Travel Agency associated with the ticket is doing business (DBA)

US

Travel Agency Booking Pace for Future Arrivals, by Month



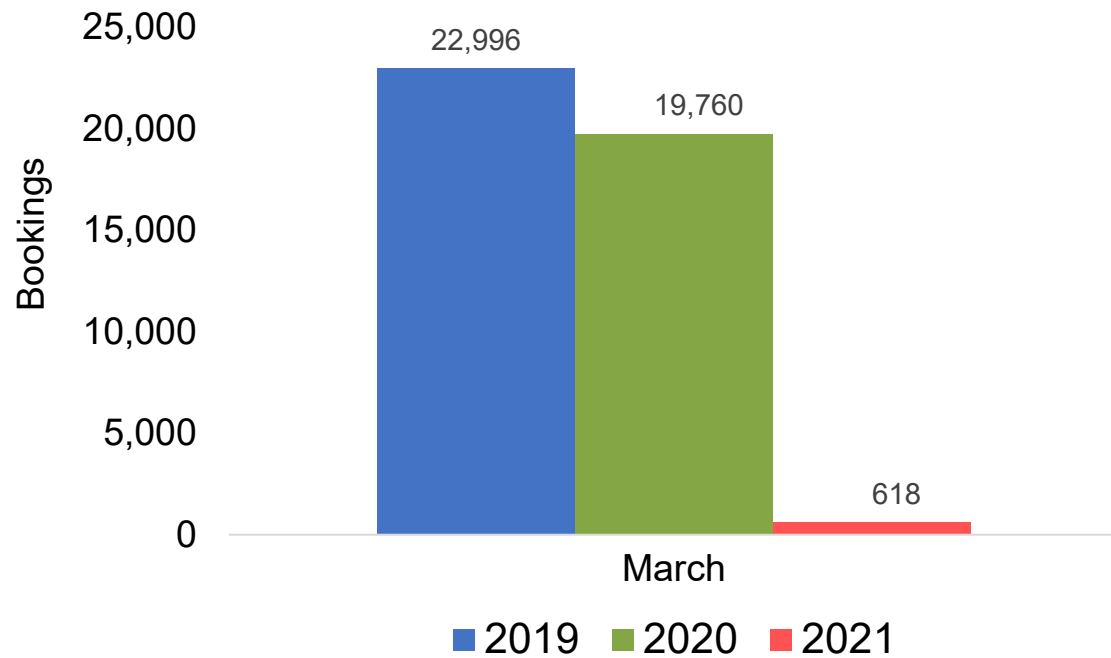
Travel Agency Booking Pace for Future Arrivals, by Quarter



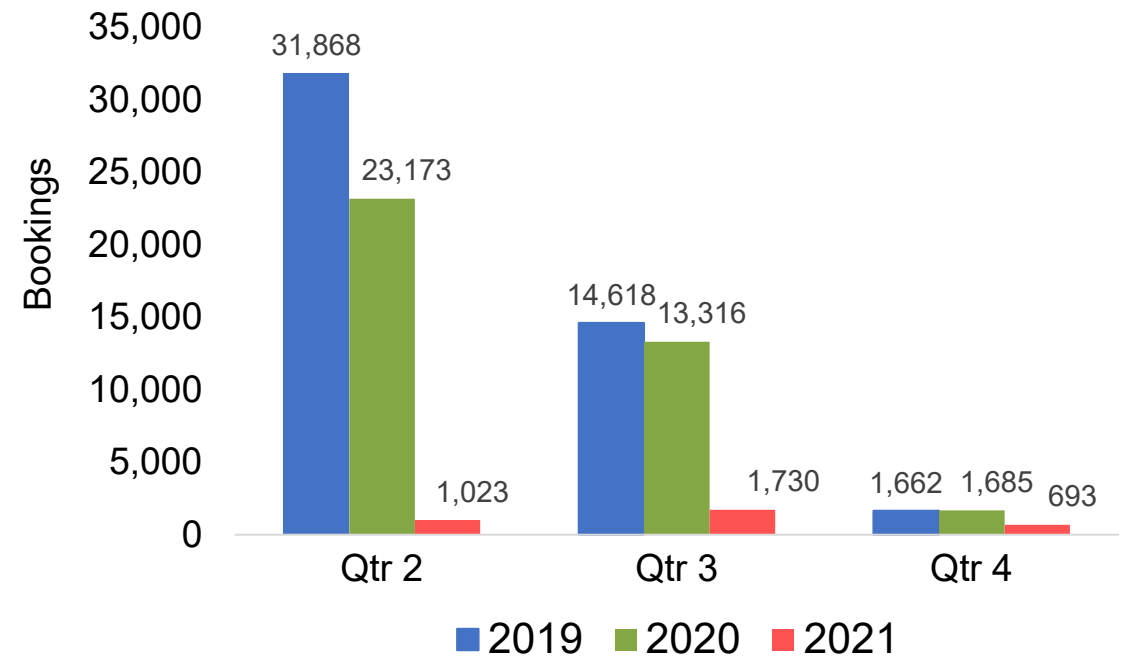
Source: Global Agency Pro as of 03/13/21

JAPAN

Travel Agency Booking Pace for Future Arrivals, by Month



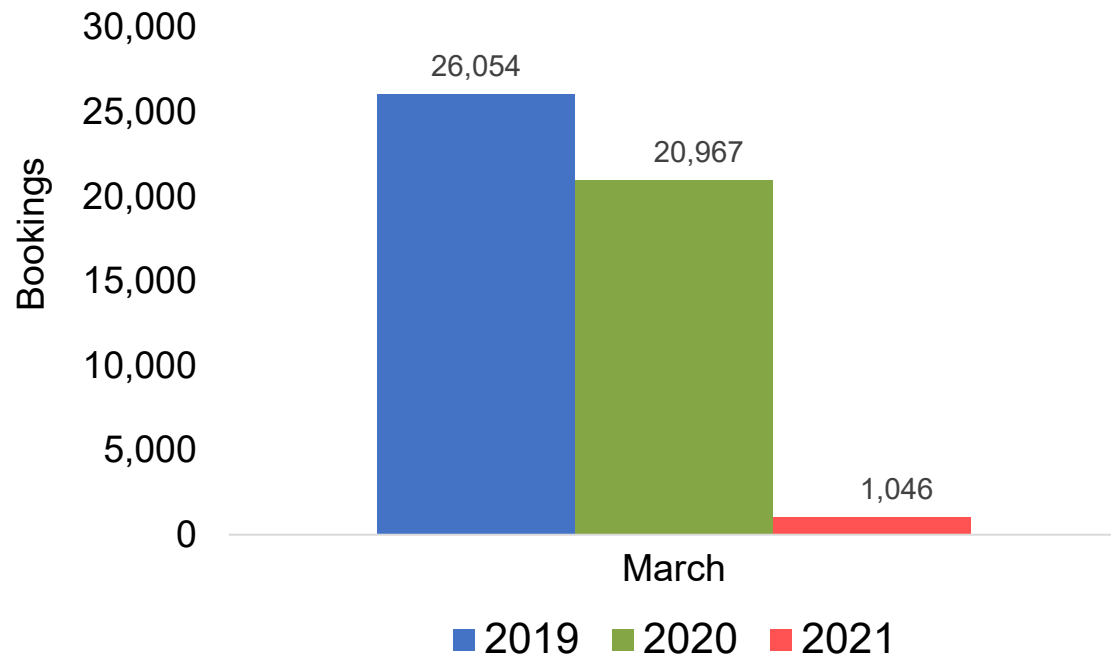
Travel Agency Booking Pace for Future Arrivals, by Quarter



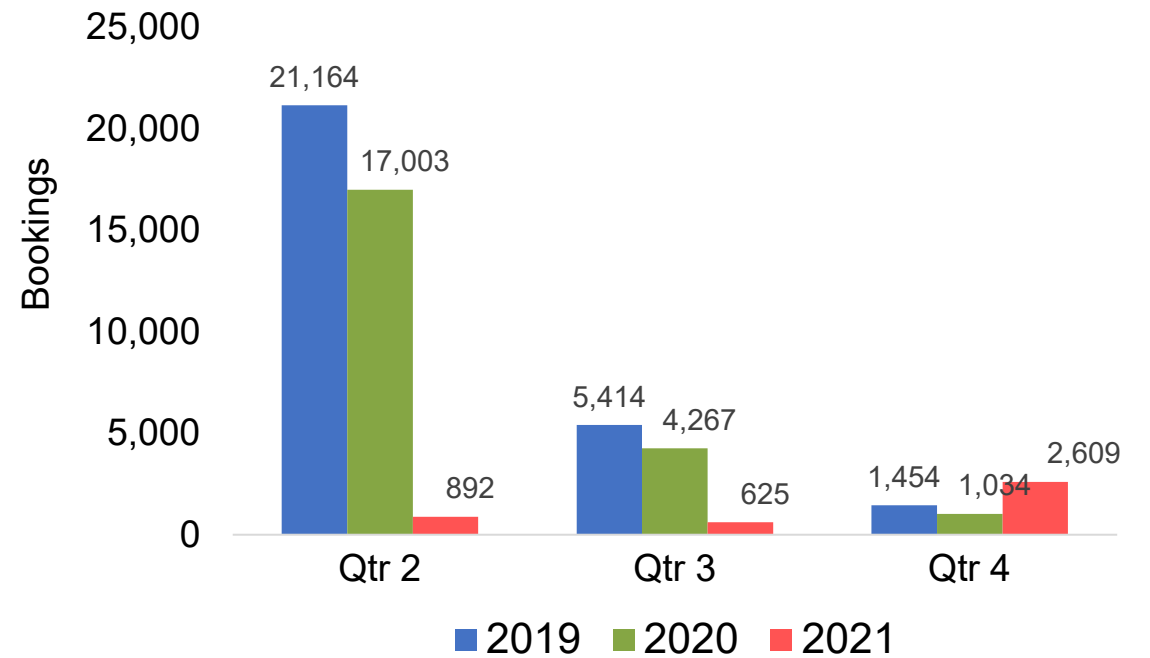
Source: Global Agency Pro as of 03/13/21

