



HAWAI'I COUNTY OVERVIEW

VISITOR STATISTICS

	2022P YTD*	2021P YTD*	YTD % change	2021P	2020	2019
TOTAL EXPENDITURES (\$mil)	652.0	249.8	161.0%	1,817.7	NA	2,315.9
VISITOR ARRIVALS	375,031	163,533	129.3%	1,184,063	493,817	1,763,904
PPPD SPENDING (\$)	190.2	136.2	39.7%	165.7	NA	178.4
AVERAGE DAILY CENSUS	38,087	20,380	86.9%	30,050	13,641	35,556

P = Preliminary data.

* year-to-date through March

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

KONA	2022P YTD*	2021P YTD*	YTD % change	2021P	2020	2019
DOMESTIC SEATS	323,533	246,227	31.4%	1,351,496	475,736	1,105,209
INTERNATIONAL SEATS	19,999	870	2198.7%	11,628	38,686	156,522
TOTAL SEATS	343,532	247,097	39.0%	1,363,124	514,422	1,261,731
DOMESTIC FLIGHTS	1,780	1,370	29.9%	7,232	2,641	6,374
INTERNATIONAL FLIGHTS	116	5	2220.0%	67	187	752
TOTAL FLIGHTS	1,896	1,375	37.9%	7,299	2,828	7,126

HILO	2022P YTD*	2021P YTD*	YTD % change	2021P	2020	2019
DOMESTIC SEATS	8,732	1,992	338.4%	38,756	8,964	47,872
INTERNATIONAL SEATS	0	0	NA		0	0
TOTAL SEATS	8,732	1,992	338.4%	38,756	8,964	47,872
DOMESTIC FLIGHTS	49	12	308.3%	220	54	285
INTERNATIONAL FLIGHTS	0	0	NA		0	0
TOTAL FLIGHTS	49	12	308.3%	220	54	284

Source: Dlio Mii schedules

* year-to-date through March

TRANSIENT ACCOMMODATIONS TAX (TAT) TO HAWAI'I COUNTY

	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021
TAT (\$mill)	19.2	19.2	19.2	19.2	19.2	19.2

Note: Hawai'i County receives 18.6% of the TAT revenues distributed to the counties.

HOTEL PERFORMANCE

HAWAI'I COUNTY	2022P YTD*	2021P YTD*	YTD % change	2021P	2020	2019
OCCUPANCY	76.5%	36.5%	40.0%	61.1%	39.7%	77.0%
AVERAGE DAILY RATE	\$405.14	\$290.23	39.6%	\$348.08	\$248.94	\$265.44
REVENUE PER AVAILABLE ROOM	\$310.07	\$105.96	192.6%	\$212.62	\$98.77	\$204.50

Source: STR, Inc.

* year-to-date through March

VACATION RENTAL PERFORMANCE

HAWAI'I COUNTY	2022P YTD*	2021P YTD*	YTD % change	2021P	2020	2019
UNIT SUPPLY	349,754	383,519	-8.8%	1,521,271	1,365,716	2,359,867
UNIT OCCUPANCY	75.0%	58.9%	27.2%	67.4%	44.6%	66.3%
UNIT AVERAGE DAILY RATE	\$234.96	\$216.30	8.6%	\$209.14	\$187.71	\$235.96

Source: Transparent Intelligence, Inc.