



KAUA'I COUNTY OVERVIEW

VISITOR STATISTICS

	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020P/2019
TOTAL EXPENDITURES (\$mil)	828.7 ^{1/}	NA	NA	NA	1,909.0	NA
VISITOR ARRIVALS	460,332	285,668	61.1%	330,263	1,370,029	-75.9%
PPPD SPENDING (\$)	204.3 ^{1/}	NA	NA	NA	188.8	NA
AVERAGE DAILY CENSUS	16,693	9,589	74.1%	8,034	27,695	-71.0%

P = Preliminary data.

*Year-to-date through August

^{1/} January-July 2021 visitor spending statistics have been revised.

NA= August year-to-date 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

LĪHU'E	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020P/2019
DOMESTIC SEATS	408,772	227,509	79.7%	308,551	963,145	-68.0%
INTERNATIONAL SEATS	0	14,442	-100.0%	14,442	35,490	-59.3%
TOTAL SEATS	408,772	241,951	68.9%	322,993	998,635	-67.7%
DOMESTIC FLIGHTS	2,275	1,294	75.8%	1,760	5,534	-68.2%
INTERNATIONAL FLIGHTS	0	83	-100.0%	83	205	-59.5%
TOTAL FLIGHTS	2,275	1,377	65.2%	1,843	5,739	-67.9%

Source: Dīo Mīi schedules

*Year-to-date through August

TRANSIENT ACCOMMODATIONS TAX (TAT) TO KAUAI COUNTY

	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
TAT (\$mill)	14.9	14.9	14.9	14.9	14.9	14.9

Note: Kauai receives 14.5% of the TAT revenues distributed to the counties.

HOTEL PERFORMANCE

KAUAI COUNTY	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020P/2019
OCCUPANCY	53.3%	40.6%	12.7%	33.0%	72.8%	-39.7%
AVERAGE DAILY RATE	\$306.82	\$278.76	10.1%	\$261.98	\$282.67	-7.3%
REVENUE PER AVAILABLE ROOM	\$163.63	\$113.23	44.5%	\$86.50	\$205.65	-57.9%

Source: STR, Inc.

*Year-to-date through August

VACATION RENTAL PERFORMANCE

KAUAI COUNTY	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020P/2019
UNIT SUPPLY	713,112	570,322	25.0%	877,346	1,323,284	-33.7%
UNIT OCCUPANCY	51.0%	51.3%	-0.5%	41.5%	75.2%	-44.9%
UNIT AVERAGE DAILY RATE	\$310.75	\$300.13	3.5%	\$297.14	\$376.19	-21.0%

Source: Transparent Intelligence, Inc.