CANADA

Travel Agency Booking Pace for Future Arrivals, by Month



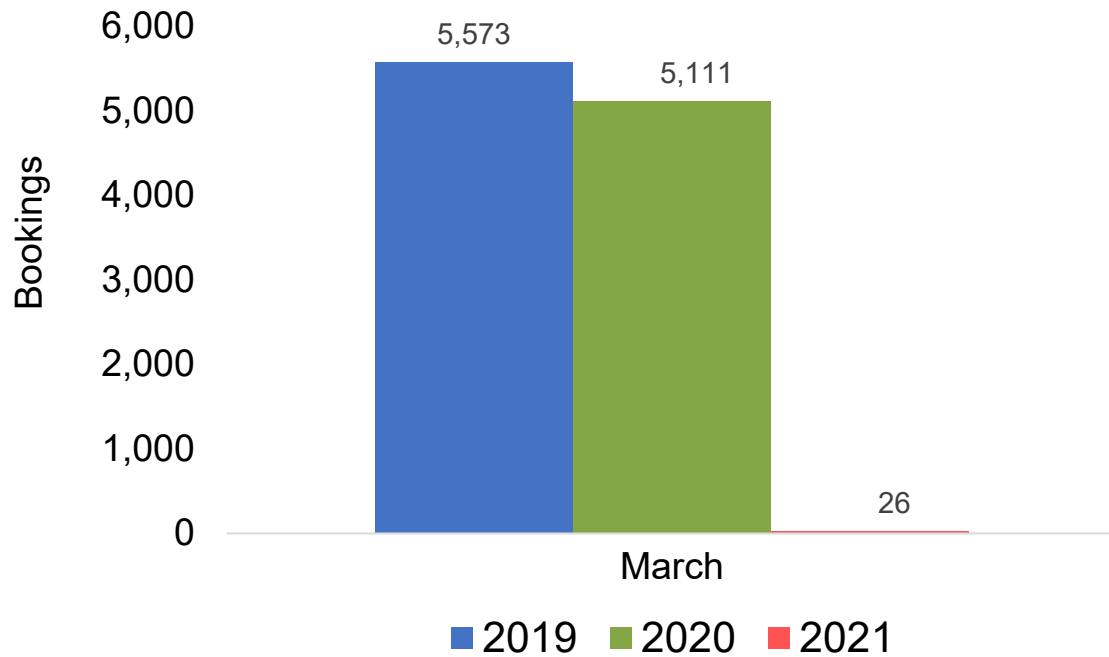
Travel Agency Booking Pace for Future Arrivals, by Quarter



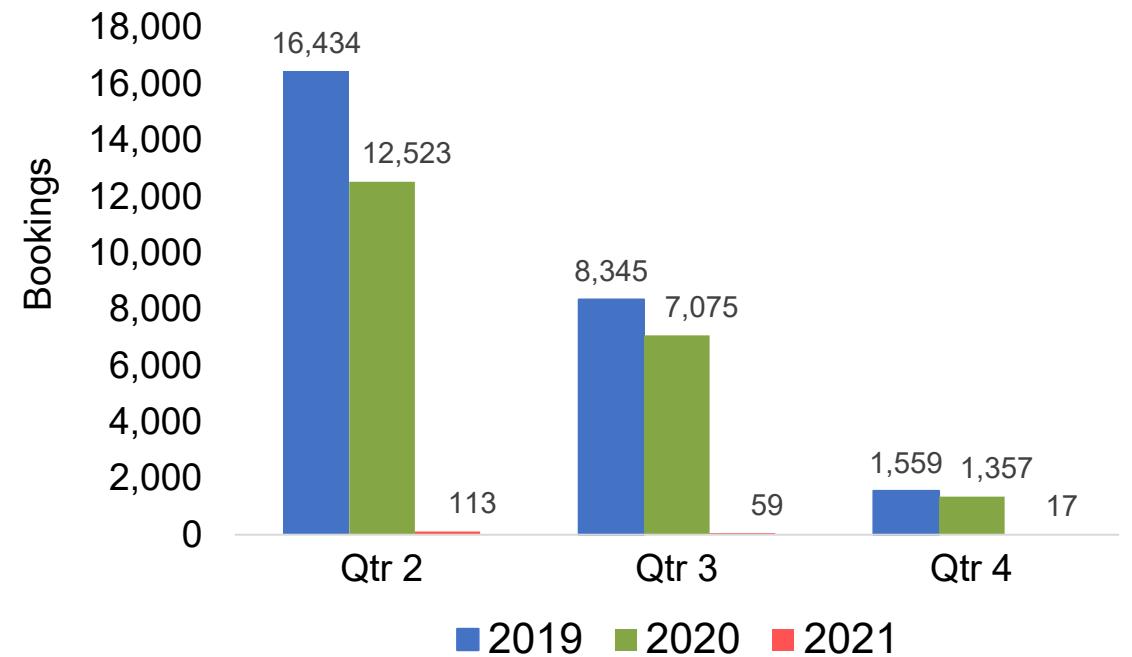
Source: Global Agency Pro as of 03/13/21

AUSTRALIA

Travel Agency Booking Pace for Future Arrivals, by Month



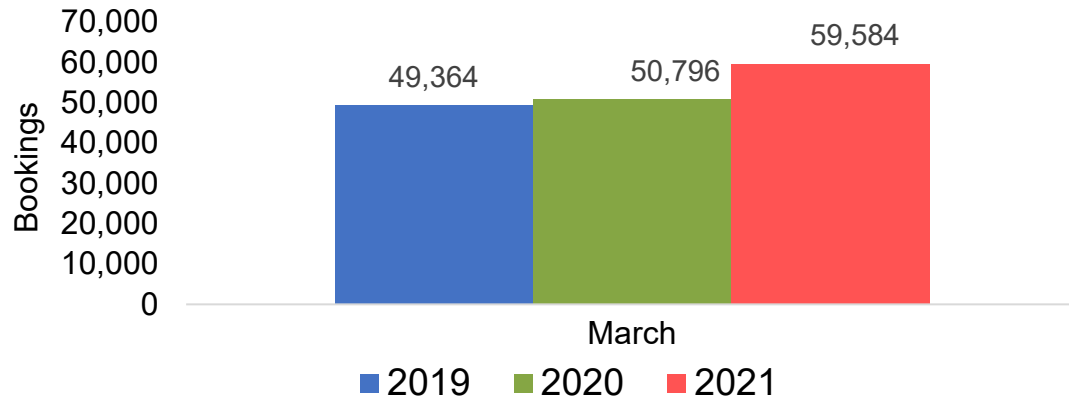
Travel Agency Booking Pace for Future Arrivals, by Quarter



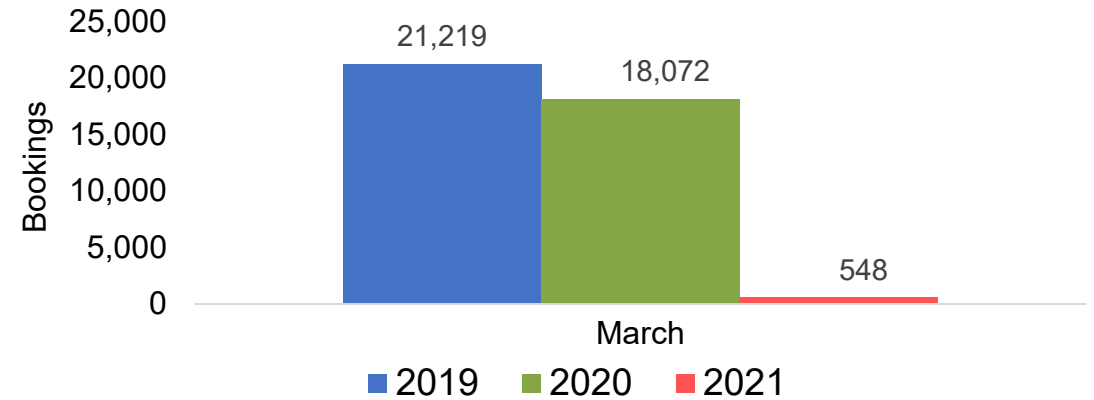
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O'ahu by Month 2021

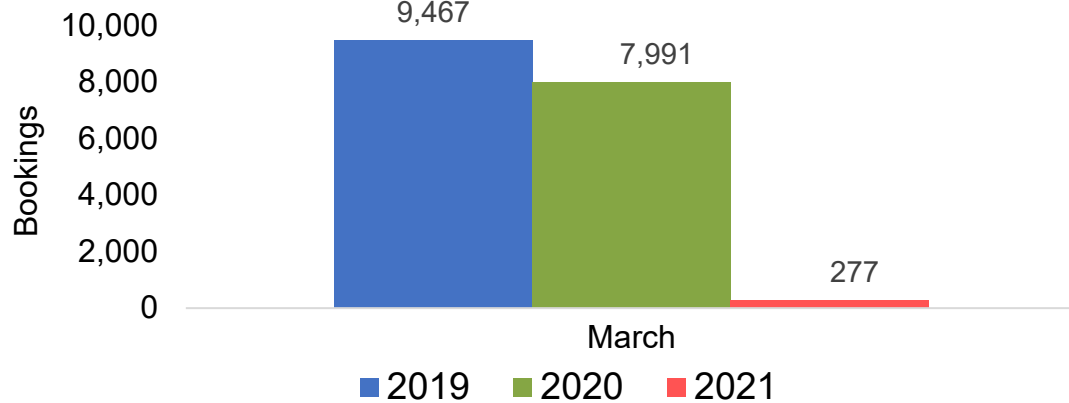
Travel Agency Booking Pace for Future Arrivals
U.S.



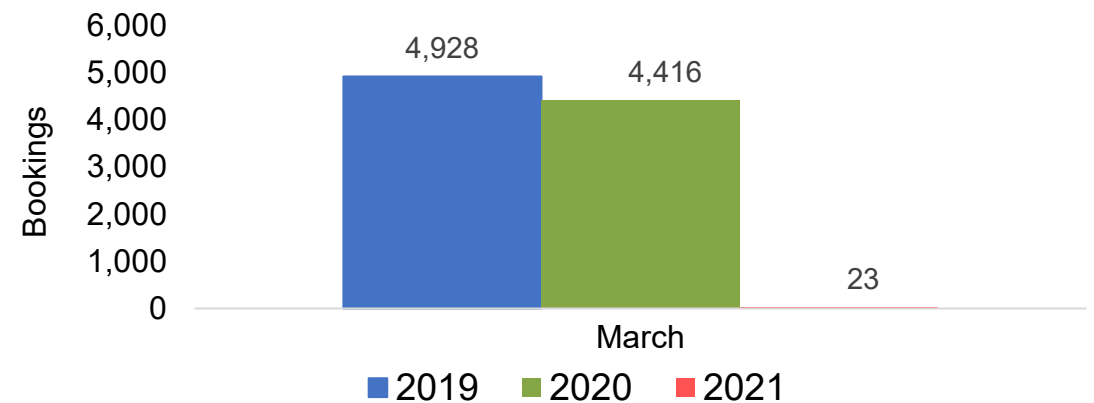
Travel Agency Booking Pace for Future Arrivals
Japan



