



For Immediate Release: June 29, 2021
HTA Release (21-19)

Hawai'i Visitor Statistics Released for May 2021

HONOLULU – According to preliminary statistics released by the Hawai'i Tourism Authority (HTA), a total of 629,681 visitors arrived by air service to the Hawaiian Islands in May 2021, mainly from the U.S. West and U.S. East. In comparison, only 9,116 visitors arrived by air in May 2020 due to the global COVID-19 pandemic and Hawai'i's quarantine requirement for travelers. Total spending for visitors arriving in May 2021 was \$1.10 billion¹. There is no comparative visitor spending data available for May 2020.

Prior to the pandemic, Hawai'i experienced record-level visitor expenditures and arrivals in 2019 and in the first two months of 2020. When compared to 2019, visitor arrivals in May 2021 were down 25.7 percent from the May 2019 count of 847,396 visitors (air and cruise), and visitor spending decreased 22.2 percent from the \$1.41 billion spent in May 2019.

In May 2021, the State's Safe Travels program was still underway, with most passengers arriving from out-of-state able to bypass the 10-day self-quarantine with a valid negative COVID-19 prior to departure. The counties of Hawai'i, Kaua'i, Maui and Kalawao (Moloka'i) also had a partial quarantine in place in May. The CDC enforced restrictions on cruise ships through a "Conditional Sail Order."

The average daily census showed that there were 190,491 visitors in Hawai'i on any given day in May 2021, compared to 8,323 visitors per day in May 2020, and 228,768 visitors per day in May 2019.

In May 2021, 418,956 visitors arrived from the U.S. West, well above the 5,842 visitors (+7,072.0%) in May 2020, and exceeding the May 2019 count of 387,844 visitors (+8.0%). U.S. West visitors spent \$715.5 million in May 2021 which surpassed the \$564.0 million (+26.9%) spent in May 2019.

There were 193,501 visitors from the U.S. East in May 2021, compared to 2,647 visitors (+7,209.6%) in May 2020, versus 199,344 visitors (-2.9%) in May 2019. U.S. East visitors spent \$380.9 million in May 2021 compared to \$392.4 million (-2.9%) in May 2019.

In May 2021, 1,312 visitors came from Japan, compared to 14 visitors (+9,357.8%) in May 2020, versus 113,226 visitors (-98.8%) in May 2019. Visitors from Japan spent \$4.9 million in May 2021 compared to \$162.4 million (-97.0%) in May 2019.

Only 564 visitors arrived from Canada in May 2021, compared to 20 visitors (+2,711.0%) in May 2020, versus 26,424 visitors (-97.9%) in May 2019.

There were 15,347 visitors from All Other International Markets. Many of these visitors were from Guam, and a small number of visitors were from Other Asia, Europe, Latin America, Oceania,

¹ For May 2021, visitor spending statistics were from U.S. West, U.S. East and Japan only. Spending data for visitors from the other markets were not available due to limited samples. Comparative visitor spending data for May 2020 were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

Philippines and Pacific Islands. In comparison, there were 593 visitors (+2.488.5%) from All Other International Markets in May 2020, versus 109,220 visitors (-85.9%) in May 2019.

In May 2021, a total of 4,064 trans-Pacific flights (+879.3% vs. May 2020, -19.6% vs. May 2019) and 829,917 seats (+749.0% vs. May 2020, -25.8% vs. May 2019) serviced the Hawaiian Islands. That included the U.S. West (703,639 seats), U.S. East (100,014 seats) and Guam (10,406 seats); and limited service from Japan (7,870 seats), Korea (2,502 seats), Manila (618 seats) and Canada (132 seats).

In May 2020, there were only 415 flights and 97,753 seats, with service from U.S. West (84,945 seats) and Guam (11,284 seats).

In May 2019, there were 5,052 flights and 1,118,421 seats, with service from U.S. West (727,060 seats), U.S. East (91,735 seats), Japan (161,248 seats), Oceania (41,905 seats), Other Asia (39,906 seats), Canada (20,026 seats) and Other Markets (26,940 seats).

Year-to-date 2021

A total of 1,960,796 visitors arrived in the first five months of 2021, down 8.3 percent compared to year-to-date May 2020. Total arrivals decreased 53.6 percent when compared to year-to-date May 2019 arrivals of 4,224,071 visitors.

For the first five months of 2021, total visitor spending was \$3.43 billion². Visitor spending declined by 52.6 percent from the \$7.23 billion spent in the first five months of 2019.

Other Highlights:

- **U.S. West:** In May 2021, 317,150 visitors arrived from the Pacific region and 101,803 visitors came from the Mountain region. California issued a travel advisory that recommended caution and suggested self-quarantine for unvaccinated Californians returning to the state. In Oregon, returning residents, were still advised to self-quarantine for 14 days after arrival, except for asymptomatic travelers who had received a complete dosage of the COVID-19 vaccine and it had been 14 days since their final dose. In Washington, returning residents who were fully vaccinated with an FDA-authorized vaccine were not required to get tested before or after travel unless required by the destination, and did not need to self-quarantine. Unvaccinated travelers were recommended to get tested before and after traveling.

In terms of accommodations, 49.7 percent of U.S. West visitors in May 2021 stayed in hotels, 20.6 percent stayed in condominiums, 12.2 percent stayed in rental homes, 11.0 percent stayed in timeshares and 11.0 percent stayed with friends and relatives.

Through the first five months of 2021, there were 1,344,101 visitors from the U.S. West compared to 917,741 visitors (+46.5%) in year-to-date 2020, versus 1,805,355 visitors (-25.5%) in year-to-date 2019. For the first five months of 2021, total visitor spending was \$2.27 billion, down 17.3 percent from \$2.75 billion in year-to-date 2019.

