



CITY & COUNTY OF HONOLULU OVERVIEW

VISITOR STATISTICS

	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020P/2019
TOTAL EXPENDITURES (\$mil)	3,481.9 ^{1/}	NA	NA	NA	8,139.8	NA
VISITOR ARRIVALS	2,143,397	4,199,292	-49.0%	1,506,316	6,154,248	-75.5%
PPPD SPENDING (\$)	195.9 ^{1/}	NA	NA	NA	194.6	NA
AVERAGE DAILY CENSUS	73,161	118,484	-38.3%	35,054	114,596	-69.4%

P = Preliminary data.

*Year-to-date through August

^{1/} January-July 2021 visitor spending statistics have been revised.

NA= August year-to-date 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

HONOLULU	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020P/2019
DOMESTIC SEATS	3,234,628	1,706,394	89.6%	2,484,927	5,025,269	-50.6%
INTERNATIONAL SEATS	190,818	812,254	-76.5%	885,195	3,390,162	-73.9%
TOTAL SEATS	3,425,446	2,518,648	36.0%	3,370,122	8,415,431	-60.0%
DOMESTIC FLIGHTS	14,482	7,343	97.2%	10,822	26,466	-59.1%
INTERNATIONAL FLIGHTS	678	2,946	-77.0%	3,182	12,867	-75.3%
TOTAL FLIGHTS	15,160	10,289	47.3%	14,004	39,333	-64.4%

Source: Diao Mii schedules

*Year-to-date through August

TRANSIENT ACCOMMODATIONS TAX (TAT) TO CITY & COUNTY OF HONOLULU

	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
TAT (\$mill)	45.4	45.4	45.4	45.4	45.4	45.4

Note: City & County of Honolulu receives 44.1% of the TAT revenues distributed to the counties.

HOTEL PERFORMANCE

O'ahu	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020/2019
OCCUPANCY	54.6%	47.4%	7.2%	39.0%	84.1%	-45.1%
AVERAGE DAILY RATE	\$218.08	\$227.03	-3.9%	\$215.57	\$240.92	-10.5%
REVENUE PER AVAILABLE ROOM	\$119.05	\$107.68	10.6%	\$84.04	\$202.69	-58.5%

Source: STR, Inc.

*Year-to-date through August

VACATION RENTAL PERFORMANCE

O'ahu	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020/2019
UNIT SUPPLY	1,132,566	1,248,343	-9.3%	1,688,693	3,153,310	-46.4%
UNIT OCCUPANCY	67.4%	45.8%	47.3%	42.4%	74.9%	-43.4%
UNIT AVERAGE DAILY RATE	\$197.88	\$181.95	8.8%	\$183.88	\$234.85	-21.7%

Source: Transparent Intelligence, Inc.