

## Fact Sheet: Benefits of Hawai'i's Tourism Economy

### Hawai'i Tourism Industry in August 2021<sup>1</sup>

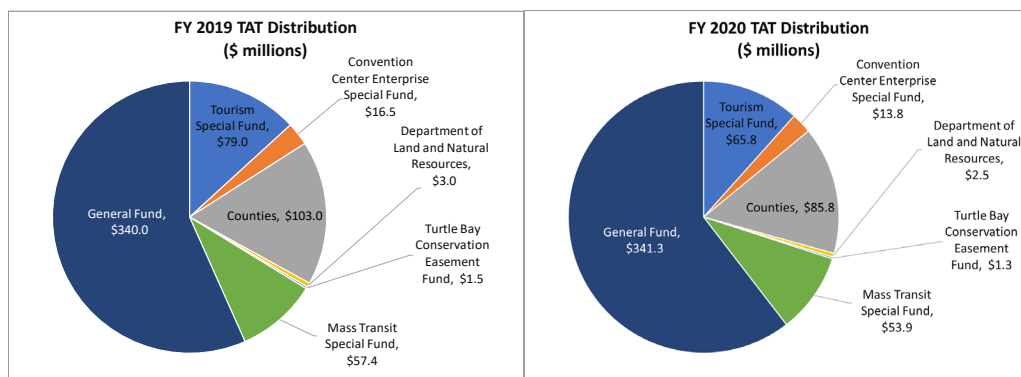
In August 2021, passengers arriving from out-of-state could bypass the State's mandatory 10-day self-quarantine if they were fully vaccinated in the United States or with a valid negative COVID-19 NAAT test result from a Trusted Testing Partner prior to their departure through the Safe Travels program. On August 23, 2021, Hawai'i Governor David Ige urged travelers to curtail non-essential travel until the end of October 2021 due to a surge in Delta variant cases that has overburdened the state's health care facilities and resources. The U.S. Centers for Disease Control and Prevention (CDC) continued to enforce restrictions on cruise ships through a "Conditional Sail Order", a phased approach for the resumption of passenger cruises to mitigate the risk of spreading COVID-19 onboard.

A total of 722,393 visitors arrived by air service to the Hawaiian Islands in August 2021, mainly from the U.S. West and U.S. East. In comparison, only 23,356 visitors arrived by air in August 2020 due to the pandemic and Hawai'i's quarantine requirement for travelers. Total spending for visitors arriving in August 2021 was \$1.37 billion. Comparative August 2020 visitor spending statistics were not available as the Departure Survey could not be fielded last August due to COVID-19 restrictions<sup>2</sup>. When compared to 2019, visitor arrivals in August 2021 were down 22.0 percent from the August 2019 count of 926,417 visitors, and visitor spending decreased 9.2 percent from the \$1.50 billion spent in August 2019.

### Hawai'i Tourism Industry in August 2021 Year-to-Date

- **Total Visitor Spending: \$7.98 billion.** Visitor spending declined 33.8 percent compared to \$12.06 billion in the first eight months of 2019.
- **State Tax Revenue (direct, indirect and induced): \$931.33 million;** a decrease of 33.8 percent from \$1.41 billion in the first eight months of 2019.
- **Visitor Arrivals: 4,353,794** compared to 2,192,803 visitors (+98.5%) in the first eight months of 2020; versus 7,092,809 visitors (-38.6%) in the first eight months of 2019.
- **Average Daily Census: 173,694 visitors;** compared to 88,532 visitors (+96.2%) in the first eight months of 2020; versus 254,988 visitors per day (-31.9%) in the first eight months of 2019.
- **Flights: 32,347, Seats: 6,663,513;** compared to 17,566 flights and 3,898,808 seats in the first eight months of 2020; versus 41,879 flights and 9,217,268 seats in the first eight months of 2019.

### TAT Collections



<sup>1</sup> 2021 visitor statistics are preliminary. 2020 and 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, and final passenger counts from Airline Traffic Summary reports.

<sup>2</sup> Comparative August 2020 and year-to-date August 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID-19 restrictions.

- FY 2018: The state collected \$554.9 million in TAT; an increase of 9.2 percent compared to FY 2017. (The TAT rate was increased to 10.25 percent, effective January 1, 2018. Tax revenues generated to be allocated to the Mass Transit Special Fund).
- FY 2019: The state collected \$600.3 million in TAT; an increase of 8.2 percent compared to FY 2018.
- FY 2020: The state collected \$564.3 million in TAT, down 6.0 percent compared to FY 2019.
- FY 2021: Through June 2021, the state collected \$209.1 million in TAT, down 62.7 percent compared to FY 2020 through June 2020 (Preliminary data from Dept of Taxation).
- FY2022: Through August 2021, the state collected \$132.5 million in TAT, a 1,279.3 percent increase compared to \$9.61 million collected in FY 2021 through August 2020 (Preliminary data from Dept of Taxation).

**Hawai'i Tourism Industry in 2020**

- **Visitor Spending:** NA
- **State Tax Revenue (direct, indirect and induced):** NA
- **Visitor Arrivals (Air and Cruise):** 2,708,258 (-73.9% compared to 2019).
- **Average Daily Census:** 77,915 visitors (-68.3% compared to 2019).
- **Air Seats:** 5,318,667 (-60.9% versus 2019).

**Hawai'i Tourism Industry in 2019**

- **Visitor Spending (Air and Cruise):** \$17.72 billion (+1.2%, +\$206.4 million YOY versus 2018).
- **State Tax Revenue (direct, indirect and induced):** \$2.07 billion (+1.2%, +\$24.1 million YOY versus 2018).
- **Visitor Arrivals (Air and Cruise):** 10,386,673 (+5.0% YOY versus 2018).
- **Average Daily Census:** 247,564 visitors (+2.4% versus 2018).
- **Jobs supported (direct, indirect, induced):** 216,000
- **Air Seats:** 13,619,349 (+2.9% YOY versus 2018).

**Hotel Occupancy Rates:**

Occupancy Rate	2020	2019	2018	2017	2016	2015
State	37.1%	80.7%	80.3%	80.2%	79.1%	78.7%
O'ahu	39.0%	84.0%	83.7%	83.5%	84.2%	85.1%
Maui County	33.9%	77.7%	75.9%	77.0%	75.8%	74.3%
Island of Hawai'i	38.0%	77.0%	74.6%	74.8%	68.7%	65.7%
Kaua'i	33.0%	72.5%	77.5%	75.7%	72.6%	71.1%

Source: STR, Inc.

**Hawai'i Tourism: A Decade of Growth**

Year	Total Daily Expenditures, Includes Sup Business	# of Jobs Supported
2019	\$48.9 million	217,000
2018	\$48.3 million	215,000
2017	\$46.0 million	205,000
2016	\$43.5 million	194,000
2015	\$41 million	177,000
2014	\$41 million	174,000
2013	\$40 million	168,000
2012	\$39 million	167,000
2011	\$34 million	156,000
2010	\$30 million	145,000