- **U.S. East:** Of the 193,501 U.S. East visitors in May 2021, the majority were from the South Atlantic (47,554 visitors), West South Central (45,573 visitors) and East North Central (33,574 visitors) regions. In New York, there was no quarantine or testing requirements for asymptomatic domestic travelers. Unvaccinated returning residents were recommended to get tested three to

² Year-to-date May 2021 visitor spending statistics were from U.S. West, U.S. East, Japan, and Canada (Canada data were only available for January and February). Spending data for visitors from the other markets were not available due to limited samples.

Note: Year-to-date May 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

five days after arrival in New York and consider non-mandated self-quarantine (for seven days if tested within three to five days, otherwise for ten days).

In terms of lodging, 56.8 percent of U.S. East visitors in May 2021 stayed in hotels, 15.6 percent stayed in condominiums, 12.8 percent stayed with friends and relatives, 12.2 percent stayed in rental homes and 8.8 percent stayed in timeshares.

Through the first five months of 2021, there were 560,540 visitors from the U.S. East compared to 518,185 visitors (+8.2%) in year-to-date 2020, versus 946,137 visitors (-40.8%) in year-to-date 2019. For the first five months of 2021, total visitor spending was \$1.12 billion, a decrease of 41.7 percent from \$1.92 billion in year-to-date 2019.

- **Japan:** Of the 1,312 visitors in May 2021, 1,165 arrived on international flights from Japan and 147 came on domestic flights. The Japan government required proof of a negative PCR test for all entry into Japan. In addition, all travelers, including returning Japanese nationals, were required to quarantine for 14 days.

Nearly all (95.0%) visitors from Japan in May 2021 made their own travel arrangements. In terms of lodging, 44.4 percent stayed in hotels, 36.4 percent stayed in condominiums, 10.8 percent stayed with friends and relatives, 7.7 percent stayed in rental homes and 2.0 percent stayed in timeshares.

Through the first five months of 2021, there were 5,589 visitors from Japan compared to 294,255 visitors (-98.1%) in year-to-date 2020, versus 607,643 visitors (-99.1%) in year-to-date 2019. For the first five months of 2021, total visitor spending was \$20.4 million, a drop of 97.6 percent from \$850.4 million in year-to-date 2019.

- **Canada:** Of the 564 visitors in May 2021, 29 visitors arrived on direct flights from Canada to Kahului, Maui, while 535 visitors arrived on domestic flights. Travelers to Canada, including returning Canadian nationals, were required to take a COVID-19 molecular test upon arrival, and another test toward the end of their mandatory 14-day quarantine. Prior to departure to Canada, most travelers were required to reserve a three-night stay in a government-authorized hotel. In addition, they were required to submit their travel and contact information, including a suitable quarantine plan, electronically via ArriveCAN before boarding their flight.

Most of the visitors in May 2021 were independent travelers (94.7%). In terms of lodging, 42.5 percent stayed in hotels, 19.7 percent stayed in condominiums, 19.2 percent stayed with friends and relatives, 15.9 percent stayed in rental homes and 3.1 percent stayed in timeshares.

Through the first five months of 2021, there were 4,807 visitors from Canada compared to 155,764 visitors (-96.9%) in year-to-date 2020, versus 296,362 visitors (-98.4%) in year-to-date 2019.

Highlights from All Other International Markets:

- **Australia:** There were 64 visitors from Australia in May 2021 who came on domestic flights. Direct flights from Australia continued to be suspended. In comparison there were two visitors in May 2020, versus 26,361 visitors in May 2019. The Australian government continued to impose a ban on all overseas travel for Australians unless an exemption was granted. Residents returning to Australia were required to undergo a mandatory 14-day quarantine.

Through the first five months of 2021, there were 213 visitors from Australia, compared to 50,072 visitors (-99.6%) in year-to-date 2020, versus 107,167 visitors (-99.8%) in year-to-date 2019.

- **New Zealand:** There were 157 visitors from New Zealand in May 2021 who arrived on domestic flights. Direct flights from New Zealand continued to be suspended. In comparison, there were 21 visitors in May 2020, versus 7,412 visitors in May 2019. The New Zealand government advised New Zealanders to refrain from travel overseas due to COVID-19 health risks and travel restrictions. Residents returning to New Zealand were required to complete at least 14 days of quarantine and test negative for COVID-19 before entering the community.

Through the first five months of 2021, there were 478 visitors from New Zealand, compared to 10,708 visitors (-95.5%) in year-to-date 2020, versus 26,005 visitors (-98.2%) in year-to-date 2019.

- **China:** There were 655 visitors from China in May 2021. These visitors arrived on domestic flights. Direct air service from China to Hawai'i was terminated in February 2020. In comparison, there were 16 visitors in May 2020, versus 8,231 visitors in May 2019. Chinese authorities required most arriving passengers to present a negative COVID-19 test obtained within three days of departure for China. Returning Chinese citizens were required to update their information through WeChat to obtain a health code before boarding flights, and also quarantine for 14 days.

Through the first five months of 2021, there were 1,121 visitors from China, compared to 9,975 visitors (-88.8%) in year-to-date 2020, versus 44,022 visitors (-97.5%) in year-to-date 2019.

- **Korea:** There were 494 visitors from Korea in May 2021. Of that number, 343 arrived on direct flights from Korea and 151 came on domestic flights. In comparison, there were 21 visitors in May 2020, versus 16,035 visitors in May 2019. Effective May 5, 2021 returning Korean nationals who completed full vaccination and tested negative for COVID-19 were exempted from the mandatory 14-day quarantine.

Through the first five months of 2021, there were 1,707 visitors from Korea, compared to 41,650 visitors (-95.9%) in year-to-date 2020, versus 94,062 visitors (-98.2%) in year-to-date 2019.