Travel Agency Booking Pace for Future Arrivals
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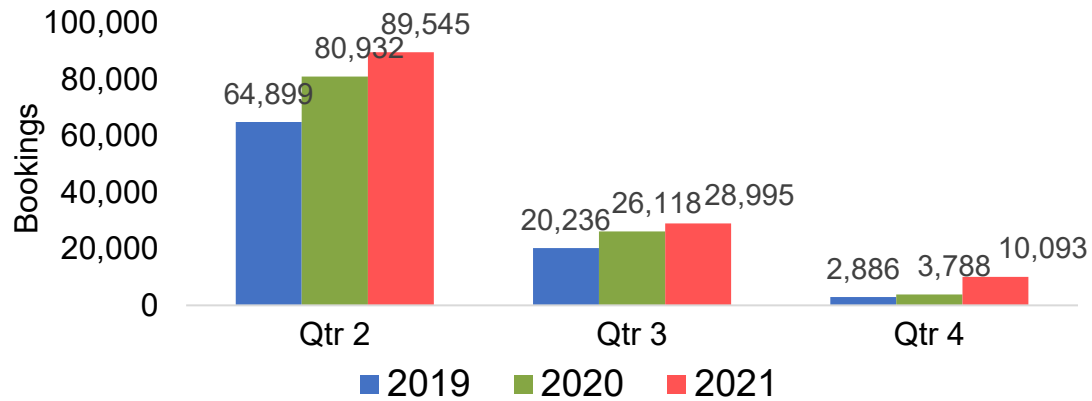


Travel Agency Booking Pace for Future Arrivals
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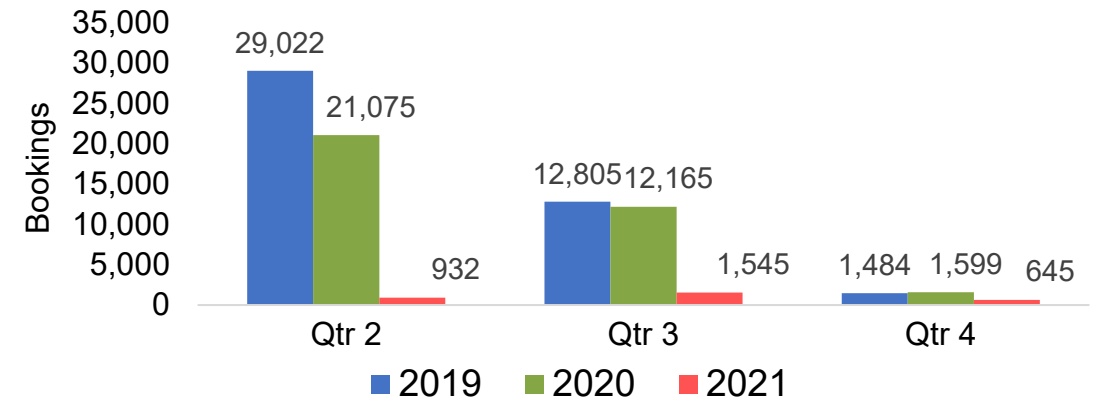


O'ahu by Quarter 2021

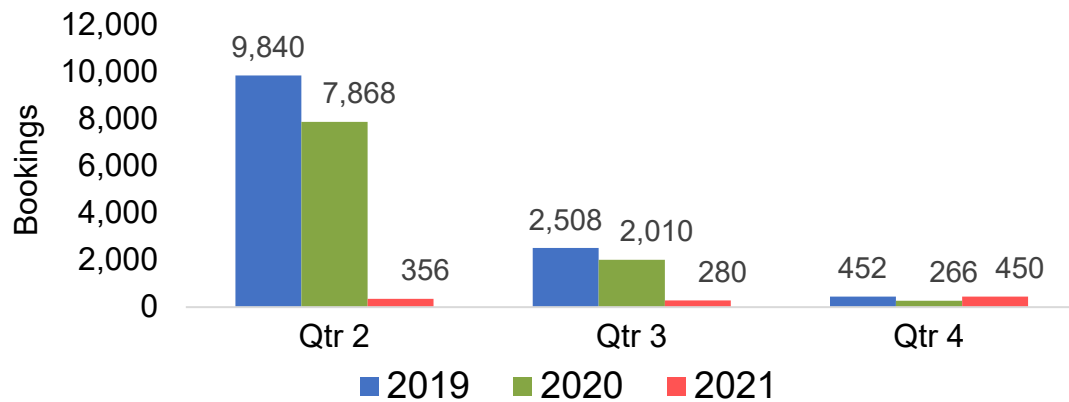
Travel Agency Booking Pace for Future Arrivals
U.S.



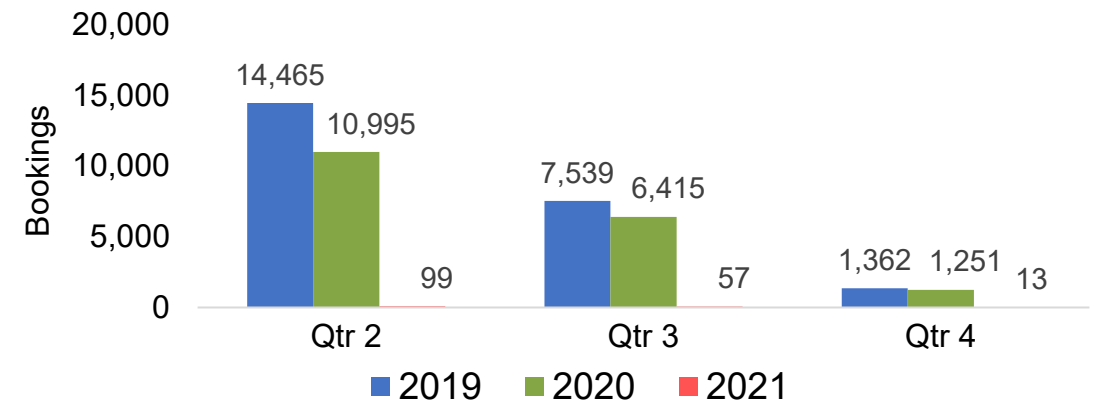
Travel Agency Booking Pace for Future Arrivals
Japan



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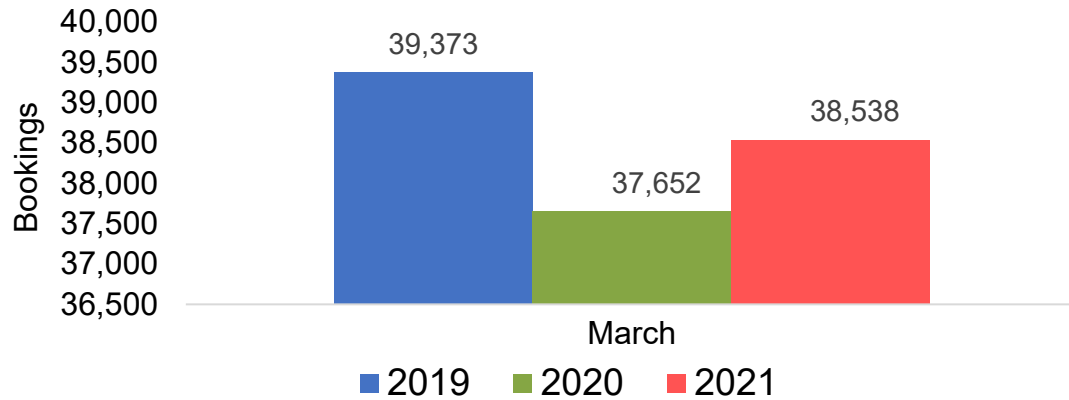
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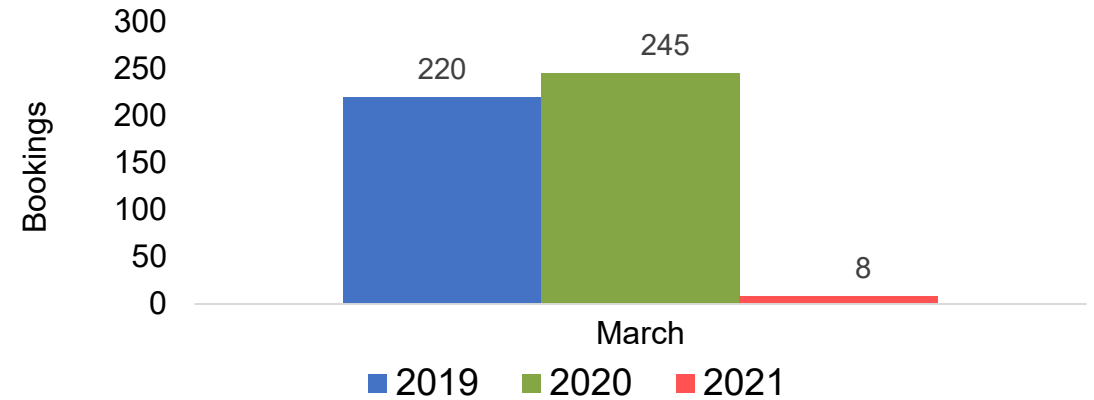
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Maui by Month 2021

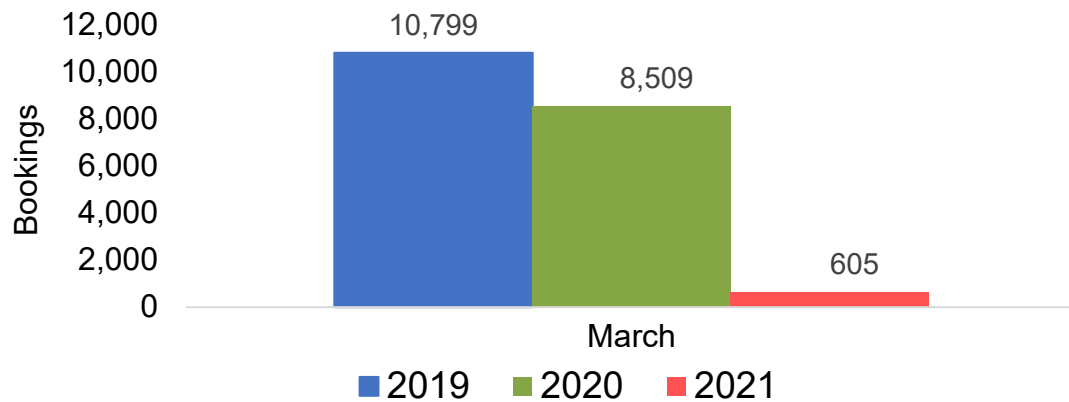
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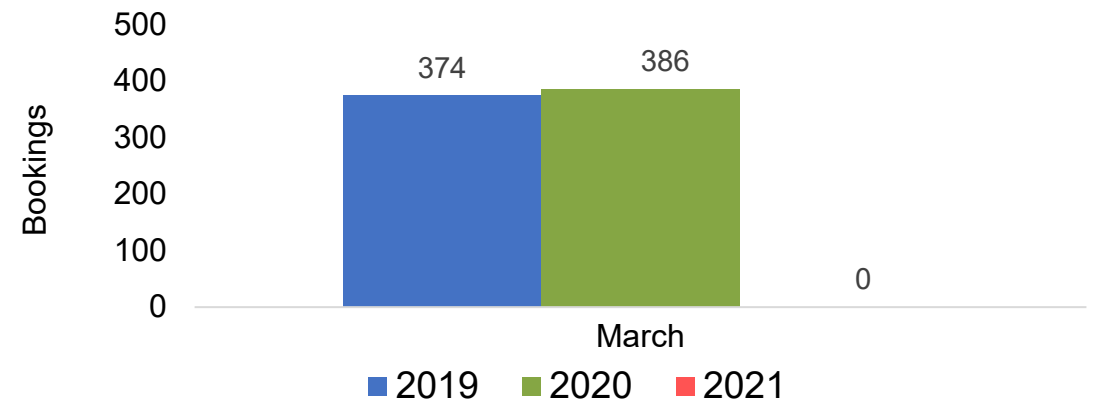
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Japan



