



## CITY & COUNTY OF HONOLULU OVERVIEW

### VISITOR STATISTICS

|                                   | 2021P YTD* | 2020 YTD* | YTD % change | 2020      | 2019      | % change 2020/2019 |
|-----------------------------------|------------|-----------|--------------|-----------|-----------|--------------------|
| <b>TOTAL EXPENDITURES (\$mil)</b> | 3,947.9    | NA        | NA           | NA        | 8,139.8   | NA                 |
| <b>VISITOR ARRIVALS</b>           | 2,389,565  | 1,280,554 | 86.6%        | 1,506,316 | 6,154,248 | -75.5%             |
| <b>PPPD SPENDING (\$)</b>         | 201.2      | NA        | NA           | NA        | 194.6     | NA                 |
| <b>AVERAGE DAILY CENSUS</b>       | 71,874     | 37,226    | 93.1%        | 35,054    | 114,596   | -69.4%             |

P = Preliminary data.

\*Year-to-date through September

NA= September year-to-date 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

### AIR LIFT

| HONOLULU                     | 2021P YTD* | 2020 YTD* | YTD % change | 2020      | 2019      | % change 2020P/2019 |
|------------------------------|------------|-----------|--------------|-----------|-----------|---------------------|
| <b>DOMESTIC SEATS</b>        | 3,693,961  | 1,824,090 | 102.5%       | 2,484,927 | 5,025,269 | -50.6%              |
| <b>INTERNATIONAL SEATS</b>   | 219,643    | 824,406   | -73.4%       | 885,195   | 3,390,162 | -73.9%              |
| <b>TOTAL SEATS</b>           | 3,913,604  | 2,648,496 | 47.8%        | 3,370,122 | 8,415,431 | -60.0%              |
| <b>DOMESTIC FLIGHTS</b>      | 16,500     | 7,871     | 109.6%       | 10,822    | 26,466    | -59.1%              |
| <b>INTERNATIONAL FLIGHTS</b> | 779        | 2,982     | -73.9%       | 3,182     | 12,867    | -75.3%              |
| <b>TOTAL FLIGHTS</b>         | 17,279     | 10,853    | 59.2%        | 14,004    | 39,333    | -64.4%              |

Source: Diao Mii schedules

\*Year-to-date through September

### TRANSIENT ACCOMMODATIONS TAX (TAT) TO CITY & COUNTY OF HONOLULU

|                     | FY 2015 | FY 2016 | FY 2017 | FY 2018 | FY 2019 | FY 2020 |
|---------------------|---------|---------|---------|---------|---------|---------|
| <b>TAT (\$mill)</b> | 45.4    | 45.4    | 45.4    | 45.4    | 45.4    | 45.4    |

Note: City & County of Honolulu receives 44.1% of the TAT revenues distributed to the counties.

### HOTEL PERFORMANCE

| O'ahu                             | 2021P YTD* | 2020 YTD* | YTD % change | 2020     | 2019     | % change 2020/2019 |
|-----------------------------------|------------|-----------|--------------|----------|----------|--------------------|
| <b>OCCUPANCY</b>                  | 54.3%      | 45.3%     | 8.9%         | 39.0%    | 84.1%    | -45.1%             |
| <b>AVERAGE DAILY RATE</b>         | \$217.36   | \$224.05  | -3.0%        | \$215.57 | \$240.92 | -10.5%             |
| <b>REVENUE PER AVAILABLE ROOM</b> | \$117.96   | \$101.56  | 16.1%        | \$84.04  | \$202.69 | -58.5%             |

Source: STR, Inc.

\*Year-to-date through September

### VACATION RENTAL PERFORMANCE

| O'ahu                          | 2021P YTD* | 2020 YTD* | YTD % change | 2020      | 2019      | % change 2020/2019 |
|--------------------------------|------------|-----------|--------------|-----------|-----------|--------------------|
| <b>UNIT SUPPLY</b>             | 1,295,611  | 1,346,332 | -3.8%        | 1,688,693 | 3,153,310 | -46.4%             |
| <b>UNIT OCCUPANCY</b>          | 65.9%      | 43.5%     | 51.6%        | 42.4%     | 74.9%     | -43.4%             |
| <b>UNIT AVERAGE DAILY RATE</b> | \$196.92   | \$181.43  | 8.5%         | \$183.88  | \$234.85  | -21.7%             |

Source: Transparent Intelligence, Inc.