

KAUA'I COUNTY OVERVIEW

VISITOR STATISTICS

	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020P/2019
TOTAL EXPENDITURES (\$mil)	233.0 ^{1/}	N/A	N/A	501.9 ^{2/}	1,909.0	N/A
VISITOR ARRIVALS	141,392	282,559	-50.0%	330,954	1,370,029	-75.8%
PPPD SPENDING (\$)	169.1 ^{1/}	N/A	N/A	192.8 ^{2/}	188.8	N/A
AVERAGE DAILY CENSUS	9,128	14,661	-37.7%	8,056	27,695	-70.9%

P = Preliminary data. N/A = Not Available.

*Year-to-date through May

1/ Year-to-date May 2021 visitor spending statistics for Kauai were from U.S. West, U.S. East, Japan, and Canada (Canada data were only available for January and February). Spending data for visitors from the other markets were not available due to limited samples.

2/ 2020 spending data from U.S. West and U.S. East visitors were available from January – March, November and December 2020. Visitor surveys were not conducted from April-October 2020 due to COVID-19 restrictions.

For Japan, Canada, Other Asia, Oceania, Europe and Latin America, visitor spending data were only available from January-March 2020; data for November and December were not available due to limited samples

Source: Hawaii Tourism Authority

AIR LIFT

LĪHU'Ē	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020P/2019
DOMESTIC SEATS	119,899	218,529	-45.1%	308,551	963,145	-68.0%
INTERNATIONAL SEATS	0	14,442	-100.0%	14,442	35,490	-59.3%
TOTAL SEATS	119,899	232,971	-48.5%	322,993	998,635	-67.7%
DOMESTIC FLIGHTS	675	1,248	-45.9%	1,760	5,534	-68.2%
INTERNATIONAL FLIGHTS	0	83	-100.0%	83	205	-59.5%
TOTAL FLIGHTS	675	1,331	-49.3%	1,843	5,739	-67.9%

Source: Dīo Mii schedules

*Year-to-date through May

TRANSIENT ACCOMMODATIONS TAX (TAT) TO KAUA'I COUNTY

	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
TAT (\$mill)	14.9	14.9	14.9	14.9	14.9	14.9

Note: Kaua'i receives 14.5% of the TAT revenues distributed to the counties.

HOTEL PERFORMANCE

KAUA'I COUNTY	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020/2019
OCCUPANCY	35.3%	50.3%	-14.9%	33.0%	72.8%	-39.7%
AVERAGE DAILY RATE	\$232.95	\$302.07	-22.9%	\$261.98	\$282.67	-7.3%
REVENUE PER AVAILABLE ROOM	\$82.33	\$151.88	-45.8%	\$86.50	\$205.65	-57.9%

Source: STR, Inc.

*Year-to-date through May

VACATION RENTAL PERFORMANCE

KAUA'I COUNTY	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020/2019
UNIT SUPPLY	451,112	420,768	7.2%	877,346	1,323,284	-33.7%
UNIT OCCUPANCY	35.7%	64.5%	-44.7%	41.5%	75.2%	-44.9%
UNIT AVERAGE DAILY RATE	\$298.63	\$301.70	-1.0%	\$297.14	\$376.19	-21.0%

Source: Transparent Intelligence, Inc.