



HAWAI'I COUNTY OVERVIEW

VISITOR STATISTICS

	2021P YTD*	2020P YTD*	YTD % change	2020	2019	% change 2020P/2019
TOTAL EXPENDITURES (\$mil)	1,105.5 ^{1/}	NA	NA	NA	2,315.9	NA
VISITOR ARRIVALS	755,166	403,331	87.2%	493,817	1,763,904	-72.0%
PPPD SPENDING (\$)	156.6 ^{1/}	NA	NA	NA	178.4	NA
AVERAGE DAILY CENSUS	29,055	14,928	94.6%	13,641	35,556	-61.6%

P = Preliminary data.

*Year-to-date through August

^{1/} January-July 2021 visitor spending statistics have been revised.

NA= August year-to-date 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

KONA	2021P YTD*	2020P YTD*	YTD % change	2020	2019	% change 2020P/2019
DOMESTIC SEATS	849,321	319,389	165.9%	475,736	1,105,209	-57.0%
INTERNATIONAL SEATS	870	38,686	-97.8%	38,686	156,522	-75.3%
TOTAL SEATS	850,191	358,075	137.4%	514,422	1,261,731	-59.2%
DOMESTIC FLIGHTS	4,631	1,764	162.5%	2,641	6,374	-58.6%
INTERNATIONAL FLIGHTS	5	187	-97.3%	187	752	-75.1%
TOTAL FLIGHTS	4,636	1,951	137.6%	2,828	7,126	-60.3%

HILO	2021P YTD*	2020P YTD*	YTD % change	2020	2019	% change 2020P/2019
DOMESTIC SEATS	22,405	8,964	149.9%	8,964	47,872	-81.3%
INTERNATIONAL SEATS	0	0	NA	0	0	N/A
TOTAL SEATS	22,405	8,964	149.9%	8,964	47,872	-81.3%
DOMESTIC FLIGHTS	128	54	137.0%	54	285	-81.1%
INTERNATIONAL FLIGHTS	0	0	NA	0	0	N/A
TOTAL FLIGHTS	128	54	137.0%	54	284	-81.0%

Source: Diao Mii schedules

*Year-to-date through August

TRANSIENT ACCOMMODATIONS TAX (TAT) TO HAWAI'I COUNTY

	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
TAT (\$mill)	19.2	19.2	19.2	19.2	19.2	19.2

Note: Hawai'i County receives 18.6% of the TAT revenues distributed to the counties.

HOTEL PERFORMANCE

HAWAI'I COUNTY	2021P YTD*	2020P YTD*	YTD % change	2020	2019	% change 2020/2019
OCCUPANCY	58.6%	48.9%	9.7%	38.0%	77.0%	-39.0%
AVERAGE DAILY RATE	\$340.50	\$259.09	31.4%	\$254.27	\$265.44	-4.2%
REVENUE PER AVAILABLE ROOM	\$199.49	\$126.66	57.5%	\$96.71	\$204.50	-52.7%

Source: STR, Inc.

*Year-to-date through August

VACATION RENTAL PERFORMANCE

HAWAI'I COUNTY	2021P YTD*	2020P YTD*	YTD % change	2020	2019	% change 2020/2019
UNIT SUPPLY	1,018,751	965,594	5.5%	1,365,708	2,359,867	-42.1%
UNIT OCCUPANCY	69.5%	50.5%	37.6%	44.6%	66.3%	-32.7%
UNIT AVERAGE DAILY RATE	\$207.76	\$180.39	15.2%	\$187.70	\$235.96	-20.5%

Source: Transparent Intelligence, Inc.