- **Taiwan:** There were 90 visitors from Taiwan in May 2021, and they all arrived on domestic flights. There continued to be no direct flights from Taiwan. In comparison there were seven visitors in May 2020, versus 5,800 visitors in May 2019. All travelers, including returning Taiwan nationals, were required to provide a negative COVID-19 RT-PCR test issued within three days prior departure and were required to self-quarantine for 14 days.

Through the first five months of 2021, there were 197 visitors from Taiwan, compared to 3,460 visitors (-94.3%) in year-to-date 2020, versus 12,030 visitors (-98.4%) in year-to-date 2019.

- **Europe:** In May 2021, there were 942 visitors from the United Kingdom, France, Germany, Italy and Switzerland. In comparison, 25 visitors came in May 2020, versus 10,332 visitors who came in May 2019. In Germany, returning German nationals, with proof of COVID-19 vaccination were able to bypass testing and quarantine, unless they returned from areas where COVID-19 variants were prevalent. In the United Kingdom, quarantine rules for returning nationals depended on whether the country they traveled to was on the green, red or amber list designated by the U.K. Government. Those who returned from a red list country were required to quarantine in a designated hotel for 10 days at their own expense. Those who returned from an amber list country were required to quarantine at home for 10 days. Those who returned from a green list destination were not required to quarantine if they tested negative for COVID-19 prior to departure, and tested negative on the second day after returning to the U.K.

Through the first five months of 2021, there were 2,839 visitors from Europe, compared to 20,444 visitors (-86.1%) in year-to-date 2020, versus 46,035 visitors (-93.8%) in year-to-date 2019.

- **Latin America:** There were 689 visitors from Mexico, Brazil and Argentina in May 2021, compared to 11 visitors in May 2020, versus 2,599 visitors in May 2019. Argentina was in lockdown from May 22-30, 2021 due to increased COVID-19 infections. All ports of entry remained closed to most non-resident foreign nationals. Legal residents authorized to travel were required to complete a health affidavit up to 48 hours before returning to Argentina, provide a negative COVID-19 result from a test taken within 72 hours before travel, and self-quarantine for 10 days. In Mexico, the land border between the U.S. and Mexico continued to be closed through June 21, 2021 to non-essential crossings, but not commerce. Returning Mexican nationals who traveled by air were subject to temperature checks and health screening, and potential quarantine. A completed health declaration form was required to be presented to Immigration upon arrival in Mexico.

Through the first five months of 2021, there were 1,962 visitors from Latin America, compared to 5,074 visitors (-61.3%) in year-to-date 2020, versus 11,306 visitors (-82.6%) in year-to-date 2019.

Island Highlights:

- **O'ahu:** There were 310,744 visitors to O'ahu in May 2021, compared to 6,587 visitors in May 2020, versus 508,088 visitors in May 2019. Visitor spending was \$418.3 million³, down 39.5 percent from \$691.1 million in May 2019.

The average daily census showed that there were 80,895 visitors per day on O'ahu in May 2021, compared to 5,503 visitors per day in May 2020, versus 109,584 visitors per day in May 2019.

Through the first five months of 2021, there were 925,147 visitors to O'ahu compared to 1,232,750 visitors (-25.0%) in year-to-date 2020, versus 2,462,487 visitors (-62.4%) in year-to-date 2019. For the first five months of 2021, total visitor spending of \$1.24 billion⁴ was a 62.2 percent decrease from \$3.29 billion in year-to-date 2019.

- **Maui:** There were 215,148 visitors to Maui in May 2021, compared to 1,054 visitors in May 2020, versus 251,665 visitors in May 2019. Visitor spending in May 2021 was \$409.2³ million, which surpassed the \$400.4 million in May 2019 (+2.2%).

The average daily census showed that there were 58,412 visitors per day on Maui in May 2021, compared to 956 visitors per day in May 2020, versus 60,389 visitors per day in May 2019.

Through the first five months of 2021, there were 723,536 visitors to Maui compared to 604,888 visitors (+19.6%) in year-to-date 2020, versus 1,226,608 visitors (-41.0%) in year-to-date 2019. For the first five months of 2021, total visitor spending was \$1.39 billion⁴, down 34.5 percent from \$2.13 billion in year-to-date 2019.

- **Kaua'i:** There were 73,018 visitors to Kaua'i in May 2021, compared to 571 visitors in May 2020, versus 112,106 visitors in May 2019. Visitor spending was \$115.2 million³, a 23.1 percent decline from \$149.9 million in May 2019.

The average daily census showed that there were 20,296 visitors per day on Kaua'i in May 2021, compared to 524 visitors per day in May 2020, versus 25,376 visitors per day in May 2019.

³ For May 2021, visitor spending statistics by island were from U.S. West, U.S. East and Japan only. Spending data for visitors from the other markets were not available due to limited samples.

⁴ Year-to-date May 2021 visitor spending statistics by island were from U.S. West, U.S. East, Japan, and Canada (Canada data were only available for January and February). Spending data for visitors from the other markets were not available due to limited samples.

Note: Year-to-date May 2020 visitor spending by island were not available, as there was no fielding between April through October 2020 due to COVID-19 restrictions.

Through the first five months of 2021, there were 141,392 visitors to Kaua'i compared to 282,559 visitors (-50.0%) in year-to-date 2020, versus 551,749 visitors (-74.4%) in year-to-date 2019. For the first five months of 2021, total visitor spending was \$233.0 million⁴, a decrease of 69.6 percent from \$767.6 million in year-to-date 2019.

- **Hawai'i Island:** There were 103,594 visitors to Hawai'i Island in May 2021, compared to 1,257 visitors in May 2020, versus 139,696 visitors in May 2019. Visitor spending was \$158.6 million³, which exceeded the \$154.2 million in May 2019 (+2.8%).

The average daily census showed that there were 29,673 visitors per day on Hawai'i Island in May 2021, compared to 1,280 visitors per day in May 2020, versus 30,255 visitor per day in May 2019.

