

**Total Visitor Personal Daily Spending by Category:
August 2021P YTD vs. August 2020 YTD
(Arrivals by air, in dollars)**

| Expenditure Type | 2021P 1/ August YTD | 2020 August YTD | % change |
|---------------------------------------|------------------------|--------------------|------------|
| GRAND TOTAL | 189.0 | N/A | N/A |
| Total Food and beverage | 39.9 | N/A | N/A |
| Restaurant food | 26.0 | N/A | N/A |
| Dinner shows and cruises | 3.6 | N/A | N/A |
| Groceries and snacks | 10.2 | N/A | N/A |
| Entertainment & Recreation | 17.2 | N/A | N/A |
| Attractions/entertainment | 4.2 | N/A | N/A |
| Recreation | 7.5 | N/A | N/A |
| Other activities & tours | 5.5 | N/A | N/A |
| Total Transportation | 23.4 | N/A | N/A |
| Interisland airfare | 1.1 | N/A | N/A |
| Ground transportation | 1.4 | N/A | N/A |
| Rental vehicles | 19.5 | N/A | N/A |
| Gasoline, parking, etc. | 1.3 | N/A | N/A |
| Total Shopping | 19.1 | N/A | N/A |
| Fashion and clothing | 7.4 | N/A | N/A |
| Jewelry and watches | 2.5 | N/A | N/A |
| Cosmetics, perfume | 0.3 | N/A | N/A |
| Leather goods | 2.1 | N/A | N/A |
| Hawai'i food products | 2.7 | N/A | N/A |
| Souvenirs | 4.2 | N/A | N/A |
| Total Lodging | 86.0 | N/A | N/A |
| All other expenses * | 3.5 | N/A | N/A |

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

1/ January-August 2021 visitor spending statistics were revised.

NA = August year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

**Total Visitor Personal Daily Spending by Category:
August 2021P YTD vs. August 2019 YTD
(Arrivals by air, in dollars)**

| Expenditure Type | 2021P 1/ August YTD | 2019 August YTD | % change |
|---------------------------------------|------------------------|--------------------|---------------|
| GRAND TOTAL | 189.0 | 195.2 | -3.2% |
| Total Food and beverage | 40.3 | 40.8 | -1.2% |
| Restaurant food | 26.2 | 27.0 | -3.1% |
| Dinner shows and cruises | 3.6 | 4.2 | -14.9% |
| Groceries and snacks | 10.5 | 9.5 | 10.6% |
| Entertainment & Recreation | 17.1 | 17.9 | -4.9% |
| Attractions/entertainment | 4.1 | 5.6 | -26.0% |
| Recreation | 7.5 | 6.1 | 22.2% |
| Other activities & tours | 5.4 | 6.3 | -14.1% |
| Total Transportation | 23.3 | 19.4 | 20.0% |
| Interisland airfare | 1.1 | 2.6 | -57.3% |
| Ground transportation | 1.5 | 1.8 | -19.6% |
| Rental vehicles | 19.4 | 13.7 | 41.0% |
| Gasoline, parking, etc. | 1.3 | 1.3 | 4.8% |
| Total Shopping | 19.6 | 24.9 | -21.4% |
| Fashion and clothing | 7.6 | 9.7 | -22.0% |
| Jewelry and watches | 2.5 | 3.0 | -17.4% |
| Cosmetics, perfume | 0.3 | 1.1 | -73.9% |
| Leather goods | 2.3 | 3.4 | -33.0% |
| Hawai'i food products | 2.7 | 3.7 | -26.5% |
| Souvenirs | 4.2 | 4.0 | 3.5% |
| Total Lodging | 85.4 | 85.1 | 0.4% |
| All other expenses * | 3.5 | 7.1 | -51.4% |

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

1/ January-July 2021 visitor spending statistics were revised.