Travel Agency Booking Pace for Future Arrivals
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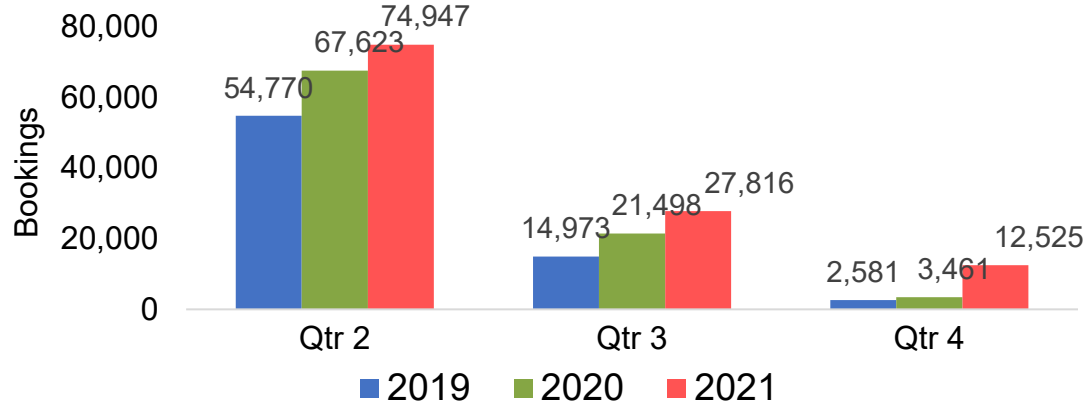
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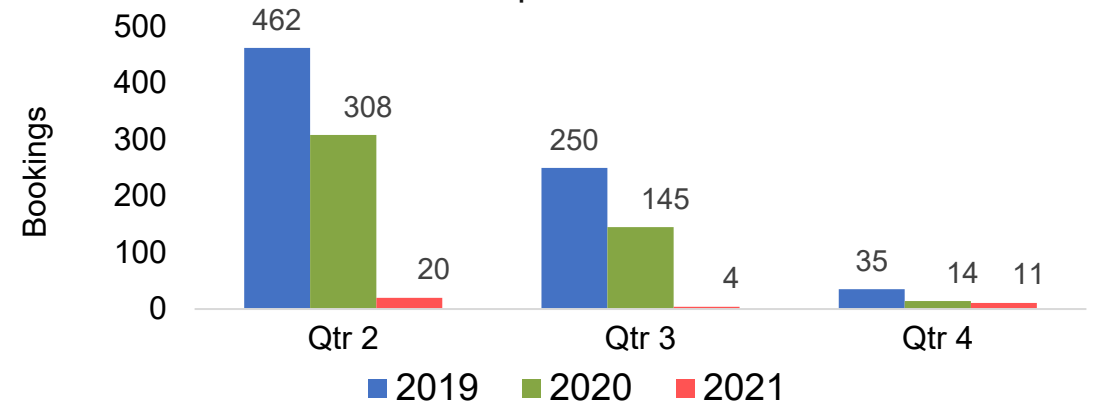
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Maui by Quarter 2021

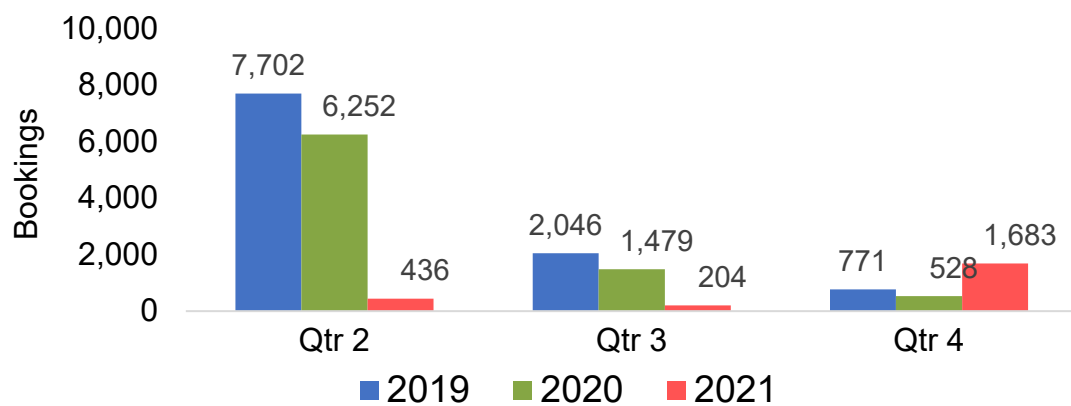
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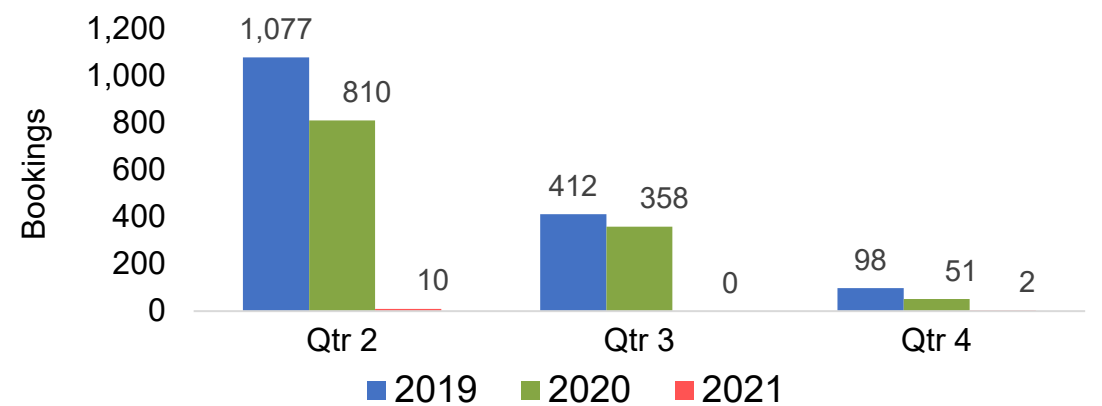
Travel Agency Booking Pace for Future Arrivals
Japan



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Canada



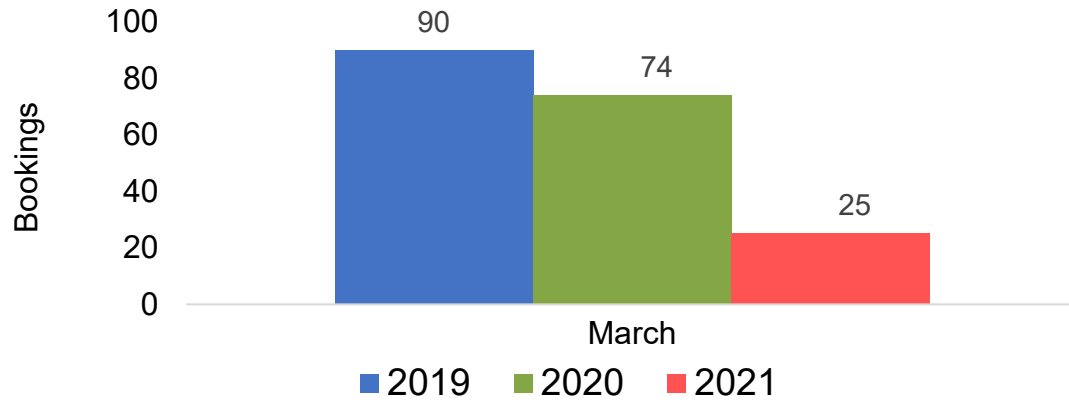
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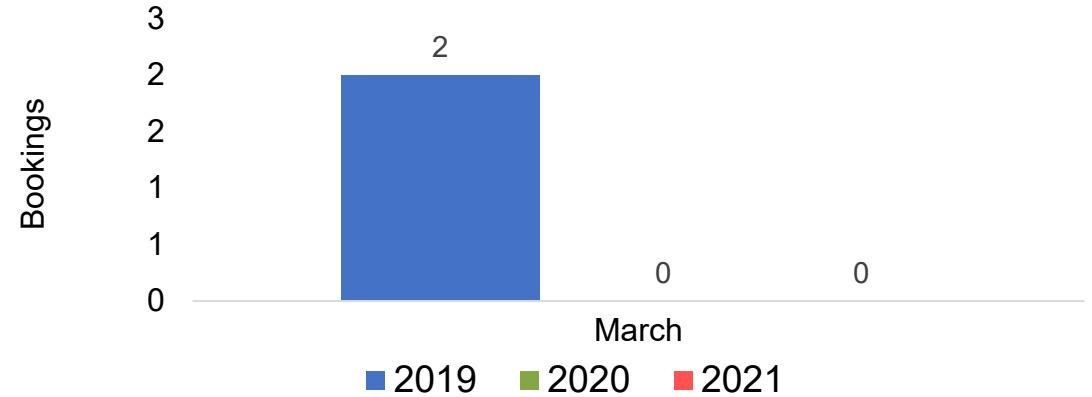
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Moloka'i by Month 2021

