

**Total Visitor Personal Daily Spending by Category:
May 2021P YTD vs. May 2020P YTD
(Arrivals by air, in dollars)**

| Expenditure Type | 2021P May YTD | 2020P May YTD | % change |
|---------------------------------------|------------------|------------------|------------|
| GRAND TOTAL | 173.5 | N/A | N/A |
| Total Food and beverage | 37.7 | N/A | N/A |
| Restaurant food | 24.6 | N/A | N/A |
| Dinner shows and cruises | 2.9 | N/A | N/A |
| Groceries and snacks | 10.3 | N/A | N/A |
| Entertainment & Recreation | 14.0 | N/A | N/A |
| Attractions/entertainment | 3.2 | N/A | N/A |
| Recreation | 6.5 | N/A | N/A |
| Other activities & tours | 4.3 | N/A | N/A |
| Total Transportation | 19.4 | N/A | N/A |
| Interisland airfare | 0.8 | N/A | N/A |
| Ground transportation | 1.2 | N/A | N/A |
| Rental vehicles | 16.4 | N/A | N/A |
| Gasoline, parking, etc. | 1.1 | N/A | N/A |
| Total Shopping | 18.6 | N/A | N/A |
| Fashion and clothing | 7.3 | N/A | N/A |
| Jewelry and watches | 2.6 | N/A | N/A |
| Cosmetics, perfume | 0.2 | N/A | N/A |
| Leather goods | 2.3 | N/A | N/A |
| Hawai'i food products | 2.6 | N/A | N/A |
| Souvenirs | 3.7 | N/A | N/A |
| Total Lodging | 80.2 | N/A | N/A |
| All other expenses * | 3.5 | N/A | N/A |

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

¹Year-to-date May 2021 visitor spending statistics were from U.S. West, U.S. East, Japan, and Canada (Canada data were only available for January and February). Spending data for visitors from the other markets were not available due to limited samples.

²May year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

Source: Hawai'i Tourism Authority

**U.S. Total Visitor Personal Daily Spending by Category:
May 2021P YTD vs. May 2020P YTD
(Arrivals by air, in dollars)**

| Expenditure Type | 2021P May YTD | 2020P May YTD | % change |
|---------------------------------------|--------------------------|--------------------------|-----------------|
| GRAND TOTAL | 178.8 | N/A | N/A |
| Total Food and beverage | 38.8 | N/A | N/A |
| Restaurant food | 25.2 | N/A | N/A |
| Dinner shows and cruises | 3.1 | N/A | N/A |
| Groceries and snacks | 10.5 | N/A | N/A |
| Entertainment & Recreation | 14.5 | N/A | N/A |
| Attractions/entertainment | 14.5 | N/A | N/A |
| Recreation | 14.5 | N/A | N/A |
| Other activities & tours | 14.5 | N/A | N/A |
| Total Transportation | 20.1 | N/A | N/A |
| Interisland airfare | 0.8 | N/A | N/A |
| Ground transportation | 1.2 | N/A | N/A |
| Rental vehicles | 17.0 | N/A | N/A |
| Gasoline, parking, etc. | 1.1 | N/A | N/A |
| Total Shopping | 19.0 | N/A | N/A |
| Fashion and clothing | 7.4 | N/A | N/A |
| Jewelry and watches | 2.7 | N/A | N/A |
| Cosmetics, perfume | 0.2 | N/A | N/A |
| Leather goods | 2.3 | N/A | N/A |
| Hawai'i food products | 2.6 | N/A | N/A |
| Souvenirs | 3.9 | N/A | N/A |
| Total Lodging | 82.7 | N/A | N/A |
| All other expenses * | 3.6 | N/A | N/A |