Source: Department of Business, Economic Development and Tourism

**U.S. Total Visitor Personal Daily Spending by Category:
August 2021P YTD vs. August 2020 YTD
(Arrivals by air, in dollars)**

| Expenditure Type | 2021P 1/ August YTD | 2020 August YTD | % change |
|---------------------------------------|--------------------------------|----------------------------|-----------------|
| GRAND TOTAL | 188.8 | N/A | N/A |
| Total Food and beverage | 39.8 | N/A | N/A |
| Restaurant food | 25.9 | N/A | N/A |
| Dinner shows and cruises | 3.6 | N/A | N/A |
| Groceries and snacks | 10.2 | N/A | N/A |
| Entertainment & Recreation | 17.2 | N/A | N/A |
| Attractions/entertainment | 4.2 | N/A | N/A |
| Recreation | 7.5 | N/A | N/A |
| Other activities & tours | 5.5 | N/A | N/A |
| Total Transportation | 23.3 | N/A | N/A |
| Interisland airfare | 1.1 | N/A | N/A |
| Ground transportation | 1.4 | N/A | N/A |
| Rental vehicles | 19.5 | N/A | N/A |
| Gasoline, parking, etc. | 1.3 | N/A | N/A |
| Total Shopping | 19.1 | N/A | N/A |
| Fashion and clothing | 7.3 | N/A | N/A |
| Jewelry and watches | 2.5 | N/A | N/A |
| Cosmetics, perfume | 0.3 | N/A | N/A |
| Leather goods | 2.1 | N/A | N/A |
| Hawai'i food products | 2.7 | N/A | N/A |
| Souvenirs | 4.2 | N/A | N/A |
| Total Lodging | 85.9 | N/A | N/A |
| All other expenses * | 3.5 | N/A | N/A |

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

1/ January-August 2021 visitor spending statistics were revised.

NA = August year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

**U.S. Total Visitor Personal Daily Spending by Category:
August 2021P YTD vs. August 2019 YTD
(Arrivals by air, in dollars)**

| Expenditure Type | 2021P 1/ August YTD | 2019 August YTD | % change |
|---------------------------------------|--------------------------------|----------------------------|-----------------|
| GRAND TOTAL | 188.8 | 186.3 | 1.3% |
| Total Food and beverage | 39.8 | 38.6 | 3.1% |
| Restaurant food | 25.9 | 25.1 | 3.5% |
| Dinner shows and cruises | 3.6 | 4.3 | -16.2% |
| Groceries and snacks | 10.2 | 9.2 | 11.0% |
| Entertainment & Recreation | 17.2 | 17.7 | -2.8% |
| Attractions/entertainment | 4.2 | 4.8 | -12.6% |
| Recreation | 7.5 | 6.8 | 10.5% |
| Other activities & tours | 5.5 | 6.1 | -9.9% |
| Total Transportation | 23.3 | 19.8 | 17.7% |
| Interisland airfare | 1.1 | 2.4 | -53.8% |
| Ground transportation | 1.4 | 1.0 | 49.2% |
| Rental vehicles | 19.5 | 15.1 | 29.1% |
| Gasoline, parking, etc. | 1.3 | 1.3 | -4.5% |
| Total Shopping | 19.1 | 16.8 | 13.8% |
| Fashion and clothing | 7.3 | 6.5 | 13.2% |
| Jewelry and watches | 2.5 | 2.5 | -1.5% |
| Cosmetics, perfume | 0.3 | 0.4 | -32.6% |
| Leather goods | 2.1 | 0.9 | 140.2% |
| Hawai'i food products | 2.7 | 2.7 | 0.9% |
| Souvenirs | 4.2 | 3.8 | 9.7% |
| Total Lodging | 85.9 | 86.9 | -1.2% |
| All other expenses * | 3.5 | 6.5 | -47.0% |

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

1/ January-July 2021 visitor spending statistics were revised.

