



KAUA'I COUNTY OVERVIEW

VISITOR STATISTICS

| | 2022P YTD* | 2021P YTD* | YTD % change | 2021P | 2020 | 2019 |
|-----------------------------------|------------|------------|--------------|---------|---------|-----------|
| TOTAL EXPENDITURES (\$mil) | 646.6 | 187.7 | 244.4% | 1,390.8 | NA | 1,909.0 |
| VISITOR ARRIVALS | 395,379 | 68,374 | 478.3% | 813,347 | 330,263 | 1,370,029 |
| PPPD SPENDING (\$) | 199.2 | 250.6 | -20.5% | 198.6 | NA | 188.8 |
| AVERAGE DAILY CENSUS | 27,054 | 6,243 | 333.3% | 19,187 | 8,034 | 27,695 |

P = Preliminary data.

* year-to-date through April

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

| LĪHU'Ē | 2022P YTD* | 2021P YTD* | YTD % change | 2021P | 2020 | 2019 |
|------------------------------|------------|------------|--------------|---------|---------|---------|
| DOMESTIC SEATS | 368,061 | 67,820 | 442.7% | 814,407 | 308,551 | 963,145 |
| INTERNATIONAL SEATS | 17,052 | 0 | NA | 7,308 | 14,442 | 35,490 |
| TOTAL SEATS | 385,113 | 67,820 | 467.8% | 821,715 | 322,993 | 998,635 |
| DOMESTIC FLIGHTS | 2,091 | 379 | 451.7% | 4,562 | 1,760 | 5,534 |
| INTERNATIONAL FLIGHTS | 98 | 0 | NA | 42 | 83 | 205 |
| TOTAL FLIGHTS | 2,189 | 379 | 477.6% | 4,604 | 1,843 | 5,739 |

Source: Dīo Mii schedules

* year-to-date through April

TRANSIENT ACCOMMODATIONS TAX (TAT) TO KAUA'I COUNTY

| | FY 2016 | FY 2017 | FY 2018 | FY 2019 | FY 2020 | FY 2021 |
|---------------------|---------|---------|---------|---------|---------|---------|
| TAT (\$mill) | 14.9 | 14.9 | 14.9 | 14.9 | 14.9 | 14.9 |

Note: Kaua'i receives 14.5% of the TAT revenues distributed to the counties.

HOTEL PERFORMANCE

| KAUA'I COUNTY | 2022P YTD* | 2021P YTD* | YTD % change | 2021P | 2020 | 2019 |
|-----------------------------------|------------|------------|--------------|----------|----------|----------|
| OCCUPANCY | 75.7% | 27.9% | 47.8% | 58.5% | 33.2% | 72.8% |
| AVERAGE DAILY RATE | \$396.94 | \$204.50 | 94.1% | \$324.19 | \$264.58 | \$282.67 |
| REVENUE PER AVAILABLE ROOM | \$300.40 | \$56.96 | 427.4% | \$189.64 | \$87.89 | \$205.65 |

Source: STR, Inc.

* year-to-date through April

VACATION RENTAL PERFORMANCE

| KAUA'I COUNTY | 2022P YTD* | 2021P YTD* | YTD % change | 2021P | 2020 | 2019 |
|--------------------------------|------------|------------|--------------|-----------|----------|-----------|
| UNIT SUPPLY | 314,706 | 365,770 | -14.0% | 1,035,664 | 877,346 | 1,323,284 |
| UNIT OCCUPANCY | 73.2% | 28.0% | 161.4% | 54.4% | 41.5% | 75.2% |
| UNIT AVERAGE DAILY RATE | \$386.43 | \$301.21 | 28.3% | \$318.18 | \$297.14 | \$376.19 |

Source: Transparent Intelligence, Inc.