



KAUA'I COUNTY OVERVIEW

VISITOR STATISTICS

	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020P/2019
TOTAL EXPENDITURES (\$mil)	955.2	NA	NA	NA	1,909.0	NA
VISITOR ARRIVALS	537,644	286,764	87.5%	330,263	1,370,029	-75.9%
PPPD SPENDING (\$)	204.0	NA	NA	NA	188.8	NA
AVERAGE DAILY CENSUS	17,148	8,701	97.1%	8,034	27,695	-71.0%

P = Preliminary data.

*Year-to-date through September

NA= September year-to-date 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

LĪHU'Ē	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020P/2019
DOMESTIC SEATS	507,682	231,067	119.7%	308,551	963,145	-68.0%
INTERNATIONAL SEATS	0	14,442	-100.0%	14,442	35,490	-59.3%
TOTAL SEATS	507,682	245,509	106.8%	322,993	998,635	-67.7%
DOMESTIC FLIGHTS	2,821	1,312	115.0%	1,760	5,534	-68.2%
INTERNATIONAL FLIGHTS	0	83	-100.0%	83	205	-59.5%
TOTAL FLIGHTS	2,821	1,395	102.2%	1,843	5,739	-67.9%

Source: Dīo Mīi schedules

*Year-to-date through September

TRANSIENT ACCOMMODATIONS TAX (TAT) TO KAUA'I COUNTY

	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
TAT (\$mill)	14.9	14.9	14.9	14.9	14.9	14.9

Note: Kaua'i receives 14.5% of the TAT revenues distributed to the counties.

HOTEL PERFORMANCE

KAUA'I COUNTY	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020/2019
OCCUPANCY	54.8%	38.1%	16.8%	33.0%	72.8%	-39.7%
AVERAGE DAILY RATE	\$308.20	\$273.75	12.6%	\$261.98	\$282.67	-7.3%
REVENUE PER AVAILABLE ROOM	\$169.01	\$104.20	62.2%	\$86.50	\$205.65	-57.9%

Source: STR, Inc.

*Year-to-date through September

VACATION RENTAL PERFORMANCE

KAUA'I COUNTY	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020/2019
UNIT SUPPLY	800,090	632,455	26.5%	877,346	1,323,284	-33.7%
UNIT OCCUPANCY	52.2%	46.8%	11.4%	41.5%	75.2%	-44.9%
UNIT AVERAGE DAILY RATE	\$311.25	\$299.80	3.8%	\$297.14	\$376.19	-21.0%

Source: Transparent Intelligence, Inc.