Source: Department of Business, Economic Development and Tourism

**U.S. West Visitor Personal Daily Spending by Category:
August 2021P YTD vs. August 2020 YTD
(Arrivals by air, in dollars)**

| Expenditure Type | 2021P 1/ August YTD | 2020 August YTD | % change |
|---------------------------------------|--------------------------------|----------------------------|-----------------|
| GRAND TOTAL | 183.6 | N/A | N/A |
| Total Food and beverage | 38.9 | N/A | N/A |
| Restaurant food | 24.9 | N/A | N/A |
| Dinner shows and cruises | 3.3 | N/A | N/A |
| Groceries and snacks | 10.7 | N/A | N/A |
| Entertainment & Recreation | 15.3 | N/A | N/A |
| Attractions/entertainment | 3.6 | N/A | N/A |
| Recreation | 6.9 | N/A | N/A |
| Other activities & tours | 4.7 | N/A | N/A |
| Total Transportation | 22.5 | N/A | N/A |
| Interisland airfare | 0.7 | N/A | N/A |
| Ground transportation | 1.3 | N/A | N/A |
| Rental vehicles | 19.2 | N/A | N/A |
| Gasoline, parking, etc. | 1.2 | N/A | N/A |
| Total Shopping | 19.2 | N/A | N/A |
| Fashion and clothing | 7.3 | N/A | N/A |
| Jewelry and watches | 2.4 | N/A | N/A |
| Cosmetics, perfume | 0.2 | N/A | N/A |
| Leather goods | 2.5 | N/A | N/A |
| Hawai'i food products | 2.8 | N/A | N/A |
| Souvenirs | 3.9 | N/A | N/A |
| Total Lodging | 84.3 | N/A | N/A |
| All other expenses * | 3.4 | N/A | N/A |

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

1/ January-August 2021 visitor spending statistics were revised.

NA = August year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

**U.S. West Visitor Personal Daily Spending by Category:
August 2021P YTD vs. August 2019 YTD
(Arrivals by air, in dollars)**

| Expenditure Type | 2021P 1/ August YTD | 2019 August YTD | % change |
|---------------------------------------|--------------------------------|----------------------------|-----------------|
| GRAND TOTAL | 183.6 | 173.0 | 6.1% |
| Total Food and beverage | 38.9 | 36.5 | 6.6% |
| Restaurant food | 24.9 | 23.0 | 8.3% |
| Dinner shows and cruises | 3.3 | 3.9 | -15.1% |
| Groceries and snacks | 10.7 | 9.7 | 11.1% |
| Entertainment & Recreation | 15.3 | 15.3 | 0.2% |
| Attractions/entertainment | 3.6 | 4.1 | -10.4% |
| Recreation | 6.9 | 6.3 | 10.6% |
| Other activities & tours | 4.7 | 4.9 | -4.3% |
| Total Transportation | 22.5 | 18.6 | 20.9% |
| Interisland airfare | 0.7 | 1.7 | -58.1% |
| Ground transportation | 1.3 | 0.8 | 57.5% |
| Rental vehicles | 19.2 | 14.9 | 29.1% |
| Gasoline, parking, etc. | 1.2 | 1.2 | 4.0% |
| Total Shopping | 19.2 | 16.1 | 19.2% |
| Fashion and clothing | 7.3 | 6.3 | 16.4% |
| Jewelry and watches | 2.4 | 2.4 | -2.0% |
| Cosmetics, perfume | 0.2 | 0.4 | -34.1% |
| Leather goods | 2.5 | 1.0 | 154.1% |
| Hawai'i food products | 2.8 | 2.7 | 4.9% |
| Souvenirs | 3.9 | 3.3 | 16.9% |
| Total Lodging | 84.3 | 82.4 | 2.3% |
| All other expenses * | 3.4 | 4.1 | -17.0% |

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

1/ January-July 2021 visitor spending statistics were revised.