Through the first five months of 2021, there were 349,080 visitors to Hawai'i Island compared to 392,100 visitors (-11.0%) in year-to-date 2020, versus 716,797 visitors (-51.3%) in year-to-date 2019. For the first five months of 2021, total visitor spending was \$558.2 million⁴, down 41.2 percent from \$949.7 million in year-to-date 2019.

Flights and Air Seats to Hawai'i:

In May 2021, a total of 4,064 trans-Pacific flights and 829,917 seats served the Hawaiian Islands, compared to only 415 flights and 97,753 seats in May 2020, versus 5,052 flights and 1,118,421 seats in May 2019.

- **U.S. West:** There were 3,582 scheduled flights with 703,639 seats in May 2021, compared to 377 flights with 84,945 seats in May 2020, versus 3,627 flights with 727,060 seats in May 2019.

In May 2021, air service resumed from Anchorage (4,929 seats), Denver (31,387), Las Vegas (14,378), Long Beach (21,301), Phoenix (49,850), Portland (29,569), Sacramento (20,748), Salt Lake City (14,738), San Diego (36,638) and San Jose (47,928). There was new service from Ontario (4,725) and Santa Ana (3,276); and increased service from Los Angeles (193,342, +526.6%), Oakland (41,587, +289.6%), San Francisco (88,417, +355.0%), and Seattle (100,826, +320.4%) compared to May 2020.

- **U.S. East:** There were 385 scheduled flights with 100,014 seats in May 2021. Air service from the U.S. East was suspended in May 2020. There were 324 flights with 91,735 seats in May 2019.

In May 2021, air service resumed from Atlanta (7,652 seats), Boston (3,892), Chicago (19,190), Dallas (31,992), Houston (6,634), Minneapolis (7,600), New York (JFK) (5,838), Newark (3,638), and Washington, D.C. (2,568). Additionally, there was new service from Austin (2,502), Charlotte (6,006) and Orlando (2,502).

- **Japan:** There were 34 scheduled flights with 7,870 seats in May 2021. Air service from Japan was suspended in May 2020. There were 641 scheduled flights with 161,248 seats in May 2019.

In May 2021, air service resumed from Osaka (1,112 seats), Tokyo-Haneda (3,144) and Tokyo-Narita (3,614).

- **Canada:** Air service from Canada was very limited in May 2021, with only one scheduled flight and 132 seats on the Calgary-Kahului route. Air service from Canada was suspended in May 2020. In May 2019, there were 93 scheduled flights and 20,026 seats.
- **Oceania:** Air service to Hawai'i from Oceania has been suspended since April 2020. There were 136 scheduled flights and 41,905 seats in May 2019.

- **Other Asia:** In May 2021, there were nine scheduled flights with 2,502 seats from Seoul, Korea. Air service from Other Asia was suspended a year ago. In May 2019, there were 133 scheduled flights and 39,906 seats from Other Asia, with service from Beijing (3,081 seats), Seoul (24,949), Shanghai (7,592), and Taipei (4,284).
- **Other Markets:** Direct flights to Hawai'i from most routes continued to be suspended. In May 2021, there was service from Guam (31 flights and 10,406 seats) and limited service from Manila (2 flights and 618 seats). In May 2020, there was only service from Guam (31 flights and 11,284 seats). In May 2019, there was service from Apia (5 flights, 820 seats), Christmas Island (5 flights, 820 seats), Guam (31 flights, 11,284 seats), Majuro (18 flights, 2,948 seats), Manila (22 flights, 6,798 seats), Nadi (4 flights, 656 seats), Pago Pago (9 flights, 2,502 seats) and Papeete (4 flights, 1,112 seats).

In the first five months of 2021, there were 16,356 trans-Pacific flights and 3,349,307 seats, compared to 15,515 flights and 3,446,538 seats in year-to-date May 2020, versus 25,220 flights and 5,567,901 seats in year-to-date 2019.

Cruise Ship Visitors:

- There were no cruise ship activities during the first five months of 2021.
- In comparison, 22,913 visitors came by air to board the Hawai'i home-ported cruise ship; and 29,792 visitors entered Hawai'i on 20 out-of-state cruise ships from January to mid-March 2020, just prior to the CDC's "No Sail Order" that went into effect on March 14, 2020.
- In the first five months of 2019, there were 51,620 visitors who flew to Hawai'i and boarded the Hawai'i home-ported cruise ship; and 76,297 visitors came to Hawai'i by way of 35 out-of-state cruise ships.

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Technical Notes:

Tables of preliminary 2021 and 2020 visitor characteristic and expenditure statistics including data presented in the news release; detailed monthly visitor characteristics data tables by visitor market and by island; fact sheets with visitor statistics and economic data for the State of Hawai'i and selected visitor markets; have been posted on the Hawai'i Tourism Authority website:

<https://www.hawaiiitourismauthority.org/research/monthly-visitor-statistics/>

About the Hawai'i Tourism Authority

The [Hawai'i Tourism Authority](#) is the State of Hawai'i agency responsible for strategically managing its support of the tourism industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure tourism's sustainability and the benefits it brings to residents and communities statewide.

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For more information about HTA, please visit www.hawaii tourism authority.org. Follow updates from HTA (@HawaiiHTA) on [Facebook](#), [Instagram](#), [Twitter](#) and its new [YouTube Channel](#).

