



## KAUA'I COUNTY OVERVIEW

### VISITOR STATISTICS

	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020P/2019
<b>TOTAL EXPENDITURES (\$mil)</b>	1,390.8	NA	NA	NA	1,909.0	NA
<b>VISITOR ARRIVALS</b>	813,347	330,263	146.3%	330,263	1,370,029	-75.9%
<b>PPPD SPENDING (\$)</b>	198.6	NA	NA	NA	188.8	NA
<b>AVERAGE DAILY CENSUS</b>	19,187	8,034	138.8%	8,034	27,695	-71.0%

P = Preliminary data.

\*Year-to-date through December

NA= November year-to-date 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

### AIR LIFT

LĪHU'Ē	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020P/2019
<b>DOMESTIC SEATS</b>	814,407	308,551	163.9%	308,551	963,145	-68.0%
<b>INTERNATIONAL SEATS</b>	7,308	14,442	-49.4%	14,442	35,490	-59.3%
<b>TOTAL SEATS</b>	821,715	322,993	154.4%	322,993	998,635	-67.7%
<b>DOMESTIC FLIGHTS</b>	4,562	1,760	159.2%	1,760	5,534	-68.2%
<b>INTERNATIONAL FLIGHTS</b>	42	83	-49.4%	83	205	-59.5%
<b>TOTAL FLIGHTS</b>	4,604	1,843	149.8%	1,843	5,739	-67.9%

Source: Dīo Mīi schedules

\*Year-to-date through December

### TRANSIENT ACCOMMODATIONS TAX (TAT) TO KAUA'I COUNTY

	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021
<b>TAT (\$mill)</b>	14.9	14.9	14.9	14.9	14.9	14.9

Note: Kaua'i receives 14.5% of the TAT revenues distributed to the counties.

### HOTEL PERFORMANCE

KAUA'I COUNTY	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020/2019
<b>OCCUPANCY</b>	58.5%	33.2%	25.3%	33.2%	72.8%	-39.7%
<b>AVERAGE DAILY RATE</b>	\$324.19	\$264.58	22.5%	\$264.58	\$282.67	-7.3%
<b>REVENUE PER AVAILABLE ROOM</b>	\$189.64	\$87.89	115.8%	\$87.89	\$205.65	-57.9%

Source: STR, Inc.

\*Year-to-date through December

### VACATION RENTAL PERFORMANCE

KAUA'I COUNTY	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020/2019
<b>UNIT SUPPLY</b>	1,035,664	877,346	18.0%	877,346	1,323,284	-33.7%
<b>UNIT OCCUPANCY</b>	54.4%	41.5%	31.3%	41.5%	75.2%	-44.9%
<b>UNIT AVERAGE DAILY RATE</b>	\$318.18	\$297.14	7.1%	\$297.14	\$376.19	-21.0%

Source: Transparent Intelligence, Inc.