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

³May year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

Source: Hawai'i Tourism Authority

**U.S. West Visitor Personal Daily Spending by Category:
May 2021P YTD vs. May 2020P YTD
(Arrivals by air, in dollars)**

| Expenditure Type | 2021P May YTD | 2020P May YTD | % change |
|---------------------------------------|--------------------------|--------------------------|-----------------|
| GRAND TOTAL | 175.3 | N/A | N/A |
| Total Food and beverage | 38.3 | N/A | N/A |
| Restaurant food | 24.4 | N/A | N/A |
| Dinner shows and cruises | 2.8 | N/A | N/A |
| Groceries and snacks | 11.1 | N/A | N/A |
| Entertainment & Recreation | 12.9 | N/A | N/A |
| Attractions/entertainment | 2.9 | N/A | N/A |
| Recreation | 6.2 | N/A | N/A |
| Other activities & tours | 3.8 | N/A | N/A |
| Total Transportation | 19.4 | N/A | N/A |
| Interisland airfare | 0.6 | N/A | N/A |
| Ground transportation | 1.1 | N/A | N/A |
| Rental vehicles | 16.6 | N/A | N/A |
| Gasoline, parking, etc. | 1.1 | N/A | N/A |
| Total Shopping | 18.8 | N/A | N/A |
| Fashion and clothing | 7.3 | N/A | N/A |
| Jewelry and watches | 2.4 | N/A | N/A |
| Cosmetics, perfume | 0.2 | N/A | N/A |
| Leather goods | 2.7 | N/A | N/A |
| Hawai'i food products | 2.7 | N/A | N/A |
| Souvenirs | 3.6 | N/A | N/A |
| Total Lodging | 82.5 | N/A | N/A |
| All other expenses * | 3.5 | N/A | N/A |

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

^{4/}May year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

Source: Hawai'i Tourism Authority

**U.S. East Visitor Personal Daily Spending by Category:
May 2021P YTD vs. May 2020P YTD
(Arrivals by air, in dollars)**

| Expenditure Type | 2021P May YTD | 2020P May YTD | % change |
|---------------------------------------|--------------------------|--------------------------|-----------------|
| GRAND TOTAL | 186.3 | N/A | N/A |
| Total Food and beverage | 40.0 | N/A | N/A |
| Restaurant food | 27.1 | N/A | N/A |
| Dinner shows and cruises | 3.6 | N/A | N/A |
| Groceries and snacks | 9.3 | N/A | N/A |
| Entertainment & Recreation | 18.0 | N/A | N/A |
| Attractions/entertainment | 4.1 | N/A | N/A |
| Recreation | 7.9 | N/A | N/A |
| Other activities & tours | 6.0 | N/A | N/A |
| Total Transportation | 21.6 | N/A | N/A |
| Interisland airfare | 1.3 | N/A | N/A |
| Ground transportation | 1.3 | N/A | N/A |
| Rental vehicles | 17.8 | N/A | N/A |
| Gasoline, parking, etc. | 1.2 | N/A | N/A |
| Total Shopping | 19.5 | N/A | N/A |
| Fashion and clothing | 7.7 | N/A | N/A |
| Jewelry and watches | 3.4 | N/A | N/A |
| Cosmetics, perfume | 0.3 | N/A | N/A |
| Leather goods | 1.4 | N/A | N/A |
| Hawai'i food products | 2.4 | N/A | N/A |
| Souvenirs | 4.4 | N/A | N/A |
| Total Lodging | 83.2 | N/A | N/A |
| All other expenses * | 4.0 | N/A | N/A |

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

⁵May year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

Source: Hawai'i Tourism Authority

**Japan Visitor Personal Daily Spending by Category:
May 2021P YTD vs. May 2020P YTD
(Arrivals by air, in dollars)**

| Expenditure Type | 2021P May YTD | 2020P May YTD | % change |
|---------------------------------------|------------------|------------------|------------|
| GRAND TOTAL | 213.5 | N/A | N/A |
| Total Food and beverage | 51.7 | N/A | N/A |
| Restaurant food | 33.7 | N/A | N/A |
| Dinner shows and cruises | 1.4 | N/A | N/A |
| Groceries and snacks | 16.6 | N/A | N/A |
| Entertainment & Recreation | 11.8 | N/A | N/A |
| Attractions/entertainment | 4.6 | N/A | N/A |
| Recreation | 6.4 | N/A | N/A |
| Other activities & tours | 0.8 | N/A | N/A |
| Total Transportation | 12.6 | N/A | N/A |
| Interisland airfare | 0.2 | N/A | N/A |
| Ground transportation | 3.2 | N/A | N/A |
| Rental vehicles | 7.7 | N/A | N/A |
| Gasoline, parking, etc. | 1.5 | N/A | N/A |
| Total Shopping | 50.7 | N/A | N/A |
| Fashion and clothing | 21.8 | N/A | N/A |
| Jewelry and watches | 4.6 | N/A | N/A |
| Cosmetics, perfume | 3.1 | N/A | N/A |
| Leather goods | 10.0 | N/A | N/A |
| Hawai'i food products | 5.9 | N/A | N/A |
| Souvenirs | 5.3 | N/A | N/A |
| Total Lodging | 81.6 | N/A | N/A |
| All other expenses * | 5.1 | N/A | N/A |

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

⁶May year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

Source: Hawai'i Tourism Authority