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MAY 2021 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES (\$mil.)	2021P	2020P	% change	2021P YTD	2020P YTD	% change
TOTAL EXPENDITURES (\$mil.)	1,101.3 ^{5/}	N/A	N/A	3,427.3 ^{6/}	N/A ^{7/}	N/A
Total by air	1,101.3	N/A	N/A	3,427.3	N/A	N/A
U.S. Total	1,096.4	N/A	N/A	3,389.7	N/A	N/A
U.S. West	715.5	N/A	N/A	2,271.3	N/A	N/A
U.S. East	380.9	N/A	N/A	1,118.4	N/A	N/A
Japan	4.9	N/A	N/A	20.4	N/A	N/A
Canada	N/A	N/A	N/A	17.2	N/A	N/A
All Others	N/A	N/A	N/A	N/A	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	12.5	N/A
TOTAL VISITOR DAYS	5,905,211	258,021	2,188.7	19,753,038	19,945,481	-1.0
Total by air	5,905,211	258,021	2,188.7	19,753,038	19,803,780	-0.3
U.S. Total	5,697,083	239,811	2,275.7	18,958,543	13,832,184	37.1
U.S. West	3,774,968	149,744	2,420.9	12,953,932	8,397,384	54.3
U.S. East	1,922,114	90,067	2,034.1	6,004,611	5,434,801	10.5
Japan	21,001	575	3,553.4	95,369	1,730,457	-94.5
Canada	10,996	562	1,857.5	132,862	2,054,280	-93.5
All Others	176,131	17,073	931.6	566,265	2,186,859	-74.1
Visitor arrivals by cruise ships	0	0	N/A	0	141,701	N/A
VISITOR ARRIVALS	629,681	9,116	6,807.7	1,960,796	2,139,166	-8.3
Total by air	629,681	9,116	6,807.7	1,960,796	2,109,375	-7.0
U.S. Total	612,457	8,489	7,114.9	1,904,640	1,435,925	32.6
U.S. West	418,956	5,842	7,072.0	1,344,101	917,741	46.5
U.S. East	193,501	2,647	7,209.6	560,540	518,185	8.2
Japan	1,312	14	9,357.8	5,589	294,255	-98.1
Canada	564	20	2,711.0	4,807	155,764	-96.9
All Others	15,347	593	2,488.5	45,759	223,430	-79.5
Visitor arrivals by cruise ships	0	0	N/A	0	29,792	N/A
AVERAGE DAILY CENSUS	190,491	8,323	2,188.7	130,815	131,220	-0.3
Total by air	190,491	8,323	2,188.7	130,815	130,288	0.4
U.S. Total	183,777	7,736	2,275.7	125,553	91,001	38.0
U.S. West	121,773	4,830	2,420.9	85,788	55,246	55.3
U.S. East	62,004	2,905	2,034.1	39,766	35,755	11.2
Japan	677	19	3,553.4	632	11,385	-94.5
Canada	355	18	1,857.5	880	13,515	-93.5
All Others	5,682	551	931.6	3,750	14,387	-73.9
Visitor arrivals by cruise ships	0	0	N/A	0	932	N/A
AVERAGE LENGTH OF STAY	9.38	28.31	-66.9	10.07	9.32	8.0
Total by air	9.38	28.31	-66.9	10.07	9.39	7.3
U.S. Total	9.30	28.25	-67.1	9.95	9.63	3.3
U.S. West	9.01	25.63	-64.9	9.64	9.15	5.3
U.S. East	9.93	34.02	-70.8	10.71	10.49	2.1
Japan	16.00	41.43	-61.4	17.06	5.88	190.1
Canada	19.49	27.99	-30.4	27.64	13.19	109.6
All Others	11.48	28.80	-60.1	12.37	9.79	26.4
Visitor arrivals by cruise ships	0.00	0.00	N/A	0.00	4.76	N/A
PER PERSON PER DAY SPENDING (\$)	186.5 ^{5/}	N/A	N/A	173.5 ^{6/}	N/A ^{7/}	N/A
Total by air	186.5	N/A	N/A	173.5	N/A	N/A
U.S. Total	192.4	N/A	N/A	178.8	N/A	N/A
U.S. West	189.5	N/A	N/A	175.3	N/A	N/A
U.S. East	198.2	N/A	N/A	186.3	N/A	N/A
Japan	232.4	N/A	N/A	213.5	N/A	N/A
Canada	N/A	N/A	N/A	129.5	N/A	N/A
All Others	N/A	N/A	N/A	N/A	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	88.3	N/A
PER PERSON PER TRIP SPENDING (\$)	1,748.9 ^{5/}	N/A	N/A	1,747.9 ^{6/}	N/A ^{7/}	N/A
Total by air	1,748.9	N/A	N/A	1,747.9	N/A	N/A
U.S. Total	1,790.1	N/A	N/A	1,779.7	N/A	N/A
U.S. West	1,707.8	N/A	N/A	1,689.9	N/A	N/A
U.S. East	1,968.4	N/A	N/A	1,995.2	N/A	N/A
Japan	3,720.0	N/A	N/A	3,642.4	N/A	N/A
Canada	N/A	N/A	N/A	3,579.4	N/A	N/A
All Others	N/A	N/A	N/A	N/A	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	420.0	N/A

5/ For May 2021, visitor spending statistics were from U.S. West, U.S. East and Japan only. Spending data for visitors from the other markets were not available due to limited samples.

6/ Year-to-date May 2021 visitor spending statistics were from U.S. West, U.S. East, Japan, and Canada (Canada data were only available for January and February). Spending data for visitors from the other markets were not available due to limited samples.

7/ May year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19.

