

Media Site Monthly Report

Jan 1, 2022 - Mar 31, 2022



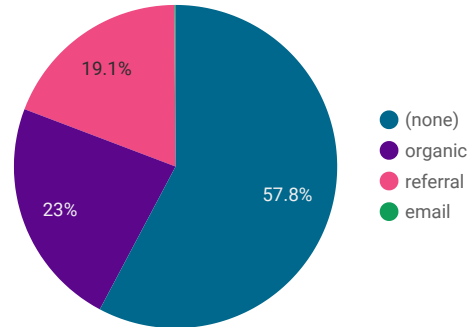
Traffic and Engagement

Data compared to previous year

Sessions 6,944 ↑ 17.0%	Users 6,384 ↑ 18.5%	Pageviews 9,674 ↓ -13.4%	Bounce Rate 72.1% ↑ 25.9%
Avg. Session Duration 00:00:49 ↓ -12.8%	Homepage Bounce Rate 75.3% ↑ 9.8%	Pages / Session 1.39 ↓ -26.0%	**Please see Glossary at end of report for definitions of all terms

Traffic and Engagement by Medium

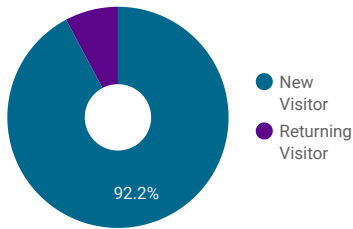
Medium	Sessions	% Δ	Bounce Rate
1. (none)	4,011	9.5% ↑	73.2%
2. organic	1,598	-2.1% ↓	80.2%
3. referral	1,326	114.9% ↑	59.1%
4. email	9	-62.5% ↓	77.8%



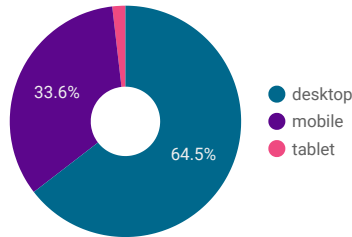
1 - 4 / 4 < >

Visitor Behavior and Technology

New vs. Returning Visitor Sessions



Sessions by Device Category



Device Category	Sessions
1. desktop	4,482
2. mobile	2,335
3. tablet	127

Sessions Year over Year