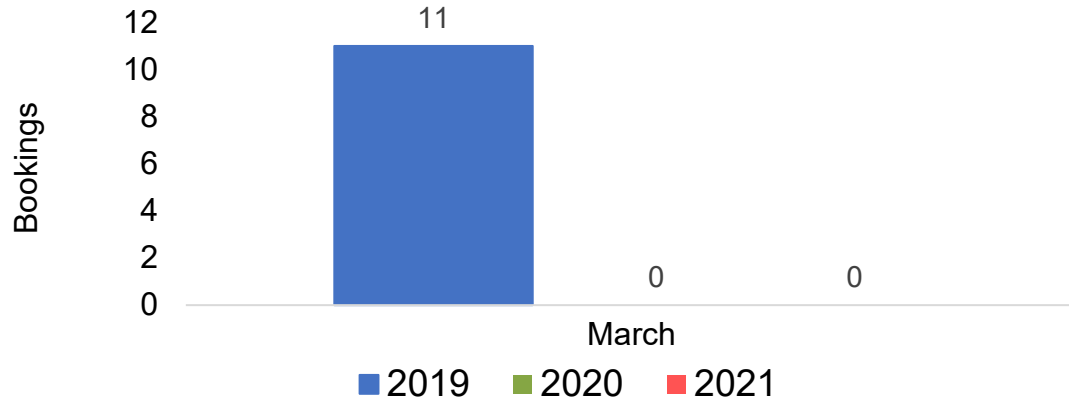
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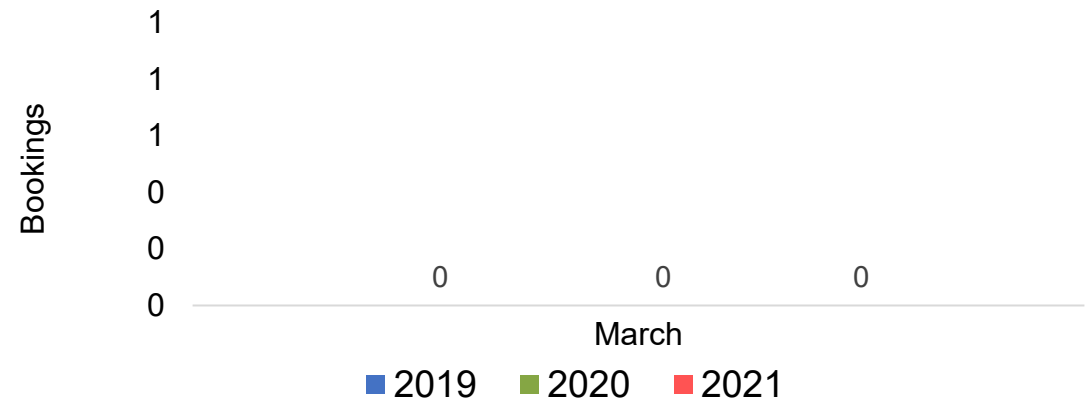
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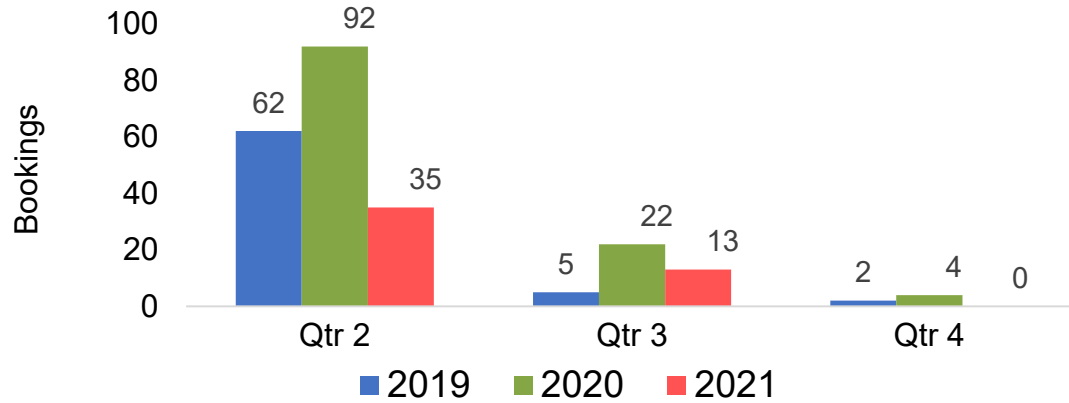


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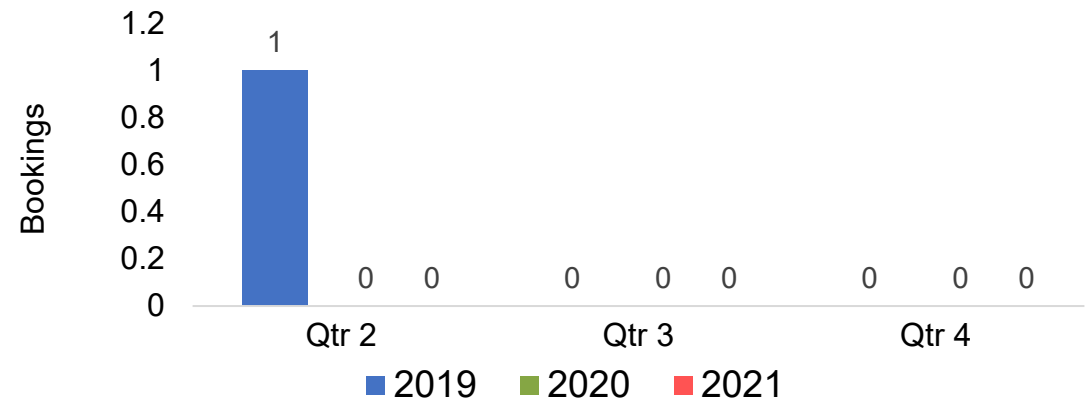


Moloka'i by Quarter 2021

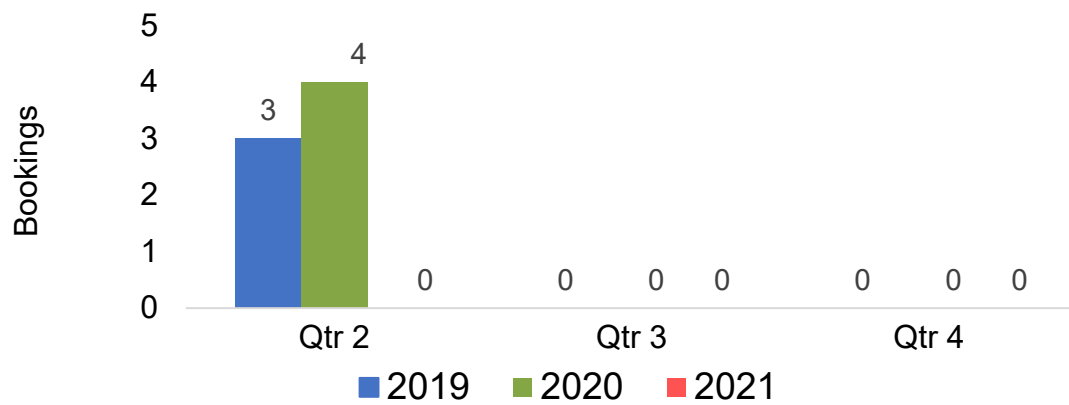
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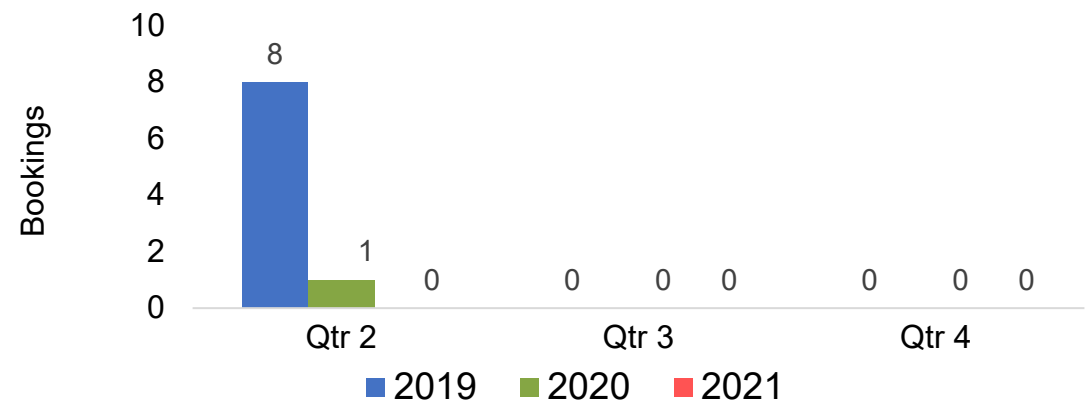
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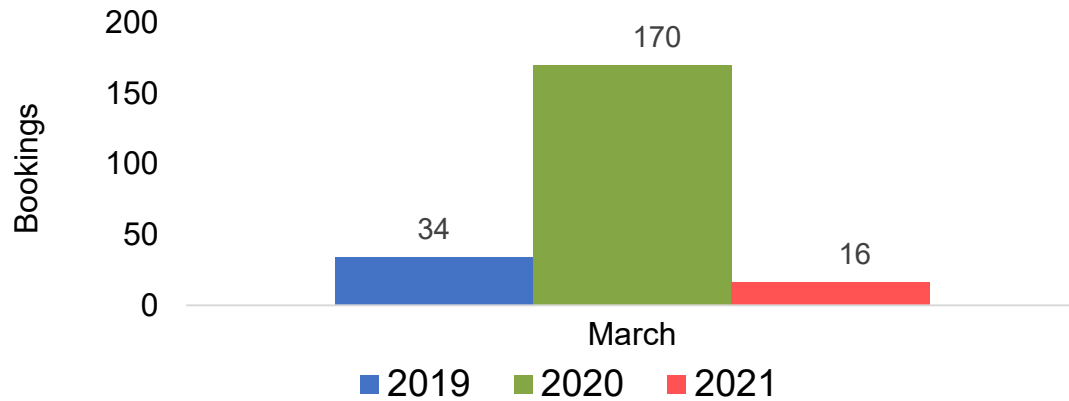
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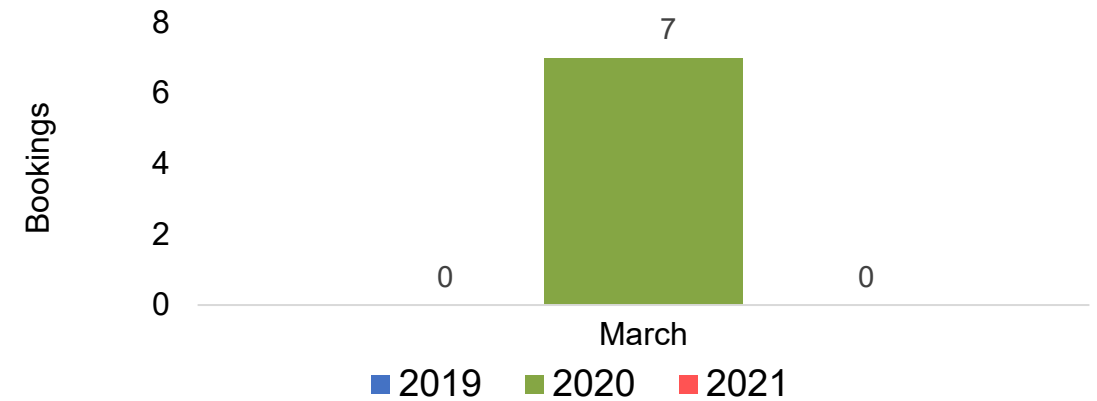
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Lānaʻi by Month 2021