MAY 2021 ARRIVALS AT A GLANCE (2021 vs. 2019)

TOTAL EXPENDITURES (\$mil.)	2021P	2019	% change	2021P YTD	2019	% change
TOTAL EXPENDITURES (\$mil.)	1,101.3 ^{5/}	1,414.9	-22.2	3,427.3 ^{6/}	7,227.0	-52.6
Total by air	1,101.3	1,409.3	-21.9	3,427.3	7,198.3	-52.4
U.S. Total	1,096.4	956.4	14.6	3,389.7	4,663.6	-27.3
U.S. West	715.5	564.0	26.9	2,271.3	2,745.5	-17.3
U.S. East	380.9	392.4	-2.9	1,118.4	1,918.1	-41.7
Japan	4.9	162.4	-97.0	20.4	850.4	-97.6
Canada	N/A	48.3	N/A	17.2	606.7	N/A
All Others	N/A	242.2	N/A	N/A	1,077.5	N/A
Visitor arrivals by cruise ships	0.0	5.6	N/A	0.0	28.7	N/A
TOTAL VISITOR DAYS	5,905,211	7,091,795	-16.7	19,753,038	36,904,705	-46.5
Total by air	5,905,211	7,035,854	-16.1	19,753,038	36,557,642	-46.0
U.S. Total	5,697,083	5,102,945	11.6	18,958,543	24,754,405	-23.4
U.S. West	3,774,968	3,244,463	16.4	12,953,932	15,534,602	-16.6
U.S. East	1,922,114	1,858,483	3.4	6,004,611	9,219,803	-34.9
Japan	21,001	666,703	-96.8	95,369	3,553,482	-97.3
Canada	10,996	284,045	-96.1	132,862	3,646,133	-96.4
All Others	176,131	982,161	-82.1	566,265	4,603,622	-87.7
Visitor arrivals by cruise ships	0	55,940	N/A	0	347,063	N/A
VISITOR ARRIVALS	629,681	847,396	-25.7	1,960,796	4,224,071	-53.6
Total by air	629,681	836,058	-24.7	1,960,796	4,147,773	-52.7
U.S. Total	612,457	587,188	4.3	1,904,640	2,751,492	-30.8
U.S. West	418,956	387,844	8.0	1,344,101	1,805,355	-25.5
U.S. East	193,501	199,344	-2.9	560,540	946,137	-40.8
Japan	1,312	113,226	-98.8	5,589	607,643	-99.1
Canada	564	26,424	-97.9	4,807	296,362	-98.4
All Others	15,347	109,220	-85.9	45,759	492,275	-90.7
Visitor arrivals by cruise ships	0	11,338	N/A	0	76,298	N/A
AVERAGE DAILY CENSUS	190,491	228,768	-16.7	130,815	244,402	-46.5
Total by air	190,491	226,963	-16.1	130,815	242,104	-46.0
U.S. Total	183,777	164,611	11.6	125,553	163,936	-23.4
U.S. West	121,773	104,660	16.4	85,788	102,878	-16.6
U.S. East	62,004	59,951	3.4	39,766	61,058	-34.9
Japan	677	21,507	-96.8	632	23,533	-97.3
Canada	355	9,163	-96.1	880	24,147	-96.4
All Others	5,682	31,683	-82.1	3,750	30,488	-87.7
Visitor arrivals by cruise ships	0	1,805	N/A	0	2,298	N/A
AVERAGE LENGTH OF STAY	9.38	8.37	12.1	10.07	8.74	15.3
Total by air	9.38	8.42	11.4	10.07	8.81	14.3
U.S. Total	9.30	8.69	7.0	9.95	9.00	10.6
U.S. West	9.01	8.37	7.7	9.64	8.60	12.0
U.S. East	9.93	9.32	6.5	10.71	9.74	9.9
Japan	16.00	5.89	171.8	17.06	5.85	191.8
Canada	19.49	10.75	81.3	27.64	12.30	124.6
All Others	11.48	8.99	27.6	12.37	9.35	32.3
Visitor arrivals by cruise ships	0.00	4.93	N/A	0.00	4.55	N/A
PER PERSON PER DAY SPENDING (\$)	186.5 ^{5/}	199.5	-6.5	173.5 ^{6/}	195.8	-11.4
Total by air	186.5	200.3	-6.9	173.5	196.9	N/A
U.S. Total	192.4	187.4	2.7	178.8	188.4	N/A
U.S. West	189.5	173.8	9.0	175.3	176.7	N/A
U.S. East	198.2	211.1	-6.2	186.3	208.0	N/A
Japan	232.4	243.6	-4.6	213.5	239.3	N/A
Canada	N/A	170.1	N/A	129.5	166.4	N/A
All Others	N/A	246.6	N/A	N/A	234.1	N/A
Visitor arrivals by cruise ships	0.0	100.1	N/A	0.0	82.6	N/A
PER PERSON PER TRIP SPENDING (\$)	1,748.9 ^{5/}	1,669.7	4.7	1,747.9 ^{6/}	1,710.9	2.2
Total by air	1,748.9	1,685.7	3.8	1,747.9	1,735.5	N/A
U.S. Total	1,790.1	1,628.9	9.9	1,779.7	1,694.9	N/A
U.S. West	1,707.8	1,454.3	17.4	1,689.9	1,520.8	N/A
U.S. East	1,968.4	1,968.5	0.0	1,995.2	2,027.3	N/A
Japan	3,720.0	1,434.2	159.4	3,642.4	1,399.6	N/A
Canada	N/A	1,828.1	N/A	3,579.4	2,047.3	N/A
All Others	N/A	2,217.4	N/A	N/A	2,188.8	N/A
Visitor arrivals by cruise ships	0.0	493.7	N/A	0.0	375.5	N/A

^{5/} For May 2021, visitor spending statistics were from U.S. West, U.S. East and Japan only. Spending data for visitors from the other markets were not available due to limited samples.

^{6/} Year-to-date May 2021 visitor spending statistics were from U.S. West, U.S. East, Japan, and Canada (Canada data were only available for January and February). Spending data for visitors from the other markets were not available due to limited samples.

