



Hawai'i Convention Center
1801 Kalākāua Avenue, Honolulu, Hawai'i 96815
kelepona tel 808 973 2255
kelepa'i fax 808 973 2253
kahua pa'a web hawaii-tourism-authority.org

David Y. Ige
Governor

John De Fries
President and Chief Executive Officer

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HTA Release (21-45)

University of Hawai'i Office of Alumni Relations and The Hawaiian Islands Present Warrior Weekend in Las Vegas, Nov. 12 and 13

HONOLULU – With the University of Hawai'i (UH) Rainbow Warriors football team set to square off against the University of Nevada, Las Vegas (UNLV) Rebels at Allegiant Stadium on Saturday, Nov. 13, the UH Office of Alumni Relations in partnership with The Hawaiian Islands are encouraging fans to come out in force for Warrior Weekend in Las Vegas to cheer Hawai'i's team on to victory.

"This is one of the most anticipated games of the season and we are grateful to have the support of the state of Hawai'i, as well as the Hawai'i Tourism Authority and The Hawaiian Islands, as we head to the ninth island," said David Matlin, UH athletics director. "The festivities being planned for Rainbow Warrior Weekend will bring together UH alumni, football fans and Nevada residents for two days of incredible Hawai'i hospitality and presents a great marketing opportunity for the state."

Football fans will have the opportunity to start the weekend off with two pre-game events. The first, "Kickoff at The Cal," happens at the California Hotel and Casino's Ohana Room on Friday, Nov. 12, from 5:30 to 7:30 p.m. The second event, "Game Day Rally," is set for the Mandalay Bay's Bay View Patio on Saturday, Nov. 13, from 9:30 a.m. to 12:30 p.m. Both events will feature special guest appearances, food and live entertainment. More information and tickets are available by visiting the UH Office of Alumni Relations website at <https://uhalumni.org>.

This Rainbow Warrior Weekend partnership between UH and The Hawaiian Islands was strongly supported by key Hawai'i legislators who encouraged the Hawai'i Tourism Authority (HTA) to replicate and expand on the success of its previous in-market event, which occurred when the Rainbow Warriors played the University of Washington in Seattle in 2019. That effort resulted in greater exposure for UH and expanded awareness of HTA's marketing efforts on the West Coast among alumni and Washington state residents attending pre-game festivities.

"Whether they are keiki o ka 'āina or chose our university to pursue their higher education, our UH student athletes are ambassadors of Hawai'i," said John De Fries, HTA president and CEO. "This partnership strengthens the relationship between the visitor industry and Hawai'i's football team, while showcasing the energy, vibrance, and aloha of our people and home."

Event Details

Kickoff at The Cal

Friday, Nov. 12

5:30-7:30 p.m.

[California Hotel and Casino | Ohana Room](#)

\$40 per person includes pūpū and special guest appearances. Meet UH President David Lassner and Athletics Director David Matlin, connect with fellow Warrior fans, enjoy performances from the UH Rainbow Warrior Band and Cheer, and meet the ESPN Honolulu team as it broadcasts "The Sports Animals" show live from The Cal.

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Game Day Rally

Saturday, Nov. 13

9:30 a.m.-12:30 p.m.

[Mandalay Bay Resort and Casino | Bay View Patio](#)

\$40 per person includes pūpū and one hour of hosted bar service. Connect with fellow fans, fuel up for the game and get in the game day spirit. The Bay View Patio is located within walking distance of Allegiant Stadium.

Parking

California Hotel and Casino daily parking rates apply for attendees driving to “Kickoff at The Cal.” Attendees driving to “Game Day Rally” are encouraged to park at Mandalay Bay. Mandalay Bay parking rates apply.

Questions

Please contact the UH Office of Alumni Relations at contact@uhalumni.org.

Tickets and More Information

<https://uhalumni.org>

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About the Hawai‘i Tourism Authority

The [Hawai‘i Tourism Authority](#) (HTA) is the State of Hawai‘i agency responsible for strategically managing its support of the tourism industry. Established in 1998 to support Hawai‘i’s leading industry and largest employer, HTA continually strives to help ensure tourism’s sustainability and the benefits it brings to residents and communities statewide.

For more information about HTA, please visit www.hawaii tourism authority.org. Follow updates from HTA (@HawaiiHTA) on [Facebook](#), [Instagram](#), [Twitter](#) and its new [YouTube Channel](#).

For more information, contact:

T. Ilihia Gionson
Public Affairs Officer
Hawai‘i Tourism Authority
Ilihia.Gionson@gohta.net

Nathan Kam
President, Public Relations
Anthology Group
Nathan.Kam@AnthologyGroup.com

Maile Au
Senior Executive Director of Alumni Relations
University of Hawai‘i Foundation
Phone: 808-220-5008
Email: maile.au@uhfoundation.org