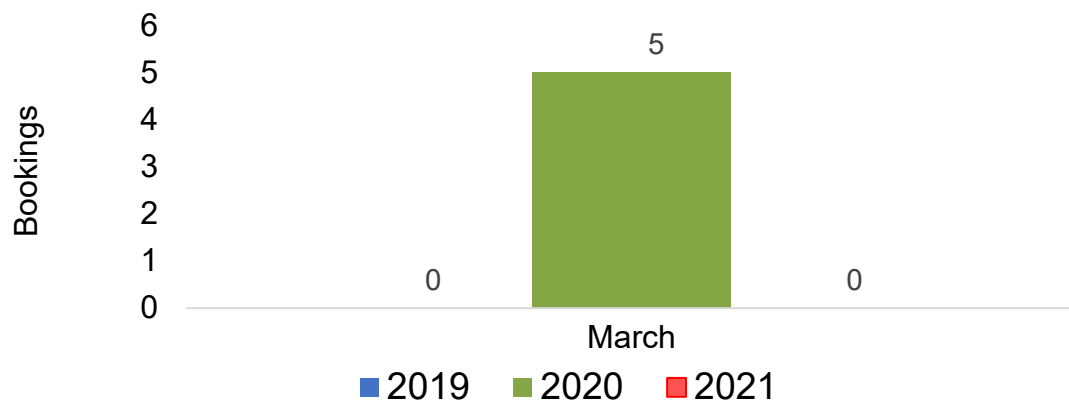
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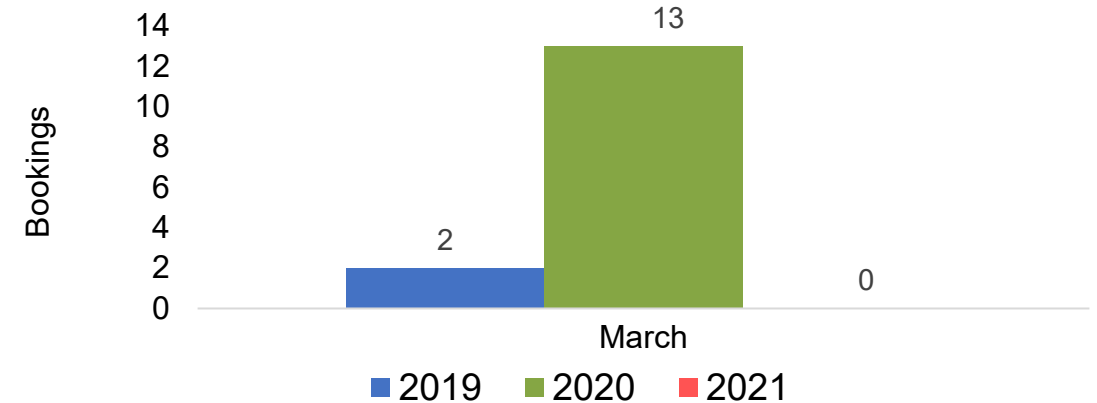
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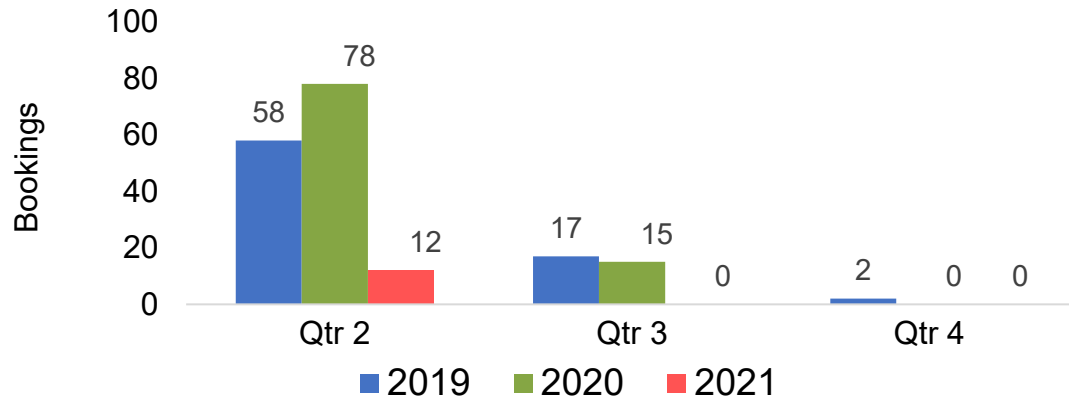


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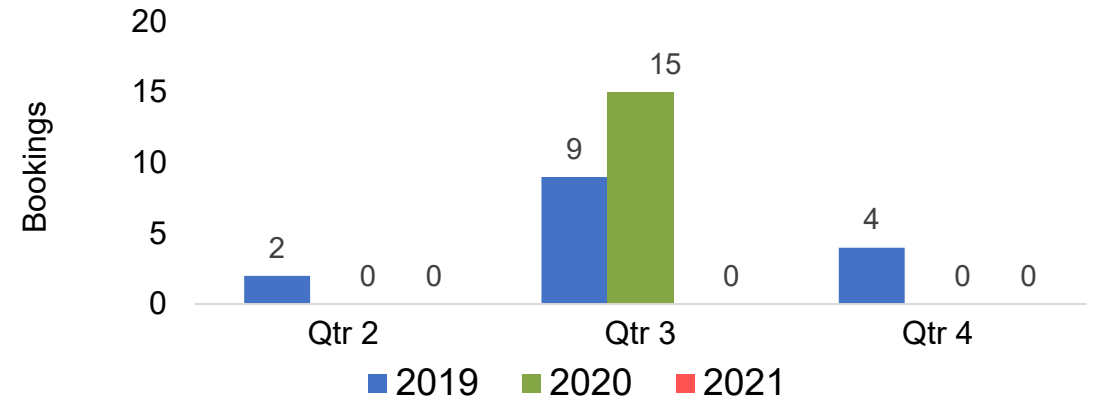


Lānaʻi by Quarter 2021

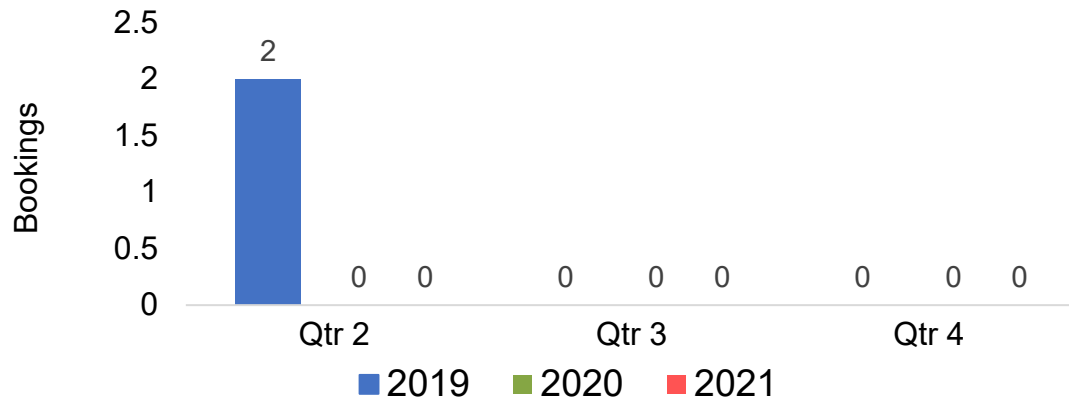
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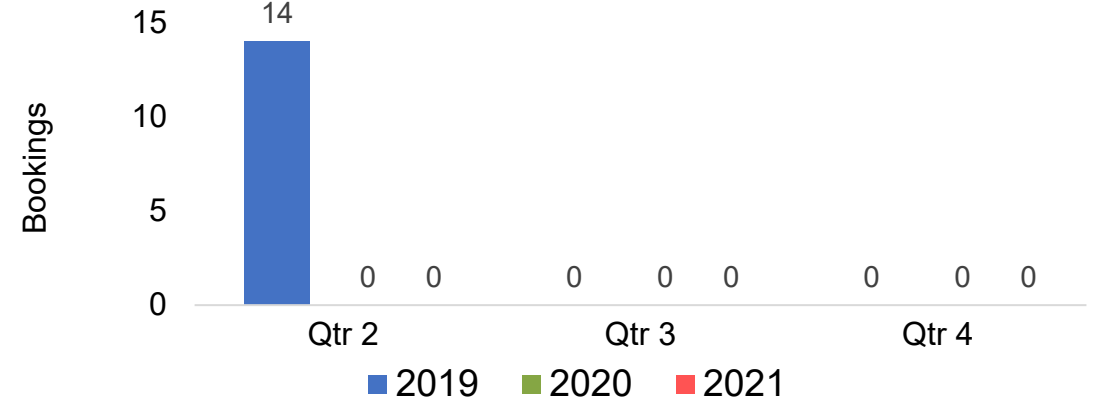
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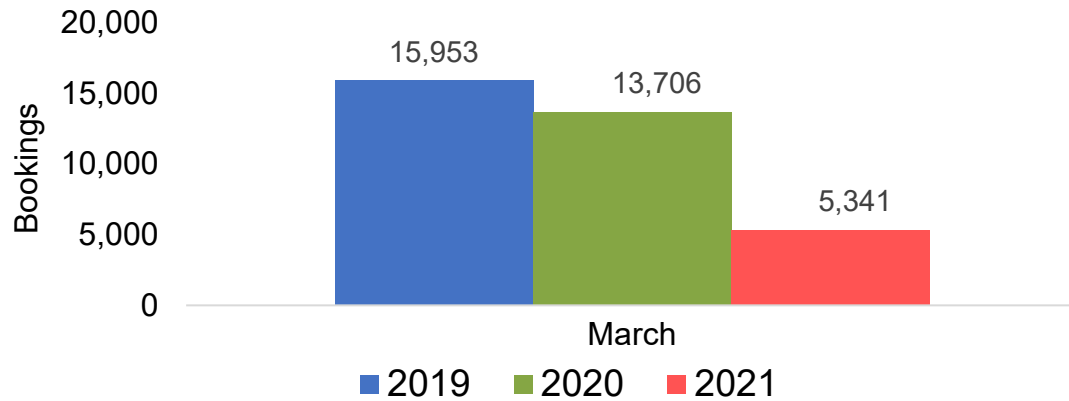
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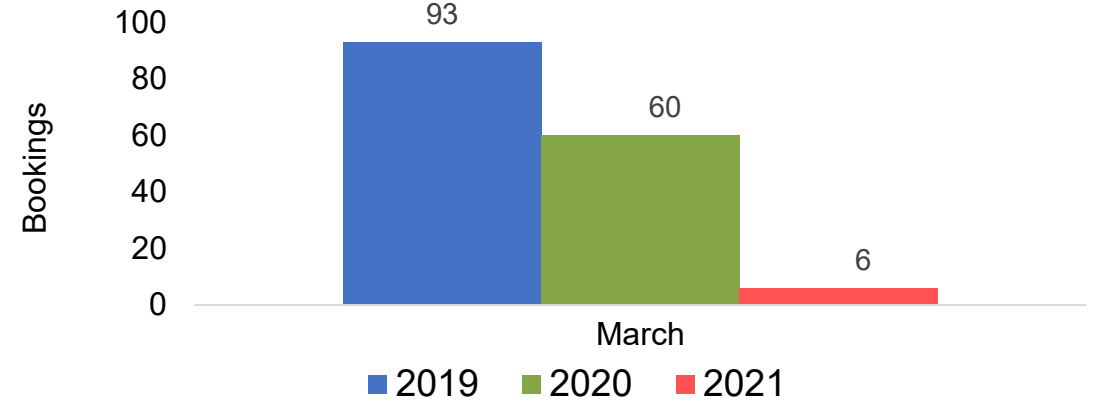
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Kaua'i by Month 2021