Source: Department of Business, Economic Development and Tourism

**U.S. East Visitor Personal Daily Spending by Category:
August 2021P YTD vs. August 2020 YTD
(Arrivals by air, in dollars)**

| Expenditure Type | 2021P 1/ August YTD | 2020 August YTD | % change |
|---------------------------------------|--------------------------------|----------------------------|-----------------|
| GRAND TOTAL | 199.2 | N/A | N/A |
| Total Food and beverage | 41.6 | N/A | N/A |
| Restaurant food | 28.1 | N/A | N/A |
| Dinner shows and cruises | 4.3 | N/A | N/A |
| Groceries and snacks | 9.2 | N/A | N/A |
| Entertainment & Recreation | 21.0 | N/A | N/A |
| Attractions/entertainment | 5.3 | N/A | N/A |
| Recreation | 8.7 | N/A | N/A |
| Other activities & tours | 6.9 | N/A | N/A |
| Total Transportation | 25.0 | N/A | N/A |
| Interisland airfare | 2.0 | N/A | N/A |
| Ground transportation | 1.6 | N/A | N/A |
| Rental vehicles | 20.1 | N/A | N/A |
| Gasoline, parking, etc. | 1.3 | N/A | N/A |
| Total Shopping | 18.9 | N/A | N/A |
| Fashion and clothing | 7.4 | N/A | N/A |
| Jewelry and watches | 2.8 | N/A | N/A |
| Cosmetics, perfume | 0.3 | N/A | N/A |
| Leather goods | 1.2 | N/A | N/A |
| Hawai'i food products | 2.5 | N/A | N/A |
| Souvenirs | 4.8 | N/A | N/A |
| Total Lodging | 89.1 | N/A | N/A |
| All other expenses * | 3.6 | N/A | N/A |

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

1/ January-August 2021 visitor spending statistics were revised.

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Source: Department of Business, Economic Development and Tourism

**U.S. East Visitor Personal Daily Spending by Category:
August 2021P YTD vs. August 2019 YTD
(Arrivals by air, in dollars)**

| Expenditure Type | 2021P 1/ August YTD | 2019 August YTD | % change |
|---------------------------------------|--------------------------------|----------------------------|-----------------|
| GRAND TOTAL | 199.2 | 209.3 | -4.8% |
| Total Food and beverage | 41.6 | 42.2 | -1.5% |
| Restaurant food | 28.1 | 28.6 | -2.0% |
| Dinner shows and cruises | 4.3 | 5.1 | -15.8% |
| Groceries and snacks | 9.2 | 8.4 | 8.8% |
| Entertainment & Recreation | 21.0 | 21.8 | -3.8% |
| Attractions/entertainment | 5.3 | 6.1 | -12.5% |
| Recreation | 8.7 | 7.7 | 12.6% |
| Other activities & tours | 6.9 | 8.0 | -13.1% |
| Total Transportation | 25.0 | 21.9 | 14.1% |
| Interisland airfare | 2.0 | 3.7 | -47.1% |
| Ground transportation | 1.6 | 1.2 | 41.4% |
| Rental vehicles | 20.1 | 15.5 | 29.6% |
| Gasoline, parking, etc. | 1.3 | 1.6 | -15.3% |
| Total Shopping | 18.9 | 17.9 | 5.3% |
| Fashion and clothing | 7.4 | 6.9 | 8.4% |
| Jewelry and watches | 2.8 | 2.7 | 0.6% |
| Cosmetics, perfume | 0.3 | 0.4 | -29.3% |
| Leather goods | 1.2 | 0.7 | 82.8% |
| Hawai'i food products | 2.5 | 2.7 | -7.5% |
| Souvenirs | 4.8 | 4.6 | 2.8% |
| Total Lodging | 89.1 | 94.7 | -5.9% |
| All other expenses * | 3.6 | 10.8 | -66.3% |

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

1/ January-July 2021 visitor spending statistics were revised.

