



HAWAI'I COUNTY OVERVIEW

VISITOR STATISTICS

	2022P YTD*	2021P YTD*	YTD % change	2021P	2020	2019
TOTAL EXPENDITURES (\$mil)	851.3	358.1	137.7%	1,817.7	NA	2,315.9
VISITOR ARRIVALS	515,333	245,485	109.9%	1,184,063	493,817	1,763,904
PPPD SPENDING (\$)	187.2	137.5	36.1%	165.7	NA	178.4
AVERAGE DAILY CENSUS	37,905	21,700	74.7%	30,050	13,641	35,556

P = Preliminary data.

* year-to-date through April

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

KONA	2022P YTD*	2021P YTD*	YTD % change	2021P	2020	2019
DOMESTIC SEATS	433,304	338,747	27.9%	1,351,496	475,736	1,105,209
INTERNATIONAL SEATS	26,377	870	2931.8%	11,628	38,686	156,522
TOTAL SEATS	459,681	339,617	35.4%	1,363,124	514,422	1,261,731
DOMESTIC FLIGHTS	2,386	1,898	25.7%	7,232	2,641	6,374
INTERNATIONAL FLIGHTS	153	5	2960.0%	67	187	752
TOTAL FLIGHTS	2,539	1,903	33.4%	7,299	2,828	7,126

HILO	2022P YTD*	2021P YTD*	YTD % change	2021P	2020	2019
DOMESTIC SEATS	11,619	4,150	180.0%	38,756	8,964	47,872
INTERNATIONAL SEATS	0	0	NA		0	0
TOTAL SEATS	11,619	4,150	180.0%	38,756	8,964	47,872
DOMESTIC FLIGHTS	66	25	164.0%	220	54	285
INTERNATIONAL FLIGHTS	0	0	NA		0	0
TOTAL FLIGHTS	66	25	164.0%	220	54	284

Source: Dlio Mii schedules

* year-to-date through April

TRANSIENT ACCOMMODATIONS TAX (TAT) TO HAWAI'I COUNTY

	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021
TAT (\$mill)	19.2	19.2	19.2	19.2	19.2	19.2

Note: Hawai'i County receives 18.6% of the TAT revenues distributed to the counties.

HOTEL PERFORMANCE

HAWAI'I COUNTY	2022P YTD*	2021P YTD*	YTD % change	2021P	2020	2019
OCCUPANCY	76.6%	40.8%	35.8%	61.1%	39.7%	77.0%
AVERAGE DAILY RATE	\$411.16	\$300.00	37.1%	\$348.08	\$248.94	\$265.44
REVENUE PER AVAILABLE ROOM	\$314.89	\$122.28	157.5%	\$212.62	\$98.77	\$204.50

Source: STR, Inc.

* year-to-date through April

VACATION RENTAL PERFORMANCE

HAWAI'I COUNTY	2022P YTD*	2021P YTD*	YTD % change	2021P	2020	2019
UNIT SUPPLY	499,217	500,345	-0.2%	1,521,271	1,365,716	2,359,867
UNIT OCCUPANCY	73.1%	61.0%	19.8%	67.4%	44.6%	66.3%
UNIT AVERAGE DAILY RATE	\$236.96	\$211.68	11.9%	\$209.14	\$187.71	\$235.96

Source: Transparent Intelligence, Inc.