MAY 2021 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES (\$mil.)	2021P	2020P	% change	2021P YTD	2020P YTD	% change
TOTAL EXPENDITURES (\$mil.)	1,101.3 ^{8/}	N/A	N/A	3,427.3 ^{9/}	N/A ^{10/}	N/A
Total by air	1,101.3	N/A	N/A	3,427.3	N/A	N/A
O'ahu	418.3	N/A	N/A	1,241.4	N/A	N/A
Maui	409.2	N/A	N/A	1,394.6	N/A	N/A
Moloka'i	N/A	N/A	N/A	N/A	N/A	N/A
Lāna'i	N/A	N/A	N/A	N/A	N/A	N/A
Kaua'i	115.2	N/A	N/A	233.0	N/A	N/A
Haw aii Island	158.6	N/A	N/A	558.2	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	12.5	N/A
TOTAL VISITOR DAYS	5,905,211	258,021	2,188.7	19,753,038	19,945,481	-1.0
Total by air	5,905,211	258,021	2,188.7	19,753,038	19,803,780	-0.3
O'ahu	2,507,754	170,586	1,370.1	8,136,217	8,849,417	-8.1
Maui	1,810,761	29,646	6,008.0	6,583,138	5,259,035	25.2
Moloka'i	16,682	1,709	875.9	61,154	80,848	-24.4
Lāna'i	20,974	162	12,870.0	70,229	57,942	21.2
Kaua'i	629,172	16,234	3,775.7	1,378,385	2,228,436	-38.1
Haw aii Island	919,868	39,684	2,218.0	3,523,916	3,328,103	5.9
Visitor arrivals by cruise ships	0	0	N/A	0	141,701	N/A
VISITOR ARRIVALS	629,681	9,116	6,807.7	1,960,796	2,139,166	-8.3
Total by air	629,681	9,116	6,807.7	1,960,796	2,109,375	-7.0
O'ahu	310,744	6,587	4,617.3	925,147	1,232,750	-25.0
Maui	215,148	1,054	20,321.4	723,536	604,888	19.6
Moloka'i	2,253	68	3,227.9	7,319	14,387	-49.1
Lāna'i	4,297	23	18,207.4	12,827	14,916	-14.0
Kaua'i	73,018	571	12,694.6	141,392	282,559	-50.0
Haw aii Island	103,594	1,257	8,140.6	349,080	392,100	-11.0
Visitor arrivals by cruise ships	0	0	N/A	0	29,792	N/A
AVERAGE DAILY CENSUS	190,491	8,323	2,188.7	130,815	131,220	-0.3
Total by air	190,491	8,323	2,188.7	130,815	130,288	0.4
O'ahu	80,895	5,503	1,370.1	53,882	58,220	-7.5
Maui	58,412	956	6,008.0	43,597	34,599	26.0
Moloka'i	538	55	875.9	405	532	-23.9
Lāna'i	677	5	12,870.0	465	381	22.0
Kaua'i	20,296	524	3,775.7	9,128	14,661	-37.7
Haw aii Island	29,673	1,280	2,218.0	23,337	21,895	6.6
Visitor arrivals by cruise ships	0	0	N/A	0	932	N/A
AVERAGE LENGTH OF STAY	9.38	28.31	-66.9	10.07	9.32	8.0
Total by air	9.38	28.31	-66.9	10.07	9.39	7.3
O'ahu	8.07	25.90	-68.8	8.79	7.18	22.5
Maui	8.42	28.14	-70.1	9.10	8.69	4.7
Moloka'i	7.40	25.25	-70.7	8.36	5.62	48.7
Lāna'i	4.88	6.89	-29.2	5.48	3.88	40.9
Kaua'i	8.62	28.45	-69.7	9.75	7.89	23.6
Haw aii Island	8.88	31.57	-71.9	10.09	8.49	18.9
Visitor arrivals by cruise ships	0.00	0.00	N/A	0.00	4.76	N/A
PER PERSON PER DAY SPENDING (\$)	186.5 ^{8/}	N/A	N/A	173.5 ^{9/}	N/A ^{10/}	N/A
Total by air	186.5	N/A	N/A	173.5	N/A	N/A
O'ahu	166.8	N/A	N/A	152.6	N/A	N/A
Maui	226.0	N/A	N/A	211.9	N/A	N/A
Moloka'i	N/A	N/A	N/A	N/A	N/A	N/A
Lāna'i	N/A	N/A	N/A	N/A	N/A	N/A
Kaua'i	183.1	N/A	N/A	169.1	N/A	N/A
Haw aii Island	172.4	N/A	N/A	158.4	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	88.3	N/A
PER PERSON PER TRIP SPENDING (\$)	1,748.9 ^{8/}	N/A	N/A	1,747.9 ^{9/}	N/A ^{10/}	N/A
Total by air	1,748.9	N/A	N/A	1,747.9	N/A	N/A
O'ahu	1,346.2	N/A	N/A	1,341.8	N/A	N/A
Maui	1,901.8	N/A	N/A	1,927.5	N/A	N/A
Moloka'i	N/A	N/A	N/A	N/A	N/A	N/A
Lāna'i	N/A	N/A	N/A	N/A	N/A	N/A
Kaua'i	1,577.5	N/A	N/A	1,648.2	N/A	N/A
Haw aii Island	1,530.6	N/A	N/A	1,599.2	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	420.0	N/A

8/ For May 2021, visitor spending statistics by island were from U.S. West, U.S. East and Japan only. Spending data for visitors from the other markets were not available due to limited samples.
9/ Year-to-date May 2021 visitor spending statistics by island were from U.S. West, U.S. East, Japan, and Canada (Canada data were only available for January and February). Spending data for visitors from the other markets were not available due to limited samples.
10/ April year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19.