Source: Department of Business, Economic Development and Tourism

**Japan Visitor Personal Daily Spending by Category:
August 2021P YTD vs. August 2020 YTD
(Arrivals by air, in dollars)**

| Expenditure Type | 2021P 1/ August YTD | 2020 August YTD | % change |
|---------------------------------------|------------------------|--------------------|------------|
| GRAND TOTAL | 213.9 | N/A | N/A |
| Total Food and beverage | 47.3 | N/A | N/A |
| Restaurant food | 35.6 | N/A | N/A |
| Dinner shows and cruises | 3.1 | N/A | N/A |
| Groceries and snacks | 8.6 | N/A | N/A |
| Entertainment & Recreation | 16.7 | N/A | N/A |
| Attractions/entertainment | 6.2 | N/A | N/A |
| Recreation | 3.5 | N/A | N/A |
| Other activities & tours | 7.0 | N/A | N/A |
| Total Transportation | 11.4 | N/A | N/A |
| Interisland airfare | 1.2 | N/A | N/A |
| Ground transportation | 5.4 | N/A | N/A |
| Rental vehicles | 4.2 | N/A | N/A |
| Gasoline, parking, etc. | 0.5 | N/A | N/A |
| Total Shopping | 58.4 | N/A | N/A |
| Fashion and clothing | 17.3 | N/A | N/A |
| Jewelry and watches | 5.7 | N/A | N/A |
| Cosmetics, perfume | 3.8 | N/A | N/A |
| Leather goods | 15.0 | N/A | N/A |
| Hawai'i food products | 11.7 | N/A | N/A |
| Souvenirs | 5.4 | N/A | N/A |
| Total Lodging | 71.8 | N/A | N/A |
| All other expenses * | 8.3 | N/A | N/A |

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

1/ January-August 2021 visitor spending statistics were revised.

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Source: Department of Business, Economic Development and Tourism

**Japan Visitor Personal Daily Spending by Category:
August 2021P YTD vs. August 2019 YTD
(Arrivals by air, in dollars)**

| Expenditure Type | 2021P 1/ August YTD | 2019 August YTD | % change |
|---------------------------------------|------------------------|--------------------|---------------|
| GRAND TOTAL | 213.9 | 237.8 | -10.1% |
| Total Food and beverage | 50.1 | 50.6 | -1.0% |
| Restaurant food | 33.4 | 37.9 | -11.7% |
| Dinner shows and cruises | 0.9 | 3.7 | -74.5% |
| Groceries and snacks | 15.8 | 9.0 | 75.6% |
| Entertainment & Recreation | 11.6 | 18.9 | -38.6% |
| Attractions/entertainment | 3.4 | 6.5 | -47.5% |
| Recreation | 6.2 | 3.6 | 69.5% |
| Other activities & tours | 2.0 | 8.7 | -77.0% |
| Total Transportation | 13.7 | 12.0 | 13.7% |
| Interisland airfare | 0.6 | 1.4 | -60.8% |
| Ground transportation | 3.8 | 6.0 | -35.9% |
| Rental vehicles | 7.9 | 4.2 | 88.6% |
| Gasoline, parking, etc. | 1.4 | 0.5 | 201.7% |
| Total Shopping | 55.6 | 62.7 | -11.3% |
| Fashion and clothing | 24.4 | 17.5 | 39.7% |
| Jewelry and watches | 4.2 | 7.1 | -41.3% |
| Cosmetics, perfume | 2.7 | 3.8 | -28.9% |
| Leather goods | 10.4 | 15.6 | -33.3% |
| Hawai'i food products | 7.6 | 12.8 | -40.5% |
| Souvenirs | 6.3 | 6.1 | 3.6% |
| Total Lodging | 79.2 | 83.1 | -4.7% |
| All other expenses * | 3.7 | 10.5 | -64.9% |

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

1/ January-July 2021 visitor spending statistics were revised.