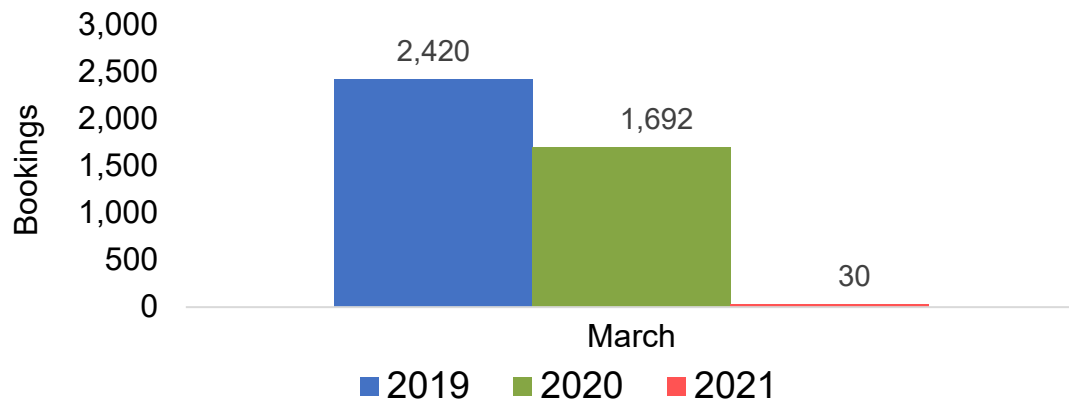
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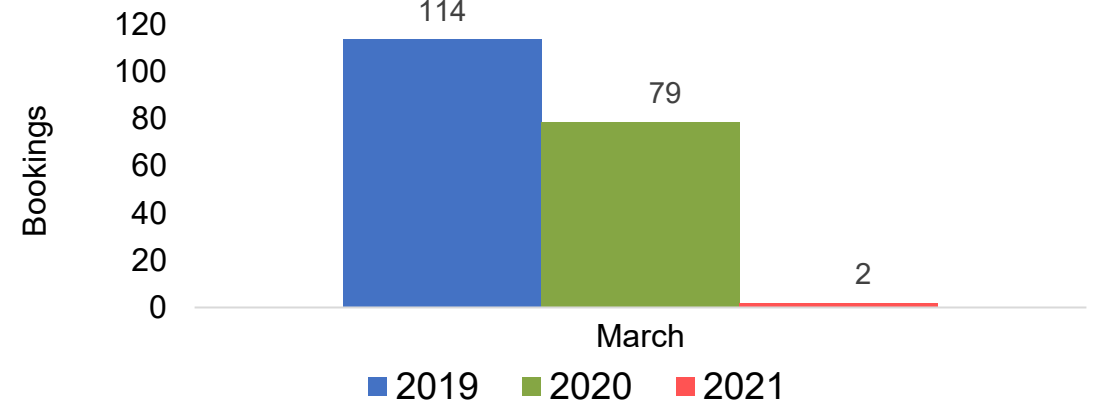
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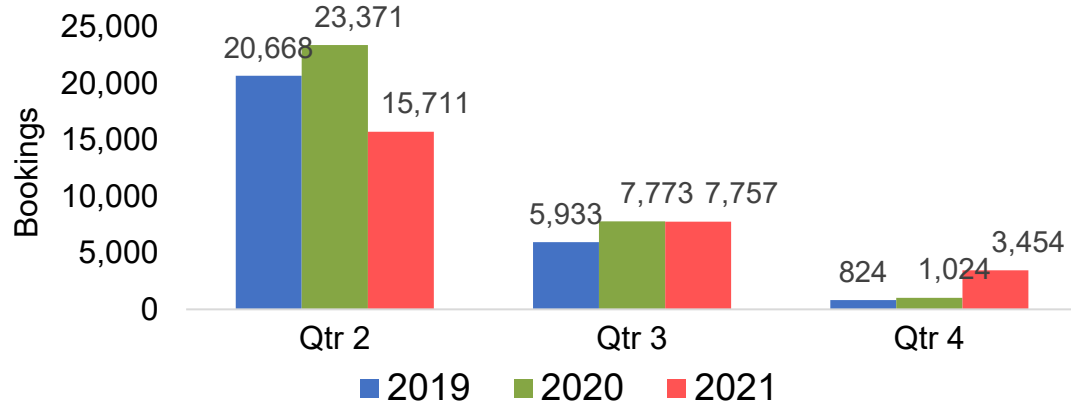
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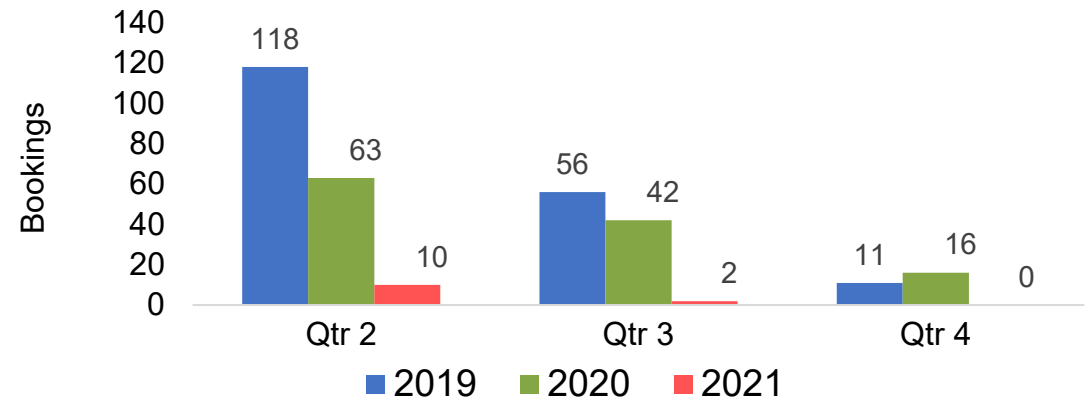
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Kaua'i by Quarter 2021

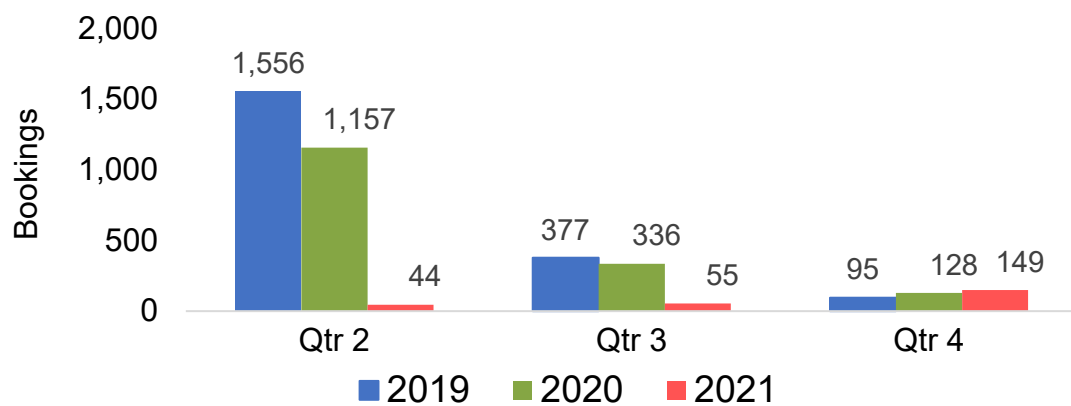
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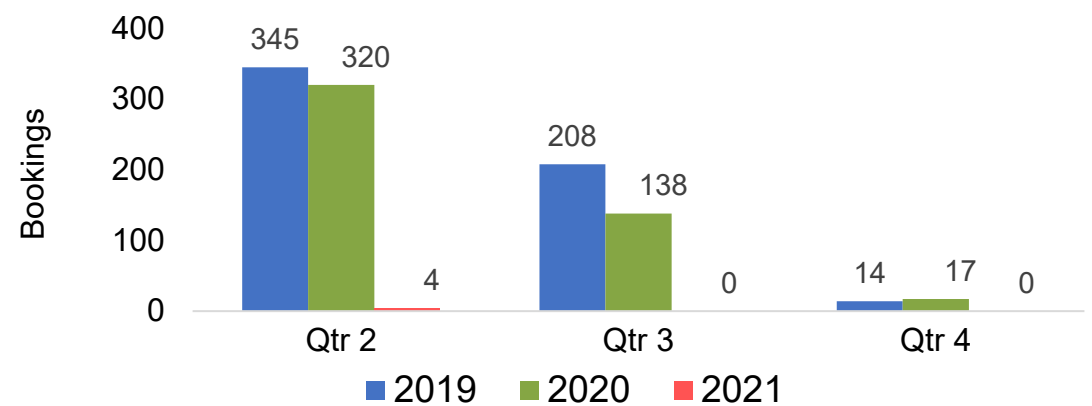
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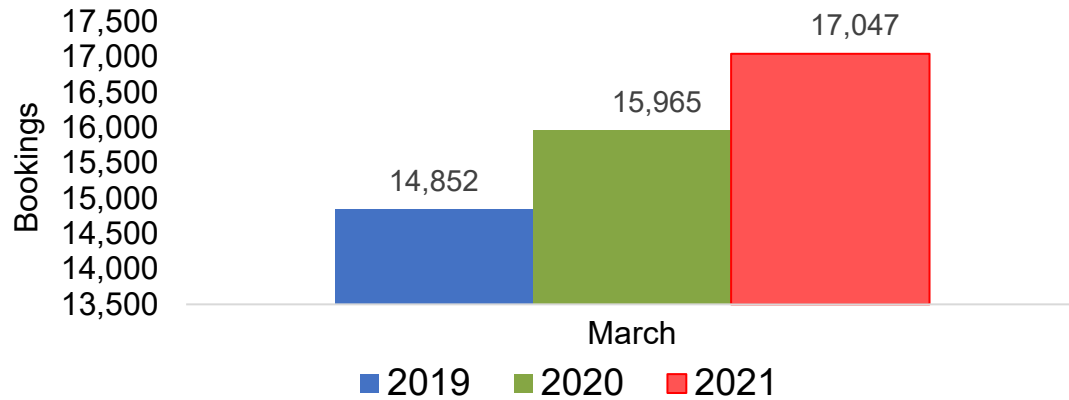
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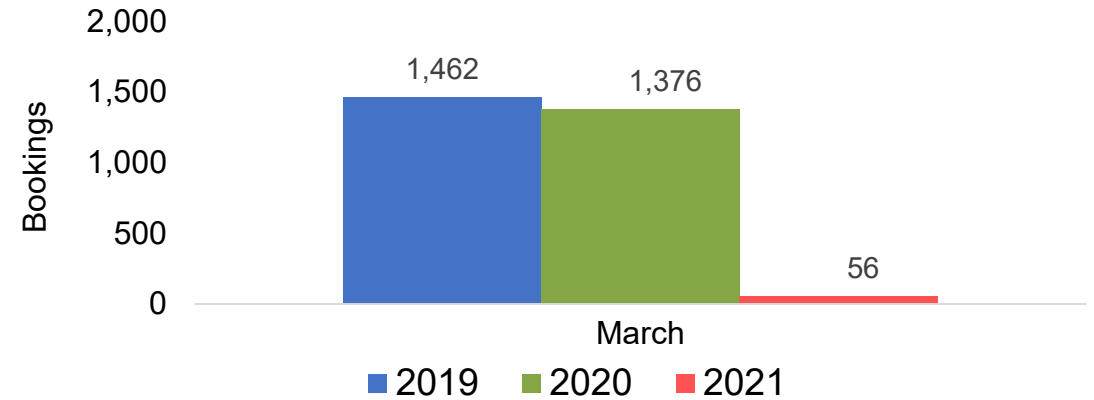
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Hawai'i Island by Month 2021