MAY 2021 ISLAND HIGHLIGHTS (2021 vs 2019)

TOTAL EXPENDITURES (\$mil.)	2021P	2019	% change	2021P YTD	2019	% change
TOTAL EXPENDITURES (\$mil.)	1,101.3 ^{8/}	1,414.9	-22.2	3,427.3 ^{9/}	7,227.0	-52.6
Total by air	1,101.3	1,409.3	-21.9	3,427.3	7,198.3	-52.4
O'ahu	418.3	691.1	-39.5	1,241.4	3,286.5	-62.2
Maui	409.2	400.4	2.2	1,394.6	2,129.7	-34.5
Moloka'i	N/A	3.3	N/A	N/A	16.3	N/A
Lāna'i	N/A	10.5	N/A	N/A	48.6	N/A
Kaua'i	115.2	149.9	-23.1	233.0	767.6	-69.6
Haw ai'i Island	158.6	154.2	2.8	558.2	949.7	-41.2
Visitor arrivals by cruise ships	0.0	5.6	N/A	0.0	28.7	N/A
TOTAL VISITOR DAYS	5,905,211	7,091,795	-16.7	19,753,038	36,904,705	-46.5
Total by air	5,905,211	7,035,854	-16.1	19,753,038	36,557,642	-46.0
O'ahu	2,507,754	3,397,115	-26.2	8,136,217	16,810,938	-51.6
Maui	1,810,761	1,872,068	-3.3	6,583,138	9,962,888	-33.9
Moloka'i	16,682	20,275	-17.7	61,154	126,235	-51.6
Lāna'i	20,974	21,825	-3.9	70,229	107,886	-34.9
Kaua'i	629,172	786,655	-20.0	1,378,385	4,155,640	-66.8
Haw ai'i Island	919,868	937,916	-1.9	3,523,916	5,394,054	-34.7
Visitor arrivals by cruise ships	0	55,940	N/A	0	347,063	N/A
VISITOR ARRIVALS	629,681	847,396	-25.7	1,960,796	4,224,071	-53.6
Total by air	629,681	836,058	-24.7	1,960,796	4,147,773	-52.7
O'ahu	310,744	508,088	-38.8	925,147	2,462,487	-62.4
Maui	215,148	251,665	-14.5	723,536	1,226,608	-41.0
Moloka'i	2,253	5,008	-55.0	7,319	25,461	-71.3
Lāna'i	4,297	6,580	-34.7	12,827	33,573	-61.8
Kaua'i	73,018	112,106	-34.9	141,392	551,749	-74.4
Haw ai'i Island	103,594	139,696	-25.8	349,080	716,797	-51.3
Visitor arrivals by cruise ships	0	11,338	N/A	0	76,298	N/A
AVERAGE DAILY CENSUS	190,491	228,768	-16.7	130,815	244,402	-46.5
Total by air	190,491	226,963	-16.1	130,815	242,104	-46.0
O'ahu	80,895	109,584	-26.2	53,882	111,331	-51.6
Maui	58,412	60,389	-3.3	43,597	65,979	-33.9
Moloka'i	538	654	-17.7	405	836	-51.6
Lāna'i	677	704	-3.9	465	714	-34.9
Kaua'i	20,296	25,376	-20.0	9,128	27,521	-66.8
Haw ai'i Island	29,673	30,255	-1.9	23,337	35,722	-34.7
Visitor arrivals by cruise ships	0	1,805	N/A	0	2,298	N/A
AVERAGE LENGTH OF STAY	9.38	8.37	12.1	10.07	8.74	15.3
Total by air	9.38	8.42	11.4	10.07	8.81	14.3
O'ahu	8.07	6.69	20.7	8.79	6.83	28.8
Maui	8.42	7.44	13.1	9.10	8.12	12.0
Moloka'i	7.40	4.05	82.9	8.36	4.96	68.5
Lāna'i	4.88	3.32	47.2	5.48	3.21	70.4
Kaua'i	8.62	7.02	22.8	9.75	7.53	29.4
Haw ai'i Island	8.88	6.71	32.3	10.09	7.53	34.1
Visitor arrivals by cruise ships	0.00	4.93	N/A	0.00	4.55	N/A
PER PERSON PER DAY SPENDING (\$)	186.5 ^{8/}	199.5	-6.5	173.5 ^{9/}	195.8	N/A
Total by air	186.5	200.3	-6.9	173.5	196.9	N/A
O'ahu	166.8	203.4	-18.0	152.6	195.5	-22.0
Maui	226.0	213.9	5.7	211.9	213.8	-0.9
Moloka'i	N/A	161.6	N/A	N/A	128.8	N/A
Lāna'i	N/A	479.6	N/A	N/A	450.1	N/A
Kaua'i	183.1	190.5	-3.9	169.1	184.7	-8.5
Haw ai'i Island	172.4	164.4	4.8	158.4	176.1	-10.0
Visitor arrivals by cruise ships	0.0	100.1	N/A	0.0	82.6	N/A
PER PERSON PER TRIP SPENDING (\$)	1,748.9 ^{8/}	1,669.7	4.7	1,747.9 ^{9/}	1,710.9	N/A
Total by air	1,748.9	1,685.7	3.8	1,747.9	1,735.5	N/A
O'ahu	1,346.2	1,360.3	-1.0	1,341.8	1,334.6	0.5
Maui	1,901.8	1,590.9	19.5	1,927.5	1,736.3	11.0
Moloka'i	N/A	654.4	N/A	N/A	638.5	N/A
Lāna'i	N/A	1,590.9	N/A	N/A	1,446.5	N/A
Kaua'i	1,577.5	1,336.9	18.0	1,648.2	1,391.2	18.5
Haw ai'i Island	1,530.6	1,103.8	38.7	1,599.2	1,324.9	20.7
Visitor arrivals by cruise ships	0.0	493.7	N/A	0.0	375.5	N/A

^{8/} For May 2021, visitor spending statistics by island were from U.S. West, U.S. East and Japan only. Spending data for visitors from the other markets were not available due to limited samples.

^{9/} Year-to-date May 2021 visitor spending statistics by island were from U.S. West, U.S. East, Japan, and Canada (Canada data were only available for January and February). Spending data for visitors from the other markets were not available due to limited samples.