Source: Department of Business, Economic Development and Tourism

**Canada Visitor Personal Daily Spending by Category:
August 2021P YTD vs. August 2020 YTD
(Arrivals by air, in dollars)**

| Expenditure Type | 2021P 1/ August YTD | 2020 August YTD | % change |
|---------------------------------------|------------------------|--------------------|------------|
| GRAND TOTAL | 175.6 | N/A | N/A |
| Total Food and beverage | 35.4 | N/A | N/A |
| Restaurant food | 21.2 | N/A | N/A |
| Dinner shows and cruises | 2.3 | N/A | N/A |
| Groceries and snacks | 11.9 | N/A | N/A |
| Entertainment & Recreation | 11.9 | N/A | N/A |
| Attractions/entertainment | 4.1 | N/A | N/A |
| Recreation | 5.1 | N/A | N/A |
| Other activities & tours | 3.7 | N/A | N/A |
| Total Transportation | 19.5 | N/A | N/A |
| Interisland airfare | 1.0 | N/A | N/A |
| Ground transportation | 0.9 | N/A | N/A |
| Rental vehicles | 16.2 | N/A | N/A |
| Gasoline, parking, etc. | 1.4 | N/A | N/A |
| Total Shopping | 12.8 | N/A | N/A |
| Fashion and clothing | 6.9 | N/A | N/A |
| Jewelry and watches | 1.0 | N/A | N/A |
| Cosmetics, perfume | 0.3 | N/A | N/A |
| Leather goods | 0.4 | N/A | N/A |
| Hawai'i food products | 1.8 | N/A | N/A |
| Souvenirs | 2.4 | N/A | N/A |
| Total Lodging | 91.8 | N/A | N/A |
| All other expenses * | 4.2 | N/A | N/A |

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

1/ January-August 2021 visitor spending statistics were revised.

NA = August year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

**Canada Visitor Personal Daily Spending by Category:
August 2021P YTD vs. August 2019 YTD
(Arrivals by air, in dollars)**

| Expenditure Type | 2021P 1/ August YTD | 2019 August YTD | % change |
|---------------------------------------|------------------------|--------------------|---------------|
| GRAND TOTAL | 175.6 | 166.3 | 5.6% |
| Total Food and beverage | 46.6 | 34.5 | 35.1% |
| Restaurant food | 33.4 | 19.6 | 70.6% |
| Dinner shows and cruises | 0.4 | 2.8 | -84.1% |
| Groceries and snacks | 12.8 | 12.1 | 6.0% |
| Entertainment & Recreation | 12.8 | 12.4 | 3.3% |
| Attractions/entertainment | 1.1 | 4.0 | -71.6% |
| Recreation | 4.7 | 5.0 | -6.2% |
| Other activities & tours | 7.0 | 3.9 | 80.5% |
| Total Transportation | 13.5 | 18.5 | -27.2% |
| Interisland airfare | 2.0 | 1.1 | 78.8% |
| Ground transportation | 1.6 | 0.9 | 68.2% |
| Rental vehicles | 8.6 | 15.0 | -42.3% |
| Gasoline, parking, etc. | 1.2 | 1.4 | -13.7% |
| Total Shopping | 12.3 | 13.3 | -7.1% |
| Fashion and clothing | 6.2 | 6.9 | -11.2% |
| Jewelry and watches | 0.2 | 1.3 | -81.3% |
| Cosmetics, perfume | 0.6 | 0.2 | 165.4% |
| Leather goods | 1.4 | 0.5 | 183.1% |
| Hawai'i food products | 2.2 | 1.8 | 23.4% |
| Souvenirs | 1.7 | 2.5 | -33.1% |
| Total Lodging | 85.0 | 82.5 | 3.1% |
| All other expenses * | 5.3 | 5.1 | 4.0% |

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

1/ January-July 2021 visitor spending statistics were revised.

Source: Department of Business, Economic Development and Tourism