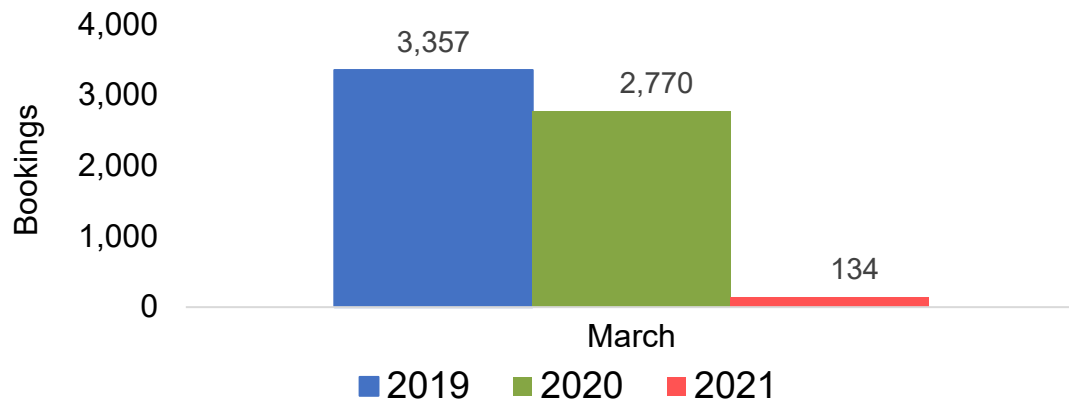
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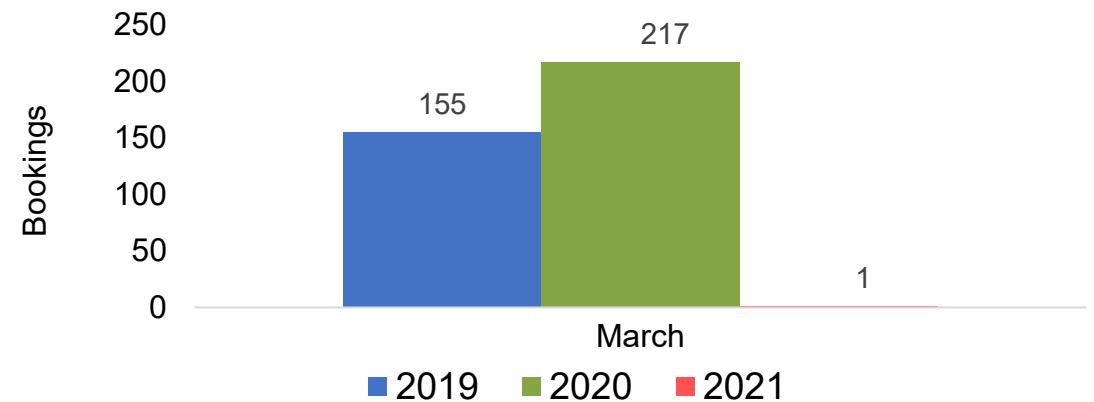
Travel Agency Booking Pace for Future Arrivals
Japan



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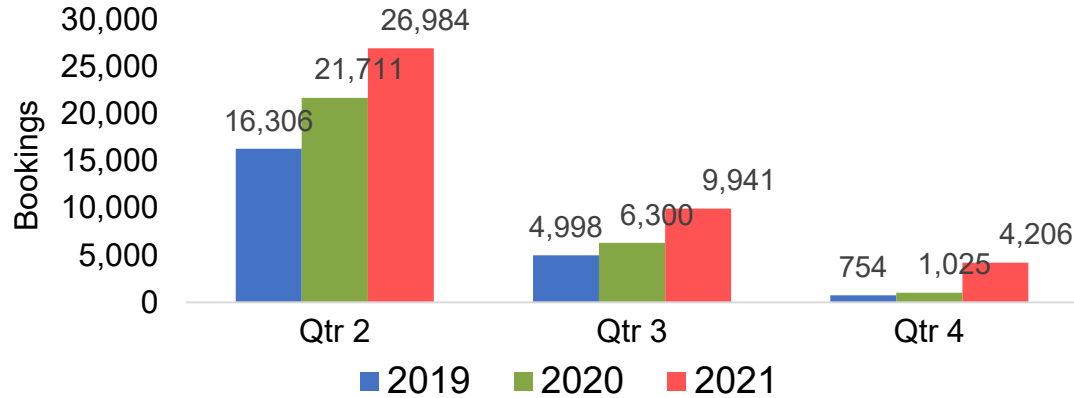


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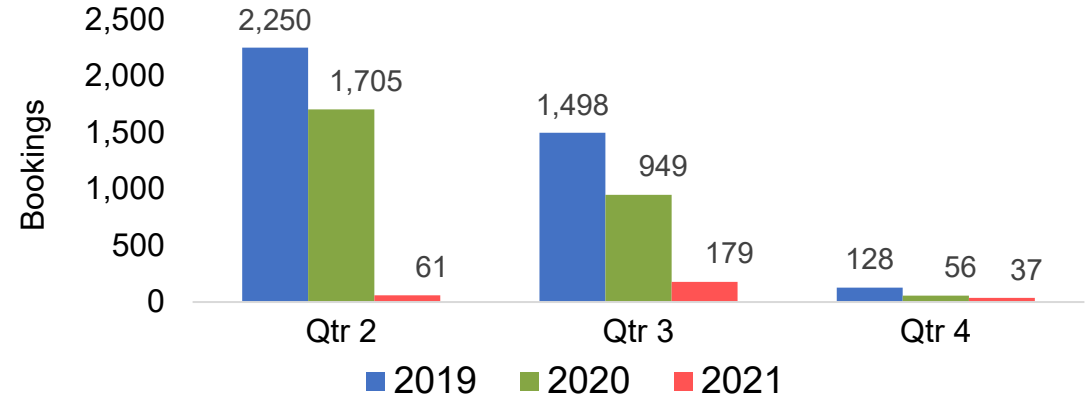


Hawai'i Island by Quarter 2021

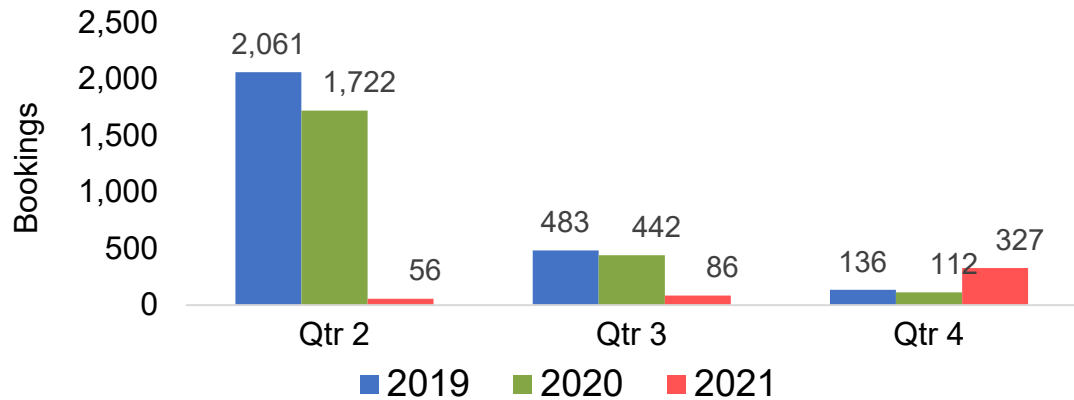
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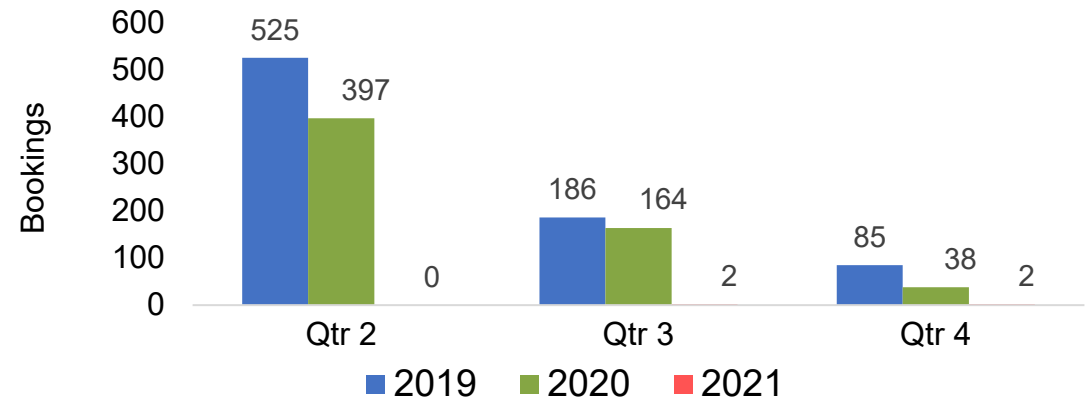
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